



MEMO

To: Mayor and Ames City Council Members

From: Steven L. Schainker, City Manager

Date: June 10, 2022

Subject: Funding Request From the NAACP For Juneteenth Event

The City has received a request from Vern Hawkins, President of the Ames Branch of the NAACP, for a \$1,000 contribution for the 2022 Juneteenth event scheduled for June 18th at the Bandshell. Normally, this request first would appear in the Council's non-agenda package and a decision would be made during Council Comments at the subsequent Council meeting whether or not to consider this request at a future meeting. However, because the event will be held prior to the next Council meeting on June 28th, I took the initiative to place this request on the June 14th agenda.

My rationale for making such a decision was guided by the City Council's stated value for a diverse, equitable, and inclusive community. A donation to the Juneteenth event would reinforce this commitment. If you decide to support this event, the \$1,000 can be paid out of the Council's Contingency Account.

You will note from Vern's email that ISU and Story County, along with other for-profit and non-profit entities, have committed funding for this event.

From: Vern Hawkins <hawkinsis@icloud.com>
Date: June 7, 2022 at 10:15:24 AM EDT
To: "Schainker, Steve" <steve.schainker@cityofames.org>
Cc: Vanessa Baker-Latimer <vblinames@gmail.com>
Subject: Juneteenth Celebration Fundraising

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[External Email]

Hello, Steve. I am writing on behalf of the Ames NAACP to request that the City of Ames/Ames City Council make a \$1,000 financial commitment to the 2022 Ames Juneteenth Event, which is scheduled for June 18th at the Bandshell Park.

Collaborative partners in this event include the NAACP-Ames Branch, Ames Public Library, Ames Human Relations Commission, ISU Black Faculty and Staff, and the Black Liberation Movement.

To date we have received \$1,000 financial commitments from NAACP-Ames Branch, Ames Chamber of Commerce, Ames Public Library, Iowa State University, ISU Department of Public Safety, Renewable Energy Group (REG), and Story County, and \$500 financial commitments from Body of Christ Church, Shawn Smith Attorney at Law, and Wilson Toyota. In addition, we have received reduced underwriting of the event from Ames Parks and recreation, Copyworks, Harvest Vineyard Church, Hy-Vee, Sign Pro, and Vision Bank.

If the City of Ames/Ames City Council is willing to make a \$1,000 financial commitment to this event, the check should be made payable to the NAACP-Ames Branch and mailed to NAACP-Ames Branch, P. O. Box 529, Ames, IA 50010-0529.

On behalf of the NAACP-Ames Branch, I thank you for your support of the 2022 Ames Juneteenth Event.

Vern Hawkins, NAACP-Ames Branch President