

COUNCIL ACTION FORM

SUBJECT: NEIGHBORHOOD IMPROVEMENT PROGRAM GRANT FOR 2021/22

BACKGROUND:

The City Council has appropriated Local Option Sales Tax funds to finance the Neighborhood Improvement Program (NIP). This year, \$50,000 was approved for neighborhood programs, with \$25,000 earmarked for the NIP and the remaining \$25,000 allocated for a broader array of neighborhood projects.

There are two main goals of the NIP: 1) to strengthen a neighborhoods appearance with the addition of permanent physical improvements, and 2) to promote a greater sense of community through resident participation in a neighborhood project. Each project application is rated on the following 100-point system. A project must achieve at least 50 points to be considered:

Resident Involvement (30 points maximum):*

...the number of residents donating time and/or labor to accomplish the project

...the number of residents donating funds to the project

**10 points 1-25 people; 20 points 26-50 people; 30 points over 50 people*

Project Impact (30 points maximum):**

...the number of residents who will be positively affected by the improvement

***10 points 1-25 people; 20 points 26-100 people; 30 points over 100 people*

Safety (10 points maximum):

...enhancement of safety in the neighborhood

Public Space (10 points maximum):

...promotion of social interaction by utilizing public space

Improved Housing (10 points maximum)

Environment (10 points maximum):

...support for the environment

A grant application has been received from the Roosevelt Neighborhood Association requesting funding in the amount of \$1,616.30. The Review Panel, composed of City staff members and two residents, scored the application and unanimously recommended that the project be approved for funding.

Therefore, the Neighborhood Improvement Program Project Review Panel is requesting approval by the City Council of the following project:

The Roosevelt Neighborhood Association is requesting funding to establish a Pollinator Pocket Garden at the corner of 10th Street and Roosevelt Avenue which is in the northeast corner of Roosevelt Park. The total cost of the project is \$3,232.60. The requested City funding is in the amount of \$1,616.30. The neighborhood residents are providing \$1,620.00 in cash contributions (\$480), donated plants (\$200), and in-kind labor (\$940).

This application is the first request for funding since 2019. If approved, the balance of funding remaining for the FY 2021/22 Neighborhood Improvement Program will be \$23,383.70.

ALTERNATIVES:

1. Approve the request from the Roosevelt Neighborhood Association for an allocation of \$1,616.30 in Neighborhood Improvement Program Grant funds to be used to establish a Pollinator Pocket Garden at the corner of 10th Street and Roosevelt Avenue.
2. Do not approve the request for funding.

CITY MANAGER'S RECOMMENDED ACTION:

Supporting projects that strengthen neighborhoods is in keeping with one of the City Council's goals. Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.

Neighborhood Improvement Program Application – Roosevelt Pollinator Pocket Garden at 10th & Roosevelt Ave.

1. Describe the Improvement Project for which you are seeking City financial assistance.

The Roosevelt Neighborhood Association would like to seek financial assistance for the establishment of a pollinator pocket garden at the corner of 10th and Roosevelt Ave. A pollinator pocket garden is a small space dedicated to plants that help bees and butterflies survive and thrive. This green space currently struggles with growing lawn due the compact nature of the soil (previously a softball diamond). We have already shared garden plans with and received permission from Joshua Thompson, Ames Parks & Facilities Superintendent to create this garden. All plants will be perennials with the exception of some annuals that children will be able to plant each spring as part of a neighborhood event.

2. List the NAMES and ADDRESSES of those people who will benefit (you will receive a higher rating for this category if you can be as specific as possible in naming who will benefit)

It is estimated by the organization *Friends of Roosevelt Park* that 2-25 neighbors use the park each day. During the summer 200-300 people attend each *Summer Sunday Concert* which has 13 concerts each year.

Below is a list of 121 residents from 49 households who have specifically stated that they would benefit from the garden:

