

ITEM #: 10
DATE: 12-10-24
DEPT: ADMIN

COUNCIL ACTION FORM

SUBJECT: FINANCIAL SUPPORT FOR THE 2024 BUILDING INCLUSION BREAKFAST

BACKGROUND:

The City of Ames, the Ames Human Relations Commission (AHRC), the Ames Regional Economic Alliance, and Iowa State University are wanting to continue to partner together to host the **seventh** gathering in a new format “Building Inclusion Breakfast” event. The event is designed to educate, raise awareness, and provide tools and resources for the leaders and organizations in our community.

This year’s event will be held on Friday, December 13 from 7:30-9:00 a.m. The event will be hosted **in person** at Reiman Gardens.

Each primary partner is being asked to contribute \$5,000 towards the cost of hosting the event (see attachment). Financial contributions will be used to help cover speaker fees, event sponsor recognition, meals, marketing & promotion, and a post-event opportunity for attendees to meet individually with the keynote speaker if desired.

The \$5,000 City contribution would come from \$4,000 of the City Council operating fund and \$1,000 from the AHRC fund (which was approved at its August 2024 meeting). The sponsorship will include 10 tickets to the event.

The registration cost to attend the event is \$35. There is also the opportunity for other community sponsorship levels at \$1,000 and \$500.

ALTERNATIVES:

1. Authorize the expenditure of \$5,000 (\$4,000 from Council operating fund and \$1,000 from AHRC fund) in support of the 2024 Building Inclusion Breakfast event in partnership with the Alliance and Iowa State University.
2. Deny the request to sponsor the Building Inclusion Breakfast.

CITY MANAGER'S RECOMMENDED ACTION:

Events such as the Building Inclusion Breakfast help support the peaceful and thoughtful exchange of ideas and support for individuals of different cultural backgrounds.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

[Letter to Mayor from Dan Culhane.pdf](#)