ITEM #:	**16**
DATE:	**10-14-25**
DEPT:	**ADMIN**

COUNCIL ACTION FORM

SUBJECT: **FINANCIAL SUPPORT FOR THE 2025 BUILDING COMMUNITY BREAKFAST**

BACKGROUND:

The City of Ames, the Ames Human Relations Commission (AHRC), the Ames Regional Economic Alliance, Story County Board of Supervisors, Chevron REG, and Mary Greeley Medical Center are partnering together to host the second gathering for the "Building Community Breakfast" event. The event is focused on uplifting community members in the workplace and within organizations.

This year's event will be held on Wednesday, November 12 from 7:30-9:00 a.m. The event will be hosted in person at Reiman Gardens. M&D Best will be presenting "The Hidden Influences that Shape Our Choices: Shifting Perspectives and Strengthening Practices that Help Us Move from Awareness to Action."

Each partner is being asked to contribute $5,000 towards the cost of hosting the event (see attachment). Financial contributions will be used to help cover speaker fees, event sponsor recognition, meals, marketing, and promotion. **The $5,000 City contribution would come from the City Council operating budget ($4,000) and the AHRC operating budget ($1,000). The sponsorship will include 10 tickets to the event.**

The registration cost to attend the event is $40. There is also the opportunity for other community sponsorship levels at $1,000 and $500.

ALTERNATIVES:

1. Authorize the expenditure of $5,000 ($4,000 from Council operating budget and $1,000 from AHRC operating budget) in support of the 2025 Building Community Breakfast.

2. Deny the request to sponsor the Building Community Breakfast.

CITY MANAGER'S RECOMMENDED ACTION:

Events such as the Building Community Breakfast encourage the creation of community and empower others to meet people where they are, working together to create positive change. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

Letter from Dan Culhane to Mayor Haila.pdf
Building Community budget - COA.pdf