

# What is your initial reaction to the low carbon pathway and the results it is projected to produce?

That people are going to complain about how much money it will cost.

Any effort sounds great. Glad we're taking a relatively strong approach

Good but need more reduction for ISU and transportation to meet 2030 gpal

Utility is key

honestly, a little disappointed. Climate change is actively happening, big changes HAVE to happen, and for that to happen people HAVE to be uncomfortable.

Unsure at this time

I see challenges - particularly in transportation and the slow turnover of vehicles

Given that we have ISU which Ames has very limited jurisdiction over, I think it's pretty promising

Some of the actions seem unrealistic and we still don't reach target— very disappointing. Also feels like there are opportunities (notably sequestration) that aren't being leveraged.

# What is your initial reaction to the low carbon pathway and the results it is projected to produce?

It's not enough. There is a cost to NOT meeting the target, too. It's just not quantified.

Adequate pacing and timeline but not sure about how the community will react

Encouraged by retrofitting interest

Disappointed but I understand

Skeptical as to wide participation

Lots of building retrofits is good

It is unrealistic. These are huge costs - housing is skyrocketing and adding more costs doesn't help. Electric vehicles can't be made fast enough - electric grid can't handle the projected load

Disappointed in slim focus on just emissions, need more holistic approach -sequestration and climate resilience

I'm glad we're at least doing something and hope we can continue to do more if there's community will

# What is your initial reaction to the low carbon pathway and the results it is projected to produce?

Cost ok but some people may oppose this

Is there a way to retrofit existing personal Vehicles

We need a cost-benefit analysis: what are the costs of doing nothing?

Good goals for retrofit, new buildings, waste reduction

Interesting. Estimated carbon fee and dividend impacts would be very interesting for even modest scenarios. Sometimes these costs are going to be taken regardless. Do these projections consider the costs that would happen without reducing emissions?

Politics not helpful

People want positive change

# How does it align with feedback you have heard from your sector to date?

EV and retrofit fits my sector

Waste reduction

People want positive change

Need for partial financial help

Waste reduction is wanted.

They will balk at cost

Transportation is a huge challenge.

The university is trying to move toward a low-carbon scenario, but not clear how the magnitudes of changes match these goals.

The equity considerations are being somewhat addressed

# How does it align with feedback you have heard from your sector to date?

That we have to do something, so let's start somewhere.

Lack of nature-based solutions disappoints my sector

A lot of people say they don't know enough

People skeptical about battery issues.

People want our institutions to lead us and help us make big changes together

We need to start somewhere

Will still want more detail on how to implement

People are looking for city leadership

We need to more fully market and incentivize active transportation

# How does it align with feedback you have heard from your sector to date?

We knew there would be costs. This model does not capture the cost of doing nothing.

Build on good work Ames is already doing

I felt like the survey results aligned well with much of what I heard.

Heavy need for ed on changes, why change and up front costs have many benefits long term

Are we sure we're utilizing all options? We could do WAY more biodiesel now

More people are just not convinced of climate change and feel it is political rather than science.

City has to overcome inertia and start taking actions. Even little steps would be encouraging

Plan largely focused on infrastructure. Many having noted need for behavioral change.

# How does it not align with feedback you have heard from your sector to date?

No nature based solutions

New construction goals are unattainable

It relies a lot on people doing the right thing.  
Which people often don't do...

Concerned the amount of action will be  
overwhelming

Retrofitting university buildings does not seem to  
be viable.

People want more definitive action and creativity.  
Anything is possible if there's collective will and  
leadership.

Not as heavy as hoped for on active  
transportation

A want more active transportation and EV  
options. Education needs to be extremely worked  
on. Education should be the first thing on the list.

I hear people talk about needing more active  
transportation but the survey reflects people can't  
be convinced to change their transportation  
methods

# How does it not align with feedback you have heard from your sector to date?

It should include an adaptive implementation plan

Need to get people out of fossil fueled cars

Work to convert those who are "unsure"

More folks completely resistant But still significant support

Really need more EV stations

Are there adequate markets for recycling

Plan largely focused on infrastructure. Many are anticipating some incorporation of behavioral change.

