

ITEM #: 14
DATE: 06-25-24
DEPT: ADMIN

COUNCIL ACTION FORM

**SUBJECT: **REQUESTS FROM AMES MAIN STREET FOR CAMPUSTOWN FARMER'S
MARKET ON AUGUST 13, 2024****

BACKGROUND:

Ames Main Street (AMS) plans to host a Campustown Farmers Market on Tuesday, August 13, 2024. The activities include a beer garden and live music on Kellogg Avenue, as well as vendors from the Ames Farmers Market. The events are free to attend, and organizers expect up to 150 people to attend.

In order to facilitate the activities, AMS requests the following for Tuesday, August 13, 2024:

1. Blanket Temporary Obstruction Permit
2. Blanket Vendor Permit
3. Road Closures of Chamberlain Street from Stanton Avenue to Campustown Lot Z
4. Road Closure of Stanton Avenue from Chamberlain Street to Legacy Tower Parking Garage
5. Waiver of fees for Blanket Vendor Permit (Loss of \$50 to the City Clerk's Office)
6. Waiver of parking meter fees and enforcement (Estimated loss of \$12 to the Parking Fund)

The Tuesday night activities will require the closure eight metered parking spaces for four metered hours, resulting in a loss of approximately \$12 to the Parking Fund. Organizers have requested that this amount be waived by the City Council. The Council's policy regarding the closure of metered parking in an area less than an entire business district is to consider the waiver of such fees on a case-by-case basis.

ALTERNATIVES:

1. Approve the requests for Ames Main Street for Campustown After Sundown as described above, including the requested waiver of fees.
2. Approve the requests as indicated above, but require reimbursement for blanket Vending License and lost parking meter revenue.
3. Deny the requests.

CITY MANAGER'S RECOMMENDED ACTION:

AMS Campustown After Sundown provides an opportunity to attract visitors to Campustown. The events include family friendly activities and opportunities that support local businesses. Given the small dollar amount and number of parking spaces involved, staff believes it is reasonable to waive the parking fees for this event, along with the other requested fee waivers. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as described above.

ATTACHMENT(S):

08.13 Nighttime Farmers Market - ACC LOS.pdf

Campustown Farmers Market 08.13 App.pdf