Your Home Address	Name	# in Household
1004 9th Street, Ames IA 50010	MaryAnn and Todd Grapp	2
1004 ROOSEVELT AVE	Timothy W Stewart	1
1006 Roosevelt Ave	Patrick Schmidt, Sara Qualley	2
1008 9th Street	Denise Vrchota	1
1009 Roosevelt Ave	Richard L Morrison	1
1011 Harding Ave	Erin, Ben, Emmet, and Cam Gibson	4
1012 9th St	Sabrina Shields-Cook	6
1019 Roosevelt Ave	Dawn Budd & Holly Elbert	2
1020 Roosevelt Avenue	Kelly Peuse	5
1021 Harding Ave	Lauren Conley	5
1024 roosevelt Ave	Marty Helland	1
1102 Curtiss Ave, Ames IA 50010	Susan Koehler	3
1104 Roosevelt Avenue	Greta Muller Levis	2
1106 Harding Avenue	Sarah Bappe-Ed, Sam, Amy	4
1111 Harding Avenue	Anneke Mundel	4
1112 Curtiss Ave	Lynnay Hites	4
1115 Curtiss Ave	Laura Millsaps	4
1121 Harding Ave.	Betty Young	1
1123 Harding	Stacey Ross	1
1124 Roosevelt Ave	Jeannie Fitz. Dave Fitz	2
1126 Curtiss Avenue	Madison Romano, Kevin Romano	3
1127 Roosevelt	Jessica Moore	5
118 S Russell Ave	Sherri Paul	2
1210 Marston	Julie Sulc	4
1221 Marston Ave	Sandra Norvell	3

1624 Carroll Ave	Brenda L vrba	1
203 N Russell Ave	Christina Kadelka	4
2109 Northwestern	Jo Hansen	2
2601 Tyler ave Ames	Martha McCormick	1
2908 White Oak Dr, Ames, IA	Deb Russell	2
2969 Monroe	Cheryl Kimberley	2
3623 Chilton Ave, Ames IA 50010	Cynthia Barder	2
4631 Clemens Blvd	Nora Nelson	2
519 Northwestern Ave	Kelsey Fisher	2
523 Northwestern Ave	Kristine and Daniel Andersen	3
57439 250th St.	Cindy Hildebrand	2
628 8th Street	Carol Williams	2
724 Hodge Avenue	Ellen Rasmussen and Lynn Miller	2
804 10th St.	Rachel Cramer	1
805 Grand Ave	Carrie L Kimrey	1
807 9th Street	Amelia Schoeneman and Jesse Leonard	2
810 9th St.	Tim Gossett	3
828 8th Street	Barbara Wentzel-Fisher	5
833 Hodge Avenue	Mary Wells	1
906 Ridgewood Ave	Julie Rursch	2
920 Clark Avenue	Maral Erol Jamieson	2
922 Roosevelt Avenue	John & Debbie Haywood	2
808 Hodge Ave	Susan Yager & David Heddendorf	2
1116 Marston Ave	Elizabeth Bovenmyer	1

3. Attach drawings, sketches, or plans of the project (REQUIRED). If your project involves wide-area landscaping, it is important that landscaping plans are drawn to scale.

Please see:

- Attachment D: Planting Plan
- Attachment E: Plants & Materials List
- Attachment F: Perspective Drawing of Garden

4. What is the total estimated cost of the proposed project?

Total Cost of the Project: \$3,232.60

Funding for the Project:

- The neighborhood is asking the city to cover one-half of the total cost: \$1,616.30
- The neighborhood plans to match this amount with \$940 of 'in-kind' labor, \$200 worth of donated plants from one neighbor, and \$480 from monetary donations from neighbors. This adds up to \$1,620.00

Please see Forms A & B below.

Form A: Worksheet for Itemizing Materials

Description of Item	Quantity	Unit	Unit Price	Extended Cost
Items from Country Landscapes				
Joe Pye Weed	11	#1 CNT	\$17.50	\$192.50
Rozanne Geranium	12	#1 CNT	\$17.50	\$210.00
Butterfly Weed	13	#1 CNT	\$17.50	\$227.50
Black Eyed Susan	7	#1 CNT	\$10.99	\$76.93
Walkers Low Catmint	3	#1 CNT	\$10.99	\$32.97
Autumn Joy Sedum	12	#1 POT	\$14.99	\$179.88
Bluebeard Caryopteris	4	#1 GAL	\$34.98	\$139.92
Creeping Thyme or Field Pusytoes	16	4" Pot	\$4.99	\$79.84
Items from Menards				
Autumn Blend Tumbled Belgian Edging Pavers	60	3.5x12x4	\$1.84	\$110.40
Mushroom Compost	25	.75 cu ft.	\$4.44	\$111.00
Peat Moss	2	2.2 cu ft.	\$8.86	\$17.72
Items from Theisen's				
Flats of 48 Annual Plants for Mother's Day	2	Plant	\$19.99	\$39.98
Items from Colorblends.com				
Top 40 for Naturalizing Daffodils	100	Bulb	\$0.64	\$64.00
Allium Schubertii	5	Bulb	\$2.00	\$10.00
Allium Purple Sensation	25	Bulb	\$0.64	\$16.00
Shipping for Bulbs from Colorblends.com				\$18.00
Items from Everts Flowers in Ames				
Peace Poles	3	4', 5', 6'	\$155, \$215, \$235	\$605.00
Item from Home Depot				
Mexican Beach Pebbles	1	1 Bag	\$10.98	\$10.98
Item from City of Ames				
Mulch (free from 13 th Street)		0	0	\$0.00
Sales Tax (7%)				\$149.99
Project Total for 2022				\$2,292.60

