

FISCAL YEAR 2022/23

CITY COUNCIL BUDGET ISSUES

Near the beginning of each year's budget preparation cycle, the City Manager and Finance staff present the City Council with a budget overview. This presentation has four main purposes:

1. Present the "big picture" of the coming year's budget, including factors that may later impact the Council's budget decisions
2. Share budget-related input and requests that have been received from local citizens and organizations
3. Seek Council direction on select components of the budget (e.g., overall funding levels for human services and arts)
4. Receive any general funding or service level direction that Council wishes to incorporate into the budget

OVERALL ECONOMIC CONDITION OF THE CITY

Overall economic conditions in the City of Ames remain strong though there has been considerable turbulence over the past several months. State legislation adopted in 2021 will alter the property tax system in important ways while also reducing the state's backfill payments to local governments. 2020 Census results will affect certain revenue streams while the COVID-19 pandemic continues to impact economic conditions.

We expect a continued modest increase in property valuation to have a positive financial impact on the City budget. However, taxable valuation for residential property will decrease more than 2% due to the residential rollback rate adjusting from 56.41% to 54.13%. This change in rollback will result in a small shift in taxes from the residential class of property to the commercial and industrial classes. Commercial and industrial property will continue to be taxed at 90% of value.

We are anticipating higher than average increases in health care costs at 7% and are expecting the current level of inflation to moderate. Certain expenses such as fuel and construction commodities have increased in cost and are in limited supply and could impact both operations and capital improvement expenses.

FUNDING FROM THE AMERICAN RESCUE PLAN ACT OF 2021 (ARPA)

The federal government has allocated \$14,257,623 from the American Rescue Plan Act of 2021 (ARPA) to the City of Ames. Half of these grant funds have already been distributed to the City. There are four categories of eligible uses of these funds:

- (A) To respond to the public health emergency or its negative economic impacts including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality.
- (B) To respond to workers performing essential work during the COVID-19 public emergency by providing premium pay to eligible workers.
- (C) To provide government services to the extent of the reduction in revenue due to the COVID 19 public health emergency.
- (D) To make necessary investments in water, sewer, or broadband infrastructure.

Categories C and D are the best fit for services provided by the City of Ames, with Category C providing the broadest eligibility but limited to lost revenue. **The ARPA fund eligible expenses must be incurred by December 31, 2024 and expended by December 31, 2026.**

The question before the City Council is how to utilize these unplanned funds. They could be used in three of the following ways:

- 1) Fund projects already in the CIP and thereby reduce property tax and/or utility rate increases projected to fund these projects, or
- 2) Fund new projects not currently included in the CIP and thereby avoid raising taxes or utility fees to fund these projects, or
- 3) Utilize these funds for a combination of new and currently planned CIP project

The City staff is recommending that the funds be utilized for the following projects.

\$14,257,623	Amount awarded to the City from the American Rescue Plan Act
(\$1,369,178)	Amount available from the "Lost Revenue" category recommended to be reserved for: Downtown Plaza - \$ 450,496.82 Indoor Aquatics Center - \$ 868,681.18 Ames/ISU Ice Arena - \$ <u>50,000.00</u> \$ 1,369,178.00
(\$630,822)	Estimated additional "Lost Revenue" projected for FY 21/22 and FY 22/23 for yet to be determined projects if realized (Yet To Be Determined!)
(\$900,000)	Already committed to fund water and sewer extensions to 580 th Street
\$11,357,623	Available for Other CIP Projects
	Additional Projects Recommended for Funding with ARPA
\$2,700,000	Sanitary Sewer extension east along 13 th Street across Highway 30
\$1,800,000	Water/Sanitary Sewer extension from 580 th to 590 th

\$200,000	City Auditorium HVAC Improvements
\$965,000	Huong/Hunziker Sanitary Sewer Oversizing (West Growth-Tier I & II)
\$3,200,000	South Sanitary Sewer Line (South Growth-Tier I & II)
\$425,000	14" water main down US 69 (South Growth-Tier I & II)
\$220,000	Water main from Wilder to CLR (West Growth-Tier I)
\$965,000	12" Sanitary Sewer Mortensen to Lincoln Way (West Growth-Tier I & II)
\$10,475,000	Total Cost of 8 CIP projects in 2021 Dollars
\$963,962	Cost increased by 4.5% inflator for two years
\$11,438,962	Total Estimated Cost of 8 projects

You will note that the ARPA funding provides a unique opportunity to fund the needed extension of utilities into three of the four first tiers in the growth areas of our 2040 Plan.