Too little emphasis on transportation, more awareness programs, focus on resilience methods, lowering the individual impact

Need to focus on low hanging fruit and really juice it, whereas some things that are more difficult may be avoided



# What is going to be a challenge and/or what is pushing too far or too fast?

Working with Iowa state given its unique relationship with Ames.

Getting the community as a whole to take significant/costly/complicated action.

The cost will present a challenge.

High cost perception

turnover of assets before end of useful life

Garnering community support is difficult and hard to do later in the process

Convincing people to take transit when its really cold/hot

Switching to biofuels has been raised as a concern because of issues with extreme cold

Getting people out of their cars before end of life cycle

# What is going to be a challenge and/or what is pushing too far or too fast?

ISU has a carbon reduction plan going on, and it is not clear how well that will align with city interests nor how adaptable it is to city interests.

Net zero in new construction by 2026 is too fast. We are told our current transformers aren't suited for powering homes and charging EV's

All growth will involve pain, we need to try

Challenge is helping homeowners come up with cost to convert

Moving the "unsure" into supporters

ISU not turning to more clean renewables

Being equitable, not everyone can afford higher cost of housing or transportation

Impacts of climate change are going to continue to be increasing challenges to goals of society.

Getting agreement among all sector of the community, especially the typically underrepresented (usually silent) groups.

# What is going to be a challenge and/or what is pushing too far or too fast?

Retrofitting buildings presents a lot of pushback because of past experience with building codes, permits, inspections etc

Engaging the marginal

Providing appropriate incentives that result in desired actions

Getting more people to use active and shared transportation

Physical conversion requires more time based on resources than plan

Residential efficiency seems like a stretch. It would be helpful for public to understand the many ways it can be approached e.g., through innovative financing, group purchasing , etc

Education on climate change.

Lag time for installment of infrastructure and availability based on increased demand

# Having seen the community engagement results what feels really well aligned with your sectors input at this point? And with the low carbon scenario?

A need for more education

Interest in moving forward

Need for new building codes

People are ready for home retrofit and recycling with financial supports

Little desire to use public transit

Education. Education. Say it again for the people in the back, education!!!!

People seem generally supportive but still have no concrete idea of what it's going to take

People are willing to pay more for better things

University would be very interested in net-zero new construction.

# Having seen the community engagement results what feels really well aligned with your sectors input at this point? And with the low carbon scenario?

A somewhat well done balance between personal convenience and everyone being willing to do their part

New waste solutions

The importance of building retrofits, importance of renewable energy, and importance of changes to our waste management systems all seem very well aligned.

# Having seen the community engagement results what does not feel well aligned with your sectors input at this point? And with the low carbon scenario?

Vehicle sharing and active transportation improvements

Surprised at the responses that say they would pay more for utilities

More talk about making green transportation accessible in my sector

Unwillingness to change transportation methods

Cost

It appears it will be challenging to ramp up capacity to implement changes at required rate

Need to realize that things change over time. Electric cars aren't super attractive now but in a few years they likely will be

Unsure people

Sunk costs is always an issue opposing change

# Having seen the community engagement results what does not feel well aligned with your sectors input at this point? And with the low carbon scenario?

Better information as to how to determine approx cost of retrofit items

40% not plan to buy, rent, or lease space in next 5 years

I have heard lots of support for investment in active transportation in Ames, especially considering we are a university town.

People won't change car culture

There may be support for various aspects, but there is concern about how to pay for it on a limited budget. Will it force people out of Ames due to cost to live here?

Concern regarding overall participation /input

Ames transit designed around transport to campus. Much harder to serve scattered employment

# From the perspective of your sector, what are the top three opportunities for getting started on implementation?

Decrease reliance on personal nonEV cars

Use ed to move the "unsure" into supporters

Waste reduction, use of EV's, building retrofits

City should buy lots of renewable energy on large scale (with plans for much more than we currently need, because we'll be using more electricity in the near future)

Anything that the city itself can control

1. More education is needed and desired  
2. People want help finding experts (list of contractors)  
3. Some financial assistance or incentives

Increased public transportation availability/use  
Retrofits in homes  
Change in transportation habits (better pedestrian/bicycle infrastructure)

