

Hall, Renee

From: Brian Heenan <cyhawkscooters@gmail.com>
Sent: Thursday, September 19, 2024 3:54 PM
To: City Council and Mayor
Subject: Ride-share electric scooters

[External Email]

Good Afternoon,

I'm sure by now you have heard about my interest in bring a ride share program to Ames. I am very interested in this with or without any interest from ISU. I am currently working on reaching out to Chief Newton to see if i am able to possibly negotiate with ISU as well. I have a proposal that I am hoping the city council would accept to launch this program off. I have the study that the city did from pre covid that is about 56 pages long and have read through it in regards to electric rental scooters. I currently have 1.5M in insurance and will gladly change it to 2M. I read that most of the cities in case study require that. No issues there. Each rider assumes their own liability and waivers are signed to even operate them. We will assume all liability from the city and any elected officials.

Furthermore, I would like start the remainder of this year 01OCT2024 as a trail run with only 4 unit, these are built and ready to go. I have a total off 100 available. These are not ready as they still need assembled. I would put these 100 into service in the spring and run them for 2025 season. For the 2026 season I would bring up to 250 units plus 100 electric bicycles for a total of 350 units.

I do want you know that all of this is closely monitored. All equipment will be tracked, gathered, and maintained on a daily basis or multiple times per day especially on the 1st phase when they are on a free roam. That way I can track all the way to the condition in which they were left.

A few things I would like to speak to you about is:

The initial start of 4 scooters only and allowing total freedom to be placed in the city. This will be to see where they pick up and drop off at. No drop/parking zones. This is strictly for the ability to get data for the users. This will only be for 30 days.

The next phase would be is to create parking zones in my program, all over the city that would allow everyone to go to these locations and pick up/drop off the scooters. There would be more locations than the city would allow as I reach out to private properties/businesses/hotels for their permission. Discover Ames Kevin Burke said he has these contacts and is willing to assist in the setup of this. This would be until December or first snowfall. Everyone will still have the ability to always leave them where they want (In every program). I have the ability to assign a violation fee to anyone that does this. This would behove them to take them to the correct location. Sometime it may take a few hours to get to an abandoned one. I will assign an abandoned fee as the first warning. On the second warning is the same fee but their account is suspended for 30 days. Third one is a fine with permanently suspended.

Every night we gather them and take them to their "reset location" and change out the batteries. So they are ready for used for the next day.

At this point, scooters would be in storage until mid March. This period will be used to work with the city to create and/or adapt new policies/ordinances/license fees/fines to accommodate this to start the season of 2025. I have a decent head start on this based off of your study and the cities that provided their information. I will provide a copy in December of a rough draft that you are free to change but will have my thoughts as well. Not to benefit me but the general public as well. I'm very flexible and willing to negotiate.

The above proposed would need the approval of the city council, city hall offices, and police. As the city considers these scooters abandoned if left unattended. They would have to agree on this to leave them alone. They are all on GPS monitor and have the ability to have speed control, geo-fence (to stay off the actual campus) but use of public roads, diagnostics, implementing customer fines for not returning to the correct parking spot, and many more available options. They are all clearly marked with my business name and contact information as well as a large RENT sticker on them.

I hope to hear from you soon,

Respectfully,

Brian Heenan

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