

## **FISCAL YEAR 2023/24**

### **CITY COUNCIL BUDGET ISSUES**

Near the beginning of each year's budget preparation cycle, the City Manager and Finance staff present the City Council with a budget overview. This presentation has four main purposes:

1. Present the "big picture" of the coming year's budget, including factors that may later impact the Council's budget decisions
2. Share budget-related input and requests that have been received from local citizens and organizations
3. Seek Council direction on select components of the budget (e.g., overall funding levels for human services and arts)
4. Receive any general funding or service level direction that Council wishes to incorporate into the budget

#### ***OVERALL ECONOMIC CONDITION OF THE CITY***

Economic conditions for the City of Ames were resilient through the pandemic, putting the City in an advantageous position for the future, which is particularly important given the current inflationary pressures and economic uncertainty across the country. The City's current valuation of \$5.5 billion represents a 19% increase over the past five years, which is expected to continue given the current economic development projects underway or those in the planning stages. The City's financial position coming out of FY 21/22 demonstrated the City's commitment to prudent fiscal management, as indicated by the healthy fund balances.

Staff expects a modest increase in property valuation, which will have a positive financial impact on the City's general fund budget. A shift in the residential rollback will impact taxable valuations for residential property, increasing from 54.13% to 56.49% of total valuation. Additionally, the FY 23/24 will represent the first year of the change to the commercial and industrial property valuation system, as noted in the property tax section below. Continued changes in this system at the statehouse raise the complexity of forecasting the City's finances, making it increasingly important to remain diligent in revenue-raising flexibility. This flexibility is crucial to maintain the City's Aa1 rating for the City's general obligation debt, thereby limiting the city's future borrowing costs.

Staff is anticipating higher than average increases in health care costs at 8% and expect the current level of general inflation to slow while specific supplies and services still experiencing supply chain challenges or general scarcity may still result in increased costs.

## **CHANGES TO THE IOWA PROPERTY TAX SYSTEM**

During the 2022 Legislative Session, the State of Iowa passed HF 2552, which resulted in additional changes to the state's property tax valuation system. The most significant component of the bill was the conversion of the Business Property Tax Credit system to a permanent automatic rollback reduction on the first \$150,000 of property tax valuation for all commercial, industrial, and rail property owners.

Under the previous system, property classified as commercial, industrial, or railroad was eligible for a tax credit for an initial portion of property value. The tax credit process ensured that the specified amount of each business property valuation was taxed in the same manner as residential property. To qualify for the credit, the owner was required to submit an initial application required only in the first year. For the assessment year 2020 (FY 2022), the initial value to which the tax credit was applied was roughly \$235,000.

Under the new law, the Business Property Tax Credit system was eliminated and replaced with a new valuation system for commercial, industrial, and rail properties. Beginning in FY 2024 the first \$150,000 of commercial, industrial, and rail valuation will be taxed at the residential rollback rate, while the remainder of the valuation will continue to be taxed at 90% of the assessed value. To limit the impact of the rollback on local governments, the bill included a standing appropriation of \$125 million to cover lost revenue. The State Legislative Services Agency estimates that the funding will cover the total program cost through FY 2029. At this time, the appropriation will be prorated, resulting in a negative impact on the City's revenue.

Also impacting the City's property tax collection is the continued implementation of the backfill elimination associated with the rollback of commercial and industrial property valuation. Beginning in FY 2015 the state revised the valuation process for commercial and industrial property through a rollback, or limitation order, that reduced the taxable valuation for commercial and industrial property to 95% in FY 2015 and 90% in FY 2016. To minimize the impact on local governments, the state created a standing appropriation to reimburse local governments for the property tax reductions resulting from the new rollback. The "backfill" was funded at 100% by the legislature for fiscal years 2015-2022, capped at the FY 2017 level.

In the fiscal year 2021, the Iowa Legislature passed legislation phasing out-out the "backfill" funds over a five or eight-year period. The tax valuation growth rate of each city determines the phase-out period. Cities whose average property tax valuation growth rate increased by more than 34.14% for FY 2021 compared to FY 2014 will receive a five-year phase-out. Cities with a lower than 34.14% will receive an eight-year phase-out. The reduction in the backfill is phased out evenly each year, based on the growth rate. The City of Ames experienced 37.0597% growth during the noted period, resulting in a five-year phase-out of \$976,583. FY 2024 is the third year of the phase-out, which will result in a decrease in

backfill funds of \$195,316 when compared to FY 2023. It should be noted that the City of Ames had planned for this issue by keeping additional reserves in the general fund.

The following are the rollback percentages as issued by the Iowa Department of Revenue for the past four years.

<b>Rollback Percentage Rates</b>				
<b>Property Class</b>	<b>FY 21/22</b>	<b>FY 21/22</b>	<b>FY 22/23</b>	<b>FY 23/24</b>
Residential	55.0743	56.4094	54.1302	56.4919
Com. & Ind.	90	90	90	90

***FAIR MARKET VALUE ADJUSTMENT***

On March 2, 2015, the Governmental Accounting Standards Board (GASB) released statement No. 72, Fair Value Measurement and Applications. The new standard requires state and local governments to measure investments at fair market value, defined as the price that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Essentially, the City must mark up or down the value of the City’s investments at the date of measurement, which is completed every quarter and provided to the Council as part of the quarterly investment report.

The City holds a variety of investments, but the primary holdings are federal treasury bonds and federal agency bonds. These two combined investment classes make up nearly 90% of the City’s investment portfolio. Since March 2022, the Federal Reserve has approved aggressive rate increases in the federal fund rate in an attempt to curb inflationary pressures. This has resulted in an increase in bond yield, meaning the City’s current holdings are valued at less in the bond market than when purchased.

While this would be a significant issue was the City to actively trade securities, the City takes a purchase-and-hold philosophy. This means that once the City purchases an investment, it holds those investment to maturity. As the current investments mature and the bond market calms, the City’s unrealized gain or loss should fall in line with historical averages. In the meantime, staff intends to continue to review its investment strategy to ensure the City is considering all market indicators and generating the best return possible.

***GENERAL FUND***

The General Fund ended FY 2021/22 with a balance of approximately \$14.3 million. This created a beginning balance for FY 2022/23 that was approximately \$4 million higher than what was anticipated in the adopted budget. Revenues, overall, were \$1,306,201 lower than

budgeted. The largest impact on revenues was the negative \$1,042,131 fair market value adjustment made to General Fund investments. Building permit revenue was also \$353,847 lower than projected.

Actual FY 2021/22 expenses were \$5,356,057 lower than the FY 2021/22 adjusted budget. Many of the expense savings, however, related to capital projects which have been carried over to FY 2022/23. The largest operating expense reductions were in Law Enforcement (\$500,538), Library Services (\$234,768), and Fire Safety (\$166,516). Savings across all other departments and CIP projects funded through the General Fund totaled \$4,454,235.

As mentioned above, most of the expense savings in FY 2021/22 related to capital projects and other departmental projects or initiatives which have been delayed to FY 2022/23. Approximately \$4.4 million of the additional General Fund balance has been earmarked for incomplete FY 2021/22 projects that have been carried over into the FY 2022/23 adjusted budget. These projects include funding for the Downtown Plaza (\$1,484,404), City Hall improvements (\$400,000), the Auditorium HVAC system (\$399,462), City Hall Space Needs funding (\$241,089), Bike Trail signage (\$209,233), the Splash Pad (\$200,000), Parks and Recreation agility course equipment (\$200,000), the Arts Capital Grants Program (\$195,275), Ada Hayden Heritage Park's wetlands cleanup project (\$174,909), the Fire Truck 3 refurbishment project (\$117,828), Fire Station improvement projects (\$111,028), as well as a number of smaller expenditures.

**With carryovers taken into account, there is actually a \$406,160 deficit at the end of FY 2021/22 because of the large decrease in revenues due to the fair market value adjustment. Due to open positions and increasing Local Option Tax revenue, however, we anticipate that there will still be some funding available in FY 2022/23 that can be programmed for one-time needs. However, it will be a smaller amount than available in previous years.**

The Council could decide to use some amount of the additional balance from FY 2021/22 and FY 2022/23 to subsidize operating costs, thereby lowering property tax rates in FY 2023/24. This strategy, however, would only lead to a larger increase in the following year when this one-time balance would need to be replaced with a more permanent revenue source. Therefore, the staff recommends that the one-time available balance created by savings in FY 2022/23 be used for one-time expenses.

The City Manager will present a list of potential projects that could be funded using this balance during the budget review. Please note that in addition to the amounts discussed above, there also remains a fund balance in excess of the Council-approved minimum balance that is adequate to mitigate contingencies, such as the loss of state replacement tax, per Council direction given during the FY 2021/22 budget process.

## **CYRIDE**

Transit system ridership has continued to increase in FY 2022/23 and is projected to end higher than the last two years. Ridership is around 70% of pre-pandemic levels which is the trend seen nationwide by other transit agencies. External funding for CyRide is tied to high ridership levels, so maintaining existing passengers and increasing system usage will continue to be a high priority for CyRide in the upcoming budget year.

Recruiting and retaining frontline employees will continue to be critical in order to meet increases in ridership. CyRide continues to face workforce challenges like other employers across the nation, especially in the transportation industry. An increase in frontline employee pay has helped considerably, and the organization will continue to focus on improving staffing during the year.

The City's financial support for CyRide is expected to increase by 2% in FY 2023/24. These additional funds will help preserve current transit services as ridership continues to recover.

## **UTILITY RATES**

### ***-Water and Wastewater***

City staff updates long-term rate planning each year based on operating cost trends and capital improvements and reviews timing of other utility rate increases to spread out more evenly over time. As projected in last year's forecast, the rates for water are anticipated to increase 8% in FY 2023/24, and no increase is anticipated in sewer rates.

### ***-Electric***

The electric utility rates are expected to remain flat for FY 2023/24, however the utility's long-term natural gas contract expires in December 2023. It is anticipated that the cost of natural gas in a subsequent contract will increase. The increased natural gas costs will be passed onto customers in the form of the Energy Cost Adjustment. While there will be no change to the underlying electric rate calculation, customers will see an increase in monthly bills due to the higher anticipated costs of natural gas.

### ***-Resource Recovery***

There are no modifications anticipated to tipping fees or the per capita charge for FY 2023/24. The current tipping fee of \$58.75 per ton was increased by \$3.75 per ton to \$62.50 per ton beginning in FY 2022/23. The current per capita fee charged to participating communities was increased from \$9.10 to \$10.50 beginning January 1, 2018. These fee increases primarily offset the general increase in operating costs and the loss of revenue

due to reduced capacity to burn refuse derived fuel (RDF) at the Power Plant. Future increases in both these areas will be dependent upon final decisions regarding which waste-to-energy alternative the City Council may choose to pursue.

### ***-Stormwater***

The rate charged for the stormwater drainage system is currently a 4-Tier Structure that was adopted in FY 2012/13 based on impervious area. A fee increase to \$5.20 per ERU was implemented on July 1, 2022. Staff continues to evaluate the long-term needs of the stormwater system, including future CIP projects, personnel, and equipment. The fee revenue is used to prevent overland flooding, maintain and expand the storm sewer infrastructure, perform erosion control, and install other measures useful for proper control, management, collection, drainage, and disposition of stormwater. No changes to the fee structure or rates are being planned for FY 2023/24.

### ***PARKING***

In FY 2019/20 the staff informed the Council that projections at that time indicated that revenues in the Parking Fund were not keeping pace with the increases in operating expenditures. This challenge was exacerbated by the growing need to invest in the reconstruction of many of our surface parking lots. Staff had suggested that a five-year phased increase in parking rates and fees be considered.

At this same time COVID-19 hit the country and the ability for the staff to adequately estimate the parking demand and associated revenues in order to project the needed rates and fees was hampered. While COVID-19 continued to have a significant impact on Parking Fund Revenues into FY 2021/22, by the end of that fiscal year parking revenues began to trend upward and are slowly returning toward pre-pandemic levels. However, there is not enough credible data to predict when stabilization in parking activity will occur. Predictable parking behavior will be necessary for staff to reliably evaluate the parking system and make recommendations on future rate changes and the market's viability to cover both operating and long-term capital expenditures.

Since it still appears that rate and fee adjustments will be needed to assure the long-term viability of the Parking Fund, the staff intends to analyze trends over the coming fiscal year before making any final recommendations regarding the Parking Fund.

### ***HOTEL/MOTEL TAX FUND***

Hotel/Motel tax revenues are collected in the General Fund and transferred to the Hotel/Motel Tax Fund. Of the 7 cents per dollar tax collected, 5 cents is passed through to the Ames Convention and Visitors Bureau, one cent replaces the Local Option Sales Tax that was not collected and is split 60% for property tax reduction and 40% for community

betterment. The remaining 1 cent remains in the Hotel/Motel Tax Fund to be used for economic development opportunities.

The hospitality industry was severely impacted by the COVID-19 pandemic, but is showing signs of a strong recovery in Ames. Based on projections from Discover Ames, we are increasing projections for Hotel/Motel tax revenues from \$2,000,000 to \$2,696,946 in the FY 2022/23 adjusted budget. For FY 2023/24, fewer events are currently scheduled in Ames, so the projection of Hotel/Motel Tax from Discover Ames is slightly lower at \$2,401,073. The City continues to maintain a strong balance in the Hotel/Motel Tax fund and is able to fund all planned expenses and have a balance available to fund one-time expenditures.