Form B: Worksheet for calculating in-kind labor

Work Description	Neighbor Hours	\$/Hour	Extended Value
Neighborhood Meetings	13	x\$10	\$130
Plant Selection & Planting Plan	23	x\$10	\$230
Prepare/till soil for planting	18	x\$10	\$180
Mulching garden bed	10	x\$10	\$100
Planting perennial plants	10	x\$10	\$100
Planting annual spring plants	10	x\$10	\$100
Planting fall bulbs	10	x\$10	\$100
Total In-Kind Labor			\$940

5. List names and addresses, with signatures, of those individuals who will contribute (in the form of cash donations or volunteer work) towards this project.

Form C: Listing of Individuals Who Will Contribute to the Project

Your Home Address	Name	Montary Donation	Volunteer Hours
1106 Harding Avenue	Sarah Bappe-Ed, Sam, Amy	\$ 50.00	5
1210 Marston	Julie Sulc	\$ 20.00	1
833 Hodge Avenue	Mary Wells	\$ 20.00	1
922 Roosevelt Avenue	John & Debbie Haywood	\$ 20.00	10
810 9th St.	Tim Gossett	\$ 20.00	2
1008 9th Street	Denise Vrchota	\$ 20.00	2
1004 9th Street, Ames IA 50010	MaryAnn and Todd Grapp	\$ 20.00	35
1006 Roosevelt Ave	Patrick Schmidt, Sara Qualley	\$ 20.00	5
1012 9th St	Sabrina Shields-Cook	\$ 20.00	5
807 9th Street	Amelia Schoeneman and Jesse Leonard	\$ 20.00	5
3623 Chilton Ave, Ames IA 50010	Cynthia Barder	\$ 20.00	5
1009 Roosevelt Ave	Richard L Morrison	\$ 20.00	
1019 Roosevelt Ave	Dawn Budd & Holly Elbert	\$ 20.00	
1024 roosevelt Ave	Marty Helland	\$ 20.00	
1104 Roosevelt Avenue	Greta Muller Levis	\$ 20.00	
1126 Curtiss Avenue	Madison Romano, Kevin Romano	\$ 20.00	
118 S Russell Ave	Sherri Paul	\$ 20.00	
1221 Marston Ave	Sandra Norvell	\$ 20.00	
2601 Tyler ave Ames	Martha McCormick	\$ 20.00	
724 Hodge Avenue	Ellen Rasmussen and Lynn Miller	\$ 20.00	
2908 White Oak Dr, Ames, IA	Deb Russell	\$ 10.00	5
804 10th St.	Rachel Cramer	\$ 10.00	5
1021 Harding Ave	Lauren Conley	\$ 5.00	1
1127 Roosevelt	Jessica Moore	\$ 5.00	1
906 Ridgewood Ave	Julie Rursch	\$ 5.00	1
805 Grand Ave	Carrie L Kimrey	\$ 5.00	10
1123 Harding	Stacey Ross	\$ 5.00	2
920 Clark Avenue	Maral Erol Jamieson	\$ 5.00	5
1102 Curtiss Ave, Ames IA 50010	Susan Koehler		1
628 8th Street	Carol Williams		1
1020 Roosevelt Avenue	Kelly Peuse		1
1004 ROOSEVELT AVE	Timothy W Stewart		10
1011 Harding Ave	Erin, Ben, Emmet, and Cam Gibson		10
1121 Harding Ave.	Betty Young		10
1115 Curtiss Ave	Laura Millsaps		2
1624 Carroll Ave	Brenda L vrba		2

2969 Monroe	Cheryl Kimberley		2
828 8th Street	Barbara Wentzel-Fisher		2
1112 Curtiss Ave	Lynnay Hites		5
2109 Northwestern	Jo Hansen		5

***Were told by Diane Voss, City Clerk/Records Manager that signatures were not required due to the names and contributions being collected via an electronic survey.**

6. Explain how the project will enhance safety in your neighborhood (if applicable).

This project will not negatively impact the safety of the intersection at 10th and Roosevelt Avenue. All plants closer to the intersection will be kept under three feet. Taller plants will be limited to the back of the garden near the four-foot chain-link fence. Hardscaping (pavers) will be kept away from the sidewalk for ease of snow removal. These plants have been approved by Joshua Thompson, Ames Parks & Facilities Superintendent.

