

COUNCIL ACTION FORM

SUBJECT: DOWNTOWN ELECTRIC TRANSFORMER ART SELECTIONS

BACKGROUND:

The City Council included funding in the FY 2020/21 budget for a pilot project to paint several electric transformers with artistic designs. The Public Art Commission (PAC) was tasked with administering this project. Six transformers and one traffic signal control enclosure were identified in the Downtown area. After investigating, PAC determined it would be most effective to apply the artwork using vinyl wraps rather than paint directly on the enclosures. A vendor was selected to produce the wraps, and templates customized to each enclosure were developed.

PAC advertised a call for artists and received design submissions from 15 individuals. A committee selected works from the following individuals for the seven enclosures:

Box #	Location	Selected Artist
1	6 th Street and Clark Avenue	Tiberiu Chelsea
2	Burnett Avenue and 6 th Street – NW Corner	Alex Olson
3	Burnett Avenue and 6 th Street – SW Corner	Linda Tong
4	6 th Street at Library alley	Tim Read
5	Burnett Avenue by U.S. Bank	Elizabeth Heckman
6	Clark Avenue by Wells Fargo	Hadley Couch
7	Clark Avenue by Wells Fargo	Carleigh Evans

The submitted designs for these locations are attached. If approved, each artist will receive a \$100 honorarium. The wraps will be applied this spring. PAC and City staff will monitor the condition of the wraps periodically to determine how resilient they are in various weather conditions. The wraps are expected to potentially last up to 7-10 years. Portions of the cabinets, such as hinges, vents, and safety/identification decals, will remain unwrapped.

ALTERNATIVES:

1. Approve the designs for the seven transformer wraps as recommended by the Public Art Commission.
2. Do not approve the transformer wrap designs.
3. Refer this item back to Public Art Commission for more information.

CITY MANAGER'S RECOMMENDED ACTION:

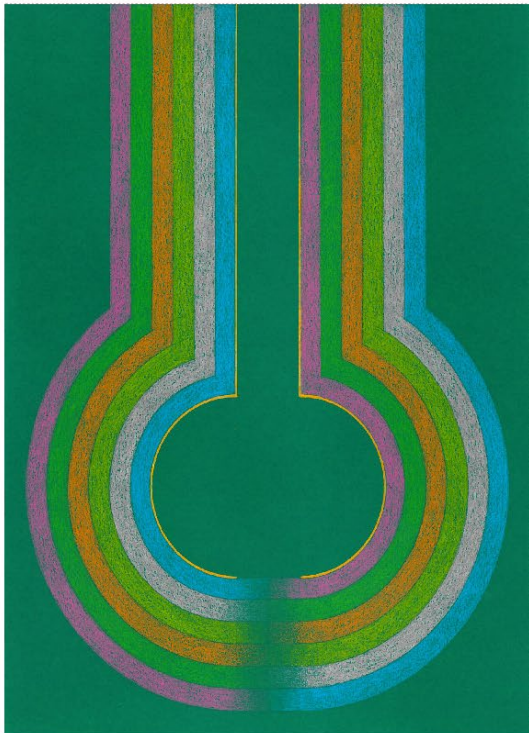
The Public Art Commission has solicited and received proposed designs for the seven selected transformer/traffic control box wrap locations in the Downtown area. The artistic designs represent a variety of themes that the selection committee found desirable to display on these selected enclosures.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as described above.

