

ITEM #: 34  
DATE: 03-24-26  
DEPT: POLICE

## COUNCIL ACTION FORM

**SUBJECT: SPECIAL PENALTY PARKING ENFORCEMENT FOR SPRING 2026  
STADIUM CONCERTS ON APRIL 11, 2026 AND JULY 17, 2026**

### **BACKGROUND:**

During ISU home football game days, cars are often parked on both sides of some streets, making it difficult to traverse and creating a problem for emergency vehicle response. In response to this challenge, in 2019, the City Council enacted enhanced penalties for game day parking in the area west of Jack Trice Stadium. The Council further expanded the special penalty area to include other special events by resolution of the City Council (Section 18.7A of Municipal Code).

There are two large stadium concerts planned for spring 2026. The first is Luke Combs, scheduled for Saturday, April 11, 2026, and the second is Post Malone and Jelly Roll, scheduled for Friday, July 17.

Staff anticipates these concerts to have much the same traffic and parking impact as home football games. **Therefore, to deter illegal parking that can block traffic and emergency vehicle access, staff is requesting the implementation of the special penalty for illegal parking in the previously adopted "Game Day and Events Parking Area." The penalty for an illegal parking violation in this area occurring between 6:00 a.m. and midnight on the day of the event is \$75.**

If approved, staff will work with Public Works and the City's partners to advertise the special penalty enforcement area prior to the concert, utilizing social media and sign boards as available.

### **ALTERNATIVES:**

1. Direct staff to enact the special penalty for game day and events parking on Saturday April 11, 2026 and July 17, 2026.
2. Make no change to the special penalty enforcement area on these dates.

### **CITY MANAGER'S RECOMMENDED ACTION:**

**Parking adjacent to Jack Trice Stadium and the future CyTown area has continued to be a source of congestion during game days, creating an environment where it is difficult for vehicles to traverse the streets. This is particularly problematic for emergency responders, especially when driving larger vehicles such as an ambulance or fire apparatus. It is anticipated these stadium concerts will present similar challenges.** Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.