

ITEM #: 12
DATE: 09-10-24
DEPT: PW

COUNCIL ACTION FORM

SUBJECT: BIKE AND PEDESTRIAN MASTER PLAN AND WAYFINDING GUIDE

BACKGROUND:

The City retained Toole Design to develop the Bike and Pedestrian Master Plan, known as the Walk-Bike-Roll Plan. On April 23, 2024, City staff, along with Toole Design, held a workshop to present the final draft of the plan to the City Council. Additionally, the final draft of the Wayfinding Guide was presented. **These documents were developed using national best practices for supporting non-motorized transportation and included significant public input from Ames residents throughout the nearly two-year development process.**

During the workshop, the City Council requested minor changes, including to clarify that the plan does not commit City funds or establish funding policies. Instead, the plan reflects the community's current funding policies (Page 90 on the attached Walk, Bike, Roll Plan). The City Council also wanted to ensure the public understands the plan's flexibility in that the improvements identified are based on the best information available during development of the plan. Staff will have the ability to design projects using a combination of the plan and the most up-to-date design practices (Pages 63, 65, 68, 70, 73, and 75 on the attached Walk, Bike, Roll Plan). **The goal of the plan is to guide the community's objectives for non-motorized transportation while allowing the flexibility to adapt to new information as it becomes available.**

Since the workshop, staff has worked with Toole Design to make the requested changes. Toole Design has provided the City with the final versions of the Walk-Bike-Roll Plan and the Wayfinding Guide, which are attached to this document.

Also attached is a complete summary of directed changes and error corrections.

ALTERNATIVES:

1. Accept the final drafts of the Bike and Pedestrian Master Plan (Walk Bike Roll) and the Wayfinding Guide as prepared by Toole Design.
2. Direct staff to make further modifications to the documents.

CITY MANAGER'S RECOMMENDED ACTION:

Once the plans are accepted, City staff can use them as a guide to develop future versions of capital programs for walking and biking, as well as to implement the first phase of wayfinding signs. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

[WBRA_FinalDraft_20240524_reduced_size.pdf](#)

[Ames Wayfinding Guidelines final 2024 04 05 reduced size.pdf](#)

[WBR Plan Email Correction Summary.pdf](#)