7. Explain how the project will promote usage of public space as a gathering place for your neighbors (if applicable).

The Roosevelt Neighborhood Association would like to hold several annual activities at the Pollinator Pocket Garden. In the spring, we would like to have children plant several annual flowers (marigolds, cosmos, sunflowers (shorter variety), zinnias, etc.) during Mother’s Day. During the summer, we can schedule an activity for painting garden rocks. In the fall, we would like to invite children to plant spring bulbs (daffodils, scillas, allium, etc.).

8. Explain how the project improves housing in the neighborhood (if applicable).

Having a neighborhood park that can appeal to the various interests of citizens can help improve the desirability of the neighborhood and property values. Roosevelt Park is already well known as a concert venue for Roosevelt Summer Sunday Concerts, children’s playground, open green space with soccer goals, and scheduled outdoor yoga. This new garden will appeal to gardeners, environmental enthusiasts, and families with its pollinator focused design and annual activities for children.

9. Explain how the project will benefit the environment (if applicable).

The Pollinator Pocket Garden at Roosevelt Park will be created with mainly perennial flowers that support pollinators. Many of these plants are native to the Midwest and require less watering. This garden will act as an example of how residents can create their own pollinator garden and/or participate in the City’s Smart Watershed Program.

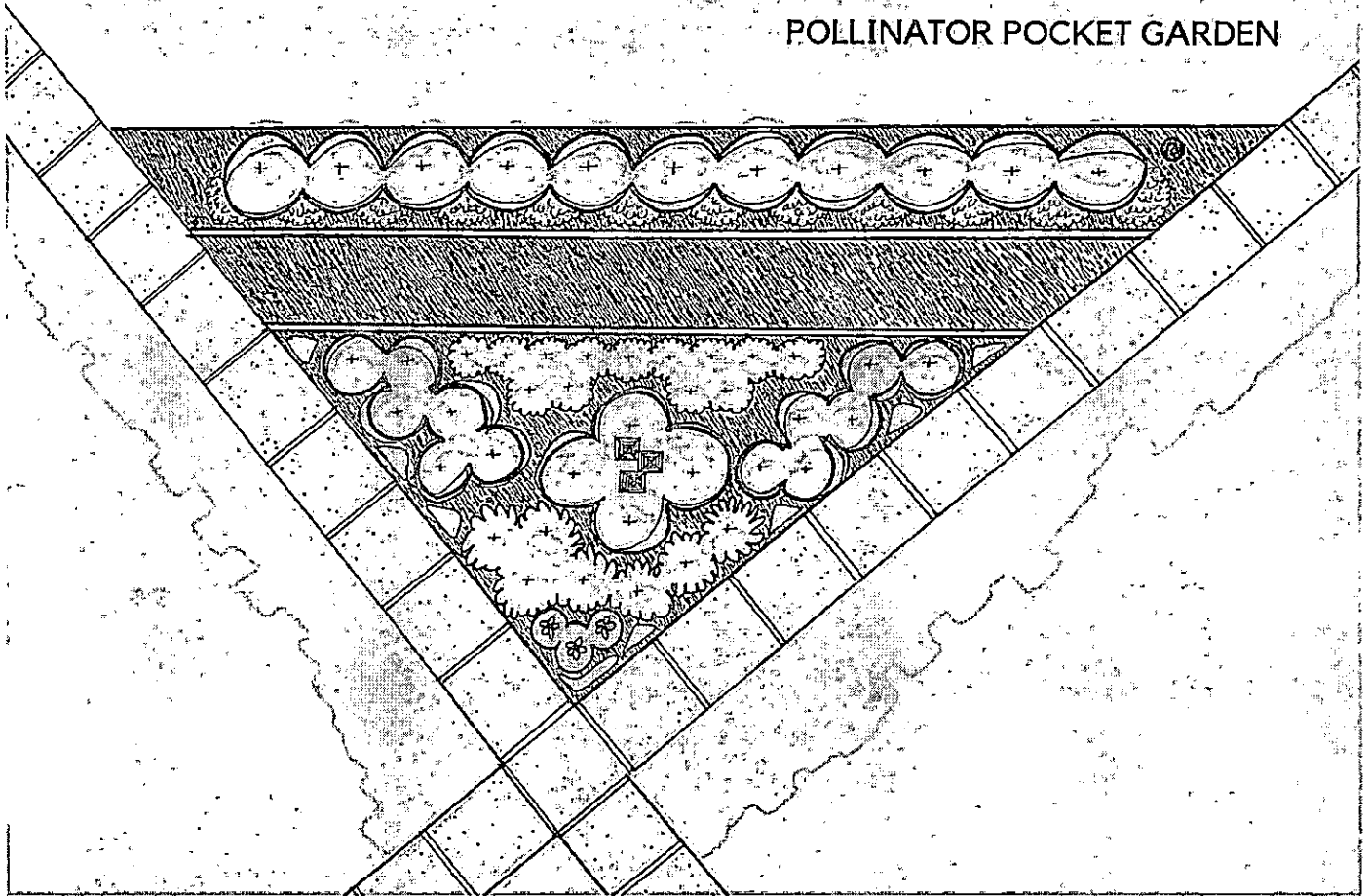
Contact Information

Applicant Name: Erin Gibson
Address: 1011 Harding Ave, Ames, IA 50010
Phone: 515-346-4367
