

ITEM #: 10
DATE: 05-28-24
DEPT: ADMIN

COUNCIL ACTION FORM

SUBJECT: **REQUEST FOR MIDNIGHT MADNESS ON JULY 13, 2024**

BACKGROUND:

The annual Midnight Madness races will be held at Ames Fitness Center South (ISU Research Park) on Saturday, July 13. The event includes 5k, 10k, and kid runs, followed by activities at Ames Fitness Center South. An estimated 500 people will enter all races and approximately 800 spectators will be at the event.

Organizers are requesting the following partial street closures from 5:00 p.m. to 11:00 p.m. on Saturday, July 13:

- Collaboration Place Road to S. Riverside Drive (north side lane)
- S Riverside Drive North to Airport Road (west side lane)
- Airport Road between S. Riverside Drive and South Loop Drive (south side of eastbound traffic)
- South Loop Drive (east side of road)
- University Blvd from Cottonwood Road to Collaboration Place (east side of road)

City staff will provide barricades and traffic cones to facilitate this event, blocking a dedicated running lane while allowing vehicle to traffic to use other lanes.

Midnight Madness organizers have also obtained a Noise Permit for this event. Event organizers will clean up the event on Saturday night into Sunday morning, with cleanup being completed by 12:30 a.m.

ALTERNATIVES:

1. Approve the requests for Midnight Madness on July 13, 2024, as outlined above.
2. Do not approve the requests for Midnight Madness.

CITY MANAGER'S RECOMMENDED ACTION:

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators from a wide area to Ames. There have been no significant problems in the past with the arrangements requested above. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.

ATTACHMENT(S):

[Midnight Madness - Peak.pdf](#)