### ***UNCONTROLLABLE COSTS:***

An uncontrollable cost is an expense over which the staff has no control. These expenditures are sometimes referred to as fixed costs where we cannot reduce the amount spent on such activities. For FY 2023/24 the overall uncontrollable costs to our departments are estimated to be 5.8%, or an additional \$1,285,586 over the current FY 2022/23 adopted budget. This total is impacted by an increase of \$222,620 in Fleet Services costs due to higher fuel prices (this total excludes CyRide), an increase of \$412,402 in Risk Management costs due to increases in Property, Excess, and Pharmacy Insurance premiums, and an increase of \$626,895 in projected Health Insurance costs.

Given that the departments will be faced with almost a 6% increase in their uncontrollable costs as they prepare next year's budget, it will be more difficult than ever to formulate an overall budget that reflects as low a percentage increase in our budget than we have recommended in previous years.

### ***FIRE AND POLICE RETIREMENT AND IPERS***

#### ***-MFPRSI***

The City contribution rate to the Municipal Fire and Police Retirement System of Iowa (MFPRSI) will be slightly lower at 22.98% of covered wages for FY 23/24. The retirement system has made changes to reduce the volatility in contribution rates and systematically improve the funded status of the pension plan.

#### ***-IPERS***

The City contribution rate to the Iowa Public Employee Retirement System (IPERS) will be unchanged at 9.44% for FY 2023/24. The employee contribution will also remain at 6.29% with the fixed 60/40 sharing of the pension cost.

## **HEALTH INSURANCE**

For several years, the City of Ames has experienced health insurance increases between 5% and 9% per year. The increase in rates was 7% rate for FY 2022/23. For FY 2023/24, we are planning to increase self-insured premium rates by 8%. We expect the Health Insurance fund balance to remain well above the required level to maintain a self-insured plan and provide an adequate balance to fund possible claims fluctuations.

### **CLIMATE ACTION PLAN:**

As emphasized previously, the plan to implement the tasks approved by the City Council for the new Climate Action Plan will not be finalized in time to be incorporated into the FY 2023/24 budget. However, in order not to delay a year of funding for our sustainability efforts, it is our intent to redirect expected savings in the General Fund this year to an account that will be available for yet to be determined projects in FY 2023/24. The exact funding amount will be identified in time for the City Council budget hearings in February.

### **CAPITAL IMPROVEMENTS PLAN:**

The capital improvement projects earmarked for this fiscal year as well as those that will be presented in the new five-year plan introduced in January, have been greatly impacted by the rising inflation with its corresponding increase in interest rates, lack of sufficient labor to work on these projects, and the lengthy delay in receiving the materials needed to accomplish the projects. As a result of this challenging economic environment, the City Council will notice that many of the project costs have been increased significantly. In order to assure that these projects remain fiscally viable, you will notice in the proposed CIP that adjustments are being made by eliminating some projects, reducing the number of new projects, and delaying others.

## **ROAD CONDITIONS/ROAD USE TAX FUND**

In our annual Resident Satisfaction Survey's ranking of capital improvement priorities, the reconstruction of existing streets is the top priority for our residents. This represents a challenge, since the lane-miles of streets continue to expand, existing streets continue to age, and recent winters have been particularly hard on our roadways.

The Road Use Tax Fund (RUTF) is accumulated through motor vehicle registration fees, motor vehicle fuel taxes, an excise tax imposed on the rental of automobiles, and a use tax on trailers. The RUTF revenue is restricted in use and the City uses the funds for operations and maintenance of street rights-of-way as well as capital improvements. In previous budget years, the City has been conservative in its annual estimation of road use tax based on economic conditions. We are currently forecasting Road Use Tax revenue of \$9,010,025 for the adjusted FY 22/23, or about 7.2% over the adopted budget. For the FY 23/24 budget



we are forecasting RUT revenue of \$9,190,225, a 2% increase over the FY 22/23 adopted. This increased revenue will help cover the cost of maintaining our growing street infrastructure.

### **LOCAL OPTION SALES TAX**

The FY 2022/23 adopted budget anticipated \$9,812,396 in Local Option Sales Tax revenues. The latest projection for Ames from the Iowa Department of Revenue for FY 2022/23 is \$9,571,197. The adjusted FY 2022/23 budget will also include the \$844,767 reconciliation payment we received in September for FY 2021/22, bringing the FY 2022/23 adjusted Local Option Sales Tax revenue total to \$10,415,964. For FY 2023/24, we are currently projecting \$10,303,016 in Local Option Sales Tax revenue, which is a 5% increase over the amount included in the FY 2022/23 adopted budget.

A summary of the Local Option Sales Tax Fund with an illustrative option for the FY 2023/24 budget is included in Attachment 1 of this document. Though we do not need specific budget decisions at this time, staff is requesting Council direction on funding levels for ASSET, COTA, and other outside organizations.

### **ASSET HUMAN SERVICES FUNDING**

The City Council adopted the following priorities for human services funding for FY 2023/24:

*(Note: categories 1, 2, and 3 are in priority order as are the lettered services in each category. An emphasis is placed on low to moderate income in all categories and services).*

#### **#1 Meet mental health and substance use disorder needs through**

- A. Community-based and outpatient mental health services
- B. Outpatient emergency access and crisis intervention services
- C. Awareness and education about suicide prevention and services
- D. Substance use prevention and treatment availability

#### **#2 Meet basic needs through**

- A. Food cost offset programs to assist in providing nutritious perishables and staples
- B. Housing cost offset programs including utility assistance
- C. Sheltering, including emergency shelter (length of stay in emergency shelter is dependent upon the population group being served)
- D. Quality childcare cost offset programs, including daycare and State of Iowa licensed in-home facilities
- E. Medical and dental services
- F. Financial literacy and education programs
- G. Transportation cost offset programs
- H. Legal assistance

I. Disaster response

**#3 Provide youth development services and activities through**

- A. Skill development and enhancement
- B. Summer enrichment/prevention of loss of learning

The following table summarizes each year's ASSET allocations by funder. CICS continues to fund mental health and disability services separately from the ASSET process.

	Story County	CICS	United Way	ISU Student Gov't	City Budgeted Amount	City % Increase	Total
2017/18	1,072,156	448,724	1,193,303	194,430	1,355,711	6.2%	4,264,324
2018/19	1,142,625	602,229	1,228,443	194,430	1,423,497	5.0%	4,591,224
2019/20	1,461,105	477,792	1,265,293	194,430	1,466,202	3.0%	4,864,822
2020/21	1,534,160	0	1,178,657	211,000	1,524,850	4.0%	4,448,667
2021/22	1,592,631	0	1,191,000	268,782	1,601,093	5.0%	4,653,506
2022/23	1,688,922	0	1,120,867	260,275	1,729,180	8%	4,799,244

The prior budget year is not the only way to evaluate the amount to budget for the next fiscal year. **The amount budgeted at this time each year can vary if the volunteers do not recommend funding the entire amount authorized by City Council. This was the case for the current FY 22/23. A total of \$11,652 was left unallocated and Council approved the ASSET volunteer's recommendation to reserve these funds specifically for housing needs that may arise during FY 22/23.**

**Additionally, the amount contracted with agencies may not be entirely drawn down each year. This occurred in fiscal years 20/21 and 21/22 primarily due to changes agencies needed to make to provide services safely during the COVID-19 pandemic. As agencies begin re-opening and reinstating services, the primary issues were people accessing services at a slower than anticipated pace and workforce shortages resulting in service delivery delays or agencies implementing waiting lists.**

FY 21/22 City Funds			FY 22/23 City Funds			FY 23/24
Requested	Budgeted	Contracted	Requested	Budgeted	Contracted	Requested
\$1,740,209	\$1,601,093	\$1,580,531	\$2,056,939	\$1,729,180	\$1,717,528	\$1,933,960

**For FY 23/24, City ASSET funds requested by agencies total \$1,933,960 (Attachment A), up \$204,780, or approximately 11.84% over the current fiscal year budgeted amount of \$1,729,180.**

The following requests are noteworthy for the City Council:

- **Ames Community Preschool Center (Infant Daycare)** – ACPC has been working with City of Ames Planning and Housing Department on accessing funds through the federal CARES Act to remodel a room for the expansion of infant care. This project will result in a dedicated room for infant care and will help address the waiting list that ACPC has for this level of care. As a result of this expansion, ACPC is requesting approximately 188% or an increase of \$17,518 in City funds to help families on the sliding fee scale.
- **All Aboard for Kids (Out of School Program and Supported Employment for Developmentally Disabled)** – All Aboard for Kids has requested an approximately 175% increase in City funds for its Out of School summer program that serves youth on the autism spectrum (\$8,800 requested). An additional \$3,562 is being requested for a new service, Full STEAM Ahead, that All Aboard for Kids successfully piloted this past summer. This service provides training and support to youth ages 14-18 so they can develop the necessary “soft skills” for competitive employment.
- **The Bridge Home (Emergency Shelter, Service Coordination, Assistance with Basic Needs, Transitional Living, and Supportive Housing)** – The FY 23/24 request to ASSET is up by about 74.5% or \$183,375 for a total of \$429,059. The City portion of this request is \$187,099 which is a 30% (\$43,079) increase over the current fiscal year contracted amount of \$144,020. **While the request for Emergency Shelter is the same as the current year, \$97,295**, the following are reasons for increases in other service areas:
  - **Service Coordination** – This service covers staff time spent with clients in assessing their needs and coordinating services in addition to housing. This service has been funded through ASSET since FY 19/20, apart from the current fiscal year as TBH did not request funding. The request to the City for FY 23/24 is \$19,172 which is a 418% increase over the FY 21/22 allocation of \$4,582.
  - **Assistance with Basic Needs** – This is rent and utility assistance and with these costs on the rise, additional funding is requested. The request to the City is \$25,000 which is a 30% or a \$5,828 increase over the current fiscal year allocation of \$19,172.
  - **Transitional Living** – TBH will be discontinuing this service by June 30, 2023, therefore, no funding is being requested through ASSET. TBH will work with program clients to find alternative housing options and supports.
  - **Supportive Housing** – TBH used donations to pilot this new service in the spring of 2022. Supportive Housing is a best practice service that combines long-term housing with on-going case management support to an individual or family. The criteria to participate in this service is meeting the definition of chronic homelessness, having no income or qualifying as low income, and

having one member of the household diagnosed with a physical or mental disability or substance use disorder. TBH currently serves twenty clients and projects growing the service to eighty-five clients within the next year.

The request to the ASSET funders for this new service is \$115,000 and the City's portion is \$50,000. TBH will be receiving HUD funding in the amount of \$248,000 for this service. This funding is awarded not only to Ames/Story County area served by TBH, but the entire Two Rivers Region comprised of Story, Boone, Greene, Hardin, and Marshall Counties. ASSET Administrative Staff also suggested that TBH apply for funding through the Central Iowa Community Services Mental Health Region since this service is geared towards serving people with disabilities.

- **Transitional Living** – TBH will be discontinuing this service by June 30, 2023, therefore, no funding is being requested through ASSET. TBH will work with program clients to find alternative housing options and supports.
- **The Community Academy (Out of School Program)** – TCA is a new agency to the ASSET process for FY 23/24. They have been incorporated as a 501 (c)(3) non-profit organization since 2018 and are located in the ISU Research Park. TCA provides summer and out of school programming through nature-based and community projects for youth aged 4-18.

TCA is requesting a total of \$105,000 from all four ASSET funders. The request to the City is \$40,000 or approximately 38% of the total ASSET request.

- **Good Neighbor Emergency Assistance (Assistance with Basic Needs/Rent and Utility Assistance and Assistance with Basic Needs/ Navigator)** – Good Neighbor (GNEA) is requesting an increase in funding from the City for rent and utility assistance. As noted with other agencies providing this type of service, funding sources available during the COVID 19 pandemic have discontinued and rent and utility costs are rising as demand continues. The City currently contracts with GNEA for \$25,000 for this service and the request for FY 23/24 is up by 16% to \$29,000.

GNEA is offering a new service called "Navigator" this current fiscal year through federal American Rescue Plan Act funds approved by Story County Board of Supervisors. The Navigator service is designed to provide assistance and support to low-income individuals and families by helping them access the Story County Online Dispute Resolution service, apply for funds basic needs, work with landlords and property management companies on landlord/tenant issues, and be a housing resource. GNEA is requesting FY 23/24 funding from each United Way and the City in the amount of \$2,500.

- **Legal Aid (Civil Representation)** – Legal Aid is requesting \$144,245 from the City which is a 15.4% increase (\$19,245) over the current year allocation of \$125,000. The additional funding would help with filling an attorney vacancy which in turn would address the demand in services. Legal Aid indicated in their ASSET budget request

that they no longer receive any funding from Central Iowa Community Services Mental Health Region.

Legal Aid has increased requests to Story County, ISU Student Government, and United Way totaling \$32,102 or approximately a 20% increase.