Build on readiness for free curbside recycling and composting-low hanging fruit

Renewable utilities  
Sequestration related to ag surroundings  
Education



# From the perspective of your sector, what are the top three opportunities for getting started on implementation?

ISU: Reduced waste emissions, net-zero new construction, renewable energy,

Home retrofits/electrification, waste diversion/reduction, access to electric vehicles

Free Recycling and composting programs Shared vehicle program Increase education of the community on climate change

More convenient composting

Don't invest in any infrastructure that doesn't serve the emission reduction goals

Would like to see City be the example then huge educational campaign

More awareness/education, equity in green infrastructure implementation, start with municipal changes (not personal)

Building retrofits/energy efficiency; renewable energy investment; and changes to our waste management.

Waste reduction, use of more public and active transportation

# From the perspective of your sector, what are the top three opportunities for getting started on implementation?

Easy steps - 1 minimum efficiency standards for rental housing, 2 reduce waste burned in power plant to buy more from grid, 3 begin diversifying utility generating assets with more renewables

Build collaborative models to bring together sectors

Create holistic centralized strategies that are consistently applied. For example whenever retrofits are happening anyway (eg replacing siding) it can be done better (eg add insulation)

Viewing retrofits as good investment for aging structures as well as good for climate plan.

Mandate curbside collection of plastic

Finance and education

Increased help with residential conversions. Increased access to EVs Help get charging sites

Propose concrete rebate and tax credits for retrofit

How to implement deep home retrofits, creative financing, making the electric grid green

# From the perspective of your sector, what are the top three challenges to address?

The state of Iowa government

Need more cheap renewable energy. And lots of it

Cost, buy in, lack of understanding

Education, equity, and our state government leaders :)

retrofitting of university buildings; energy consumption for cooling university buildings

Educating the public, managing the relationship between Iowa state and Ames, the power purchasing stuff

Equitable implementation, keeping life normal while making strong changes, increasing community awareness

Non EV car Transportation, the unsure, and costs

Overcome the high level of climate change denial among members of one of the two major political parties

# From the perspective of your sector, what are the top three challenges to address?

Education of public, affordability, cooperation between community schools and city

Need more leadership. Create positions whose jobs it is to carry out the plan

Finance and education about how

Electric distribution deficiencies, costs to implement, not enough people willing to work

Communication

Our governor:)

Better message to combat political misinformation.

Customization is a challenge. Each house is different. If a hire expert can help consistently apply changes it will help

Knowledge to implement deep home retrofits, large amount of renewable energy on grid, creative financing for home retrofits

# From the perspective of your sector, what are the top three challenges to address?

Education; accessing financial levers for community investment; and the climate crisis itself will present challenges to society.

Reward those that buy in

Offer up incentives.

Not convinced of need or the chance of success

Have people volunteer to help educate and build systems. Can build a community solar system with volunteers

# If Council were to adopt this pathway on Tuesday, April 5th, how do you think your sector members would feel?

To be honest a tad disappointed.

Excited but pensive. Need leadership to lead the way forward

Excited that we are moving forward and trying to address the issues

I think my sector would be very pleased.

Like that change is being made, unsure on how possible/effective it will be

Still confused, somewhat deflated, lack of trust that we know what we're doing

Challenged - not sure how Council goal aligns with university's ongoing plan.

Let's get started and the sooner the better.

Ok but disappointed there are no nature-based and resiliency solutions

# If Council were to adopt this pathway on Tuesday, April 5th, how do you think your sector members would feel?

Somewhat okay but disappointed with the lack of prioritization of transportation needs

Take it to the statehouse to overrule

They would be ok because they understand all of the moving parts and balancing act with cost

Relieved with the fact that there is at least a plan, but maybe some will choose to abstain from making opinions about the plan before they see concrete results

Supportive of the intent, but very challenged with regard to implementation

Residential sector- some will be pleased about action, some will not support the cost, some will want more

Impatient that change is so slow

Happy with the goal

Many of my sector members feel the urgency of the climate crisis and will want more ambitious action. However, lots of hope to keep the conversation positive and constructive.

# If Council were to adopt this pathway on Tuesday, April 5th, how do you think your sector members would feel?

Glad future generations and social justice are being considered

Hopeful about potential incentives and other supports for change

Thanks