CHANGES TO THE IOWA PROPERTY TAX SYSTEM

Please note that the discussion below only covers the impact on the City of Ames related to the “Omnibus Tax Bill (SF 619).” There were additional changes that will impact taxpayers for other levy authorities, most notably the elimination of county property tax funding for local mental health and disability service and moving the funding to the State of Iowa.

Since 1978, residential and agricultural property has been subject to an assessment limitation order, or “rollback,” that limits annual growth of property. For each assessment year beginning in 2013, residential and agricultural property value growth were capped at 3%, or whichever is lowest between the two classes. The rollback has over time, reduced the value of residential property that is subject to taxation.

A separate rollback was instituted for commercial and industrial property, which began at 95% for valuations established during the 2013 assessment year (affecting FY 2015) and went to 90% for the 2014 assessment year and thereafter. The rollback percentage for these properties will remain fixed at 90% regardless of how fast or slow valuations grow.

The legislature created a standing appropriation, beginning in FY 2015, to reimburse local governments for the property tax reductions resulting from the new rollback for commercial and industrial property. The “backfill” was funded at 100% by the legislature for fiscal years 2015-2022, capped at the FY 2017 level, and cities received the funds in a similar manner as property tax revenue. **Part of the 2021 property tax legislation included a provision to reduce, and eventually eliminate, the backfill.** Cities are divided into two categories based on property valuation growth from FY 2014 to FY 2021, which then determines the schedule they have for the reduction in backfill payments with either a five-year or eight-year phase out of backfill payments. **For the City of Ames this will mean a five-year phase out beginning in FY 22/23 of around \$900,000 in promised funding from the State of Iowa and a shift in cost to the local property taxpayers.** Please note that Council has planned for this contingency by reserving an additional amount of general fund balance

anticipating that the state may eliminate the backfill. Council can use this contingency amount to extend or soften the phase-out of backfill revenue from the state, or free up the funds for other uses now that the amount and schedule is known.

Another major component of the 2021 legislation is the elimination of the multi-residential property class, which had been created through the 2013 property tax law. The class was established in FY 2017 and included several types of properties, such as mobile home parks, assisted living facilities, and property primarily used or intended for human habitation containing three or more separate living quarters (including the portion of a building used for human habitation, even if human habitation was not the primary use of the building). Multi-residential property was given its own eight-year rollback schedule that resulted in a decline in taxable values over time. No backfill was created as part of the 2013 legislation for multi-residential property. Prior to the re-classifying of these properties in FY 2017, the vast majority were commercial properties. The 2021 legislation will move these into the residential category beginning in FY 2024 ending the phase-out. For the City of Ames this is approximately \$124.7 million in property valuation and will continue with a reduction in tax revenue of about \$50,000 a year for FY 22/23 and FY 23/24.

Rollback Percentage Rates				
Property Class	FY 19/20	FY 20/21	FY 21/22	FY 21/22
Residential	56.9180	55.0743	56.4094	54.1302
Com. & Ind.	90.0000	90.0000	90.0000	90.0000

GENERAL FUND

The General Fund ended FY 20/21 with a balance of approximately \$15.6 million. This created a beginning balance for FY 21/22 that was almost \$5.4 million higher than what was anticipated in the adopted budget. Revenues, overall, were \$7,847 lower than budgeted. The largest impact on revenues was the significant decrease in building permit revenue, which was \$324,187 lower than budgeted projections. Interest revenue was also \$147,136 lower than budgeted. These lower than anticipated revenues were offset by several revenues that were higher than budgeted projections. Parks and Recreation revenue, which was strongly affected by the COVID19 pandemic, exceeded budgeted projections by \$121,533. Hotel/Motel tax revenue was \$271,197 higher than budgeted due to an accounting adjustment to classify the revenue in the correct fiscal year. All other revenue in the General Fund netted an additional gain of \$70,746 compared to budgeted revenue.

Departments continued to spend conservatively to offset the revenue reductions caused by the pandemic. Actual FY 20/21 expenses were \$5,377,783 lower than the FY 20/21 adjusted budget. Many of the expense savings, however, related to capital projects which have been carried over to FY 21/22. The largest operating expense reductions were in Law Enforcement (\$832,616), Library Services (\$218,595), Parks and Recreation (\$60,156), and Fire Safety (\$51,770). The transfer of Hotel/Motel tax revenue to the Hotel/Motel Tax fund was \$271,197 higher than budgeted because of the accounting adjustment made to classify

Hotel/Motel Tax revenue in the correct fiscal year. Savings across all other departments and CIP projects funded through the General Fund totaled \$4,485,843.