- **NAMI of Central Iowa (Family and Peer Education and Public Education and Awareness)** – NAMI's FY 23/24 request to the City is up about 16.3% from \$18,962 to \$22,050 and includes a request for first time funding in the amount of \$1,200 for Family and Peer Education. The service provides educational programs to families and individuals with mental health issues. The uniqueness with this service is that the programming is taught by trained volunteer family members and individuals with lived experience.

Also contributing to the increase in ask to the City is an increase in the projected number of units of service and the number of unduplicated participants for Public Education and Awareness. NAMI CI anticipates providing 725 more units of service and serving 1,000 more Story County participants in FY 23/24. The current contracted amount for this service is \$11,728 and the request is \$12,900.

- **Salvation Army (Food Pantry, Assistance with Basic Needs, Disaster Services, and Payee Services)** – The FY 22/23 contracted amount for these services is \$57,938 and the FY 23/24 request is total \$68,000 calculating to a 17% increase (\$10,062). The following are reasons for the increases:
  - **Food Pantry** – The request to the City is \$18,000 which is an increase of about 38.5% over the current FY amount. In April 2022 the enhanced SNAP benefits offered during the COVID-19 pandemic were discontinued, thus, people are turning to the food pantry to supplement their nutrition needs. There are other living expenses such as rent, gasoline, and utility costs that also strain individual and family budgets. The Salvation Army is estimating serving 2,600 unduplicated Story County clients in FY 23/24 which is approximately one hundred more than the current year.
  - **Assistance with Basic Needs** - This is rent and utility assistance and as noted previously, these costs, too, are on the rise. Salvation Army is requesting \$30,000 (11% increase) from the City and stated that at the during FY 21/22 they had access to larger pools of funding to assist clients with rent and utilities. However, these funding sources have since been discontinued even though the need for assistance continues.
  - **Disaster Services** – Salvation Army's role in Disaster Services is in the areas of both preparedness and response. They participate in the local Coalition for Disaster Response (CDR) committee as well as provide support to First Responders and assistance to displaced individuals and families impacted by a disaster.

Salvation Army's FY 23/24 request to the City for this service is \$2,000 (113% increase) compared to the current year allocation of \$938. Salvation Army noted in their budget request that they routinely assist City residents impacted by house/apartment fires by providing temporary housing and food, replacement clothing and household goods, and referrals to other services. They have assisted four households already in FY 22/23 and exhausted their City allocation.

Salvation Army's request to all ASSET funders is up by \$28,063 or approximately 26%.

- **YWCA (Advocacy for Social Development – Parent and Student Support)** – This service strives to help international residents in both the Ames and ISU communities become acclimated to available resources such as transportation, financial literacy, TOEFL courses, mental health services, etc. The request to the City is \$1,870.

### **Service Outcomes Reporting**

Agencies collect and report service outcomes through Clear Impact Scorecard and submit data with their ASSET budget submission. Those outcome reports are shared with the ASSET volunteers as one of the several tools used to prepare allocation recommendations for the funders. The Service Outcomes Reporting data can be accessed at the following link: [LINK](#).

### **ASSET Administrative Expenses**

In addition to the amount authorized for human service programs, the City will also budget its share of the ASSET administrative expenses. The expenses include the administrative assistant salary, website hosting, virtual programs (Dropbox and Zoom), printing, and meal expenses for the volunteers. Expenses for printing and meals have especially increased over the past two years, so the City's estimated total share is increasing by 5.7% to \$7,833 for FY 23/24.

Additionally, there is a need for up to \$500 in additional funds for the current fiscal year to meet these expenses. These funds will be included in FY 22/23 budget amendments.

## Funding Options

Last year, the City Council authorized an 8% increase in funding. The table below indicates allocation options based on the percentage increases from the FY 22/23 contracted amount of \$1,729,180.

Increase from Current	Dollar Increase	Total City Funding Authorized
0%	0	1,729,180
3%	51,875	1,781,055
5%	86,459	1,815,639
11.84% (request)	204,734	1,933,914
+		
<i>ASSET Admin Share</i>	<i>7,833</i>	<i>in addition to agency services</i>

## **COTA – PERFORMING ARTS FUNDING**

For FY 2022/23, the City Council approved contracts with COTA agencies totaling \$206,470, and an additional \$10,000 was reserved to be used for fall and spring special project grants, for a total COTA allocation of \$216,470.

COTA has received annual grant applications from 19 agencies for FY 2023/24. This is an increase from 17 agencies receiving awards in FY 2022/23. This increase is the result of one new agency to the COTA process, the Buxton Initiative, and the return of India Cultural Association to the annual grant application process (ICA has received COTA funds in prior year, but did not apply in FY 2022/23).

The requests for FY 2023/24 total \$260,943, which is a 20.5% increase (\$44,473) above the budgeted amount for FY 2022/23. Hearings were held by COTA with the applicants to review the application materials and answer questions.

The City Council is being asked to establish the total funding amount that COTA may use to make its recommendations for FY 2023/24. From that amount, COTA will determine recommended funding amounts for each agency, and will reserve the remainder for the special project “mini-grant” opportunities that are solicited twice each year. This special project grant reserve has varied in past years from \$4,000 to \$10,000 out of the total funding authorized by the City Council.

The table below indicates the City Council’s awards in the current fiscal year compared to the prior fiscal year:

Contract Amounts:	FY 2021/22	FY 2022/23	Difference	
			\$	%
Award Amount to Agencies	\$ 187,535	\$ 206,470	\$ 18,935	10.1%
Special Project Reserve	5,558	10,000	4,442	79.9%
<b>TOTAL</b>	<b>\$ 193,093</b>	<b>\$ 216,470</b>	<b>\$ 23,377</b>	<b>12.1%</b>

As always, a range of options is available for establishing an authorized allocation for FY 2023/24. The entire amount authorized by the City Council is used by COTA. COTA sets aside a portion of the funds authorized by the Council for Special Project Grant funds to distribute later in the year.

Increase From Current	Dollar Increase	Amount Authorized
0%	\$ 0	\$ 216,470
1%	2,165	218,635
2%	4,330	220,800
5%	10,824	227,294
20.5% (request)	44,473	260,943

**FUNDING REQUESTS FROM OUTSIDE ORGANIZATIONS**

City staff accepts applications from outside organizations wishing to receive funds for their organizations’ operations. The City Council has exempted the Ames Economic Development Commission’s business development partnership, the Ames/ISU Sustainability Coordinator, and the Ames Human Relations Commission from this process since those activities are conducted in an official capacity on behalf of the City government.

Funds for these programs come from two sources: The Hotel/Motel Tax Fund supports the workforce development activities undertaken by the Ames Economic Development Commission. Requests from other outside organizations are supported with funds from the Local Option Sales Tax Fund.

During the February 2020 Budget Wrap-up, the City Council adopted a new policy regarding reimbursement for parking meters that are closed for special events. The policy indicates that parking will not be waived effective July 1, 2020. Instead, event organizers must reimburse the Parking Fund for lost revenue.

The total amount allocated for these requests in FY 22/23 was \$292,659.



Purpose	Source	Allocation
General Outside Funding Requests	Local Option Sales Tax Fund	\$272,170
Parking Waivers	Local Option Sales Tax Fund	5,489
<i>Local Option Sales Tax Fund Total</i>		<i>277,659</i>
AEDC Workforce Initiatives	Hotel/Motel Tax Fund	15,000
<b>TOTAL</b>		<b>\$292,659</b>

The total FY 23/24 request is \$351,559, which is a 20.1% increase over the FY 22/23 operating request total. There is no change in the portion of the requests that would be financed from the Hotel/Motel Tax Fund in FY 23/24 (\$15,000). The portion of the requests that would be financed from the Local Option Sales Tax Fund totals \$336,559 for FY 23/24, which is a 21.2% increase over the amount budgeted in the current year from Local Option funds (\$277,659).

Organization/Program	FY 22/23 Adopted	FY 23/24 Request	\$ Change	% Change
Ames Historical Society	\$ 48,335	\$ 50,752	\$ 2,417	5.0%
Ames Int'l Partner City Ass'n	5,800	5,800	-	-
Campustown Action Ass'n	40,000	43,750	3,750	9.4%
Hunziker Youth Sports Complex	80,000	100,000	20,000	25.0%
Ames Main Street	50,035	54,000	3,965	7.9%
Story County Housing Trust Fund	38,000	54,268	16,268	42.3%
Farmers Market	10,000	10,000	-	-
Ames Main Street (Parking Waivers)	5,489	5,489	-	-
American Legion Riders	-	2,500	2,500	-
Home Allies	-	10,000	10,000	-
<b>Local Option Tax Subtotal</b>	<b>\$ 277,659</b>	<b>\$ 336,559</b>	<b>\$ 58,900</b>	<b>21.2%</b>
			-	-
AEDC Workforce Development*	15,000	15,000	-	-
<b>TOTAL</b>	<b>\$ 292,659</b>	<b>\$ 351,559</b>	<b>\$ 58,900</b>	<b>20.1%</b>

\*funded from Hotel/Motel Tax Fund balance

**Highlights from the requests are summarized below:**

- **Hunziker Youth Sports Complex** – HYSC is requesting a second substantial increase in two years. In FY 21/22, HYSC received \$45,000, which increased to \$80,000 in FY 22/23 (current year). HYSC is requesting an increase to \$100,000 for FY 23/24. HYSC cites a desire to increase participation in its activities and the capacity of its facilities.
- **Story County Housing Trust** – SCHAT is requesting a 42% increase in funding compared to the FY 22/23 allocation. The increase is related to the fact that to access

state funding, SCHAT must demonstrate a 25% local match. The yearly funding from the State Housing Trust Fund is increasing, and in order to meet the match requirement, SCHAT is increasing its request from the City.

- **American Legion Riders** – This organization has not received funding from the City previously. The \$2,500 request is to support the costs to purchase and place wreaths at the graves of veterans in Ames Municipal Cemetery in December 2023.
- **Home Allies** – Home Allies was allocated \$25,000 in one-time funding in the FY 21/22 Adjusted Budget, which has been carried over into the current year. Since that was one-time funding and not operational funding, that amount is not reflected in the total Outside Funding provided to organizations for FY 22/23. The request for FY 23/24 is for an additional \$10,000 to address increased costs of materials and labor for the organization’s planned affordable housing project.

The past practice has been to include the amount approved for the prior fiscal year in the recommended budget. **The City Council is not being asked to evaluate or approve the merits of these requests at this time. Instead, City staff is seeking direction from the City Council regarding a total amount of Local Option funds available to be allocated for the coming year, including reimbursement for parking meter closures.** The applications will be reviewed by staff with that budget authority in mind, and recommendations will be made to the City Council. As with other funding processes, a variety of options are available to the City Council:

Increase From Current (\$277,659)	Dollar Increase	Amount Authorized
1%	\$ 2,777	\$ 280,436
2%	5,553	283,212
3%	8,330	285,989
4%	11,106	288,765
5%	13,883	291,542
21.2% (all requests)*	58,900	336,559

\*excludes AEDC request, which would be funded from Hotel/Motel Tax Fund

***PUBLIC ART COMMISSION***

City Council will receive the Public Art Commission’s request for funding for FY 23/24 in January. The funding level of \$46,000 adopted for FY 22/23 is currently included as the FY 23/24 allocation for projecting the Local Option Sales Tax Fund balance.

## **TOWN BUDGET MEETING**

On November 1, 2022, the annual Town Budget Meeting was held. Notes from the meeting are included as Attachments (2 & 3) to this document.

