

COUNCIL ACTION FORM

SUBJECT: WELLNESS PROGRAM SERVICES

BACKGROUND:

On January 24, 2019, the City initiated a Request for Proposals (RFPs) process for wellness program support services for the Health Promotion Program. Requested services included: health risk assessments, an online web portal with a wide variety of online wellness programs, incentive administration tracking for the *Healthy4Life* program that rewards employees through health risk assessment, health coaching, online tracking of wellness program, integration of participant data, periodic reporting that covers the portal utilization and engagement, population health risks, projected financial summary, and analyzing health data in the same population over consecutive years.

UnityPoint Optimum Health Solutions from Peoria, IL was awarded a contract in May 2019. The initial contract was for a three-year term at \$32,720 for each year. The contract contained options to renew for two additional one-year periods. **FY 2022/23 is the first of the optional renewal periods, and the cost for this renewal is \$33,696.** There is one optional renewal period remaining, for a cost of \$34,314 in FY 2023/24.

Funds for the services in this proposed contract will be paid from the City's Health Insurance Fund. The FY 2022/23 Budget contains funding that will support the renewal of UnityPoint Optimum Health Solutions.

ALTERNATIVES:

1. Award a one-year contract renewal to UnityPoint Optimum Health Solutions for FY 2022/23 Wellness Program Services in the amount of \$33,696.
2. Reject the renewal and direct staff to initiate an RFP for wellness program services from an alternative firm.

CITY MANAGER'S RECOMMENDED ACTION:

UnityPoint Health-Optimum Health Solutions has an extensive record of providing wellness program services to city government and public organizations throughout Iowa as well as demonstrated success in our own Health Promotion Program at the City of Ames. Continuing to utilize UnityPoint Optimum Health Solutions' services will strengthen administration of City Health Promotion programs by providing health coaching staff, online programming and services, incentive-tracking, and robust reporting capabilities integrating medical claims and wellness program impact.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.