

MEMO

To: Mayor and Council

From: Susan Gwiasda, Public Relations Officer

Date: March 8, 2022

Subject: Resident Satisfaction Survey 2022

The City of Ames is again working with Iowa State University's Institute for Design Research and Outreach to produce, distribute, and analyze the 2022 Resident Satisfaction Survey. This will be the 40th year of the survey, which includes mostly benchmarking questions.

Each year, a small amount of space is reserved for current issue/policy questions to be added. Most policy questions require some explanation before any question can be asked. Due to the space necessary to set up the question, typically only a few additional questions fit in the survey. The Council is welcome to suggest topics, but please note there is no obligation to add to the survey.

More recently, you added questions regarding YOUR HEALTH and SENSE OF COMMUNITY (pages 9-11) to the survey, and there may be other issues related to City initiatives that would be a priority for the 2022 survey. One suggestion would be probing interest climate action initiatives or bringing back questions focused on recycling. (These were asked in 2016.)

The most recent direction from the Ames City Council resulted in updating an openended question from "What would make Ames cool?" to "What would make Ames a fun, vibrant community?"

Our goal with the annual survey is to use feedback from our citizens regarding their satisfaction with City of Ames programs and services, capital improvement projects, and future allocations of funding to guide future decision making. Please consider what issues or policies would be helpful to have public feedback. Remember, you do not need to craft the actual questions because our consultants at Iowa State University provide that expertise.



39th Annual **Resident Satisfaction Survey** Spring 2021

Instructions: Please respond to each question with your own opinions and practices. This is usually done by circling a number, checking a box, or filling in a blank.

An opportunity is also provided for you to add written comments.

A. Please rate the following **Parks and Recreation** features.

		Very Poor	Poor	G	ood	Very Good	Don't Use
1.	Hard surface trails/crushed rock trails						
2.	Overall appearance of parks						
3.	Playground equipment						
4.	Restrooms						
5.	Shelter houses						
6.	Tennis courts						
7.	Wooded areas						
8.	Picnic areas (tables/grills)						
Con	nments						
В. Г	Please rate the following Ames Public Library featu	res.	Very poor	Poor	Good	Very Good	Don't Use
1.	Meeting/study rooms						
	Meeting/study rooms						
2.	Internet/computer services						
 3. 							: <u> </u>
	Internet/computer services						
3.	Internet/computer services Handicapped accessibility		0				
3. 4.	Internet/computer services Handicapped accessibility Customer service						
3.4.5.	Internet/computer services	azines,					
3.4.5.6.	Internet/computer services Handicapped accessibility Customer service Programs (story hour, book discussions, concerts) Range of materials available (books, videos, magas software)	azines,					
3.4.5.6.7.	Internet/computer services Handicapped accessibility Customer service Programs (story hour, book discussions, concerts) Range of materials available (books, videos, magasoftware) Bookmobile service	azines,					
3.4.5.6.7.8.9.	Internet/computer services Handicapped accessibility Customer service Programs (story hour, book discussions, concerts) Range of materials available (books, videos, magasoftware) Bookmobile service Page One – the library newsletter Asking questions of library staff by	azines,					
3. 4. 5. 6. 7. 8. 9.	Internet/computer services Handicapped accessibility Customer service Programs (story hour, book discussions, concerts) Range of materials available (books, videos, magasoftware) Bookmobile service Page One – the library newsletter Asking questions of library staff by phone	azines,					
3. 4. 5. 6. 7. 8. 9.	Internet/computer services Handicapped accessibility Customer service Programs (story hour, book discussions, concerts) Range of materials available (books, videos, magasoftware) Bookmobile service Page One – the library newsletter Asking questions of library staff by phone Use of library resources from home via computer	azines,					