## **ATTACHMENTS**

1. Local Option Sales Tax Fund Summary
2. Town Budget Meeting Minutes
3. Town Budget Meeting Correspondence
4. Outside Funding Requests

## **City Council's Input**

*(Given the information provided, the City Council's input is requested.)*

Service Level Increases

Service Level Decreases

Other Issues

Attachment 1

LOCAL OPTION SALES TAX FUND SUMMARY

	22/23 Adopted	FY 22/23 Adjusted	+5% ASSET/COTA FY 23/24 Estimated	
<b>Revenues</b>				
Local Option Sales Tax	\$ 9,812,396	\$ 10,415,964	\$ 10,303,016	" +5% Adopted
Transfer from Hotel/Motel	114,289	154,265	137,341	
Grants	-	-	-	
Other Revenue	-	-	-	
<b>Total Revenues</b>	<u>9,926,685</u>	<u>10,570,229</u>	<u>10,440,357</u>	
<b>Transfers</b>				
Ice Arena	40,000	40,000	40,000	
Park Development	100,000	100,000	100,000	
Parking Operations	5,489	5,489	5,489	
60% Property Tax Relief	5,887,438	6,249,578	6,181,810	
<b>Total Transfers</b>	<u>6,032,927</u>	<u>6,395,067</u>	<u>6,327,299</u>	
<b>Expenses</b>				
Human Service Agencies	1,729,180	1,729,180	1,815,639	" +5% Adopted
Commission on the Arts	216,470	216,470	227,294	" +5% Adopted
City Council Spec. Alloc.	275,170	275,170	288,929	" +5% Adopted
Human Services Admin	28,024	28,018	28,024	
Public Art	46,000	125,001	46,000	
Municipal Band	32,610	32,610	33,471	
<b>Total Expenses</b>	<u>2,327,454</u>	<u>2,406,449</u>	<u>2,439,357</u>	
<b>Net Increase/(Decrease)</b>	1,566,304	1,768,713	1,673,701	
<b>Beginning Balance</b>	<u>3,291,912</u>	<u>8,554,986</u>	<u>3,586,116</u>	
<b>Available for CIP</b>	4,858,216	10,323,699	5,259,817	
<b>CIP Projects</b>	<u>2,105,500</u>	<u>6,737,583</u>	<u>1,917,628</u>	
<b>Ending Balance</b>	2,752,716	3,586,116	3,342,189	
<b>Minimum Fund Bal. Rsv.</b>	1,144,611		1,125,619	
<b>Avail Un-Resv Fund Bal.</b>	<u>\$ 1,608,105</u>		<u>\$ 2,216,570</u>	

Agency	Service	Index	City of Ames			23/24 Proposed Units of Service	Unit of Service	23/24 Proposed Cost per Unit
			Contracted 22/23	Request 23/24	% Change Contract to Request			
ACCESS	Emergency Shelter	2.08	\$ 61,296	\$ 66,813	9.00%	2,800	24 Hr Period Food/Shelter	\$ 127.00
ACCESS	Domestic Abuse Crisis and Support	3.07	\$ 32,903	\$ 35,864	9.00%	3,500	Staff Hour	\$ 120.00
ACCESS	Sexual Abuse Crisis and Support	3.08	\$ 8,780	\$ 9,570	9.00%	1,450	Staff Hour	\$ 130.00
ACCESS	Battering Courtwatch	3.10	\$ 6,536	\$ 7,124	9.00%	700	Staff Hour	\$ 120.00
ACCESS	Public Education and Awareness	1.12	\$ 4,388	\$ 4,783	9.00%	310	Staff Hour	\$ 120.00
	<b>TOTAL</b>		<b>\$ 113,903</b>	<b>\$ 124,154</b>	<b>9.00%</b>			
Ames Comm. Preschool Center	Day Care - Infant	2.02	\$ 9,300	\$ 26,818	188.37%	5,040	1 Full Day	\$ 78.40
Ames Comm. Preschool Center	Day Care - Children	2.03	\$ 77,117	\$ 84,829	10.00%	22,720	1 Full Day	\$ 66.08
Ames Comm. Preschool Center	Day Care - School Age	2.04	\$ 41,518	\$ 45,670	10.00%	53,886	1 Partial Day (3 hrs)	\$ 14.54
	<b>TOTAL</b>		<b>\$ 127,935</b>	<b>\$ 157,317</b>	<b>22.97%</b>			
All Aboard for Kids	Out of School Program	1.09	\$ 4,500	\$ 8,800	95.56%	400	1 Partial Day (3 hrs)	\$ 222.08
	*NEW SERVICE* Supported Employment Dev. Disab.	1.01	\$ -	\$ 3,562	100.00%	350	Staff Hour	\$ 104.35
	<b>TOTAL</b>		<b>\$ 4,500</b>	<b>\$ 12,362</b>	<b>174.71%</b>			
American Red Cross	Disaster Services Program	2.12	\$ 9,933	\$ -	-100.00%			
	<b>TOTAL</b>		<b>\$ 9,933</b>	<b>\$ -</b>	<b>-100.00%</b>			
Boys and Girls Club	Out of School Program	1.09	\$ 122,560	\$ 126,237	3.00%	17,500	1 Partial Day (3 hrs)	\$ 57.90
	<b>TOTAL</b>		<b>\$ 122,560</b>	<b>\$ 126,237</b>	<b>3.00%</b>			
Campfire	Day Care- School Age	2.04	\$ 3,245	\$ -	-100.00%			
Campfire	Day Care - School Age - Scholarships	2.04	\$ 1,650	\$ -	-100.00%			
Campfire	Youth Development and Social Adjustment	1.07	\$ 500	\$ -	-100.00%			
Campfire	Out of School Program	1.09		\$ 6,000	100.00%	4,400	1 Partial Day (3 hrs)	\$ 61.61
	<b>TOTAL</b>		<b>\$ 5,395</b>	<b>\$ 6,000</b>	<b>11.21%</b>			
Center for Creative Justice	Correctional Services - Probation Supervision	2.09	\$ 64,860	\$ 68,100	5.00%	3,800	Client Hour	\$ 81.56
	<b>TOTAL</b>		<b>\$ 64,860</b>	<b>\$ 68,100</b>	<b>5.00%</b>			
ChildServe	Day Care - Infant	2.02	\$ 6,000	\$ 6,600	10.00%	7,522	1 Full Day	\$ 57.06
ChildServe	Day Care - Children	2.03	\$ 16,000	\$ 17,600	10.00%	15,746	1 Full Day	\$ 52.92
	<b>TOTAL</b>		<b>\$ 22,000</b>	<b>\$ 24,200</b>	<b>10.00%</b>			
Bridge Home	Rapid Re-Housing Emerg. Assistance for Basic Needs	2.01	\$ 19,172	\$ 25,000	30.40%	462	Client Contact	\$ 760.52
Bridge Home	Emergency Shelter	2.08	\$ 92,927	\$ 92,927	0.00%	13,881	24 Hr Period Food/Shelter	\$ 76.85
Bridge Home	Transitional Housing *SERVICE ENDING June 30, 2023*	2.07	\$ 31,921	\$ -	-100.00%			
Bridge Home	*NEW SERVICE* Supportive Housing	2.15	\$ -	\$ 50,000	100.00%	16,200	1 Day	\$ 60.59
Bridge Home	Rapid Re-Housing Service Coordination	3.13	\$ -	\$ 19,172	100.00%	9,866	Client Hour	\$ 22.13
	<b>TOTAL</b>		<b>\$ 144,020</b>	<b>\$ 187,099</b>	<b>29.91%</b>			
Good Neighbor	Emergency Assistance for Rent and Utilities	2.01	\$ 25,000	\$ 29,000	16.00%	730	Client Contact	\$ 334.93
Good Neighbor	Healthy Food Vouchers	2.01	\$ 6,400	\$ 6,500	1.56%	550	Client Contact	\$ 109.29
Good Neighbor	*NEW SERVICE* Emergency Assistance - Navigator	2.01	\$ -	\$ 2,500	100.00%	500	Client Contact	\$152
	<b>TOTAL</b>		<b>\$ 31,400</b>	<b>\$ 38,000</b>	<b>21.02%</b>			

Agency	Service	Index	City of Ames			23/24 Proposed Units of Service	Unit of Service	23/24 Proposed Cost per Unit
			Contracted 22/23	Request 23/24	% Change Contract to Request			
Heartland Senior Services	Day Care - Adults , Adult Day Center	3.02	\$ 63,708	\$ 65,620	3.00%	3,000	Client Day	\$ 103.46
Heartland Senior Services	Congregate Meals	3.06	\$ 2,590	\$ -	-100.00%			
Heartland Senior Services	Home Delivered Meals	3.05	\$ 73,290	\$ 86,335	17.80%	49,000	Meals	\$ 8.08
Heartland Senior Services	Home Delivered Meals Under 60 Program	3.05	\$ 2,125	\$ 2,189	3.01%	560	Meals	\$ 11.70
Heartland Senior Services	Senior Food Program	2.01	\$ 4,532	\$ 4,668	3.00%	948	Client Contact	\$ 13.36
Heartland Senior Services	Service Coordination - Outreach	3.13	\$ 47,197	\$ 48,613	3.00%	1,100	Client Hour	\$ 103.19
Heartland Senior Services	Activity and Resource Center	3.14	\$ 8,256	\$ -	-100.00%		Client Contact	
	<b>TOTAL</b>		<b>\$ 201,698</b>	<b>\$ 207,425</b>	<b>2.84%</b>			
HIRTA	Transportation - City	2.13	\$ 46,078	\$ 49,000	6.34%	9,500	One-Way Trip	\$ 17.75
	<b>TOTAL</b>		<b>\$ 46,078</b>	<b>\$ 49,000</b>	<b>6.34%</b>			
Legal Aid	Legal Aid - Civil	2.10	\$ 125,000	\$ 144,245	15.40%	3,400	Staff Hour	\$ 111.78
	<b>TOTAL</b>		<b>\$ 125,000</b>	<b>\$ 144,245</b>	<b>15.40%</b>			
Lutheran Services in Iowa	Crisis Intervention - Crisis Child Care	3.09	\$ 5,653	\$ 5,766	2.00%	12	Contact	\$ 3,039.00
	<b>TOTAL</b>		<b>\$ 5,653</b>	<b>\$ 5,766</b>	<b>2.00%</b>			
Mary Greeley Home Health Services	Community Clinics and Health Education	3.01	\$ 17,878	\$ 17,878	0.00%	3,143	Clinic Hour	\$ 156.24
Mary Greeley Home Health Services	In-Home Health Assistance	3.04	\$ 16,300	\$ 16,300	0.00%	5,750	Hours	\$ 70.48
	<b>TOTAL</b>		<b>\$ 34,178</b>	<b>\$ 34,178</b>	<b>0.00%</b>			
MICA	Food Pantry	2.01	\$ 27,796	\$ 28,000	0.73%	7,375	Client Contact	\$ 29.00
	<b>TOTAL</b>		<b>\$ 27,796</b>	<b>\$ 28,000</b>	<b>0.73%</b>			
NAMI	Public Education and Awareness	1.12	\$ 11,728	\$ 12,900	9.99%	1,750	Staff Hour	\$ 90.53
NAMI	Activity and Resource Center	3.14	\$ 6,734	\$ 7,400	9.89%	4,545	Staff Hour	\$ 30.91
NAMI	Family and Peer Support	1.02	\$ 500	\$ 550	10.00%	1,260	Staff Hour	\$ 54.51
NAMI	<b>*NEW REQUEST* Family and Peer Education</b>	1.02	\$ -	\$ 1,200	100.00%	385	Staff Hour	\$ 157.97
	<b>Total</b>		<b>\$ 18,962</b>	<b>\$ 22,050</b>	<b>16.29%</b>			
Primary Health Care	Dental Clinic	3.01	\$ 95,000	\$ 104,500	10.00%	5,500	Clinic Hour	\$ 279.72
	<b>TOTAL</b>		<b>\$ 95,000</b>	<b>\$ 104,500</b>	<b>10.00%</b>			
Raising Readers	Family Development/Education Thrive by Five	1.10	\$ 12,579	\$ 13,837	10.00%	2,635	Client Hour	\$ 29.49
Raising Readers	Out-of-School Program	1.09	\$ 16,868	\$ 18,555	10.00%	680	1 Partial Day (3 hours)	\$ 96.82
	<b>TOTAL</b>		<b>\$ 29,447</b>	<b>\$ 32,392</b>	<b>10.00%</b>			
RSVP	Disaster Services - Volunteer Management for Emergencies	2.12	\$ 7,500	\$ 7,800	4.00%	425	Staff Hour	\$ 31.58
RSVP	Transportation	2.13	\$ 1,665	\$ 1,700	2.10%	1,800	One-Way Trip	\$ 17.83
RSVP	Volunteer Management	1.11	\$ 25,000	\$ 26,000	4.00%	32,000	Volunteer Hour	\$ 4.94
	<b>TOTAL</b>		<b>\$ 34,165</b>	<b>\$ 35,500</b>	<b>3.91%</b>			
The Arc of Story County	Special Recreation - Active Lifestyles	3.19	\$ 5,500	\$ 5,500	0.00%	7,800	Participant Hour	\$ 8.80
The Arc of Story County	Respite Care	3.11	\$ 4,000	\$ 4,200	5.00%	750	Client Hour	\$ 16.67
The Arc of Story County	Service Coordination	3.13	\$ 1,450	\$ 1,500	3.45%	255	Client Hour	\$ 21.57

