



To: Mayor and City Council
From: Damion Pregitzer, P.E. PTOE, Traffic Engineer
Date: April 12, 2024
Subject: Upcoming Workshop on Bike & Pedestrian Master Plan

This memo is to inform the Council of an upcoming workshop scheduled for April 16, 2024, focused on our city's Bike & Pedestrian Master Plan. This session represents an important step towards enhancing our city's infrastructure and promoting active transportation.

During the workshop, our consultant, Toole Design, will present the final drafts of the Bike & Pedestrian Master Plan (Walk-Bike-Roll Ames) along with a Wayfinding sign guidance document. These documents have been developed to address our community's needs and aspirations for a more accessible and pedestrian/cyclist-friendly environment.

The primary objectives of this workshop are to:

1. Provide an overview of the final drafts of the Master Plan and Wayfinding guidance document. Including all the public input into the development of the plan.
2. Solicit feedback and input from the City Council to ensure the plans align with their collective vision for the city.
3. Discuss the process's next steps, including identifying Municipal code sections that will reference the plan.

Please note that the purpose of this workshop is informational and consultative. **It should be noted that no formal action or decision-making is expected from the Council during this session.** The input and perspectives from the Council will be used to refine the plans, and the finalized documents will be presented for formal adoption at a subsequent meeting, ensuring all necessary references to the plan are integrated into the Municipal Code.

The Bike & Pedestrian Master Plan will serve as a cornerstone in our efforts to create a safer and more sustainable transportation network, furthering the City of Ames's multimodal goals. Your engagement and feedback during this workshop will be crucial in shaping the final plan and ensuring it meets our community's expectations.

ATTACHMENT(S):

[WBRA_Council_Presentation_Updated.pdf](#)

[Ames Wayfinding Guidelines - Final Draft.pdf](#)

[Bike and Ped Master Plan - Final Draft Updated.pdf](#)