

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR RUN FOR THE ROSES**

BACKGROUND:

The members of Alpha Omicron Pi and the Ames Area Running Club are proposing to host their 36th annual Run for the Roses event on Sunday, October 23 from 9:00 a.m. to 1:30 p.m. The event includes a 5k race/walk, 10k race, kid's run, and a post-race breakfast. An estimated 800 participants are anticipated to attend.

The race involves a new route compared to previous years. Organizers have requested to move the run to the Downtown area, using a route similar to the former Downtown Midnight Madness route. The route begins adjacent City Hall, circling a portion of Downtown, and proceeding towards Iowa State University campus before looping back around and concluding in Downtown. Registration/packet pick-up and an omelet breakfast will be held in the Community Center Gymnasium.

In order to facilitate the movement of participants, temporary street closures are required on Sunday, October 23 from 6:00 a.m. to approximately 1:30 p.m. on the following streets:

- **Fifth Street from Pearle Avenue to Douglas Avenue**
- **Douglas Avenue from Fifth Street to Sixth Street**
- **Sixth Street from Burnett Avenue to Douglas Avenue**
- **Burnett Avenue from Sixth Street to Main Street**
- **Main Street from Burnett Avenue to Allan Drive**
- **Northwestern Avenue from Allan Drive to Sixth Street**
- **Sixth Street from Northwestern Avenue to University Boulevard**
- **University Boulevard from Sixth Street to Haber Road**

The streets will reopen as runners pass through each area during the final run. Public Works will provide barricades and traffic cones to facilitate the road closures, and volunteers will staff them. A blanket temporary obstruction permit for the race area is requested. In addition, the closure of parking meters along the race route is requested, but because the event will occur on a Sunday, no parking meter revenue will be lost. Organizers have requested a waiver of the \$50 Road Race permit fee.

Event organizers have indicated they will go door-to-door with event information to the affected properties along the route, including the Downtown churches that hold services at the time the event will occur. Additionally, City staff will coordinate the use of the Community Center Gymnasium for this event with the users of the City Auditorium, as both groups will be using the facilities at the same time.

ALTERNATIVES:

1. Approve the requests of the event organizers for Run for the Roses on October 23, 2022.
2. Do not approve the requests and direct staff to work with organizers to find an alternate location for the event.

CITY MANAGER'S RECOMMENDED ACTION:

Run for the Roses is a long-standing philanthropic event in Ames. The event has been well-organized in previous years, and the proposed route has been utilized for similar events.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.



SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name RUN FOR THE ROSES - 36TH ANNUAL

Location/Address CITY HALL GYM

Region (Select one or more)

- Ames Main Street (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472
 Campustown - Campustown Action Association: (515) 450-8771
 ISU - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org
 director@amescampustown.com
 eventauthorization@iastate.edu

For Office Use Only

Documents Received

Date: 7.21.22

- Completed Application
- Fireworks Application (\$25 fee)
- Insurance Certificate
- Public Safety & Event Management Plan
- Site Plan/Route Map (\$25 fee) (Road Race)
- Vendor List (\$50 fee/each)
- Parking fees

Special Events Meeting

Date: 8.9.22

Time: 11:00

Room: C235

Documents Sent:

- Alcohol License ABD
- Fireworks Permit
- Road Race Permit TOP
- Vending Permit
- Other

Departments Included

- City Manager: Brian Phillips and Tashaik Kerr
- CyRide: Jenny Bethurem or Rob Holm or Kevin Gries
- Electric: Mark Imhoff
- Fire: Jason Ziph or Rich Higgins
- Parks & Rec: Craig Kaufman or Joshua Thompson
- Public Works: Brad Becker or Dave Cote
- Police: Jason Tuttle or Geoff Huff
- Water: Heidi Petersen
- Risk Management: Bill Walton

TIMELINE

Setup Date: 10/22/22 Time: 12 PM M T W R F Sa Su

Event Starts Date: 10/23/22 Time: 9 AM M T W R F Sa Su

Detailed Description of Event Activities (written overview of event and what's going to happen)

THIS IS A 5K RUN/WALK, 10K RUN, KIDS FUN RUN, OMELET BREAKFAST EVENT CELEBRATING ITS 36TH YEAR AS AN AMES FALL TRADITION. CITY HALL GYM WILL BE USED FOR REGISTRATION/PACKET PICKUP AND THE POST RACE BREAKFAST/AWARDS CEREMONY

Event Ends Date: 10/23/22 Time: 12 PM M T W R F Sa Su

Teardown Complete Date: 10/23/22 Time: 1:30 PM M T W R F Sa Su

(notify library book drop will need to be closed)

8.23.22 Hope

- Churches - WNW
- Wheatfield
- Residents

Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

CAA: Karen Chitty
 AMS: Jess Clyde or Sarah Dvorsky
 ISU: Events Authorization Committee

