

ITEM #: 12
DATE: 11-26-24
DEPT: ADMIN

COUNCIL ACTION FORM

**SUBJECT: REQUESTS FROM AMES MAIN STREET FOR MUSIC WALK ON
 THURSDAY, SEPTEMBER 18, 2025**

BACKGROUND:

Ames Main Street (AMS) is planning to host its annual Music Walk event on Thursday, September 18, 2025, from 5:00 p.m. to 8:00 p.m. AMS staff has made the following requests of the City Council to help facilitate the Musk Walk festivities on September 18:

- Blanket Temporary Obstruction Permit for the Central Business District sidewalks and Blanket Vending License for the Central Business District from 3:00 to 9:00 p.m.
- Waiver for fee for blanket Vending License (\$50 loss to City Clerk's Office)
- Use of City-owned electrical outlets and waiver of costs from 3:00 to 9:00 p.m. (approximately \$5 loss to Electric Fund)
- Resolution approving closure of Kellogg Avenue and Douglas Avenue from 5th Street to Main Street

Ames Main Street is also requesting a closure of 23 metered parking spaces in the Downtown area from 3:00 p.m. to 9:00 p.m. to provide space for vendors, and to waive parking meter fees and enforcement (Loss of \$17.25 to Parking Fund). The Council's policy regarding parking waivers is to consider requests such as this one on a case-by- case basis, as opposed to requiring reimbursement for lost parking revenue. Lost parking revenue is only required to be reimbursed under this policy when the parking waiver is District-wide.

ALTERNATIVES:

1. Approve the Music Walk requests as submitted by AMS.
2. Approve the Music Walk requests as submitted by AMS but require reimbursement for the parking meter fees, Vending License, and electrical use.
3. Do not approve the requests.

CITY MANAGER'S RECOMMENDED ACTION:

This event provides residents with another opportunity to enjoy family-oriented outdoor activities. This type of event facilitates supporting a vibrant Downtown as well. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

[Downtown Ames Music Walk - Event Application.pdf](#)