

ITEM #:	13
DATE:	08-25-26
DEPT:	ADMIN

COUNCIL ACTION FORM

**SUBJECT: AMENDMENT TO FY 2026/27 AMES REGIONAL ECONOMIC ALLIANCE
CAMPUSTOWN CONTRACT**

BACKGROUND:

On May 26, 2026, the City Council approved contracts with organizations that requested funds for FY 2026/27 through the Outside Funding Request program. One of the contracts, in the amount of \$46,000, was entered into with the Ames Regional Economic Alliance (AREA) to support programming for the Campustown business district.

The AREA is requesting an amendment to the FY 2026/27 contract to replace its obligation to host a summer series festival event in summer 2026 with a task to host a winter event. The value of this task is \$7,500, paid on a reimbursement basis once the task is complete.

An amendment has been prepared to authorize the replacement task (attached). It has been signed by the organization and returned, and is now presented for City Council approval. The total value of the contract remains \$46,000, as originally approved.

ALTERNATIVES:

1. Approve the requested amendment to the Ames Regional Economic Alliance's FY 2026/27 outside funding agreement for Campustown.
2. Do not approve the requested contract amendment.
3. Refer this item to staff for further information.

CITY MANAGER'S RECOMMENDED ACTION:

The requested amendment does not increase the value of the overall contract. Instead, it allows the AREA to host a winter activity in lieu of the summer activity as originally proposed. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.

ATTACHMENT(S):

[AREA Contract for Campustown.pdf](#)
[Campustown AMENDMENT](#)