City Council Meeting

Rain Date NA Rain Location NA

Yes No

Is this an annual event? If yes, how many years? 36

Date _____
 Added to Agenda with CAF Approved Y N

Reminder Date _____

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CONTACTS

Sponsor/Applicant Name AMES AREA RUNNING CLUB + ALPHA OMEGON P.E. SORORITY

Address 1312 SCOTT CIR / 2033 MONROE DR

City AMES State IOWA Zip Code 50014/50010

Daytime Phone 515-290-8837 Cell Phone 515-290-4225 *RON'S*

E-mail 2/124msr@outlook.com *RON'S*

Alternate Contact Name RON SKRDLA; ROMAN LYNCH

Daytime Phone N/A Cell Phone ROMAN - 515-231-9995

E-mail romanlynch@startmail.com

ATTENDANCE

Anticipated Daily Attendance 1,000+ (700-800)

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. Farmers' Market, 4th of July, etc.)? If yes, please list:

2/124MSR@outlook.com

ORGANIZATION STATUS/PROCEEDS

- For-Profit
- Bona Fide Tax Exempt
- Nonprofit



August 10, 2022

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Haila and Members of the Ames City Council,

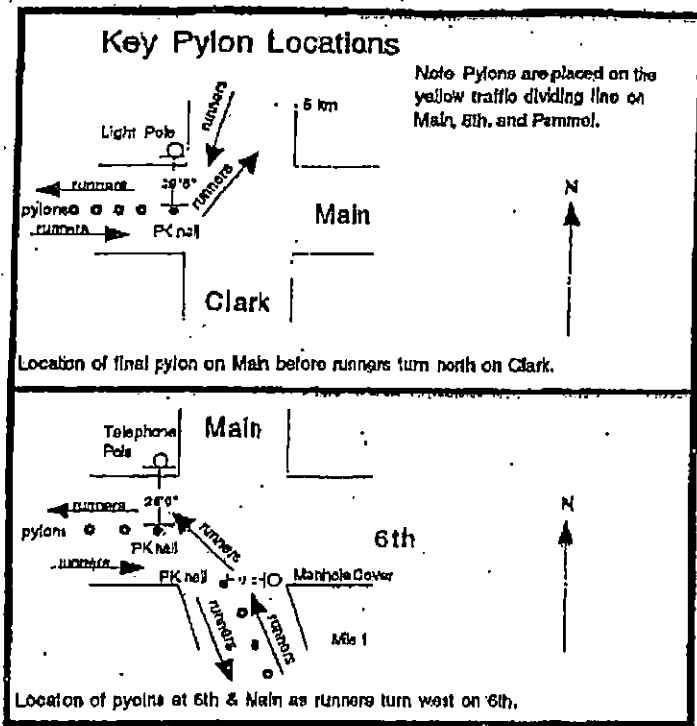
Ames Main Street is proud to offer its support for the annual Run for the Roses 5K, 10K and Kids Fun Run, hosted by Alpha Omicron Pi and the Ames Area Running Club, on October 23, 2022. As this is year 36 for this race, we are excited to have them join us in Downtown Ames. We also endorse the closure of the streets to make this event happen, to keep all runners, walkers, and spectators safe.

Events of this nature help Downtown Ames achieve its vision of making it the primary destination of Central Iowa by creating an economically vibrant district with unique living, dining, and entertainment experiences.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sarah Dvorsky', is written over a light grey rectangular background.

Sarah Dvorsky
Executive Director
Ames Main Street



Midnight Madness 10 km

Certification Code #: 1A00004-MF

(Double Keyhole)

- Start:** Even with the 2nd light pole west of Clark on the North side of 5th.
- Mile 1:** 6' south of the driveway to the house at the SE corner of 6th & Main at 526 Main.
- Turn:** 15'4" west of the west corner of the red brick "water" house between the 2nd & 3rd light pole east of Haber on the south side of Pammel.
- Mile 2:** 38' west of the 6th light pole east of Haber on the south side of Pammel.
- Mile 3:** Even with the east edge of the building at 635 Main.
- 5 km:** Even with the 1st parking meter south of 6th on the east side of Clark.
- Mile 4:** In the middle of the western-most parking lot drive at 414 Main.
- Turn:** 15'4" west of the west corner of the red brick "water" house between the 2nd & 3rd light pole east of Haber on the south side of Pammel.
- Mile 5:** 42' east of the 3rd light pole east of Haber on the south side of Pammel.
- Mile 6:** At the western-most metal expansion joint on the west side of the bridge over Grand Ave on Main.
- Finish:** At the west edge of the brick walkway, halfway between Clark and Burnette on Main.

