



To: Mayor John Haila and Ames City Council Members
From: Lieutenant Tom Shelton, Ames Police Department
Date: March 31, 2025
Subject: Beer Permits & Liquor License Renewal Reference City Council Agenda

The following licenses are eligible for renewal:

- a. Perfect Games Inc., 1320 Dickinson Avenue, Class C Retail Alcohol License with Catering Privilege and Outdoor Service, Pending Dramshop Review
- b. Provisions Lot F, 2400 North Loop Dr., Class C Retail Alcohol License with Catering Privilege and Outdoor Service, Pending Dramshop Review
- c. Hy-Vee Fast and Fresh #2, 636 Lincoln Way, Class E Retail Alcohol License
- d. Cyclone Experience Network - Hilton Coliseum, Class C Retail Alcohol License with Catering Privilege and Outdoor Service

A review of police records for the past 12 months found no liquor law violations for Provisions Lot F, Hy-Vee Fast and Fresh #2, or Cyclone Experience Network (Hilton Coliseum). The Police Department recommends the license renewal for these businesses.

The Iowa Department of Revenue denied the renewal application for Perfect Games. The following grounds were found to warrant denial of the application:

"The failure of the majority owner of record, Carl Markley, to meet the standards of "good moral character". See Iowa Code §§ 123.3(40), 123.30(1)(a), 123.31(2)(b)."

Because the Department of Revenue has denied the application, the Police Department recommends denying the renewal application.

ATTACHMENT(S):

[LC0036896 Perfect Games GMC Denial Final.pdf](#)