



Item No. 1
MEMO

To: Mayor & City Council
From: Brian Phillips, Assistant City Manager
Date: February 18, 2025
Subject: Downtown Ames: A Guiding Vision for the Future

Attached to this memo, please find a copy of the latest draft of *Downtown Ames: A Guiding Vision for the Future*. A transmittal letter is also enclosed.

Representatives of Ames Main Street and Bolton & Menk will be on hand at the February 18 workshop to present the document and answer questions from the Council. City staff will also be present to provide supporting information if requested. The Council will not be expected to take any formal action related to this matter on the 18th. Instead, the document will be presented again at a later date for the Council to consider accepting it.

ATTACHMENT(S):

[AMS Preface Letter and Public Engagement Efforts Listing.pdf](#)
[Ames DT Vision - Book_Draft_8_Feb13.pdf](#)