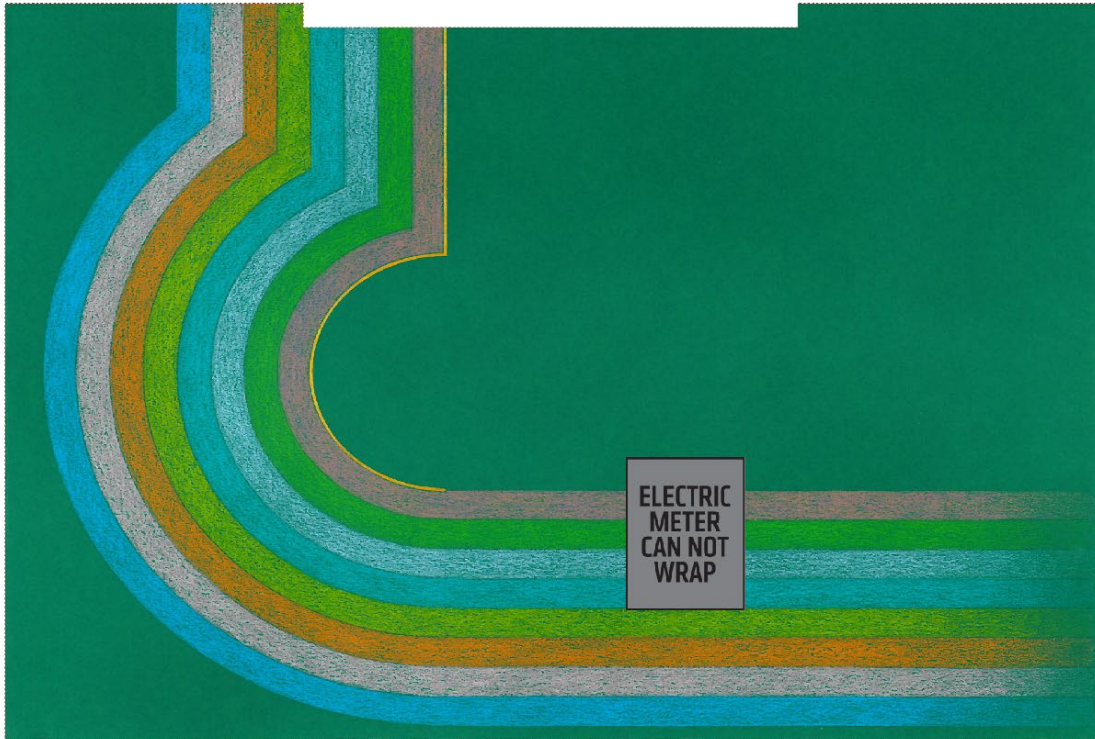
BOX 1

1/10 SCALE

PRINT LAYOUT: 1" BLEED ON ALL SIDES SHOWN IN RED



EAST SIDE



NORTH SIDE

WEST SIDE

SOUTH SIDE

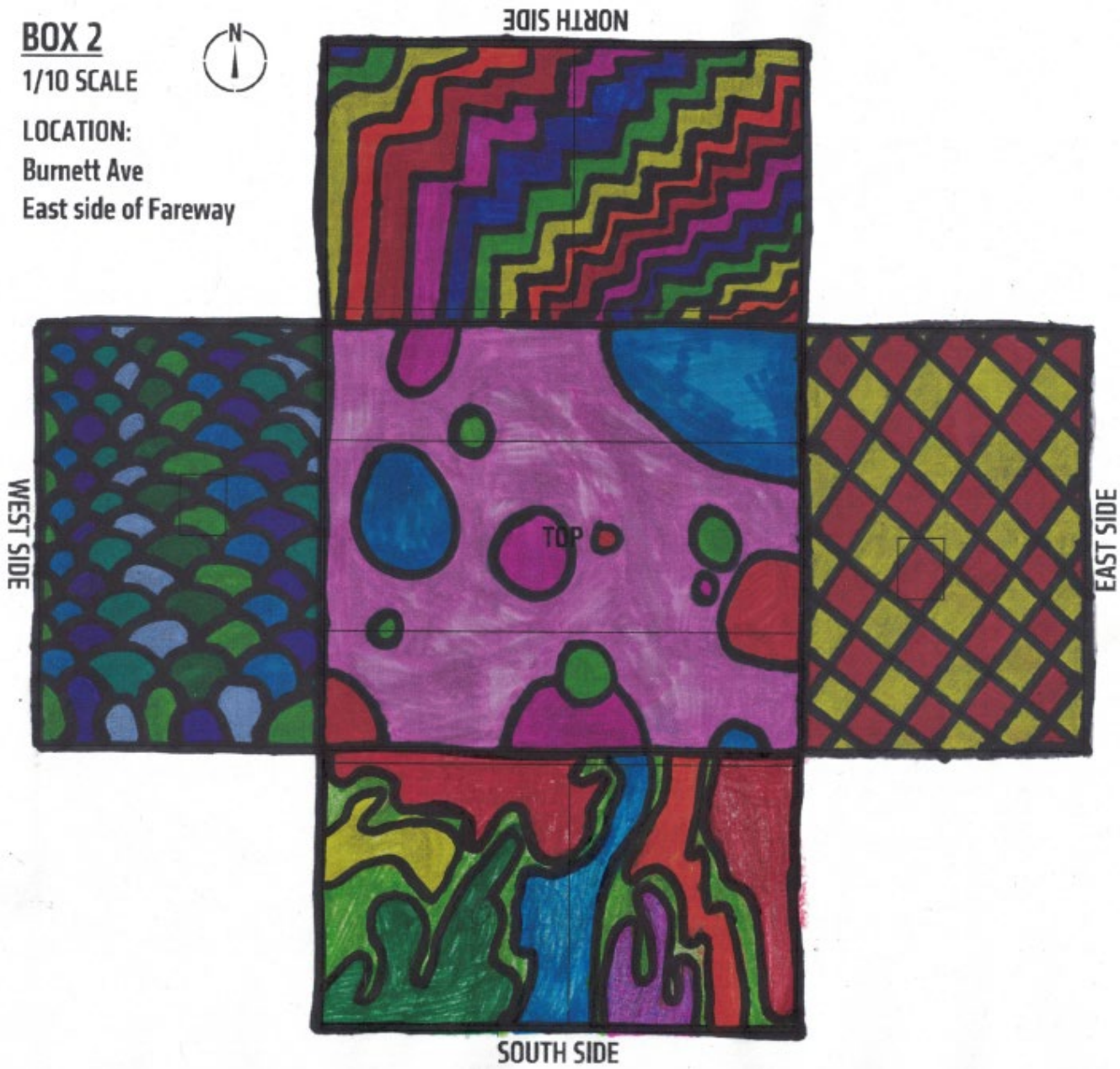
BOX 2

1/10 SCALE

LOCATION:

Burnett Ave

East side of Fareway



BOX 3

