

COUNCIL ACTION FORM

SUBJECT: REQUEST TO WAIVE ENFORCEMENT OF PROHIBITION OF ALCOHOL CONSUMPTION IN BANDSHELL PARK FOR AMES ON THE HALF SHELL

BACKGROUND:

In 2003, the Ames Jaycees hosted the first-ever Ames on the Half Shell at Bandshell Park. This event was established to raise money for the Durham Bandshell restoration while introducing an evening summer concert series in Ames. The event includes a live band with concession sales (food, beer, wine coolers, and soft drinks). Traditionally, the event is held on Friday evenings in June, but in 2021 the Jaycees decided to hold the event later in July to allow more time for COVID-19 vaccinations. The 2022 request is to return to the traditional concert schedule; therefore, Ames on the Half Shell will be held on five Friday evenings May 27 – June 24. The band will play between the hours of 5:00 PM and 8:00 PM, but no later than 8:30 PM. **Again, this year, the Ames Jaycees are requesting their group be allowed to sell alcohol (beer and wine coolers) at Bandshell Park during this event.**

The request asks for alcohol to be served between the hours of 5:00 PM and 8:00 PM and consumed at ground level within the fenced in area no later than 9:00 PM or the removal of the temporary fencing, whichever comes first. The Jaycees are required to obtain a State liquor license and dram shop insurance to assure compliance with local and State liquor laws. According to the Jaycees, the sale of alcohol is what allows them to raise money that is given directly back to the community through their projects.

The Parks and Recreation Commission reviewed this request at its March 21, 2022, meeting and recommended that City Council grant this waiver for Ames on the Half Shell on Fridays, May 27 – June 24.

ALTERNATIVES:

1. City Council can:
 - a. Waive enforcement of Section 17.17 of Municipal Code from 5:00 PM to 9:00 PM on Fridays, May 27 – June 24, to allow the Ames Jaycees to sell alcohol for Ames on the Half Shell at Bandshell Park.
 - b. Approve 6-month Class B Beer Permit with Outdoor Service at the Ames on the Half Shell events at Bandshell Park **pending Dram Shop Insurance.**
2. Deny the Ames Jaycee's request and do not allow the consumption of alcohol at the park.
3. Refer back to staff.

CITY MANAGER'S RECOMMENDED ACTION:

The Jaycees have been hosting this event at Bandshell Park for 18 years. Each year, Parks and Recreation Administrative staff attends the event. Staff has consistently been impressed with the level of organization the Jaycees provide and that the event draws people of all ages. The Police Department receives very few phone calls or complaints concerning the event. Staff also takes into consideration the overall positive comments from the neighborhood. The ability to sell alcohol allows the Jaycees to fulfill their commitment to community betterment, which includes Parks and Recreation projects.

Therefore, it is the City Manager's recommendation to approve Alternative #1 as stated above.



State of Iowa

Alcoholic Beverages Division

Applicant

NAME OF LEGAL ENTITY	NAME OF BUSINESS(DBA)	BUSINESS	
AMES JAYCEES	Ames on the Half Shell	(515) 835-1255	
ADDRESS OF PREMISES	CITY	COUNTY	ZIP
125 East 5th Street	Ames	Story	50010
MAILING ADDRESS	CITY	STATE	ZIP
PO Box 624	Ames	Iowa	50010

Contact Person

NAME	PHONE	EMAIL
Melissa Angstrom	(515) 835-1255	m_angstrom00@hotmail.com

License Information

LICENSE NUMBER	LICENSE/PERMIT TYPE	TERM	STATUS
	Class B Beer Permit	6 Month	
EFFECTIVE DATE	EXPIRATION DATE	LAST DAY OF BUSINESS	
SUB-PERMITS			
Class B Beer Permit			
PRIVILEGES			
Outdoor Service			



State of Iowa

Alcoholic Beverages Division

Status of Business

BUSINESS TYPE

Nonprofit entity which has a principal office in the State of Iowa.

Ownership

• Individual Owners

NAME	CITY	STATE	ZIP	POSITION	% OF OWNERSHIP	U.S. CITIZEN
Melissa Angstrom	AMES	Iowa	50010	Director	0.00	Yes

• Companies

COMPANY NAME	FEDERAL ID	CITY	STATE	ZIP	% OF OWNERSHIP
Ames Jaycees	42-6075796	Ames	Iowa	50010	100.00

Insurance Company Information

INSURANCE COMPANY

West Bend Mutual Insurance
Company

POLICY EFFECTIVE DATE

POLICY EXPIRATION DATE

DRAM CANCEL DATE

OUTDOOR SERVICE EFFECTIVE
DATE

OUTDOOR SERVICE EXPIRATION
DATE

BOND EFFECTIVE DATE

TEMP TRANSFER EFFECTIVE
DATE

TEMP TRANSFER EXPIRATION
DATE