Agency	Service	Index	City of Ames			23/24 Proposed Units of Service	Unit of Service	23/24 Proposed Cost per Unit
			Contracted 22/23	Request 23/24	% Change Contract to Request			
	<b>TOTAL</b>		\$ 10,950	\$ 11,200	2.28%			
The Community Academy <b>**NEW ASSET AGENCY**</b>	<b>*NEW SERVICE*</b> Out of School Program	1.09	\$ -	\$ 40,000	100.00%	9,936	1 Partial Day (3 hrs)	\$ 58.04
	<b>TOTAL</b>		\$ -	\$ 40,000	100.00%			
The Salvation Army	Emergency Asst. for Basic Material Needs (Food Pantry)	2.01	\$ 13,000	\$ 18,000	38.46%	2,500	Client Contact	\$ 221.43
The Salvation Army	Emergency Asst. for Basic Material Needs (Homeless Prev)	2.01	\$ 27,000	\$ 30,000	11.11%	360	Client Contact	\$ 422.00
The Salvation Army	Disaster Services	2.12	\$ 938	\$ 2,000	113.22%	45	Staff Hour	\$ 445.00
The Salvation Army	Representative Payee Services	2.14	\$ 17,000	\$ 18,000	5.88%	2,786	Client Contact	\$ 21.89
	<b>TOTAL</b>		\$ 57,938	\$ 68,000	17.37%			
University Community Childcare	Child Care - Infant	2.02	\$ 42,000	\$ 46,200	10.00%	4,160	Full Day	\$ 104.96
University Community Childcare	Child Care - Children	2.03	\$ 44,158	\$ 48,572	10.00%	8,320	Full Day	\$ 61.42
	<b>TOTAL</b>		\$ 86,158	\$ 94,772	10.00%			
YWCA	Youth Development and Social Adjustment (Girl Power)	1.07	\$ 2,571	\$ 3,000	16.69%	15,000	Client Contact/day	\$ 1.43
YWCA	<b>*NEW REQUEST*</b> Parent and Student Support	1.02	\$ -	\$ 1,870	100.00%	2,000	Staff Hour	\$ 21.94
	<b>TOTAL</b>		\$ 2,571	\$ 4,870	89.42%			
Youth and Shelter Services	Substance Abuse Treatment - Outpatient	3.16	\$ 13,555	\$ 13,555	0.00%	650	Client Hour	\$ 224.11
Youth and Shelter Services	Primary Treatment /Health Maintenance Family Counseling	3.17	\$ 63,037	\$ 63,037	0.00%	5,307	Client Hour	\$ 145.33
Youth and Shelter Services	Emergency Assistance for Basic Needs - Transitional Living Services	2.07	\$ 5,692	\$ 6,261	10.00%	5,400	1 Day	\$ 40.44
Youth and Shelter Services	Emergency Shelter - Rosedale	2.08	\$ 32,442	\$ 32,442	0.00%	2,000	24 Hr Period Food/Shelter	\$ 128.13
Youth and Shelter Services	Rosedale Crisis	3.09	\$ 5,250	\$ 5,250	0.00%	80	Contact	\$ 65.63
Youth and Shelter Services	Storks Nest	2.11	\$ 7,209	\$ 7,930	10.00%	550	Client Contact	\$ 146.97
Youth and Shelter Services	Youth Dev and Social Adjustment - Mentoring	1.07	\$ 34,175	\$ 40,000	17.04%	2,900	Client Contact/Day	\$ 102.57
Youth and Shelter Services	Youth Dev and Social Adjustment - Community Youth Dev	1.07	\$ 33,124	\$ 36,437	10.00%	2,200	Client Contact/Day	\$ 52.30
Youth and Shelter Services	Employment Assistance for Youth - Skills	1.08	\$ 20,931	\$ 21,978	5.00%	540	Staff Hour	\$ 88.06
Youth and Shelter Services	Out of School Program - Summer Enrichment	1.09	\$ 11,550	\$ 12,128	5.00%	9,000	Partial Day (3 hrs)	\$ 10.38
Youth and Shelter Services	Family Development/Education - Pathways, FADSS	1.10	\$ 12,289	\$ 13,518	10.00%	2,100	Client Hour	\$ 78.77
Youth and Shelter Services	Public Education/ Awareness	1.12	\$ 39,103	\$ 41,058	5.00%	1,040	Staff Hour	\$ 219.71
Youth and Shelter Services	Public Education/ Awareness - Child Safety	1.12	\$ 9,072	\$ -	-100.00%			
Youth and Shelter Services	Service Coordination	3.13	\$ 8,000	\$ 15,000	87.50%	1,500	Staff Hour	\$ 38.00
	<b>Total</b>		\$ 295,429	\$ 308,593	4.46%			
	<b>TOTAL</b>		\$ 1,717,529	\$ 1,933,960				
	Reserved for Housing Services		\$ 11,651	\$ -				
	FY23 Budgeted Total		\$ 1,729,180	\$ 1,933,960	11.85%			

## **MINUTES OF THE TOWN BUDGET MEETING**

**AMES, IOWA**

**NOVEMBER 1, 2022**

The Town Budget Meeting was called to order by City Manager Steve Schainker at 6:02 p.m. on the 1<sup>st</sup> day of November, 2022, in the Council Chambers of Ames City Hall, 515 Clark Avenue.

Mr. Schainker welcomed the audience and informed them that this meeting was the beginning of the process to prepare the 2023/24 City Budget. Budget Manager Nancy Masteller and Interim Finance Director Brian Phillips reviewed the overall health and structure of the City's Budget. They explained where the City's revenues came from and where expenditures go, and compared the City's property tax rate with other large communities in the state of Iowa. Mr. Schainker reviewed the budget calendar.

### **PUBLIC INPUT:**

Mr. Schainker offered the attendees the opportunity to provide feedback regarding what they would like to see more of or less of in the next budget.

Stan Rabe indicated that if we were to do more of anything, it is quality of life initiatives such as soccer, baseball, the arts, and other community activities. Those activities make Ames a great place to live. If not more of these, then we do not want to pull back from them.

Sarah Mansell expressed support for The Community Academy. She stated that she believed activities that connect youth to their community are important. An investment in The Community Academy through ASSET will help students achieve more.

Mike Todd commended the City regarding the statements it makes on the website to provide a place to live, grow, and belong. He urged more of those activities that support those statements. He was supportive of the City Council's recent clarification in the ASSET process that all of the City's priorities are to address those with low to moderate incomes.

Shari Reilly indicated the City should spend more on affordable housing, particularly for low and very low income families. Apartments and attached living are the focus because single-family homes are unaffordable for those families with very low incomes.

Linda Munden echoed the support for an emphasis on affordable housing. She stated that at intersections where there are stop signs, drivers seem to pay more attention to pedestrians than at traffic signals. She felt that stop signs were preferable. Additionally, there was a need for refuge areas from the heat for pedestrians on Lincoln Way and other corridors.

Grant Olsen indicated the Climate Action Plan workshop was coming up and the Bike and Pedestrian Master Plan was just beginning. He believed the result of these studies will be to encourage more walking and biking. Bike sharing will be an important investment. Funds for crosswalk projects would be necessary to make them safer for pedestrians. A transit shelter at the City Hall transfer point would be helpful.



Marlene Ehresman would like to see a new animal shelter and more funding for the animal control program. She asked if there had ever been a study regarding the number of people in Ames who had a pet. She indicated the space and ventilation at the shelter were lacking.

Stan Rabe asked if there can be less deer in the community. Mr. Schainker explained the City's urban deer program.

Grant Olsen indicated that during the derecho, City staff was relying on generators. He suggested more solar charging equipment throughout town. He also expressed a desire for internet redundancy for City office networks, in response to the recent fiber cuts taking place in the community.

Shari Reilly indicated that ASSET funding was wonderful, but does not address everything. She stated that homelessness and those on the verge of homelessness were in critical need of support.

Mr. Schainker reviewed the important dates for additional input to be provided. He encouraged those watching to communicate with City staff or the City Council with their budget priorities.

Mayor Haila reviewed where to access the City's budget and financial documents online and the process for outside funding requests.

The meeting adjourned at 6:58 p.m.

## Schinker, Steve

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**From:** Sarah Mansell <sarahm@thecommunityacademy.org>  
**Sent:** Tuesday, November 1, 2022 7:02 PM  
**To:** Schinker, Steve  
**Cc:** Mike Todd  
**Subject:** Town Budget comments on behalf of The Community Academy

[External Email]

Steve,

I would like to thank the City leadership for your commitment to collecting feedback from community members. As an Ames resident, parent of Ames District students, and employee of The Community Academy, I feel strongly that multiple and varied opportunities should be made available and accessible to youth in the City of Ames.

We are fortunate to be able to choose from sports, music, theater, chess club, Lego League, and many more activities locally that supplement public, private and homeschooling. In addition, The Community Academy provides programming that connects youth to their community through long-term community projects in collaboration with their peers, mentors, and local leaders so they can grow up happy and healthy as a part of a community that can support them through life's hard times.

In order to provide year-round nature projects, behind the scenes tours of Ames businesses and organizations, standalone activities like Halloween candy science experiments, and other programs to all families, regardless of income or socioeconomic status, The Community Academy fundraises to provide a generous sliding scale of registration fees at five levels. With an investment from the City through ASSET funding, The Community Academy can expand our discounted offerings, and help students grow up as engaged members of our community, who see the challenges facing us and feel equipped to find solutions.

Thank you,

Dear Mayor, Council and City Manager,

I write to ask you to fund the following items in your next City Budget:

Ames Animal Shelter and Control:

Please allocate more money for more Animal Shelter staff. One glaring staff shortage seems to be animal -at- large enforcement capability. Animal Shelter staff are very responsive and helpful, but the hours when staff are available, and especially the number of mobile staff, are limited. I know Ames Police are charged with responding to calls about animals when animal control officers are not on duty. Although our police force is trained to handle animal calls, they must prioritize human needs calls over competing calls that solely involve loose animals. More mobile Animal Shelter staff could decrease animal call response time, increase public safety and lighten the call load on Ames Police.

Just one example:

I frequently walk my dog on a leash in the western half of Brookside Park. At least weekly, I encounter people who have brought their dogs to Brookside, unleashed them and failed to have their dogs even under voice command at a minimum. The resulting encounters between such dogs and leashed dogs and their humans are physically threatening. This is but one situation where provision of more mobile Animal Shelter staff would allow a quicker response to calls for help and an opportunity for staff to educate or sanction dog owners.

Parks and Recreation, Forester Division: Ash Tree Removal From Private Property:

The City's Emerald Ash Borer Response Plan addresses ash tree removal from City land. However, the Plan's Number 3, on page 7 says, "Response Plan for Private Trees on Private Property. This element will be adopted at a later time." If Council and City Staff have developed such a plan, I apologize for not being able to locate it on the City's website. If not, please provide funding in your next budget for the following request.

Dying ash trees, adjacent to or overhanging public rights of way or other City property, pose a threat to public safety. Although I have no ash trees on my property, I've experienced costly tree removal. Please consider developing and funding a grant or loan program to help willing private property owners defray part of the great expense of removing their diseased ash trees located near public areas.

Thank you for your attention,  
Tam Lorenz  
311 S Maple Avenue

Sent from my iPad

November 9, 2022

Mr. Steve Schainker, City Manager  
City of Ames  
515 Clark Avenue  
Ames, IA 50010

Steve,

The Ames Economic Development Commission (AEDC) values our contractual partnership with the City of Ames. Our longstanding relationship has worked well, and a number of positive economic and community development projects can be pointed to as a result of this healthy relationship.

Since inception of the Contract for Economic Development Services in 2007, at a rate of \$90,000, the AEDC has continued to grow as has the Ames community. In 2011, the City of Ames agreed to expand our relationship with an annual \$60,000 contribution to support a position to act as a liaison between the private development community and the process at city hall. That has functioned well and currently, Dylan Kline spearheads that work, and can point to a number of groups he is working with to support both the business, or developer, and the City of Ames process. He is a highly capable communicator and works well bringing private sector customers and city personnel together.

Over the years, a deep bench of personnel at the AEDC has been developed and maintained that can work in a variety of settings to promote economic and community development that supports the City of Ames. Whether it is the pursuit of expanded industrial ground, (Prairie View Industrial Center), fundraising for the Ames Municipal Airport improvements, the Miracle Playground, the Fitch Family Indoor Aquatic Center, or accessing and securing state and federal grants that augment projects, the AEDC stands ready to always support the City of Ames.

The AEDC has been an exceptional steward of resources and not solicited the City of Ames for an increase in funding since 2011. In recent memory the city was an equal funding partner with the AEDC for the Buxton Retail software subscription, which ended in 2018. Currently, the AEDC receives \$15,000 from the City's Outside Funding Request Program for our workforce solutions programming. The \$15,000 from the city represents roughly 10% of the total budget of that program of work for the AEDC.



*Smart Choice*

The purpose of sharing all of that history is to express a keen understanding and appreciation for the ongoing support provided by the City of Ames. It is also why this request is being made ten years after the last solicitation for an increase in funding.

I am respectfully seeking an increase of \$25,000 to the Economic Development Contract for Services. This represents a 15% increase. Had there been an annual escalator in the contract it would have resulted in 1.5% annually since our last request. This additional funding will allow us to continue to provide the best possible service to the City of Ames and the Ames community at large, related to both economic and community betterment.

I appreciate your serious consideration of this request and would be happy to meet with you to discuss in more detail, if necessary.

Sincerely,

A handwritten signature in black ink, appearing to read 'Daniel A. Culhane', written in a cursive style.