1/10 SCALE

PRINT LAYOUT

1" BLEED ON ALL SIDES

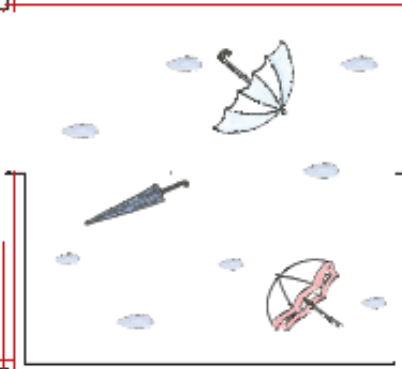
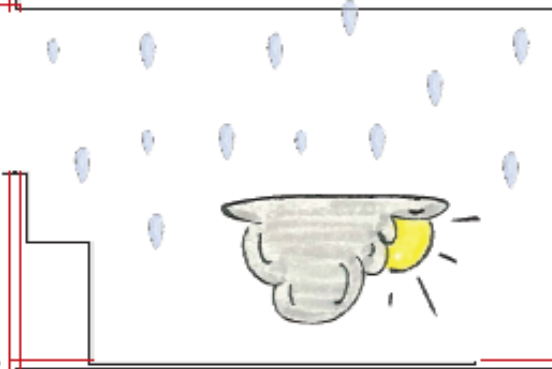
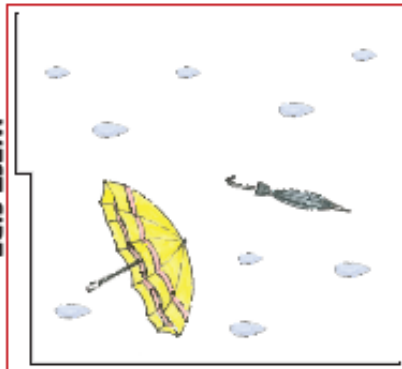
SHOWN IN RED



NORTH SIDE



WEST SIDE



EAST SIDE

SOUTH SIDE



BOX 4

1/10 SCALE

LOCATION:

**6th Street at corner
of alley behind Library**

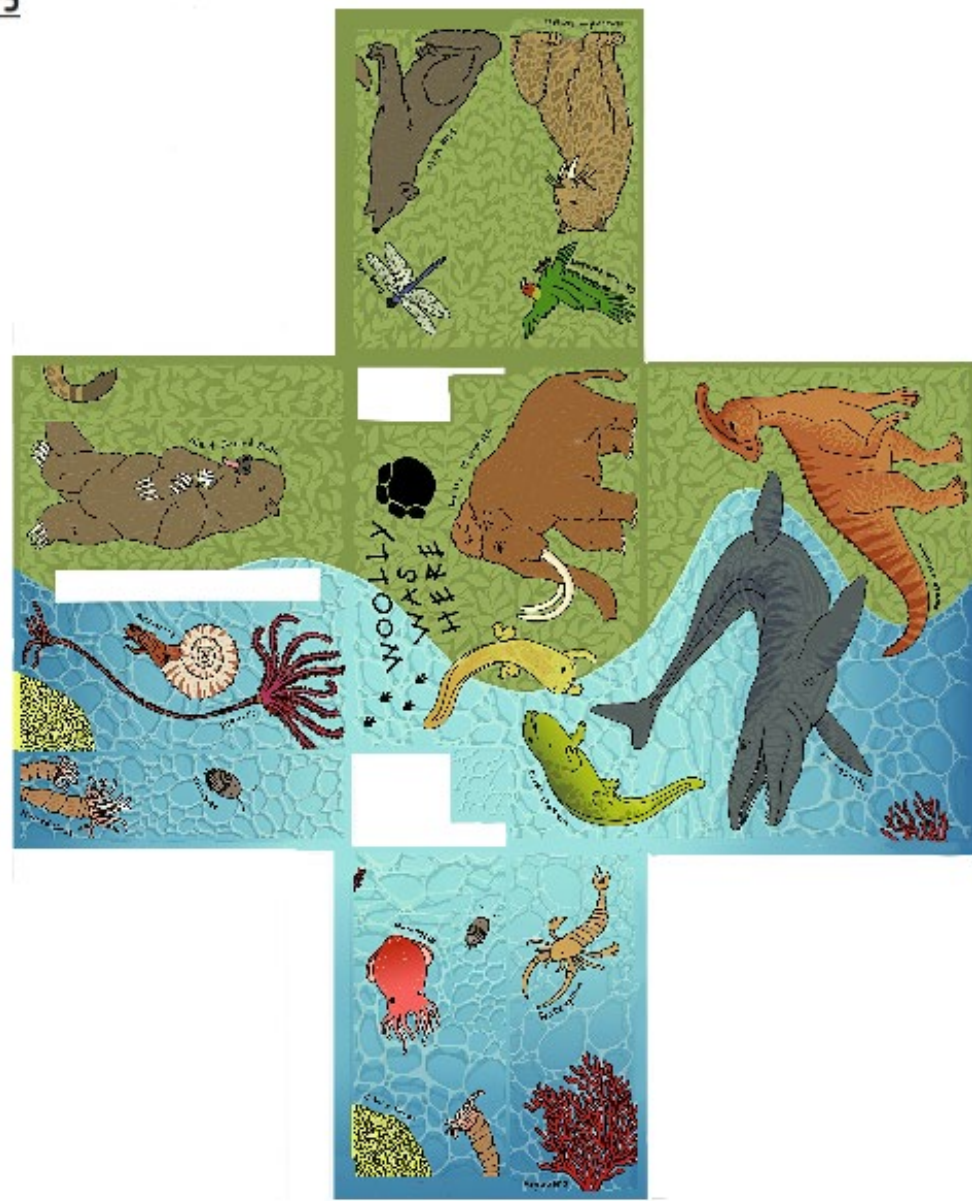


NORTH SIDE



EAST SIDE

BOX 5



BOX 6

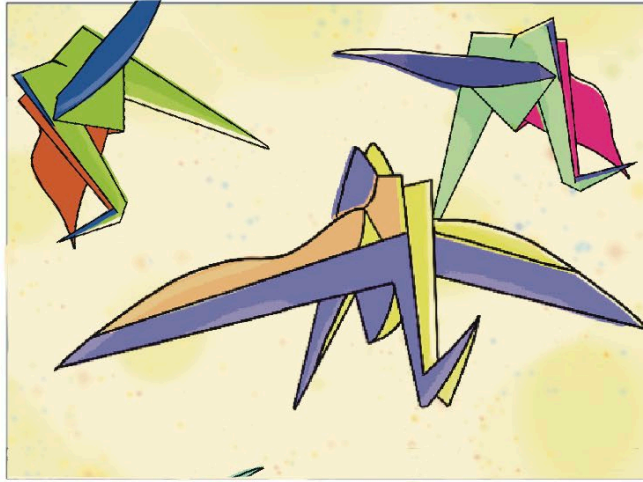
1/10 SCALE



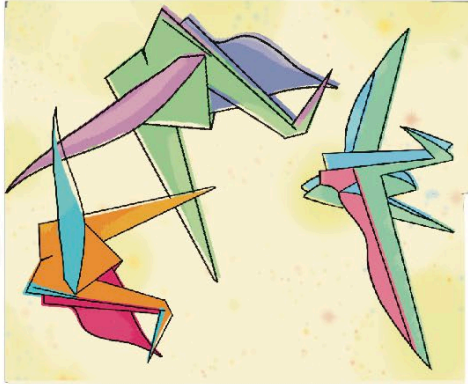
LOCATION:

Clarke Ave East Parking Lot
just South of Wells Fargo

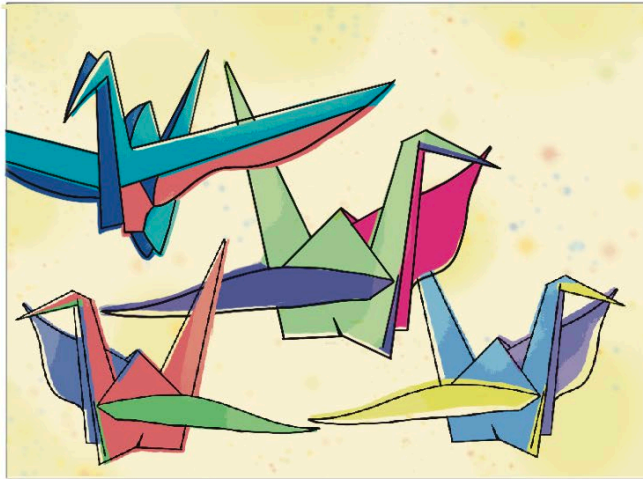
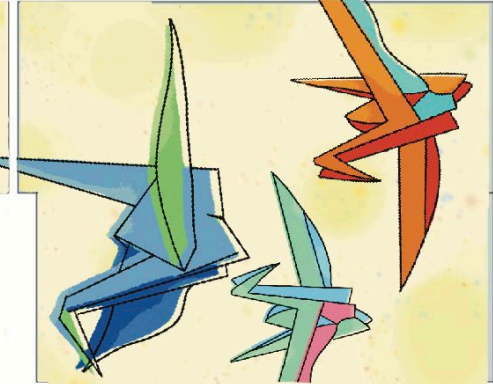
NORTH SIDE



WEST SIDE



EAST SIDE



SOUTH SIDE

BOX 7

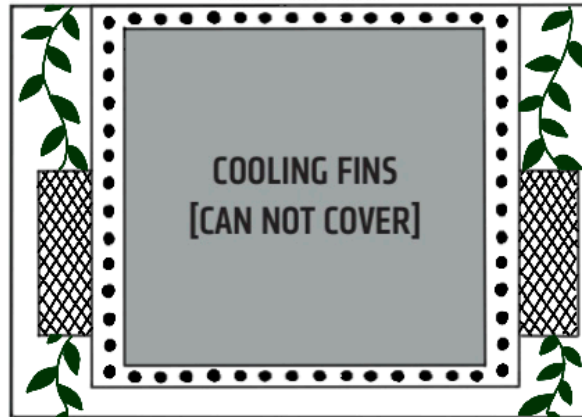
1/10 SCALE



LOCATION:

Kellogg Ave East Parking Lot
just South of Main Street

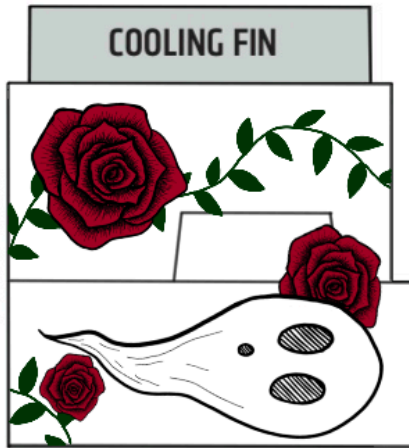
NORTH SIDE



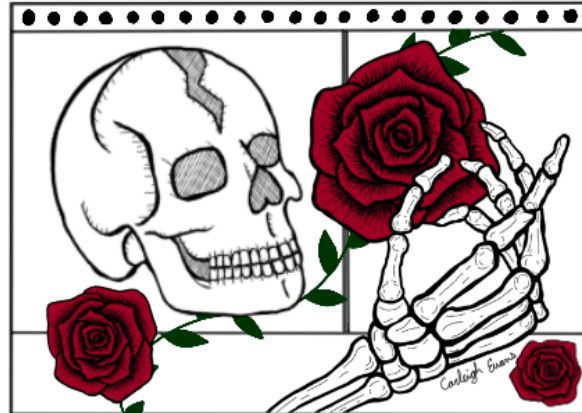
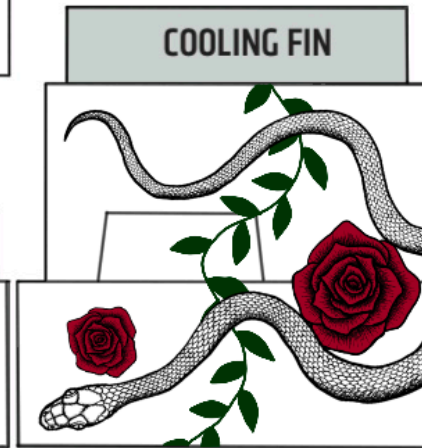
COOLING FIN

COOLING FIN

WEST SIDE



EAST SIDE



SOUTH SIDE