As mentioned above, most of the expense savings in FY 20/21 related to capital projects and other departmental projects or initiatives which have been delayed to FY 21/22. Of the \$5.4 million additional General Fund balance, approximately \$4.9 million has been earmarked for incomplete FY 20/21 projects that have been carried over into the FY 21/22 adjusted budget. These projects include funding for the Downtown Plaza (\$1,100,000), additional parking created near City Hall (\$691,483), City Hall improvements (\$400,000), the Auditorium HVAC system (\$399,462), Bike Trail signage (\$250,000), the Arts Capital Grants Program (\$200,000), the Splash Pad (\$200,000), the Parks and Recreation Ninja equipment (\$200,000), Ada Hayden Heritage Park wetlands cleanup (\$175,000), the City Hall security system (\$166,730), the Climate Action Plan (\$123,862), and consulting for Planning Services (\$96,132), as well as a number of smaller expenditures. Excluding the carryovers, **a balance of approximately \$540,000 remains and is available for programming into the FY 21/22 adjusted budget. Additionally, due to open positions and better than expected Local Option Tax revenue we expect that there will be substantial funds available at the close of FY 21/22, and some amount can be programmed for one-time needs.**

As staff prepares the FY 21/22 adjusted budget along with the FY 22/23 requested budget, it appears that additional General Fund savings will be available in FY 21/22 due to the large number of staff vacancies in the City. The Council could decide to use some amount of the additional balance from FY 20/21 and FY 21/22 to subsidize operating costs, thereby lowering property tax rates in FY 22/23. This strategy, however, would only lead to a larger increase in the following year when this one-time balance would need to be replaced with a more permanent revenue source. Therefore, the staff recommends that the one-time available balance created by savings in FY 20/21 and FY 21/22 be used for one-time expenses. The City Manager will present a list of potential projects that could be funded using this balance during the budget review. Please note that in addition to the \$540,000 noted above for the end of FY 20/21, there remains a fund balance in excess of the Council-approved minimum balance that is adequate to mitigate contingencies, such as the loss of state replacement tax per Council direction given during the FY 21/22 budget process.

CYRIDE

Though the transit system ridership has increased in FY 21/22, overall ridership numbers remain lower than past years, mirroring trends documented nationwide by other public transit systems because of the ongoing effects of COVID-19. In addition, declining enrollment at Iowa State University has also impacted CyRide. Iowa State students comprise the largest proportion of riders; decreases in enrollment have led to lower system usage and reduced contributions to the ISU Student Government Trust Fund.

The FY 22/23 budget will include timely and substantial one-time federal support from the Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA) and the American Rescue Plan (ARPA) Act. These two sources have provided \$1,081,492 and \$6,163,516, respectively for our transit system, which will be spent over two budget years. This funding will help all three local funding bodies (ISU Administration, ISU Student Government, and the City of Ames) offset some of the costs of pandemic-induced ridership reductions.

The City's financial support for CyRide is expected to increase by approximately 2% in FY 22/23. These additional funds will help preserve current transit services while we work to rebuild our ridership base, reevaluate the system for future usage, and restore sustainable levels in the ISU Student Government Trust Fund.

UTILITY RATES

-Water and Wastewater

City staff updates long-term rate planning each year based on operating cost trends and capital improvements and reviews timing of other utility rate increases to spread out more evenly over time. Last year we were forecasting rate increases for FY 22/23 for both the water utility at 2% and the wastewater utility at 5%. The updated forecast eliminates the water increase and the wastewater rate increase is expected to remain at 5%.

-Electric

The electric utility rates are expected to remain flat for FY 22/23, however the cost of commodities and increased power demands across the grid may impact the energy cost adjustment.

-Resource Recovery

After several years of flat fees, the Resource Recovery Plant increased tipping fees from \$52.75 per ton to \$55.00 per ton on July 1, 2017, and to \$58.75 per ton on July 1, 2019. The per capita fee charged to participating communities was increased from \$9.10 to \$10.50 beginning January 1, 2018. These fee increases primarily offset the general increase in operating costs and the loss of revenue due to reduced capacity to burn refuse derived fuel (RDF) at the Power Plant.

