ITEM #:	**17**
DATE:	**04-23-24**
DEPT:	**ADMIN**

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FROM AMES MAIN STREET FOR WITCHES WALK ON THURSDAY, OCTOBER 10, 2024**

BACKGROUND:

Ames Main Street is hosting its annual Witches Walk on October 10, 2024. At this event, downtown businesses are encouraged to hold shopping promotions and samples in their store for customers to come shop. Businesses will also be encouraged to stay open from 5:30-8:00 p.m.

To facilitate this event, organizers are requesting:

- A blanket Temporary Obstruction Permit
- Use of electricity in Tom Evans Plaza. Use of City-owned electrical outlets and waiver of costs from 3:00 to 9:00 p.m. (approximately $5 loss to Electric Fund)

ALTERNATIVES:

1. Approve the requests for Witches Walk as requested by Ames Main Street, including the waiver of fees for electricity and request for a Blanket Temporary Obstruction Permit.

2. Approve the requests for Witches Walk but require reimbursement for fees for electricity.

3. Deny the requests.

CITY MANAGER'S RECOMMENDED ACTION:

Witches Walk is an event held to attract residents to Downtown and promote shopping locally. These requests further the City Council's goal to strengthen Downtown. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

ATTACHMENT(S):

Witches Walk 2024.pdf