

COUNCIL ACTION FORM

SUBJECT: **FY 2022/23 OUTSIDE FUNDING REQUEST CONTRACTS**

BACKGROUND:

During adoption of the FY 2022/23 Budget, the City Council reviewed requests from local organizations. The City Council allocated funds for these organizations to provide facilities and services to the public. In total, \$272,170 was allocated from the Local Option Sales Tax Fund, and \$15,000 was allocated from the Hotel/Motel Tax Fund. A further \$5,489 was allocated in the Local Option Sales Tax Fund for parking waivers for Ames Main Street events; no contract is prepared for these funds, since the funds are simply transferred from the City’s Local Option Sales Tax Fund to the Parking Fund.

Contracts with each organization have been signed by organization representatives, returned to City staff, and are now before the City Council for approval. Scopes of services and funding amounts for each organization are listed below:

Ames Economic Development Commission		\$15,000
<u>Task</u>	<u>Date</u>	<u>Amount</u>
WorkInAmes.com job board refresh and enhancements	August 2022	\$3,000
ISU Alumni marketing	Dec. 2022	\$3,000
See Yourself In Ames internship program enhancements	May 2023	\$2,000
Conduct and promote four Ames career fairs	June 2023	\$2,000
Participate in State of Iowa workforce marketing campaigns	June 2023	\$5,000

Ames International Partner Cities Association, Inc.		\$5,800
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Organize Middle School Student Zoom Exchange	March 2023	\$150
Delegation Gifts and Preparation	May 2023	\$300
Partial Travel Expenses for Trip Leaders to Koshu, Japan	June 2023	\$2,400
Materials and Supplies	June 2022	\$950
Exploration of New Partnership with Haouaria, Tunisia, and Podujeva, Kosovo	June 2023	\$2,000

Hunziker Youth Sports Complex, Inc.		\$80,000
Funds awarded shall be used towards the facilities, equipment, and services required to provide youth sports programs for the Ames community. In turn, participants in sports programs will be charged lower participant fees than they would if operating expenses were not subsidized.		
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Provide a youth sports program comprising baseball, soccer, and softball	October 2022	\$80,000

Story County Housing Trust		\$38,000
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Provide for repairs to owner-occupied homes in Ames for those with incomes at or below 80% of area median income (AMI)	June 2023	\$22,000
Provide rental and/or deposit assistance to Ames residents at or below 80% AMI, with preference given to residents at 50% or below AMI	June 2023	\$16,000

Ames Main Street (Ames Chamber of Commerce)		\$50,035
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Host Fourth of July Parade	July 2022	\$3,800
Maintain status as a Main Street Iowa Community and Iowa Great Place, Including Seeking and Managing Grants (Part 1)	Aug. 2022	\$6,500
Serve as a Point of Contact Regarding Downtown Public Policy Issues and Inform Property Owners and Tenants about Policy Changes, Construction Projects, and Other Issues that may affect Downtown (Part 1)	Dec. 2022	\$4,000
Host Snow Magic	Dec. 2022	\$3,008
Maintain status as a Main Street Iowa Community and Iowa Great Place, Including Seeking and Managing Grants (Part 2)	May 2023	\$6,500
Conduct right-of-way beautification efforts	May 2023	\$12,000
Host ArtWalk	June 2023	\$3,000
Host District-Wide Retail Promotions	June 2023	\$1,992
Maintain a Current Building and Business Inventory, District Statistics, per the Requirements of the MSI Program	June 2023	\$2,000

Serve as a Point of Contact for Special Events, whether Organized by Ames Main Street or Others	June 2023	\$3,235
Serve as a Point of Contact Regarding Downtown Public Policy Issues and Inform Property Owners and Tenants about Policy Changes, Construction Projects, and Other Issues that may affect Downtown (Part 2)	June 2023	\$4,000

Campustown (Ames Chamber of Commerce)		\$40,000
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Conduct District Wide Clean Up and Beautification (part 1)	Aug. 2022	\$10,000
Host Back to School Event	Aug. 2022	\$5,000
Serve as a Point of Contact for the District Regarding the City of Ames Façade Grant	Dec.2022	\$5,000
Conduct District Wide Clean Up and Beautification (part 2)	Jan. 2023	\$10,000
Host Spring Event	April 2023	\$5,000
Host Summer Event	June 2023	\$5,000

Ames Historical Society		\$48,335
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Provide 75,000 Public Interactions through Programs, Exhibits, Online Posts and Resources, and Research Assistance	Dec. 2022	\$9,000
Store and Preserve 4,000+ Ames History Artifacts and Archives, Including City of Ames Records	Dec. 2022	\$8,417
Reach 50% of Ames Community School District Third Grade Classes with Ames History Programming	Dec. 2022	\$3,750
Partner with 6 Other Community Organizations for Special Projects	Dec. 2022	\$3,000
Provide 75,000 Public Interactions through Programs, Exhibits, Online Posts and Resources, and Research Assistance	June 2023	\$9,000
Store and Preserve 4,000+ Ames History Artifacts and Archives, Including City of Ames Records	June 2023	\$8,418
Reach 50% of Ames Community School District Third	June 2023	\$3,750

Grade Classes with Ames History Programming Reach all Ames Community School District Third Grade Classes with Ames History Programming		
Partner with 6 Other Community Organizations for Special Projects	June 2023	\$3,000

Ames Main Street Farmers Market (Ames Chamber of Commerce)		\$10,000
<u>Task</u>	<u>Date</u>	<u>Amount</u>
Farmers' Market Sanitation (portable toilets, garbage, etc.)	Oct. 2022	\$4,100
Marketing and Communications	Oct. 2022	\$2,900
Serve as a point of contact for activities impacting the market vendors and/or adjacent businesses	Oct. 2022	\$1,000
Expansion of Market to New Business/Entrepreneurs	Oct. 2022	\$2,000

ALTERNATIVES:

1. Approve outside funding contracts with the organizations listed above for FY 2022/23.
2. Modify the authorized amount or scope of services for one or more organizations
3. Do not approve these funding contracts.

CITY MANAGER'S RECOMMENDED ACTION:

Funding for these activities was included in the City's adopted FY 2022/23 Budget. These scopes of services have been developed in cooperation with the organizations to ensure that the City's funding is used for the benefit of the public.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.