The Resource Recovery Plant has been impacted by reduced capacity to burn RDF in the Electric Power Plant boilers. The Electric Power Plant has plans to bring their primary boiler Unit 8, which has been off-line since 2019, back on-line in FY 22/23. This will allow for more

RDF to be utilized, which will increase the revenue from tipping fees, recycled metal sales, and RDF sales. Though these two utilities operate as separate enterprises, staffs from Electric Services and Resource Recovery work closely together and have utilized a payment formula based on an operational average delivery of 2,500 tons of RDF per month to the power plant. This baseline of 2,500 tons per month equates to approximately \$900,000 RDF revenue per year for budgeting purposes.

This adjustment in RDF payment still does not provide adequate funding for Resource Recovery operational and capital needs over our five-year planning period. To better provide for these needs and to maintain an adequate on-going fund balance, the current tipping fee of \$58.75 per ton is proposed to be increased by \$3.75 per ton to \$62.50 per ton beginning in FY 22/23.)

-Storm Water

The rate charged for the storm water drainage system is currently a 4-Tier Structure adopted in FY 12/13 based on impervious area. The last rate increase for the storm water utility was seen in FY 17/18 to the \$4.95 Equivalent Residential Unit (ERU) fee that is charged on monthly utility bills to finance the maintenance of our storm sewer system. A fee increase to \$5.20 per ERU is proposed in FY 22/23. Staff continues to evaluate the long-term needs of the storm water system, including future CIP projects, personnel, and equipment. The fee revenue is used to prevent overland flooding, maintain and expand the storm sewer infrastructure, erosion control, and install other measures useful for proper control, management, collection, drainage, and disposition of storm water.

Funds have been appropriated in this utility to obtain services from Prairie Rivers of Iowa to complete watershed projects including continued implementation of a water quality monitoring plan, a soil health and native vegetation establishment education plan, and a 10-year water quality implementation plan in collaboration with City departments, other municipalities, and Story County. Additional funding has been included to create a Master Plan of the Ioway Creek corridor, as strongly suggested by Iowa Department of Natural Resources, to guide further erosion control and stream restoration projects.

We intend to continue to focus on maintaining existing storm sewer infrastructure, reducing localized flooding in neighborhoods, stabilizing severely eroded river and streams to create resilient, healthy stream corridors, stormwater retention/detention rehabilitation, and establishing best management practices to filter pollutants.

Parking

COVID-19 continues to play a significant factor in impacting the Parking Fund as many local businesses have re-opened but with limited or reduced capacity. In FY 21/22, the parking

revenues are trending upward and are slowly returning to pre-pandemic levels. However, there is not enough credible data to predict when stabilization in parking activity will occur. Predictable parking behavior will be necessary for staff to reliably evaluate the parking system and make recommendations on future rate changes and the market's viability to cover both operating and long-term capital expenditures.

HOTEL/MOTEL TAX FUND

The hospitality industry was one of the most impacted by the COVID-19 pandemic. We have seen a strong first quarter in FY 21/22 for hotel/motel tax revenue and expect to meet our revenue budget. We continue to remain cautious and are recommending no increase in budgeted revenue for FY 22/23. The City has maintained a strong balance in the Hotel/Motel Tax fund and is able to continue to fund all planned expenses and have a balance available to fund one-time expenditures if needed.

FIRE AND POLICE RETIREMENT AND IPERS

-MFPRSI

The City contribution rate to the Municipal Fire and Police Retirement System of Iowa (MFPRSI) will be reduced. The current rate is 26.18% of covered wages and will be 23.90% for FY 22/23, reducing property taxes to fund this benefit by about \$200,000. The rate remains well above the City's minimum contribution rate of 17% and is expected to remain so for several years. The retirement system has made changes to reduce the volatility in contribution rates and systematically improve the funded status of the pension plan. This has resulted in City contribution rates of around 25% for the past five years. We expect City contribution rates to fall slowly for the next several years. The employee contribution share remains fixed at 9.40%. This assumes that the legislature does not make changes to benefits funded under the pension plan.

-IPERS

The City contribution rate to the Iowa Public Employee Retirement System (IPERS) will be unchanged. The current rate is 9.44% of covered wages and will remain at 9.44% for FY 22/23. The employee contribution will also remain at 6.29% with the fixed 60/40 sharing of the pension cost.