E-Mail: amesrooseveltna@gmail.com

Project Leader Name: MaryAnn Grapp
Address: 1004 9th Street, Ames, IA 50010
Phone: 515-460-2509
E-Mail: maryanngrapp@gmail.com

ROOSEVELT

POLLINATOR POCKET GARDEN




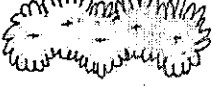



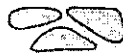
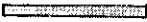




Attachment E: Plants & Materials List

ROOSEVELT

POLLINATOR POCKET GARDEN

PLANTS AND MATERIALS

PLANT SYMBOL	PLANT NAME	QTY	SIZE	NOTES
	SWEET JOE-PYE WEED <i>EUTROCIUM PURPUREUM</i>	11	#1 CNT	LATE SUMMER AND FALL COLOR, PURPLE BLOOM
	'ROZANNE' HARDY GERANIUM <i>GERANIUM ROZANNE</i>	12	#1 CNT	EVERBLOOMING WITH LARGE BLUE FLOWERS, VIGOROUS, HARDY
	BUTTERFLY WEED <i>ASCLEPIAS TUBEROSA</i>	13	#1 CNT	LATE SPRING THROUGH SUMMER BLOOM, NATIVE FAVORITE
	BLACK EYED SUSAN - GOLDSTURM <i>RUDECKIA FULGIDA GOLDSTURM</i>	7	#1 CNT	MID TO LATE SUMMER YELLOW BLOOMS, SEEDS WINTER INTEREST
	'WALKERS LOW' CATMINT <i>NEPETA X FAASSENII</i>	3	#1 CNT	LATE SPRING BLOOM, LAVENDER BLUE BLOOMS, AROMATIC
	'AUTUMN JOY' SEDUM <i>SEDUM SPECTABILE</i>	12	#1 CNT	STURDY LATE SUMMER TO FALL, PINK BLOOMS AGING TO RUSSET ROSE
	'BLUE BEARD' CARYOPTERIS <i>CARYOPTERIS X CLANDONENSIS</i>	4	#1 CNT	SUMMER BLOOM TIME, LONG LASTING, BRIGHT PINK BLOOM, COMPACT
	GROUNDCOVER EDGING PLANTS <i>CREeping THYME, PINK CHINTZ OR FIELD PUSSYTOES</i>	16	4" POTS	GROUNDCOVER EDGING PLANTS, WITH VARYING BLOOM TIMES, TO HOLD MULCH AND SOIL
	AUTUMN BLEND TUMBLED PAVERS <i>BELGIAN EDGING PAVERS</i>	60	12X4X3	TUMBLED EDGING PAVERS TO LINE PATHWAY WITHIN PLANTING BEDS
	PEACE POLES	3	4', 5', 6'	THREE PEACE POLES PLACED AS A FOCAL POINT IN THE GARDEN
	WOOD MULCH	TBD		UTILIZE WOOD MULCH AVAILABLE THROUGH THE CITY OF AMES

ROOSEVELT

POLLINATOR POCKET GARDEN

