ITEM #:	**7**
DATE:	**09-24-24**
DEPT:	**ADMIN**

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FROM AMERICAN CAMPUS FOR LEASING KICKOFF EVENT ON SEPTEMBER 26, 2024**

BACKGROUND:

Campustown Student Apartments is proposing to host a celebration for current and future tenants from 4:00 p.m. to 6:00 p.m. on Thursday, September 26. This Leasing Kickoff will consist of carnival games, food, and music. It will be open to the public. To facilitate this event, Campustown Apartments has requested the following for Thursday, September 26:

- Closure of Stanton Avenue from Chamberlain Street to a point 225 feet south of the intersection with Chamberlain Street from 3:00 p.m. to 7:00 p.m.
- Closure of 5 on-street metered parking spaces 3:00 p.m. to 7:00 p.m. on ($3.75 loss to the Parking Fund)
- A blanket Vending License ($50 license fee)

Staff has discussed safety considerations in detail with the event organizer including the need to limit the number of attendees to a manageable size. Organizers expect approximately 250 attendees. Organizers have provided staff with an Emergency Safety Plan. Staff has also been informed that no alcohol will be permitted at this event. Organizers will be billed the cost of the Vending License and the lost parking meter revenue.

A letter of support has been provided by the Ames Chamber of Commerce. Most of the affected residents are in buildings owned by the event organizer. Organizers indicate that they will go door-to-door with event information in the affected area.

ALTERNATIVES:

1. Approve the requests from Campustown Student Apartments, as indicated above.

2. Do not approve the requests.

CITY MANAGER'S RECOMMENDED ACTION:

The event will take place during daylight hours and will not involve alcohol. Additionally, the Ames Chamber of Commerce is supporting this event. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.

ATTACHMENT(S):

Leasing Kickoff Application - CC.pdf
AMS Letter of Support - Campustown Leasing Kickoff Event.pdf