HEALTH INSURANCE

For several years, the City of Ames experienced health insurance increases between 5% and 9% per year. The increase in rates was 5.0% rate for FY 21/22. For FY 22/23 we are planning to increase self-insured premium rates by 7.0%. We expect fund balances will remain well above the required levels to maintain a self-insured plan and provide an adequate balance to fund possible claims fluctuations. The City of Ames has made changes to forego the grandfathered status of the plan under the Affordable Care Act, this has added some costs to the plan but allows additional flexibility in plan design.

LOCAL OPTION SALES TAX

Local Option Sales Tax receipts have shown significant recovery in FY 21/22, reflecting the national trend of what may have been some delayed demand due to the pandemic. We expect to end the current year with local option revenue exceeding the adopted budget by around 25%. Much of this is due to a large adjustment distribution received in November of 2021 related to FY 20/21 retail sales being high than expected. Collection and distribution of internet sales has become part of the regular process for the Iowa Department of Revenue. Though we do not expect revenue to continue at the same level of the adjusted budget for the current year, we are forecasting 10% growth over the adopted budget for local option sales tax revenue in the upcoming budget year.

A summary of the Local Option Sales Tax Fund with an illustrative option for the FY 22/23 budget is included in Attachment 1 of this document and is by no means a recommendation for the upcoming budget. Though we do not need specific budget decisions at this time, staff is requesting Council direction on funding levels for ASSET, COTA, and other outside organizations.

ASSET HUMAN SERVICES FUNDING

The City Council adopted the following priorities for human services funding for FY 22/23 (*note: categories 1, 2, and 3 are in priority order as are the lettered services in each category. This list of priorities is guided by the results of the 2020 Story County Community Needs Assessment*).

#1 Meet mental health and substance use disorder needs through

- A. Community-based and outpatient mental health services
- B. Outpatient emergency access and crisis intervention services
- C. Awareness and education about suicide prevention and services

D. Substance use prevention and treatment availability

#2 Meet basic needs with an emphasis on low to moderate income through

- A. Food cost offset programs to assist in providing nutritious perishables and staples
- B. Housing cost offset programs including utility assistance
- C. Sheltering
- D. Quality childcare cost offset programs including daycare and State of Iowa licensed in-home facilities
- E. Financial literacy and education programs
- F. Medical and dental services
- G. Transportation cost offset programs
- H. Legal assistance
- I. Disaster response

#3 Provide youth development services and activities through

- A. Skill development and enhancement
- B. Summer enrichment/prevention of loss of learning

The following table summarizes each year’s ASSET allocations by funder. It is important to note that Central Iowa Community Services (CICS) withdrew as an ASSET funder effective July 1, 2020. CICS continues to fund services separately from the ASSET process.

	Story County	CICS	United Way	ISU Student Gov’t	City Budgeted Amount	City % Increase	Total
2016/17	1,031,870	430,718	1,084,827	178,882	1,278,973	5.5%	4,005,270
2017/18	1,072,156	448,724	1,193,303	194,430	1,355,711	6.2%	4,264,324
2018/19	1,142,625	602,229	1,228,443	194,430	1,423,497	5.0%	4,591,224
2019/20	1,461,105	477,792	1,265,293	194,430	1,466,202	3.0%	4,864,822
2020/21	1,534,160	0	1,178,657	211,000	1,524,850	4.0%	4,448,667
2021/22	1,592,631	0	1,191,000	268,782	1,601,093	5.0%	4,653,506

The prior budget year is not the only way to evaluate the amount to budget for the next fiscal year. **The amount budgeted at this time each year can vary if the volunteers do not recommend funding the entire amount authorized by City Council. This was the case for the current FY 21/22 due to the closure of the Volunteer Center of Story County and the provision of child dental services moving from MICA to Primary Health Care.**

A total of \$20,562 was left unallocated and Council supported reserving these funds for unanticipated service needs that may arise during the course of FY 21/22.

Additionally, the amount contracted with agencies may not be entirely drawn down each year. This occurred in FY 20/21 primarily due to the changes agencies made in providing services in response to the COVID-19 pandemic. Some agencies temporarily closed their doors while others provided services telephonically, virtually, and/or on a very limited in-person basis. A total of \$247,513 or 16% of the City allocation was not drawn down by agencies. In the spring and summer of 2021, agencies took steps to reopen and expand service delivery. Council approved allowing agencies to request carrying over FY 20/21 funds into FY 21/22 for reasons such as hiring staff, purchasing supplies to ensure a healthy and safe environment, or addressing increased demand for services. Four agencies made carry-over requests in the amount of \$156,512. The caveat with the carry-over funds is that they must be drawn down during FY 21/22 as they will not be carried forward into FY 22/23.