C. Do you use the Ames Pub	lic Library as oft	en as you woul	d like to use it	?		
1. Yes 2. No	would like? 1. Parki 2. I get 3. I don 4. Libra	what reasons do? (Circle ALL thang is a problem materials from 't have time ry is not open o	ot apply.) other sources		·	
	sche 5. Othe	dule r (please specif	⁻ y)			_
Comments						
D. How DISSATISFIED or SATI	SFIED are you w	ith the followin	g Fire Departr	nent activiti	es?	
	·	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	,	Don't Know
1. Ambulance assistance						
2. Putting out fires						
3. Fire prevention educatio	n & outreach					
4. Home & business safety	inspections					
 E. Thinking about priorities following activities LESS, t 			e <u>Ames Police</u>	<u>Departmen</u> Less	<u>t</u> emphasize Same	the More
Alcohol-related crime er	nforcement					
Animal control and shell	tering				_	
3. Fraud & identity theft in						
4. Business district patrolli						
 Illegal drug use preventi 						
Speed limit enforcemen						
 Juvenile crimes investiga 						
8. School resource officer s						
9. Noise law and nuisance	party enforceme	ent				
10. Parking laws enforceme	nt					
11. Sex-related offenses inve	estigation					
12. Traffic control and enfor	cement					
13. Residential patrolling						
14. Domestic violence & fan						
15. Crime prevention and ed						
16. Violent crimes investigate	tion					
Comments						

	lease rate how SATISFIED or DISSATISFIED your or discount of the following nuisance ordinances?	u are with the	City's respon	se after issu	es are repo	rted			
		Very	Somewhat	Somewhat	- /	•	on't		
	orcement of	Dissatisfied	Dissatisfied	Satisfied	Satisfied	i i	now		
1.	Over-occupancy in rental property								
2.	Noise limits					: L			
3.	Front yard parking on residential property					[
4.	Yard upkeep (overgrown vegetation)					1			
5.	Property upkeep (paint, gutters, broken windows)					1			
6.	Outdoor storage on property (old cars, tires, furniture, garbage)					Ι			
Con	nments								
G. I	Please rate the quality of the following stree t	<u>t maintenance</u>	teatures.				•		
			Very poor	Poor (ery ood	Don't Know		
1.	Maintenance of bike path system (on street paths)					_			
2.	Appearance of medians and parkways								
3.	Condition of streets in your neighborhood]			
4.	Ice control at intersections								
5.	Snow plowing in your neighborhood]			
6.	Snow plowing on major streets								
7.	Street sweeping in business areas								
8.	Street sweeping in your neighborhood								
9.	Surface condition of major streets								
Н. І	H. How OFTEN is the coordination between traffic signals effective? (Circle ONE response) 1. Rarely effective 2. Sometimes effective 3. Often effective 4. Almost always effective 5. Don't know								
Con	nments								
I. D	oes <u>Ames Electric Services</u> provide electricit	y to your hom	e?						
	1. Yes 2. No If NO, skip to Question M. 3. Don't know								

J. In	the last 12 months, have you?							
						No	Yes	
1.	Experienced a power outage in your	home?						
2.	Experienced a power surge that affe	cted your comp	outer opera	itions?				
К. Н	ow SATISFIED are you with the foll	owing aspects	of Ames	Electric Serv	ices?			
		Very Dissatisfied	Somev Dissati		iewhat isfied S	Very atisfied	Does Not Apply	
	Being informed of progress restoring services							
2.	Ease of reporting an outage							
3.	Response of employees							
4.	Time to restore service							
5.	Electric rates							
6.	The quality of power							
M. lı	2 3	. Too expensi . Not interest . Short-term . Other (please	ed in rene stay in Am se specify)	es 		<u> </u>	oblems?	
						7 or m	ore : Does	not
			Never	1–2 times	3–6 times		:	
1.	Disagreeable taste or odor]
2.	Hard water]
3.	Rust]
4.	Sediment or cloudy appearance]
	Soft water]
	Too little pressure]
	Too much pressure]
Com	ments							

N. Please rate your SATISFACTION services?	•				
	Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied	Does Not Apply
1. Water rates	🗆				
2. Water quality	🗆				
3. Sewer rates	🗆				
O. In the last 12 months, have you 1. Yes 2. No	experienced a sa O1. If YES, did y 1. No	•			/home?
		 Very Some 	now satisfied w dissatisfied ewhat dissatisfi ewhat satisfied satisfied	ied	the response?
P. In the last 12 months, has storm 1. Yes ———————————————————————————————————	water flooded o	nto your prop	erty from a cit	y street?	
2. No	P1. If YES, did 1. No 2. Yes –	1. Very 2. Some 3. Some	•	ied	the response?
Comments					
Q. On average, how many times p system)? 1 times per week 2. No one in my househol		pers of your ho	usehold ride C	c yRide (munic	ipal transit
R. If you do not currently use CyRi (Circle all that apply) 1. Service was provided to 2. Service was offered on 3. Service was more frequent 4. The fare when boarding 5. The fare when boarding 6. Nothing 7. Other (specify)	o more areas of Army route longer of ent on routes near the bus was low the bus was at n	mes luring the day ar me er o cost	(earlier or late		
Comments					

