

ITEM #:	<u>13</u>
DATE:	<u>10-14-25</u>
DEPT:	<u>ADMIN</u>

COUNCIL ACTION FORM

SUBJECT: **STORY COUNTY MENTAL HEALTH EXPO - OCTOBER 16, 2025**

BACKGROUND:

City staff is planning to host the 2025 Story County Mental Health Expo from 5:00 p.m. to 8:00 p.m. on Thursday, October 16, 2025. This year's event will include a resource fair in the City Gym featuring exhibits and opportunities for conversation with mental health providers in Story County, and a keynote speaker in the City Auditorium. The evening will also include food trucks and refreshments. Admission is free.

To facilitate this event, City staff has requested the following:

- a. Blanket Temporary Obstruction Permit
- b. Blanket Vending License
- c. Resolution approving closure of 23 metered spaces along the north side of 5th Street from 3:00 p.m. - 9:00 p.m. on Thursday, October 16, 2025
- d. Waiver of parking meter fees (Estimated \$17.25 loss to Parking Fund)

The waiver of metered parking fees is estimated to result in a loss of \$17.25 to the Parking Fund. The City Council's policy regarding parking fee waivers in areas that are less than district-wide is to consider such requests on a case-by-case basis. In this instance the lost revenue is de minimis, and the cost to bill and process payment would approach the amount of lost revenue.

ALTERNATIVES:

1. Approve the requests for the Story County Mental Health Expo on Thursday, October 16, 2025, as outlined above, including a waiver of parking meter fees.
2. Approve the requests but require the event budget to be used to reimburse the lost parking meter revenue.
3. Do not approve the requests.

CITY MANAGER'S RECOMMENDED ACTION:

The Story County Mental Health Expo is an annual event that raises awareness and connects the Ames Community with important mental health resources. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.

ATTACHMENT(S):

[Application - Mental Health Expo 2025.pdf](#)