FY 20/21 City Funds			FY 21/22 City Funds			FY 22/23
<i>Requested</i>	<i>Budgeted</i>	<i>Contracted</i>	<i>Requested</i>	<i>Budgeted</i>	<i>Contracted</i>	<i>Requested</i>
\$1,625,097	\$1,524,850	\$1,524,850	\$1,740,209	\$1,601,093	\$1,580,531	\$2,056,939

For FY 22/23, City ASSET funds requested by agencies total \$2,056,939, up \$455,846 or 28.48% over the current fiscal year budgeted amount of \$1,601,093.

The following requests are noteworthy for the City Council:

- **All Aboard for Kids (Out of School Program)** – All Aboard for Kids has requested a 65% increase in City funds for its Out of School summer program that serves youth on the autism spectrum (\$4,500 requested). The City allocated a total of \$2,714 in FY 21/22. The reason for the increase in ask is so that All Aboard for Kids can increase hourly wages in order to attract qualified staff. They are also enhancing programming to effectively serve autistic youth with high needs.
- **The Bridge Home (Emergency Shelter, Transitional Living, Assistance with Basic Needs)** – The FY 22/23 request to ASSET is up by about 190% or \$548,567. The City portion of this request is \$375,000 which is a 228% (or \$260,689) increase over the current fiscal year contracted amount of \$114,311. Reasons for the significant increase in request are outlined in the ASSET budget as follows:
 - **Emergency Shelter** – The Bridge Home projects providing 3,350 more units of service or a 25% increase over FY 21/22.

- **Transitional Living** – The Bridge Home projects providing 3,900 more units of service or a 50% increase over FY 21/22.
- **Assistance with Basic Needs** – State and federal funding for this service is anticipated to be reduced dramatically next fiscal year. Therefore, additional local funding is being sought.

Requests to Story County and United Way are up 295% (or \$224,001) and 66% (or \$63,877) respectively.

- **HIRTA (Transportation – City)** – HIRTA is requesting \$130,254 from the City which is about a 206% increase over the current year allocation of \$42,665. This sizable increase is similar to the request they made last year in an attempt to make up for FTA funding that could no longer be used to supplement rides provided within City limits. The ASSET volunteers recommended a 4% increase last year which resulted in the allocation of \$42,665.

During the course of this past year, CyRide and HIRTA have worked together to identify and transition qualified riders from HIRTA's general public ridership to Dial-A-Ride (DAR). As a result, DAR ridership has increased by 132% during the first quarter of FY 21/22. Monthly ridership is 3,043 as compared to 1,308 in FY 20/21.

As communicated with Council last year, it is important to find the right transportation service options (paid for by either CyRide or ASSET) for riders and avoid duplication so the investment in transportation across all funding sources can be maximized. City funding for transportation provided by HIRTA helps support rides that CyRide and DAR cannot provide.

- **Legal Aid (Civil Representation)** – Legal Aid is requesting \$134,011 from the City which is a 20% increase over the current year allocation of \$111,179. Legal Aid no longer receives funding from CICS. They are also planning to fill an attorney vacancy to address the demand in services.

Legal Aid's requests to Story County, ISU Student Government, and United Way also reflect increases totaling \$27,733.

- **NAMI (Wellness Center, Advocacy, Public Education and Awareness, and NAMI on Campus)** – Historically, the City has only funded Public Education and Awareness services through NAMI. NAMI's FY 22/23 request to the City is up about 170% from \$7,250 to \$19,462 and includes requests for first time funding for the Wellness Center, Advocacy, and NAMI on Campus. The total amount requested for these three services is \$7,734. NAMI's justification for the increase:

- NAMI has plans to acquire additional space which will allow them to open the Wellness Center 5 days per week.
- City funds are requested to support NAMI's plan to provide mental health education and awareness to Ames Middle and High School students.

- City funding for NAMI on Campus would help support the expansion of the Bandana program.
- **Salvation Army (Food Pantry, Homeless Prevention, and Representative Payee Services)** – Salvation Army has requested a 15% increase in City funds for several of its services (\$57,938 requested). The City allocated a total of \$50,406 in FY 21/22. The reason behind the increase in ask is to address the continued demand primarily in rent, utility, and food needs.
- **University Community Childcare (Infant and Child Care)** – UCC’s request to all ASSET funders is up \$46,112 or 20% over the current fiscal year. Of this, the request to the City is up \$15,166 for a total of \$90,995 (current year allocation is \$75,829).

