

To: City Council
From: John A. Haila, Mayor
Date: November 8, 2022
Subject: Naming the Downtown Plaza for Steven L. Schainker

At the City Council meeting on October 25, the City Council approved a motion to: 1) waive the Parks & Recreation Naming Policy Procedures Section 5, subsections “a” and “b,” and 1) direct staff to present a resolution for Council consideration at the November 8, 2022 meeting to name the City of Ames Downtown Plaza after City Manager Steven L. Schainker.

A resolution to formalize the naming of the plaza is attached to this memo.

As a reminder to the City Council, this proposal to name the plaza for City Manager Schainker is being considered on the basis that the individual recognized is qualified as both a historic person and an outstanding individual, as those terms are defined in the Parks and Recreation Naming Policy below:

- a. **“Historic Events, People, and Places** The history of a major event, place or person may play an important role in the naming or renaming of a park as communities often wish to preserve and honor the history of a city, its founders, other historical figures, its Native American heritage, local landmarks and prominent geographical locations, and natural and geological features through the naming of parks.
- b. **Outstanding Individuals** The City has benefited, through its evolution, from the contributions made by many outstanding individuals. This category is designed to acknowledge the sustained contribution that has been made by such individuals to the City and/or the development and management of the City’s park and recreation system.”

Steven L. Schainker received a Bachelor’s degree with honors in Political Science from the University of Connecticut and a Master’s Degree in Public Affairs from Indiana

University's School of Public Environmental Affairs. He started his career in Kansas City, Missouri, and thereafter came to the City of Ames as an Assistant in the City Manager's Office in July 1979.

On October 5, 1982, the City Council voted to appoint Steve to serve as Ames' seventh city manager. Over his 40+ year career, he has served on numerous national, state, and professional boards and committees, including as president and executive board member on steering and professional development committees. Steve served as a Regional Vice President for the International City/County Management Association from 1989 to 1990. In 1994, he received the Joe Lukehart Professional Service Award from the Iowa City/County Management Association, which is awarded to "recognize outstanding contributions to the development and support of the city management profession in Iowa." He has also served on Indiana University's School of Public Environmental Affairs board of visitors and was named Iowa State University's first "resident practitioner" for its Masters in Public Administration Program.

Through his tenure as city manager, the City of Ames organization has benefited from Steve's leadership in developing and championing the Excellence Through People organizational philosophy and values, which establishes the goals to provide exceptional customer service at the best price and to provide an enjoyable and stimulating work environment through which personal and professional growth may occur.

The proposed renaming of the plaza in City Manager Schainker's honor has been endorsed by Ames' two former living mayors, Ted Tedesco and Ann H. Campbell.

Therefore, I request that the City Council adopt a resolution on November 8, 2022 to name the Downtown Plaza the "Steven L. Schainker Plaza."

RESOLUTION NO. 22-

**RESOLUTION NAMING THE DOWNTOWN PLAZA
“STEVEN L. SCHAIKER PLAZA”
FOR THE CITY OF AMES, IOWA**

WHEREAS, the City of Ames has undertaken construction of a Downtown Plaza, which will provide year-round recreational amenities across the street from Ames City Hall; and,

WHEREAS, City Manager Steven L. Schainker is being considered on the basis that the individual recognized is qualified as both a historic person and an outstanding individual; and,

WHEREAS, Mr. Schainker received a Bachelor’s degree with honors in Political Science from the University of Connecticut and a Master’s Degree in Public Affairs from Indiana University’s School of Public Environmental Affairs. He started his career in Kansas City, Missouri, and thereafter came to the City of Ames as an Assistant in the City Manager’s Office in July 1979; and,

WHEREAS, on October 5th, 1982, the City Council voted to appoint Mr. Schainker to serve as Ames’ seventh City Manager. Over his 40+ year career, he has served on numerous international, state, and professional boards and committees, including as regional vice president, president, and executive board member on steering and professional development committees; and,

WHEREAS, in 1994, Mr. Schainker received the Joe Lukehart Professional Service Award from the Iowa City/County Management Association, which is awarded to “recognize outstanding contributions to the development and support of the city management profession in Iowa.” He has also served on Indiana University’s School of Public Environmental Affairs board of visitors and was named Iowa State University’s first “resident practitioner” for its Master’s in Public Administration Program; and,

WHEREAS, through Mr. Schainker’s tenure as City Manager, the City of Ames organization has benefited from his leadership in developing and championing the Excellence Through People organizational philosophy and values, which establishes the goals to provide exceptional customer service at the best price and to provide an enjoyable and stimulating work environment through which personal and professional growth may occur; and,

WHEREAS, the proposed naming of the Downtown Plaza in City Manager Schainker’s honor has been endorsed by Ames’ two former living mayors, Ted Tedesco and Ann H. Campbell.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Ames, Iowa, that naming the Downtown Plaza “Steven L. Schainker Plaza” is hereby approved.