Daniel A. Culhane, President & CEO  
Ames Economic Development Commission

CC: Kevin Brooks, Chair, Ames Economic Development Commission

Enclosures:

Investment listing from City of Ames to AEDC 2007 to 2022

City of Ames Payments to AEDC							
(FY 2006-2007)	7/2007	\$50,000.00		Marketing Reimbursement at \$50,000			
(FY 2007-2008)	3/2008	\$41,775.79		Marketing Reimbursement at \$90,000			
	7/2008	\$48,224.71					
		\$90,000.50					
(FY 2008-2009)	2/2009	\$44,521.18					
	7/2009	\$45,478.82					
		\$90,000.00					
(FY 2009-2010)	2/2010	\$46,284.51					
	7/2010	\$43,715.49					
		\$90,000.00					
(FY 2010-2011)	1/2011	\$44,986.40					
	7/2011	\$45,013.60					
		\$90,000.00					
(FY 2011-2012)	9/2011	\$30,000.00		Shared Position implemented \$60,000			
	1/2012	\$30,000.00					
	1/2012	\$46,086.83					
	4/2012	\$8,750.00		Buxton for 2012 payment #1 (total \$17,500)			
	5/2012	\$4,375.00		Buxton for 2012 payment #2			
	7/2012	\$43,913.17					
		\$163,125.00					
(FY 2012-2013)	7/2012	\$30,000.00					
	11/2012	\$4,375.00		Buxton for 2012 payment 3			
	1/2013	\$30,000.00					
	1/2013	\$45,457.18					
	8/2013	\$39,925.59					
		\$149,757.77					
(FY 2013-2014)	9/2013	\$30,000.00					
	9/2013	\$7,500.00		Buxton for 2013			
	2/2014	\$44,626.50					
	2/2014	\$30,000.00					
	7/2014	\$45,000.00					
		\$157,126.50					

(FY 2014-2015)	8/2014	\$30,000.00						
	2/2015	\$30,000.00						
	2/2015	\$45,000.00						
	7/2015	\$7,500.00		Buxton for 2014				
	7/2015	\$45,000.00						
		<b>\$157,500.00</b>						
(FY 2015-2016)	7/2015	\$30,000.00						
	3/2016	\$30,000.00						
	3/2016	\$45,000.00						
	6/2016	\$7,500.00		Buxton for 2015				
	8/2016	\$45,000.00						
		<b>\$157,500.00</b>						
(FY 2016-2017)	8/2016	\$30,000.00						
	2/2017	\$30,000.00						
	2/2017	\$43,200.23						
	3/2017	\$7,500.00		Buxton for 2016				
	8/2017	\$39,299.77						
		<b>\$150,000.00</b>						
(FY 2017-2018)	8/2017	\$30,000.00						
	2/2018	\$49,206.52						
	2/2018	\$30,000.00						
	3/2018	\$7,500.00		Buxton for 2017				
	3/2018	\$40,793.28						
		<b>\$157,499.80</b>						
(FY 2018-2019)								
	3/2018	\$30,000.00						
	7/2018	\$43,933.98						
	8/2018	\$30,000.00						
	3/2019	\$45,843.09						
		<b>\$149,777.07</b>						
(FY 2019-2020)								
	3/2019	\$30,000.00						
	7/2019	\$44,156.91						
	7/2019	\$30,000.00						
	2/2020	\$47,928.98						
		<b>\$152,085.89</b>						
(FY 2020-2021)								
	2/2020	\$30,000.00						
	7/2020	\$42,075.00						
	2/2021	\$30,000.00						

	2/2021	\$46,066.00					
		<b>\$148,141.00</b>					
(FY 2021-2022)							
	2/2021	\$30,000.00					
	2/2021	\$43,933.98					
	7/2021	\$30,000.00					
	7/2021	\$46,066.02					
		<b>\$150,000.00</b>					
(FY 2022-2023)							
	2/2022	\$30,000.00					
	2/2022	\$46,066.00					
	7/2022	\$30,000.00					
	7/2022	\$43,934.00					
		<b>\$150,000.00</b>					



# Outside Funding Request Process Application

## Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Ames History Museum Date: 11/15/22

Contact Person: Casie Vance

Contact Mailing Address: PO Box 821 Ames, IA 50010

Phone: 515-232-2148 Email Address: director@ameshistory.org Tax ID #: 42-1155124

## Program/Event Information

Ames History Museum's mission is to engage the diverse public and provide unique opportunities to learn about Ames history.

What are the goals of this program/event: \_\_\_\_\_

Date(s) program/event will be held: \_\_\_\_\_ to \_\_\_\_\_ Check if continuous or ongoing:

Location of program/event: Ames History Museum, Hoggatt School, other locations in Ames

# of individuals involved in program/event planning: 25 # of individuals who will benefit from program/event: 10,000

Funding amount requested: \$50,752

Has the City of Ames funded this program/event before?	<u>Yes</u>	If yes, what year was it last funded? <small>FY22/23</small>	If yes, what amount of funding was received? <u>\$48,335</u>
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## Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The funding request this year is a modest increase over last year's request. The museum building will be closed for most of the FY23/24 contract due to renovations and expansion of the building. Ames History Museum will maintain services through the construction period, with traveling and virtual exhibits, access to digitized research sources, and a continued presence in the community through partnerships and events.

AHM typically has an increase in public interactions year over year, including visitors to the museum, attendees at lectures and events, assistance with research questions, engagement on social media, visitors to Hoggatt one-room schoolhouse museum, and more. Continued work on digitizing historical resources, providing online access to artifact collections, and creating virtual exhibits and programs has allowed AHM to reach an increased, diverse audience.

In addition to public programming, exhibits, and research assistance, AHM stores and cares for more than 8,000 artifacts and an extensive collection of archival material. Artifacts tell unique Ames stories and the collection is important to maintain for future generations. Archival collections include meeting minutes, personal papers, and other records that might otherwise be lost.

In FY23/24, AHM plans to create several new exhibits, form new partnerships to expand the museum's audience, and continue outreach through 3rd grade programming and community events.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

AHM hosts an annual benefit event each fall as a fundraiser as well as sending out annual appeal letters. The museum has about 500 members. Membership and individual donations to the operating fund make up about 50% of the annual budget. AHM applies for grants for special projects, including the Discover Ames Community Grant Program, Story County Community Foundation, Altrusa and Rotary Clubs, state grants, and other community grants. In 2020 and 2021, the museum received funding from the Payroll Protection Program and CARES Act funding from the Iowa Department of Cultural Affairs. AHM has been able to maintain steady streams of operating income even while fundraising for a large building expansion project (these funds are capital, not operating, so not reflected in the budget below).

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

Casie Vance has been AHM's executive director for ten years. She has a Masters in Public Administration with an emphasis in nonprofit management. She, along with board treasurer, Ken Cameron, and board president, Lynette Spicer, will ensure compliance. Ames History Museum has a track record of proven success in reaching goals and complying with the funding contract.

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING	58278	63421	66400	75400
2	MEMBERSHIP DUES	30862	40589	42000	45000
3	FEES CHARGED	19295	16580	14900	9250
4	INVESTMENT INCOME	13052	13540	22647	24000
5	GRANTS (PRIVATE SECTOR)	0	2000	1000	10000
6	STATE/FEDERAL FUNDS	26000	26501	20000	5000
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	0	0	0	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	3500	3500	3500	3600
9	MISC. (Describe):	556	2405	1320	2241
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>	45315	45604	49102	50330
11	<b>TOTAL REVENUES</b>	196858	<b>214140</b>	<b>220869</b>	<b>224821</b>

		FY 20-21 ACTUAL	FY 21-22 ACTUAL	FY 22-23 ADOPTED	FY 23-24 PROPOSED
12	SALARY AND RELATED	127842	118522	146681	163078
13	OCCUPANCY/RENT	7953	6343	6313	6313
14	SUPPLIES/EQUIPMENT	13599	15425	20275	18005
15	CONTRACTUAL SERVICES	32938	34394	30387	24505
16	PROMOTION/ADVERTISING	801	1112	720	720
17	MISC. (Describe):	13725	38344	16493	12200
18	<b>TOTAL EXPENSES</b>	196858	<b>214140</b>	<b>220869</b>	<b>224821</b>

### Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top

Priority	Task	Participants	Completion Date	Amount
1	Provide 100,000 public interactions through programs, exhibits, online posts and resources, and research assistance	100,000	6/30/24	12,000
2	Store and preserve 8,000+ Ames history artifacts and archives, including City of Ames records	2,000	6/30/24	17,752
3	Install six new exhibits at the museum, in the community, or virtually	3,000	6/30/24	6,000
4	Partner with 15 other community organizations for special projects	1,500	6/30/24	7,500
5	Reach all Ames 3rd grade classes with Ames history programming	375	6/30/24	7,500
6				
7				
8				
9				
<b>TOTAL:</b>				<b>50,752</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Casie Vance Title: Executive Director Date: 11/15/22

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

## Ames History Museum Application, City of Ames FY 2023-24

### Notes:

**TASK LIST** on Page 3 – Most tasks listed are ongoing throughout the year. We will compile each quarter's portion of completed tasks and request approximately 1/4 of the funding each quarter. Some tasks are seasonal, but all listed will be completed by 6/30/24.

### BUDGET SECTION

AHM financial reports are kept by calendar year on a cash basis. On our application, Column A is 2020 actual revenue and expenses, Column B is 2021 actual revenue and expenses, Column C is 2022 approved budget, and Column D is proposed budget for 2023.

**Line 9 – Misc.** includes gift shop sales, bank interest, and transfers from cash reserves

**Line 10 – Funding Request:** Because our Jan-Dec fiscal year overlaps with the City's July-June fiscal year, the figures on this line represent the sum of half the money from two fiscal years.

**Line 17 – Misc.** includes expenses associated with programs, events, exhibitions, collections, and transfers to building maintenance reserve



# Outside Funding Request Process Application

## Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Ames Internatioinal Partner Cities Association Date: 11/15/2022

Contact Person: Cindy Hicks

Contact Mailing Address: 2427 Tullamore Lane, Ames IA 50010

Phone: 3168710837 Email Address: cghicks@iastate.edu Tax ID #: 42-1393419

## Program/Event Information

What are the goals of this program/event: Promote citizen diplomacy through cultural and education exchanges

Date(s) program/event will be held: 7/01/2023 to 6/30/2024 Check if continuous or ongoing:

Location of program/event: \_\_\_\_\_

# of individuals involved in program/event planning: 20 # of individuals who will benefit from program/event: 300

Funding amount requested: \_\_\_\_\_

Has the City of Ames funded this program/event before? Yes If yes, what year was it last funded? 2022-2023 If yes, what amount of funding was received? \$5800

## Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

In 2023, the city of Ames and the city of Koshu, Japan will celebrate the 30 year anniversary of our sister city relationship. We are in the planning stages of organizing an adult trip to Koshu to renew our agreement and friendship. Ames will also host a delegation of adults from Koshu. Ames is also exploring other possible sister city relationships including Podujeva, Kosovo.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

In the past, the Ames Chambers has donated between \$800-\$1,600 in goods and services when we have hosted our Kosu delegates, they provide the funding for the meal at the farewell dinner for the delegation and their hosting families. The Ames Chamber of Commerce has also committed to providing two scholarships for students who don't have the financial means to make the trip. Countless hours of volunteer time go into the planning and implementation of the delegation visit. Some individuals donate cash and and/or pay for meals for the delegates. Host families covered room and board, transportation, and the activity/entrance fees. Delegates and chaperons to our partner cities provide their own air fare and pay for extra expenses. Our trip leaders pay half their plane ticket during our trips to our sister city.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

The AIPCA Board will be responsible for ensuring compliance. All of the Board members currently have professional occupations. Brian Phillips is our city liaison and he helps us ensure our compliance.

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING		400	400	500
2	MEMBERSHIP DUES	495.04	500	500	600
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS			100	100
9	MISC. (Describe):			3000	3000
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>	5525	5800	5800	5800
11	<b>TOTAL REVENUES</b>			<b>9,800</b>	<b>10,000</b>

<b>EXPENSES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
12	SALARY AND RELATED				
13	OCCUPANCY/RENT	51	80	200	500
14	SUPPLIES/EQUIPMENT	947.92	450	850	200
15	CONTRACTUAL SERVICES Delegation visits	50	95	4400	8000
16	PROMOTION/ADVERTISING	268.95	428	450	200
17	MISC. (Describe): Student scholarships			3000	3000
18	<b>TOTAL EXPENSES</b>			<b>8900</b>	<b>11,900</b>

### Proposed Task/Drawdown Schedule

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	30th anniversary Koshu trip	20	August 23	\$3000
2	Host Koshu delegation	All	Sept 23	\$2000
3	Explore relationship with Podejevo, Kosovo	4	June 24	\$3000
4	Print and mail annual newsletter	All	January 24	\$200
5	Annual Meeting/retreat	50	July 23	\$500
6	Gifts for delegations		Sept 23	\$200
7	Student Scholarships	2	June 24	\$3000
8				
9				
<b>TOTAL:</b>				<b>11,900</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Cynthia G. Hicks Title: AIPCA President Date: 11/15/2022

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



# Outside Funding Request Process Application

## Applicant Information

Is this request for a program/event sponsored by a student organization?  YES  NO

Organization Name: American Legion Riders / Wreaths Across America Date: 11/3/2022

Contact Person: Jamie Barker

Contact Mailing Address: 803 Furman Drive

Ames Iowa 50010

City State ZIP Code

Phone: 515-509-4609 E-mail Address: jrehlander15@gmail.com Tax ID#: 20-8362270 (WAA)

## Program/Event Information

What are the goals of this program/event?:

National Wreaths Across America day will be held on Saturday, December 17th, 2022. Locally, a ceremony will begin at 11am to be followed by the placement of wreaths on the graves of the 1800 local veterans laid to rest at Ames Municipal Cemetery This ceremony is open to anyone who would like to attend.

