



Item No. 4  
**MEMO**

**To:** Mayor & City Council  
**From:** Kevin M. Bourke, President & CEO  
**Date:** May 9, 2025  
**Subject:** Discover Ames Yearly Report

The Discover Ames yearly report is attached for your review.

**ATTACHMENT(S):**  
[2025-Annual-Report-final-web.pdf](#)