Next, please provide your overall opinions about your use of City services

		Very Dissatisfied	Somewhat Dissatisfied	Somewhat Satisfied	Very Satisfied	Don' Knov
1.	Law Enforcement Services					
2.	Fire & Rescue Services					
3.	Electric Services					
4.	Water Services					
5.	Sanitary Sewer System					
6.	Public Nuisance Enforcement (e.g, noise, over-occupancy, yard upkeep)					
7.	Parks & Recreation Services					
8.	Library Services					
9.	CyRide Bus service					
 	Dr.	ngram and co	vices			
l s	Programs and services listed in the following n 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.)	e following a	with local opti	viding service Iark ONE resp	es. In your o	pinion ich
l s	Programs and services listed in the following n 2021-2022, the City of Ames will spend the chould LESS, the SAME or MORE funding be	table are paid ne following a allocated to t	with local opti mounts on pro hese areas? (N	viding service lark ONE resp ate Shou	es. In your o conse for ea ald the City sp	pinion nch
s p	Programs and services listed in the following n 2021-2022, the City of Ames will spend the chould LESS, the SAME or MORE funding be program or service.)	table are paid ne following a allocated to t 2021,	with local opti mounts on pro hese areas? (N /2022 Approxim Tax Funding	viding service lark ONE resp ate Shou Less	es. In your o conse for ea ald the City sp Same	pinion nch pend?
s p	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid ne following a allocated to t	with local optimounts on prohese areas? (No /2022 Approximates Tax Funding \$ 270,000	viding service lark ONE resp ate Shou Less	es. In your o conse for ea ald the City sp Same	pend? Mor
II s p	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid ne following a allocated to t 2021,	with local optimounts on prohese areas? (No /2022 Approxim Tax Funding \$ 270,000 \$ 8,040,000	viding service flark ONE resp ate Shou Less	es. In your o conse for ea ald the City sp Same	pend? Mor
II. s p	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid ne following a allocated to t	with local optimounts on prohese areas? (Notation /2022 Approximal Tax Funding \$ 270,000 \$ 8,040,000 \$ 1,600,000	viding service flark ONE resp ate Shou Less	es. In your o conse for ea ald the City sp Same	pend
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11. 2. 3. 4.	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid re following a allocated to t	with local optimounts on prohese areas? (Notate areas.)))))))	viding service flark ONE resp ate Shou Less	ss. In your opense for each	pend Mor
1. 1. 2. 3. 4. 5.	Programs and services listed in the following in 2021-2022, the City of Ames will spend the chould LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid e following a allocated to t	with local optimounts on prohese areas? (No. /2022 Approxima Tax Funding \$ 270,000 \$ 1,600,000 \$ 10,880,000 \$ 550,000 \$ 4,840,000	viding service flark ONE resp ate Shou Less	ss. In your opense for each of the City spanse of t	pend? Mor
11. 22. 33. 44. 55.	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid re following a allocated to t 2021,	with local optimounts on prohese areas? (No. /2022 Approximal Tax Funding \$ 270,000 \$ 8,040,000 \$ 10,880,000 \$ 550,000 \$ 4,840,000 \$ 910,000	viding service flark ONE resp ate Shou Less	ss. In your opense for each of the City spanned and	pend? Mor
11. 11. 12. 13. 14. 15. 16.	Programs and services listed in the following in 2021-2022, the City of Ames will spend the should LESS, the SAME or MORE funding be program or service.) Arts programs (Public Art & COTA)	table are paid ne following a allocated to t 2021,	with local optimounts on prohese areas? (No. /2022 Approximates Tax Funding \$ 270,000 \$ 1,600,000 \$ 10,880,000 \$ 550,000 \$ 4,840,000 \$ 910,000 \$ 1,530,000	viding service flark ONE resp ate Shou Less	ss. In your o	pend
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	B. The City Council has approved a five-year Capital Improvements Plan that defines more than \$225 million in projects.								
	ow UNIMPORTANT or IMPORTANT is it the inprovements Plan?	hat the following	projects are inclu	ıded in the Cap	oital				
		Very Unimportant	Somewhat Unimportant	Somewhat Important	Very Important				
1.	Improvements to existing parks								
2.	On-street bike facilities (commuter) improvements								
3.	Off-street bike facilities (commuter) improvements								
4.	Greenway trails (recreational) improvements								
5.	Reconstructing existing streets								
6.	Storm water drainage improvements								
7.	Traffic flow improvements								
8.	Other (please specify)								
D. T City	C. Using the item number from Question B, which category should be the Item No.								
	Residential pre	ferences of city co	ommunications —————						
A. V	Vhen you need local government informa	tion, how USEFU	L are the followin	g sources?					
				newhat Ve Jseful Use					
1.	City of Ames Web page								
2.	Cable TV 12/Government Access Televisi	on							
3.	Ames Tribune newspaper] 🗆				
4.	ISU Daily newspaper] 🗆				