Over the past year UCC discontinued their Comfort Zone service which was childcare for mildly ill children and renovated the space for additional infant care slots. Their challenge now is attracting, hiring, and retaining qualified staff. ISU is funding a sign-on bonus program for new employees at UCC and the increase in ask to ASSET is to help increase employee wages.

- **YSS (Substance Abuse Treatment, Mentoring, Public Education and Awareness, and Service Coordination)** – YSS is requesting an overall increase in City funding in the amount of \$30,153 or 11% (\$303,128). The total amount of the FY 21/22 contract is \$272,975.

Increases are primarily in the service areas of Substance Abuse Treatment, Mentoring, Public Education and Awareness, and Service Coordination with the following justification noted in their ASSET budget:

- Substance Abuse Treatment – a \$5,000 increase is requested of the City as the request to Story County was decreased by the same amount. No additional units of service are projected to be provided.
- Mentoring – a \$3,106 increase is requested to supplement funding lost from other sources.
- Public Education and Awareness – a \$3,337 increase is requested to expand education and awareness for suicide prevention.
- Service Coordination – this is a new request to the City in the amount of \$15,000 to support the work provided by staff who assess and triage the mental health needs of clients

Service Outcomes Reporting

In previous years, information as to which services indicated clients were unserved due to a lack of funding was collected and provided as part of this report. Beginning with the FY 22/23 ASSET budget submission, outcome data from Clear Impact Scorecard is included in agency budget submission. Clear Impact Scorecard is the program agencies are asked to use to track outcomes and measurements. A summary of outcome information is included in the attached spreadsheet for each service funded by the City. The spreadsheet also includes services requested from the City compared to the current year (Attachment 2).

ASSET Administrative Expenses

In addition to the amount authorized for human service programs, the City will also budget its share of the ASSET administrative expenses. The City's estimated share for these expenses in FY 22/23 is \$7,410.

Funding Options

Last year, the City Council authorized a 5% increase in funding. The table below indicates allocation options based on the percentage increases from the FY 21/22 contracted amount of \$1,601,093.

Increase from Current	Dollar Increase	Total City Funding Authorized
0%	0	1,601,093
3%	48,033	1,649,126
5%	80,055	1,681,148
28.48% (request)	455,846	2,056,939
+		
<i>ASSET Admin Share</i>	<i>7,410</i>	<i>in addition to services</i>

COTA – PERFORMANCE ARTS FUNDING

The City Council's approach to Commission on the Arts (COTA) funding for FY 21/22 was a departure from typical years. At the budget guidelines session in December 2020, the City Council originally authorized a 5% increase from the prior fiscal year, or a total of \$193,093. However, in February 2021, the City Council provided additional one-time funding authority to COTA in recognition of the hardships faced by arts agencies during the COVID-19 pandemic. The table below indicates the original COTA recommendations and the changes that were made to incorporate the one-time funding, compared to the prior fiscal year:

Original Recommendations:	FY 20/21	FY 21/22	Difference	
			\$	%
Award Amount to Agencies	\$ 178,494	\$ 187,535	\$ 9,041	5.1%
Special Project Reserve	5,404	5,558	154	2.8%
Subtotal	\$ 183,898	\$ 193,093	\$ 9,195	5%
Revised Recommendations:				
One-Time Agency COVID Supplement	-	19,857	19,857	-
Additional Special Project Reserve	-	10,783	10,783	-
TOTAL	\$ 183,898	\$ 223,733	\$ 39,835	21.66%

At the time the FY 21/22 City budget was approved, City staff noted that funding requests for FY 22/23 would be compared against the original authorized amount for FY 21/22, not the revised amount (i.e., the base amount to use for comparison is the \$193,093 amount, not the \$223,733 amount, since that higher amount includes one-time money).

For FY 22/23, COTA organizations have requested funding in the amount of \$216,470 (excluding special Spring and Fall Grants). This is a 12.1% (\$23,377) increase from the FY 21/22 base appropriation of \$193,093.

A total of 17 organizations submitted applications for funding this year, compared to 16 in FY 21/22. One new applicant (Iowa Youth Ballet) was disqualified by COTA due to the organization not attending a required hearing (the application was also inconsistent regarding the COTA funding amount requested; due to these factors, the request was not included in the figures presented in this report).

