

ITEM #: 14
DATE: 10-08-24
DEPT: ADMIN

COUNCIL ACTION FORM

SUBJECT: REQUESTS FROM ISU HOMECOMING CENTRAL COMMITTEE FOR ISU HOMECOMING EVENTS

BACKGROUND:

From October 27 through November 2, the Homecoming Central Committee at Iowa State University is again planning to host its annual Homecoming activities. The events this year include the Homecoming Kickoff Event on Sunday October 27 at the ISU Alumni Center, the traditional ExCYtement in the Streets lawn displays on Friday November 1, and Mass Campaniling at midnight on Friday night/Saturday morning, November 2.

The Kickoff Event on October 27 will be held at the ISU Alumni Center in partnership with ISU Athletics, the Ames Farmers Market, and the Blue Sky 5K Race. **No City Council action is necessary to approve this portion of the events.**

ExCYtement in the Streets consists of Greek chapter lawn displays on Friday, November 1. These displays will be exhibited between approximately 6:30 p.m. and 10:00 p.m. To facilitate this event, organizers are asking the City Council to approve the following requests:

- Closure of Sunset Drive from Ash Avenue to just east of the intersection with Gray Avenue
- Closure of Ash Avenue from Gable Lane to Knapp Street (Knapp and Gable will remain open)
- Closure of Gray Avenue from its intersection with Gable Lane to Greeley Street
- Closure of Pearson Avenue between Greeley Street and Sunset Drive
- Temporary Obstruction Permit for the closed areas as well as the Greek Triangle, which will be used for the judging of the displays

Streets will be closed at approximately 4:00 p.m. and will be reopened by 11:59 p.m. On-street parking will also be prohibited on these streets from 4:00 p.m. to 11:59 p.m. on Friday, November 1.

Public Works will provide the barricades necessary for the street closures along with “No Parking” signs. Organizers will be responsible for staffing the barricades while they are in place. Organizers have indicated they will notify affected non-Greek residents by going door-to-door with information.

Mass Campaniling will be held on Central Campus on Friday, November 1. Organizers also plan to hold the annual fireworks display on Central Campus at midnight as part of Mass Campaniling. Organizers have informed staff that the fireworks display will be shortened to approximately one-third the length of previous years' displays. Approval of the Fireworks Permit will be conditioned upon receiving ISU approval for the submitted application.

ALTERNATIVES:

1. Approve the requests from the Homecoming Central Committee for street and parking closures, Temporary Obstruction Permit, and Fireworks Permit for November 1-2, 2024.
2. Deny the requests.

CITY MANAGER'S RECOMMENDED ACTION:

The Iowa State University Homecoming Central Committee plans Homecoming events that are inclusive to all students, faculty, staff, and community members with the intent to involve as many participants as possible. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.

ATTACHMENT(S):

[Special Event Application - ExCytement in the Streets - CC.pdf](#)

[Mass Campeniling Application - CC.pdf](#)

[Homecoming 2024 - LOS Chamber.pdf](#)

[Fireworks Permit Application - ISU Homecoming 2024-11-01.pdf](#)