



To: Ames Mayor and City Council
From: Susan Gwiasda, Communications and Outreach Manager
Date: Feb. 25, 2025
Subject: Resident Satisfaction Survey for 2025

The City of Ames is again working with Iowa State University's Institute for Design Research and Outreach to produce, distribute, and analyze the 2025 Resident Satisfaction Survey. This will be the 43rd year of the survey.

Each year, a small amount of space is reserved for current issue/policy questions to be added. Most policy questions require some explanation before any question can be asked.

Due to the space necessary to set up the question, typically only a few additional questions fit in the survey. The Council is welcome to suggest topics, but please note there is no obligation to add to the survey.

For the 2024 survey, the Council made these changes:

- Removed the questions regarding Fare-Free CyRide that were added in 2023 as a special topic.
- Removed the questions regarding sorting garbage and organized trash collection that were added in 2023 as a special topic.
- Retained questions regarding "Your Health" and "Sense of Community" from the 2024 survey.

Questions that have been suggested for inclusion on the 2025 Resident Satisfaction Survey include asking residents if they have served or considered serving on a City Board or Commission. Why or why not? Also, what are the barriers that make serving on a City Board of Commission challenging?

ATTACHMENT(S):
[Ames survey_2024.pdf](#)