5. Des Moines Register newspaper.....

		Not Useful	Somewhat Useful	Very Useful	Don't Use		
6. The Sun							
				_			
10. Facebook / Twitter / Yout							
10. Tucebooky Twittery Tout							
 B. How would you prefer to learn about construction projects, programs, and meetings in your area? (Circle ONE response) Letter Door hanger City of Ames website Local radio Local newspaper Email Facebook Twitter Other (specify)							
C. Are you a Mediacom Cable	TV subscriber?						
1. Yes	C1. If YES, when are you most lii Government Access? (Circle ON 1. Never watch TV 12 2. Midnight to 6:00 a.m. 3. 6:01 a.m. to noon 4. 12:01 p.m. to 6:00 p.m. 5. 6:01 p.m. to 9:00 p.m. 6. 9:01 p.m. to midnight C2. About how many hours per hours per week	E response	e)		/		
D. Do you use the City of Ame	s' website (<u>www.cityofames.org</u>)?	•					
D. Do you use the City of Ames' website (www.cityofames.org)? 1. Yes 2. No D1. If YES, do you? (Circle ALL that apply) 1. Sign up for Parks and Recreation classes 2. Check Ames Public Library card account or status of materials 3. Watch City Council meetings or Channel 12 programming on videostreaming 4. Gather information for City Council meetings or other City meetings 5. Check for notices, updates or news releases 6. Other: D2. What other information should be included on the website?							

L	The next section asks for your overall comments and ratings.								
Α.	Please rate t	the overall qua	lity of services	s you receive fro	om the City of Ames. (Check	ONE)			
	<u>Very Poor</u>	<u>Poor</u>	<u>Good</u>	Very Good					
В.	On what oth	ner issue(s) do	you think the	City should foc	us its attention?				
C.	What is the	best thing abo	ut living in Am	nes?					
D.	What would	l make Ames a	fun and vibra	nt community?					
_									
				Your health					
۹.	Overall, how	would you rate	e your health?	(Check ONE)					
	<u>Poor</u>	<u>Fair</u>	Good	Very Good	<u>Excellent</u>				
В.	more? (Circle 1. 0 day 2. 1 day 3. 2 - 3 4. 4 - 5	e ONE) / / days	w many days v	were you engag	ed in physical activity of 20 n	ninutes or			
C.	What would	support you in	getting more	daily physical ac	tivity?				
D.	 Not i Some Unce 	nterested at al ewhat not inter	l rested	d in community	gardens in your neighborho	od?			