Date(s) program/event will be held: December 17 to \_\_\_\_\_ Check if continuous or ongoing:

Location of the program/event: Ames Municipal Cemetery

# of individuals involved in program/event planning: 15 # of individuals who will benefit from program/event: 1800+

Funding amount requested: \$2500.00

Has the City of Ames funded this program/event before?  YES  NO If yes, what year was it last funded?: \_\_\_\_\_ If yes, what amount of funding was received?: \_\_\_\_\_

## Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Each of the wreaths placed at Ames Cemetery come at a cost of \$15. We are a "3 for 2" location and for every 2 wreaths purchased we receive a third at no charge. In 2021 we placed 1535 wreaths, just short of our goal. Having 2 complete sections of Ames Cemetery not covered last year we've undertaken a sponsorship program and with some assistance we will be able to place wreaths on the ever increasing number of Veterans laid to rest in the City. A donation of \$2500.00 would sponsor 250 wreaths.

We would like to be able to include Ontario cemetery as well as the cemetery at ISU and Memorial Gardens in the future.



What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Local fundraising is ongoing throughout the calendar year from both personal and private donations, can deposit redemption drives, local business donations, and American Legion Funding. The only expenses we incur are the printing and postage for mailing donation requests. All other items are donated through our members. This is the first year to request any assistance from the City of Ames although we have had great assistance through cemetery staff and administrators! We spend ALL fundraising dollars to purchase the wreaths. The American Legion and Legion Riders in Ames support the other \$500 in expenses for the postage and printing.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Jamie Barker is the Chairperson of the Wreaths Across America Committee, Cliff Barker is the Director of the Ames Legion Riders, under whom the WAA committee is formed, and the Ames American Legion command staff is responsible for all Legion Rider activities. All funding is sent to Wreaths Across America through the Ames Legion Riders Group ID so that we can benefit from the "3 for 2" program and a receipt is generated from WAA. Jamie Barker is an employee of ISU for 24+ years and holds an accounting degree from ISU and manages the spending of over 800 student organizations in excess of \$10M annually including Student Government funding.

**Budget**

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING <i>18,000 x \$15</i>		23,025	26,000	23,500
2	MEMBERSHIP DUES				
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR) <i>Caseys Corporate</i>			1000	1000
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe): <i>budget line from Legion Riders</i>		500	500	500
10	FUNDING REQUEST FROM CITY OF AMES				2500
11	TOTAL REVENUES		23,525	27,500	27,500

		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT				
15	CONTRACTUAL SERVICES				
16	PROMOTION/ADVERTISING <i>postage/printing</i>		500	500	500
17	MISC. (Describe): <i>all \$ to purchase wreaths!</i>		23,025	27,000	27,000
18	TOTAL EXPENSES		500	27,500	27,500

**Proposed Task/Drawdown Schedule**

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.*

Priority	Task	Participants	Completion Date	Amount
1	Order 250 wreaths for Ames Cemetery	1	upon receipt	\$2500.00
2	Receive and place 250 wreaths on wreath day after program	100	12/16/2022	\$0.00
3				
4				
5				
6				
7				
8				
9				
<b>TOTAL</b>				<b>\$2500.00</b>

**Disclaimer and Submission**

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name:     **Jamie Barker**     Title:     **Chairperson WAA**     Date:     **11/4/2022**    

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

## Outside Funding Request Process Application

### Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Ames Main Street Farmers Market Date: \_\_\_\_\_

Contact Person: Lojean Petersen

Contact Mailing Address: 304 Main Street

Phone: 515-232-2310 Email Address: amesfarmersmarket@ameschamber.com Tax ID #: 42-0623975

### Program/Event Information

What are the goals of this program/event: The goal of this event is to promote local farmers, entrepreneurs and businesses to have a place where they can showcase their products to the local Ames community at

Date(s) program/event will be held: 5/6/2023 to 10/14/2023 Check if continuous or ongoing:

Location of program/event: 300 & 400 Blocks of Main Street

# of individuals involved in program/event planning: 1 # of individuals who will benefit from program/event: 75,000

Funding amount requested: \$10,000.00

Has the City of Ames funded this program/event before?	<u>Yes</u>	If yes, what year was it last funded? <u>\$10,000.</u>	If yes, what amount of funding was received? <u>\$10,000.</u>
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### Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Our goals for the use of the funding request are:

- Provide public restrooms by renting Kybos for the summer for the Main Street area; providing garbage dumpster for the extra garbage; assist with the cost of installation of the overhead banner for the AMSFM for enhanced awareness.
- Point of Contact for the Downtown businesses, community members and interested vendors to field all inquiries, concerns and questions for all things concerning the AMSFM.
- Website enhancements and upkeep of the AMSFM website.
- Marketing and Solicitation of new businesses or entrepreneurs in the Ames area and provide those non-traditional vendors a platform to jump start their businesses at the farmers Market.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

We have applied for a Ames Convention & Visitors Community Grant.  
 Vendor Fees  
 Soliciting Sponsorships

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

Lojean Petersen - Manager of the Ames Main Street Farmers' Market for the last 10 years.

**Budget**

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING	19800	18000	20000	22000
2	MEMBERSHIP DUES	5000	5000	5000	5000
3	FEES CHARGED	22615	25000	25000	28000
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	5000	5000	5000	5000
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe):				
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>		7000	10000	10000
11	<b>TOTAL REVENUES</b>	52465	60000	65000	70000

<b>EXPENSES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
12	SALARY AND RELATED	34000	34000	34000	37000
13	OCCUPANCY/RENT	3000	3000	3000	3000
14	SUPPLIES/EQUIPMENT	5500	7120	8100	8100
15	CONTRACTUAL SERVICES	3335	9150	11000	11000
16	PROMOTION/ADVERTISING	4900	5000	7170	9100
17	MISC. (Describe):	1730	1730	1730	1800
18	<b>TOTAL EXPENSES</b>	52465	60000	65000	70000

**Proposed Task/Drawdown Schedule**

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	<b>Lojean Petersen</b>	<b>1</b>	10/14/2023	
2	Logistics,Rental of Kybos, Garbage dumpster & installation of Banners.			4100.00
3	Point of Contact for all things Market related.			2500.00
4	<b>Website Upkeep &amp; Maintenance</b>			1400.00
5	Expand Market Services to new businesses/entrepreneurs			2000.00
6				
7				
8				
9				
<b>TOTAL:</b>				<b>10,000.00</b>

**Disclaimer and Submission**

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Lojean Petersen Title: Manager Date: 11/8/2022

Submit completed applications to the City Manager’s Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

# Outside Funding Request Process Application

## Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Ames Main Street Date: \_\_\_\_\_

Contact Person: Sarah Dvorsky

Contact Mailing Address: 304 Main Street, Ames, IA 50010

Phone: 515-232-2310 Email Address: sarahd@ameschamber.com Tax ID #: 42-0623975

## Program/Event Information

What are the goals of this program/event: \_\_\_\_\_  
The main goals of Ames Main Street is to promote and maintain Downtown Ames as a destination for living, working, playing through shopping, dining, socializing and entertainment.

Date(s) program/event will be held: \_\_\_\_\_ to \_\_\_\_\_ Check if continuous or ongoing:

Location of program/event: Downtown Ames

# of individuals involved in program/event planning: 100+ # of individuals who will benefit from program/event: 100+

Funding amount requested: \$54,000 plus parking waivers (\$5,488.50) = \$59,488.50

Has the City of Ames funded this program/event before?	If yes, what year was it last funded? <u>FY 2022/2023</u>	If yes, what amount of funding was received? <u>\$50,035</u>
<u>Yes</u>		

## Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Please see the attached document

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Please see the attached document.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

Please see the attached document.

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING	21,007	17,750	22,789	45,500
2	MEMBERSHIP DUES	31,872	37,259	29,559	30,000
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	1,208			
6	STATE/FEDERAL FUNDS			7,100	
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS			15,544	5,000
9	MISC. (Describe):	6			
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>	53,649	50,035	55,532	58,996
11	<b>TOTAL REVENUES</b>	107,812	112,144	130,524	139,496

<b>EXPENSES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
12	SALARY AND RELATED	81,700	77,600		
13	OCCUPANCY/RENT	616	650	616	650
14	SUPPLIES/EQUIPMENT	1,294	1,664	4,556	6,450
15	CONTRACTUAL SERVICES	46,500	46,500	75,000	75,000
16	PROMOTION/ADVERTISING	1,184	4,389	7,636	44,400
17	MISC. (Describe):				5,481 (parking)
18	<b>TOTAL EXPENSES</b>	131,294	128,703	87,808	131,981

### Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top

Priority	Task	Participants	Completion Date	Amount
1	Host 4th of July Parade		07/23	4,000
2	Fulfill Requirements to maintain Ames as an MSI community, including seeking and managing grants		08/23 and 01/24	13,500
3	Maintain a current building and business inventory, district statistics, per the requirements of the MSI Program		12/23	2,500
4	Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction p		12/23 and 6/24	8,500
5	Host Snow Magic		12/23	3,007.5
6	Conduct public right-of-way beautification efforts		5/24	12,000
7	Host Art Walk		6/24	3,007.5
8	Serve as a point of contact for special events, whether organized by Ames Main Street or others		6/24	4,000
9	Host (4) district-wide retail promotions and arrange for free parking in Downtown for (4) Saturdays in one calendar year.		6/24	8,481
<b>TOTAL:</b>				<b>58,996</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Sarah Dvorsky Title: Executive Director Date: 11/15/2022

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



**What are the goals of this program/event:**

The main goals of Ames Main Street is to promote and maintain Downtown Ames as a destination for living, working, playing through shopping, dining, socializing and entertainment; promoting historic preservation and building development through facade work and upper-story housing, and renovation; recruiting and retaining new businesses; organizing events and promotions that increase customer and community engagement with the businesses that should result in higher tax revenue for the City of Ames.

In 2022, we participated in a Market Study Research program through Main Street Iowa. This process has helped us create action plans based on what our business community and Downtown visitors are looking for. We will execute these action plans 2023-2025.

**Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:**

1. Host 4th of July Parade (\$4,000)
2. Fulfill Requirements to maintain Ames as an MSI community, including seeking and managing grants (\$13,500)
3. Maintain a current building and business inventory, district statistics, per the requirements of the MSI Program (\$2,500)
4. Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect downtown, as well as serve as a point of contact for special events, whether organized by Ames Main Street or others (\$8,500)
5. Host Snow Magic (\$3,500)
6. Conduct public right-of-way beautification efforts (\$12,000)
7. Host ArtWalk (\$3,000)
8. Serve as a point of contact for special events, whether organized by Ames Main Street or others
9. Host (4) district-wide retail promotions (\$3,000) and arrange for free parking in Downtown for (4) Saturdays in one calendar year. (\$5,481)

We are requesting funding to allow for free parking for the following events, which we have included in item (9).

- Downtown Dollar Days (one day)
- Summer Sidewalk Sales (one day)
- Shop for a Cause (one day)
- Small Business Saturday (one day)

We believe a teaser of free parking incentivizes Downtown patrons to come support the businesses for an event, turns them into long-term customers, and gives retailers the opportunity to showcase where additional parking opportunities are located.

We are asking for a total of \$54,000 to be allocated to the program with \$5,481 to be provided to pay for parking in Downtown Ames.

**What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)**

Ames Main Street raises funds through Investor Dues from downtown business owners, building owners, and other interested parties, as well as through fundraising for events through sponsorships. We have applied for the Ames Community Grants program through Discover Ames to help support one of our newer events, 515 Week.

**Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:**

1. Sarah Dvorsky, Executive Director of Ames Main Street
2. Amy Howard, Vice President of Finance and Operations, Ames Chamber of Commerce
3. Ames Main Street Board of Directors - 16 volunteers

We believe with these individuals and the organization's oversight from the Ames Chamber of Commerce, this organization has a history of properly using city funding.

## Outside Funding Request Process Application

### Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Ames Chamber of Commerce - Campustown Date: \_\_\_\_\_

Contact Person: Dan Culhane

Contact Mailing Address: 304 Main Street, Ames, IA 50010

Phone: 515-232-2310 Email Address: dan@ameschamber.com Tax ID #: 42-0623975

### Program/Event Information

What are the goals of this program/event: Please see attached document

Date(s) program/event will be held: \_\_\_\_\_ to \_\_\_\_\_ Check if continuous or ongoing:

Location of program/event: Campustown Business District

# of individuals involved in program/event planning: 100+ # of individuals who will benefit from program/event: 100+

Funding amount requested: \$42,500

Has the City of Ames funded this program/event before?	<u>Yes</u>	If yes, what year was it last funded? <u>FY 22/23</u>	If yes, what amount of funding was received? <u>\$40,000</u>
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### Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Please see attached

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Please see attached document

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING			4,000	10,000
2	MEMBERSHIP DUES				
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS			10,000	10,000
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe):				
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>			40,000	43,750
11	<b>TOTAL REVENUES</b>			<b>54,000</b>	<b>63,750</b>

<b>EXPENSES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT			3,750	3,750
15	CONTRACTUAL SERVICES			9,600	15,000
16	PROMOTION/ADVERTISING			25,500	25,000
17	MISC. (Describe):			15,000	20,000
18	<b>TOTAL EXPENSES</b>			<b>53,850</b>	<b>63,750</b>

### Proposed Task/Drawdown Schedule

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	District wide clean up and beautification 1 (ongoing through the year)		07/2023	10,000
2	District wide clean up and beautification 2 (ongoing through the year)		01/2024	10,000
3	<b>Host two farmers markets</b>		9/23 and 5/24	7,500
4	<b>Host summer event</b>		8/23	5,000
5	<b>Host Small Business Saturday</b>		11/23	5,000
6	Arrange for free parking for (1) Saturday		11/23	1,250
7	<small>Point of Contact for the district regarding the City of Ames Facade Grant program as well as any other communication from the City of Ames</small>		12/23	5,000
8				
9				
<b>TOTAL:</b>				<b>43,750</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Dan Culhane Title: President and CEO Date: 11/15/2022

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

**What are the goals of this program/event:**

The Ames Chamber of Commerce will continue our aggressive program of work for the Campustown district in 2023 which will include clean up and beautification throughout the year. The Chamber will implement no less than 4 community events within the district, while also serving as the Point of Contact for the City of Ames inside the district. Finally, the Chamber will be the organization promoting the City of Ames Facade Grant Program to businesses and building owners inside the district.

**Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:**

The funding will assist in accomplishing several goals of improving the Campustown district. The City's funding, along with private funding and a financial allocation from Iowa State University, will allow for consistent clean up, fresh banners on light poles, and other plants and flowers that will aesthetically enhance the district. We will also implement 3 different events, currently focusing on a summer community event, two farmers markets, and a Small Business Saturday celebration. The goal of these events is to engage the ISU student community as well as the general community at-large.

We will also work to maintain the highest level of communication possible with stakeholders in the Campustown area, working closely with building owners, business owners, to keep them apprised of the facade grant program and maintaining a rapid response to street closures and other needs of the City when it impacts the Campustown area.

In addition to our event support, we ask for the waiver of parking meters for Small Business Saturday. By removing the parking fees for one day, this incentivizes Campustown patrons to come support the businesses for an event, turns them into long-term customers, and gives retailers the opportunity to showcase where additional parking opportunities are located. This is valued at \$1,250.

**What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)**

The Ames Chamber of Commerce is financially committed to the funding for 2023 and will be supporting the work through the depth of our team of professionals. Iowa State University is being asked to financially support the program of work as well. Finally, the business community, inside and outside of Campustown, is being solicited for annual investment as well as sponsorship of events and programs.

**Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?**

Amy Howard, Vice President of Finance & Operations at the Ames Chamber of Commerce. She handles the contracts currently held by the organization and would manage this one as well. She has served in this role for 17 years and manages budgets totaling over \$3 million in revenues annually between the Ames Chamber of Commerce and its affiliate entities.

## Outside Funding Request Process Application

### Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Home Allies, Inc. Date: 11.15.22

Contact Person: Lauris Olson, President

Contact Mailing Address: 1705 Buchanan Drive

Phone: 515-766-0538 Email Address: info@homeallies.org Tax ID #: 87-2045725

### Program/Event Information

What are the goals of this program/event: Increase the number of economically sustainable, central

Date(s) program/event will be held: Construct April - 1 to Occupancy August Check if continuous or ongoing:

Location of program/event: 913 & 915 Duff Avenue, Ames, IA

# of individuals involved in program/event planning: 3 + architects, genera # of individuals who will benefit from program/event: 8 to 16 per year. 30

Funding amount requested: \$10,000

Has the City of Ames funded this program/event before? Yes If yes, what year was it last funded? 2022 If yes, what amount of funding was received? \$25,000

### Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The City Council approved \$25,000 assistance for construction of 8 studio apartments on Duff Avenue. The grant was 3% to 4% of the original estimated acquisition cost. Supply chain delays, labor & material shortages and inflation have increased estimates between 30% and 60%. The supplemental \$10,000 keeps city support at 3% to 4% of total cost, moving the project toward fruition.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

\$145,000 awarded in construction grants (includes \$25,000 from Ames). \$49,200 awarded for rent subsidies. \$50,000 in cash donations to date. We continue to apply for grants. donations & a mortgage.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

The Board of Home Allies: President Lauris Olson, a former business owner and Story County Supervisor. Kerry Whisnant, a retired physics professor at ISU. Tami Albright, experienced bookkeeper.

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING			60,000	36,000
2	MEMBERSHIP DUES				
3	FEES CHARGED				15,552
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)			44,250	20,000
6	STATE/FEDERAL FUNDS			43,200	
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS			135,000	60,000
9	MISC. (Describe):				1,033,000
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>				<b>\$10,000</b>
11	<b>TOTAL REVENUES</b>			<b>\$ 282,450</b>	<b>\$1,174,552</b>

		(A)	(B)	(C)	(D)
<b>EXPENSES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
12	SALARY AND RELATED			\$0.00	0.00
13	OCCUPANCY/RENT				84,360
14	SUPPLIES/EQUIPMENT			3,000	5,000
15	CONTRACTUAL SERVICES			15,000	19,152
16	PROMOTION/ADVERTISING				
17	MISC. (Describe):				1,300,000
18	<b>TOTAL EXPENSES</b>			<b>18,000</b>	<b>1,390,512</b>



### Proposed Task/Drawdown Schedule

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	Construct 8 studio apartments	300 over 30 +	June 203	\$10,000
2				
3				
4				
5				
6				
7				
8				
9				
<b>TOTAL:</b>				<b>\$10,000</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Lauris Olson Title: President Date: 11-15-22

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

# Outside Funding Request Process Application

## Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Hunziker Youth Sports Complex (HYSC) Date: 11/14/22

Contact Person: Nathan Haila

Contact Mailing Address: 1112 Idaho Ave., Ames, IA 50014

Phone: 515-460-4647 Email Address: nathanhaila@gmail.com Tax ID #: 42-1421342

## Program/Event Information

To provide a safe and well-maintained environment for youth and families of the Ames Community where they can engage in sporting activities, based on the fundamta

What are the goals of this program/event: \_\_\_\_\_

Date(s) program/event will be held: March to November Check if continuous or ongoing:

Location of program/event: \_\_\_\_\_

# of individuals involved in program/event planning: \_\_\_\_\_ # of individuals who will benefit from program/event: 7,000

Funding amount requested: \$100,000

Has the City of Ames funded this program/event before?	<u>Yes</u>	If yes, what year was it last funded? <u>2021</u>	If yes, what amount of funding was received? <u>\$80,000</u>
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## Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

At HYSC we're committed to seeing Ames accomplish it's goals by playing our role in the community. Additional funding for this coming year is requested to help us build on the progress that was made in the last year. Please see the attached sheet for brief expansions on how additional funding will help us continue this progress. These statements are also available on our website at [hyscames.org](http://hyscames.org).

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Each sport that resides at HYSC pays annual fees to help cover operating expenses. Additionally, our board has convened a fundraising committee that is executing on a 2022-23 fundraising campaign.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

Nathan Haila, HYSC Board President

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING	--	--	--	\$45,000.00
2	MEMBERSHIP DUES	\$41,804.00	\$92,593.00	\$94,000.00	\$101,520.00
3	FEES CHARGED			\$1,200	
4	INVESTMENT INCOME	\$30.00	\$30.00	\$10.00	\$10.00
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS		\$25,520.00	\$34,800.00	\$38,500.00
9	MISC. (Describe):				
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>	\$32,000	\$36,000.00	\$80,000.00	\$100,000
11	<b>TOTAL REVENUES</b>	\$73,834.00	\$154,143.00	\$210,010.00	\$285,030.00

		FY 20-21 ACTUAL	FY 21-22 ACTUAL	FY 22-23 ADOPTED	FY 23-24 PROPOSED
<b>EXPENSES</b>					
12	SALARY AND RELATED	\$12,500.00	\$35,709.00	\$105,000.00	\$136,500.00
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	\$18,000.00	\$40,425.00	\$74,500.00	\$102,950.00
15	CONTRACTUAL SERVICES	\$49,000.00	\$64,615.00		
16	PROMOTION/ADVERTISING				
17	MISC. (Describe):	\$2,000.00	\$15,000.00	\$42,000.00	\$42,700.00
18	<b>TOTAL EXPENSES</b>	\$81,500.00	\$155,749.00	\$221,500.00	\$282,150.00

**Proposed Task/Drawdown Schedule**

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	Youth Sports Programs	7000	10/31	\$100,000
2				
3				
4				
5				
6				
7				
8				
9				
<b>TOTAL:</b>				

**Disclaimer and Submission**

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Nathan Haila Title: Board President Date: 11/14/22

Submit completed applications to the City Manager’s Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Please find below how additional funding from the City of Ames will help the Hunziker Youth Sports Complex help the city of Ames accomplish its goals!

**Increasing Access for All Community Members & Creating Space for Healthy Activity**

With a generous grant from the City of Ames, HYSC will be able to offset additional expenses for operating the complex, including field/greens maintenance, equipment and building upkeep. This funding helps all sports keep our registration fees lower. This helps each sport pursue a goal of increasing participation from community members of all socioeconomic statuses.

**Expanding Capacity for Connecting the Community Through Activities**

Additional funding will expand HYSC's capacity for the management and coordination of event planning (current and new), event hosting and the requisite maintenance and management activities required with operating the complex in a well maintained and inviting capacity.

**Generating Positive Economic Impact on Ames**

This increased capacity may seed opportunity for increased participation by other community sports groups as well as make the complex a more attractive environment for other youth sporting events, bringing families from outside the community to Ames—generating a positive economic impact to the community. Additionally, this more attractive environment will make Ames more appealing for those looking to move to a new community.

HYSC has historically made a significant contribution to the youth sports community of Ames and is poised to make an even more substantial impact in the years ahead. We are excited to continue to partner with the city in this capacity. We are willing to expand on the progress being made in each of these areas, if desired.

Nathan Haila  
*HYSC Board President*

HYSC Board Members: Kurt Moore, Tracy Greene, David Dear, Sam Schill, Mark Irvin, Ryan Cable

## Outside Funding Request Process Application

### Application Information

Is this request for a program/event sponsored by a student organization? Yes  No

Organization Name: Story County Housing Trust Date: 11/15/2021

Contact Person: Andrew Collings

Contact Mailing Address: 420 Watson Powell Jr Way, Des Moines, IA 50309

Phone: 515-334-0075 Email Address: acollings@dmampo.org Tax ID #: 81-4570694

### Program/Event Information

What are the goals of this program/event: Sustain affordability of owner-occupied housing stock and rental assistance.

Date(s) program/event will be held: January 2024 to December 2025 Check if continuous or ongoing:

Location of program/event: The City of Ames and the surrounding communities in Story County.

# of individuals involved in program/event planning: 13 # of individuals who will benefit from program/event: 200/year

Funding amount requested: \$54,268/year

Has the City of Ames funded this program/event before? Yes If yes, what year was it last funded? July 1, 2022 - June 30, 2023 If yes, what amount of funding was received? \$38,000

### Program/Event Description

*Please answer each question below using the space provided.*

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The State Housing Trust Fund grants require a 25% local match. City of Ames funding is used to help meet that obligation. 100% of funding will be used towards owner-occupied home repairs and rental assistance programs in Story County for those earning less than 80% of AMI. Yearly funding is increasing from the SHTF and the SCHAT has to increase local funds proportionally to meet match requirements.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

The SCHT received \$270,813 in 2022 State Housing Trust Fund and for 2023 requested \$347,919. Cities above 3,000 population and the County pay dues. The SCHT also fund raises throughout the year.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?

The SCHT has been administered by the Des Moines Area MPO who staffs multiple other agencies, including another HTF, and manages over \$20 Million a year in federal transportation dollars.

**Budget**

*Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.*

		(A)	(B)	(C)	(D)
<b>REVENUE - ALL SOURCES</b>		<b>FY 20-21 ACTUAL</b>	<b>FY 21-22 ACTUAL</b>	<b>FY 22-23 ADOPTED</b>	<b>FY 23-24 PROPOSED</b>
1	FUNDRAISING	10010.00	3833.90	10000	10000
2	MEMBERSHIP DUES				
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS	207973.00	270813	347919	350000
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS	42356.12	17449.02	18224	26232
9	MISC. (Describe):				
10	<b>FUNDING REQUEST FROM CITY OF AMES</b>	35843.00	35000	38000	54268
11	<b>TOTAL REVENUES</b>	296182.12	327095.95	414143.00	440500.00

		FY 20-21 ACTUAL	FY 21-22 ACTUAL	FY 22-23 ADOPTED	FY 23-24 PROPOSED
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	500			
15	CONTRACTUAL SERVICES	282652.49	180395.36	350000	350000
16	PROMOTION/ADVERTISING		621.17	1000	1000
17	MISC. (Describe): Contract fees for Administration	20000	20000	27081	34791
18	<b>TOTAL EXPENSES</b>	303152.49	201016.53	378081.00	385791.00

### Proposed Task/Drawdown Schedule

*Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.*

*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

*Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top*

Priority	Task	Participants	Completion Date	Amount
1	Owner-Occupied Repair, estimate	5	12/30/25	\$35,000
2	Rental Assistance, estimate	30	12/30/25	\$19,268
3				
4				
5				
6				
7				
8				
9				
<b>TOTAL:</b>				<b>\$54,268</b>

### Disclaimer and Submission

*By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.*

Name: Andrew Collings Title: Administrator Date: 11/15/22

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.