

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR MIDNIGHT MADNESS**

BACKGROUND:

The annual Midnight Madness races will be held at Ames Fitness Center South (ISU Research Park) on Saturday, July 9. The event includes 5k, 10k, and kid runs, followed by a beer garden and activities at Ames Fitness Center South. An estimated 500 people will enter all races and approximately 800 spectators will be at the event.

Organizers are requesting the following partial street closures from 12:35 p.m. until 10:00 p.m. on Saturday, July 9.

- Collaboration Place Road to S Riverside Drive (north side lane)
- S Riverside Drive North to Airport Road (west side lane)
- Airport Road between S Riverside Drive & South Loop Drive (south side of east bound traffic)
- South Loop Drive (east side of road)
- University Blvd from Cottonwood Rd to Collaboration Place (east side of road)

City staff will provide barricades and traffic cones to facilitate this event, blocking a dedicated running lane while allowing vehicle traffic to continue using other lanes. Midnight Madness organizers have also obtained a Noise Permit for this event.

ALTERNATIVES:

1. Approve the requests for Midnight Madness on July 9, 2022, as outlined above.
2. Do not approve the requests for Midnight Madness.

CITY'S MANAGER'S RECOMMENDED ACTION:

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators from a wide area to Ames. There have been no significant problems in the past with the arrangements requested above.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.

CONTACTS

Sponsor/Applicant Name

Address

City State Zip Code

Daytime Phone Cell Phone

E-mail

Alternate Contact Name

Daytime Phone Cell Phone

E-mail

ATTENDANCE

Anticipated Daily Attendance

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July, etc.*)? If yes, please list:

ORGANIZATION STATUS/PROCEEDS

- For-Profit
- Bona Fide Tax Exempt
- Nonprofit

Yes No

Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts:

Are vendor or other fees required? If yes, please provide amounts:

Percentage of net proceeds going towards fundraising %

Percentage of net proceeds going towards for-profit entity %

SECURITY

Ames Police Department 24-hour non-emergency phone number: 515-239-5133
Please complete the course at <https://www.crowdmanagers.com/training> for crowd management training.

Yes No

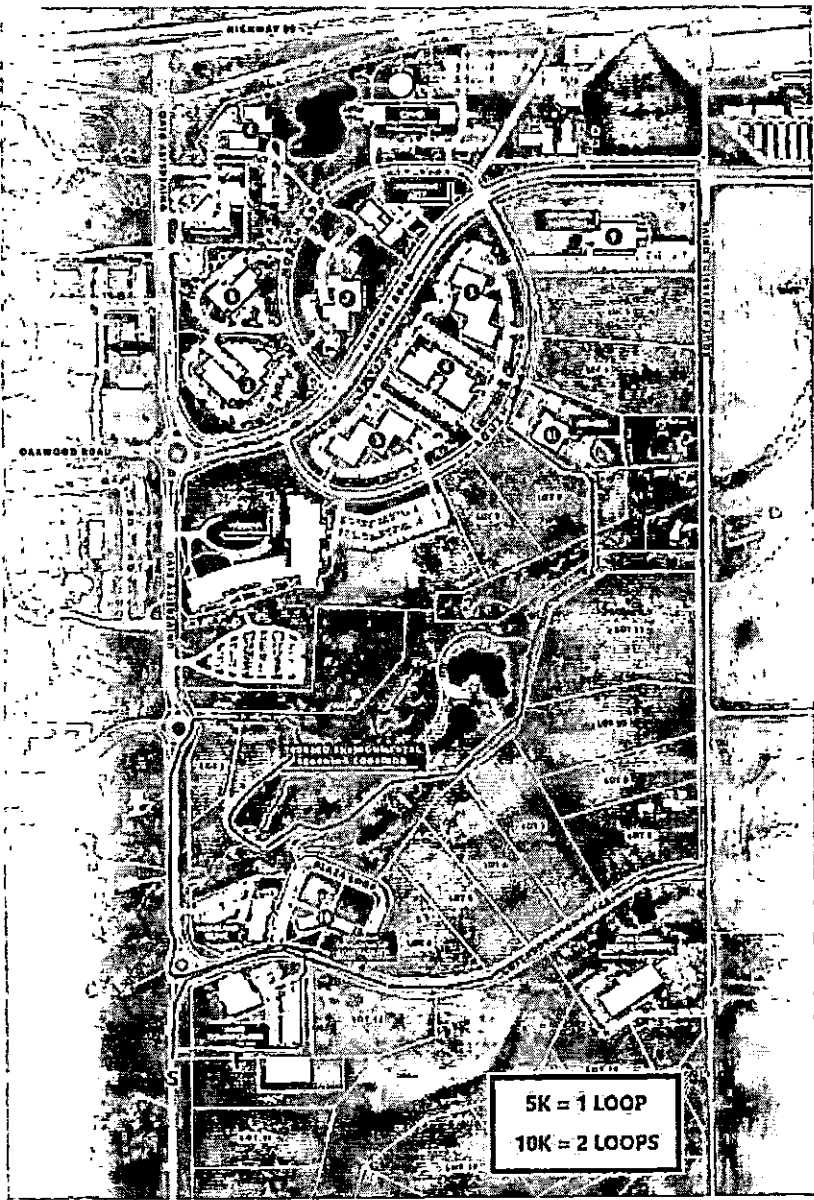
Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization

Address

City State Zip Phone

Email



5K = 1 LOOP
10K = 2 LOOPS