5. Very interested

5. 3 or more times per day during the last 7 days							
F. During the last 7 days, how many times of 1. I did not eat vegetables during to 2. 1-3 times during the past 7 days 3. 4-6 times during the past 7 days 4. 1-2 times per day during the past 5. 3 or more times per day during to 1.	he past 7 da	ays	Do not coun	t green salad)		
	Sense of co	mmunity					
A. How many of your neighbors do you known of them 2. Most of them 3. About half of them 4. A few of them 5. None of them 8. How strong is the sense of community in of them 1. Extremely strong 2. Very strong 3. Somewhat strong 4. Not so strong 5. Not at all strong C. Please indicate your level of agreement of the strong	n your neigh		nunity involv	ement staten	nents.		
	Strongly agree	Somewhat agree	Uncertain	Somewhat disagree	Strongly disagree	Don't Know	
Issues facing my community are important to me							
I am knowledgeable about the issues facing my community							
3. I am engaged in addressing the issues of my community							
4. I currently support nonprofit organization(s) with financial contributions							
5. I currently serve on a Board of Directors for a nonprofit organization serving the City of Ames	0			0			
6. I currently volunteer for a nonprofit organization serving the City of Ames							

E. During the last 7 days, how many times did you eat fruits? (Do not count fruit juices)

1. I did not eat fruit during the past 7 days

4. 1-2 times per day during the past 7 days

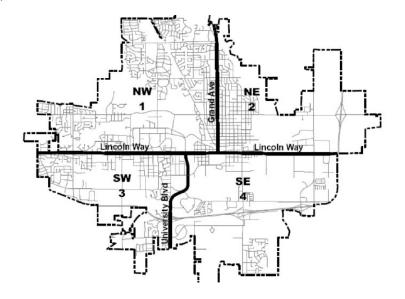
2. 1-3 times during the past 7 days3. 4-6 times during the past 7 days

each of the following statements	e past 12 moi	itiis, piease iii	dicate your	ievei oi agree	ement with	
	Strongly agree	Somewhat agree	Uncertain	Somewhat disagree	Strongly disagree	Don't Know
I feel valued as an individual in the Ame community.	s 🗆					
I feel I belong in this town.						
Ames has a strong commitment to diversity, equity, and inclusion.						
I am treated with respect in this town.						
I feel Ames is a place where I could perform up to my full potential.	0			0		
I have found one or more organizations in this community where I feel I belong.						
E. What would make you feel welcomed	l and have a se	ense of belon	ging in Ame: 	5		
In this last section, please tell u	s about yoursentative sampl			we have read	ched a	
	fer to self-des	cribe		_		
2. Female3. Non-binary / third gender	efer not to ans	wer				
D. What is your race?1. White2. Black or African American3. American Indian or Alaskan Native4. Asian		waiian or Pac 	ific Islander			
E. Are you of Hispanic or Latino origin?1. No2. Yes3. Prefer not	to answer					
F. What is your highest level of formal e	ducation?					
, -	4. Undergradı	uate degree				
2. High school diploma or GED	5. Some grad	uate work				
3. Some college	6. Graduate d	legree				
G. Are you currently a full-time student1. No2. Yes	: at Iowa State	University?				

- H. Your current employment status? (Circle ALL that apply.)
- 1. Employed full time
- 4. Full time homemaker
- 2. Employed part time
- 5. Not employed

3. Retired

- 6. Other _____
- I. Do you **RENT** or **OWN** your home?
 - 1. Rent
 - 2. Own
 - 3. Other (specify _____)
- I1. For what reasons do you rent? (Circle ALL that apply.)
 - 1. Short-term stay in Ames
 - 2. Little or no upkeep
 - 3. More security
 - 4. Lack of adequate income
 - 5. Other (Specify)
- J. **Income level** is requested in order to understand how household needs differ based upon income. Circle the number for the category that best estimates your 2020 total household income (before taxes).
 - 1. Under \$25,000
- 5. \$100,000-124,999
- 2. \$25,000–49,999
- 6. \$125,000-\$149,999
- 3. \$50,000–74,999
- 7. \$150,000-\$199,999
- 4. \$75,000–99,999
- 8. \$200,000 or more
- K. In which part of Ames do you live? (Circle ONE)
 - Northwest (North side of Lincoln Way and streets to the north; west side of Grand Avenue and streets to the west).
 - 2. Northeast (North side of Lincoln Way and streets to the north, east side of Grand Avenue and streets to the east).
 - Southwest (South side of Lincoln Way and streets to the south; west side of University Boulevard and streets to the west).
 - **4. Southeast** (South side of Lincoln Way and streets to the south; east side of University Boulevard and streets to the east).



Thank you for contributing your time and making a difference in your community!

Return your questionnaire in the enclosed, postage-paid envelope OR deliver it to City Hall, 515 Clark Ave.