ITEM # 4 DATE: 01/25/22

COUNCIL ACTION FORM

<u>SUBJECT</u>: REQUESTS FOR MIDNIGHT MADNESS

BACKGROUND:

The annual Midnight Madness races will be held at Ames Fitness Center South (ISU Research Park) on Saturday, July 9. The event includes 5k, 10k, and kid runs, followed by a beer garden and activities at Ames Fitness Center South. An estimated 500 people will enter all races and approximately 800 spectators will be at the event.

Organizers are requesting the following partial street closures from 12:35 p.m. until 10:00 p.m. on Saturday, July 9.

- Collaboration Place Road to S Riverside Drive (north side lane)
- S Riverside Drive North to Airport Road (west side lane)
- Airport Road between S Riverside Drive & South Loop Drive (south side of east bound traffic)
- South Loop Drive (east side of road)
- University Blvd from Cottonwood Rd to Collaboration Place (east side of road)

City staff will provide barricades and traffic cones to facilitate this event, blocking a dedicated running lane while allowing vehicle traffic to continue using other lanes. Midnight Madness organizers have also obtained a Noise Permit for this event.

ALTERNATIVES:

- 1. Approve the requests for Midnight Madness on July 9, 2022, as outlined above.
- 2. Do not approve the requests for Midnight Madness.

CITY'S MANAGER'S RECOMMENDED ACTION:

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators from a wide area to Ames. There have been no significant problems in the past with the arrangements requested above.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.



SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by

the City in time f as a new event r	(\$25 fee) Insurance Certificate Public Safety & Event			
Event Name MI	Management Plan			
Location/Addres	Site Plan/Route Map (\$25 fee) (Road Race)			
Region (Se	VM_Vendor List (\$50 fee/each) Parking fees			
	Iowa State	own District University Property ase explain)		Special Events Meeting Date Not Needed Time
require prior a Campustown appropriate off Downtown Campustow	hat events occurring in the Do pprovals. A letter of support w or from Ames Main Street if the fice well in advance: - Ames Main Street: (515) 233-34 on Action Association: (515) 450-8 on Committee: (515) 294-1437	vill be required from Cone event occurs in Dovertoccurs.	vintown. Please contact the director@amesdowntown.org director@amescampustown.com eventauthorization@iastate.edu	Documents Sent: X Alcohol License NA ABD MV Hivate Bar Fireworks Permit Road Race Permit TOP Vending Permit Other NOF SE
Setup Event Starts		Time 12:35 p m	M T W R F Sa Su O O O O O O O M T W R F Sa Su	Departments Included Sity Manager: Brian Phillips and Tasheik Kerr CyRide: Jenny Bethurem or Rob Holmor Kevin Grie Electric: Mark Imhoff
There will be Fitness Cer South Rive by the Fitne	Fire: Jason Ziph or Rich Higgins Parks & Rec: Craig Kaufman or Joshua Thompson Public Works: Brad Becker or Davo Cole Police: Jason Tuttle or			
Event Ends Teardown Complete	Date 7/9/2022 Date 7/9/2022	Time 9:00 pm	OOCOOOO	Geoff Huff Shelf for Water: Heidi Petersen Risk Management: Bill Walton
<u> </u>	Athletic/Recreation Exhibits/Misc. Festival/Celebration	☐ Concert/Perfor ☐ Farmer/Outdoo ☐ Other (please	or Market	CAA: Karin Chitty AMS: Kim Frey ISU: Events Authorization Committee
<u> </u>	Parade/Procession/March		· · · · · · · · · · · · · · · · · · ·	City Council Meeting Date 1-25-22 Added to Agenda with CAF
Yes No	this an annual event? If	yes, how many ye	ars? 53.	Approved Y N Reminder Date

For Office Use Only

Documents Received

Completed Application
NA Fireworks Application

CONTACTS	9								
Sponsor/Applicant Name Brett Car	ney ` ` `								
Address 294 NW Georgetown Dr									
City Ames	State lowa		Zip Code 5	0263					
Daytime Phone 515-203-9557		Cell Phone	515-203-955	7					
E-mail brettcarney10@gmail.com	n'				or M				
Alternate Contact Name Tabatha Carney									
Daytime Phone		Cell Phone	515-203-906	57					
E-mail			- 100 · · · · · · · · · · · · · · · · · ·						
ATTENDANCE Anticipated Daily Attendance 800 Yes No Is this event open to the strict of the strict	d in conjunction with								
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