An application was not received for FY 22/23 from India Cultural Association, which has received COTA funds for five of the past six funding cycles. An application was received from Senior Variety Show, which has not previously received COTA funds, and from the Ames Chapter of the Des Moines Metro Opera Guild, which received funds in FY 19/20 and FY 20/21, but not the current fiscal year.

As always, a range of options is available for establishing an authorized allocation for FY 22/23. It should be noted that the entire amount authorized by the City Council is used by COTA. COTA sets aside a portion of the funds authorized by the Council for Special Project Grant funds to distribute later in the year.

Increase From Current	Dollar Increase	Amount Authorized
0%	\$ 0	\$ 193,093
1%	1,931	195,024
2%	3,862	196,955
5%	9,655	202,748
12.1.% (request)	23,377	216,470

FUNDING REQUESTS FROM OUTSIDE ORGANIZATIONS

City staff accepts applications from outside organizations wishing to receive funds for their organizations' operations. The City Council has exempted the Ames Economic Development Commission's business development partnership, the Ames/ISU Sustainability Coordinator, and the Ames Human Relations Commission from this process since those activities are conducted in an official capacity on behalf of the City government.

Funds for these programs come from two sources: The Hotel/Motel Tax Fund supports the workforce development activities undertaken by the Ames Economic Development Commission. Requests from other outside organizations are supported with funds from the Local Option Sales Tax Fund.

During the February 2020 Budget Wrap-up, the City Council adopted a new policy regarding reimbursement for parking meters that are closed for special events. The policy indicates that parking will not be waived effective July 1, 2020. Instead, event organizers must reimburse the Parking Fund for lost revenue.

The total amount allocated for these requests in FY 21/22 was \$246,251.

Purpose	Source	Allocation
General Outside Funding Requests	Local Option Sales Tax Fund	\$225,762
Parking Waivers	Local Option Sales Tax Fund	5,489
<i>Local Option Sales Tax Fund Total</i>		<i>231,251</i>
AEDC Workforce Initiatives	Hotel/Motel Tax Fund	15,000
TOTAL		\$246,251

The total FY 22/23 request is \$292,659, which is an 18.8% increase over the FY 21/22 operating request total. There is no change in the portion of the requests that would be financed from the Hotel/Motel Tax Fund in FY 21/22 (\$15,000). The portion of the requests that would be financed from the Local Option Sales Tax Fund totals \$277,659 for FY 22/23, which is a 20% increase over the amount budgeted in the current year from Local Option funds (\$231,251).

Organization/Program	FY 21/22 Adopted	FY 22/23 Request	\$ Change	% Change
Ames Historical Society	\$ 46,927	\$ 48,335	\$ 1,408	3.0%
Ames Int'l Partner City Ass'n	5,800	5,800	-	-
Campustown Action Ass'n	36,000	40,000	4,000	11.1%
Hunziker Youth Sports Complex	45,000	80,000	35,000	77.7%
Ames Main Street	50,035	50,035	-	-
Story County Housing Trust Fund	35,000	38,000	3,000	8.6%
Farmers Market	7,000	10,000	3,000	42.9%
Ames Main Street (Parking Waivers)	5,489	5,489	-	-
<i>Local Option Tax Subtotal</i>	<i>\$ 231,251</i>	<i>\$ 277,659</i>	<i>\$ 46,408</i>	<i>20.0%</i>
			-	-
AEDC Workforce Development*	15,000	15,000	-	-
TOTAL	\$ 246,251	\$ 292,659	\$ 46,408	18.8%

*funded from Hotel/Motel Tax Fund balance

Highlights from the requests are summarized below:

- **Hunziker Youth Sports Complex** – HYSC is requesting a substantial increase in FY 22/23, moving from \$45,000 to \$80,000 in City funds. HYSC cites a desire to increase capacity and address maintenance issues to justify the increase.
- **Farmers Market** – This is a requested increase from \$7,000 in the current year to \$10,000. At the time the City Council authorized \$7,000 in the budget for Farmers Market in FY 2021/22, the City Council indicated that the financial support was a one-time amount. Farmer’s Market did not obtain FY 21/22 funding from the ACVB but did submit an application to ACVB for FY 22/23. Therefore, the City Council will have to decide whether to hold Farmers Market to the FY 21/22 pledge that funding was “one-time,” or to entertain requests from Farmers Market to receive City funds on a regular basis.

The past practice has been to include the amount approved for the prior fiscal year in the recommended budget. **The City Council is not being asked to evaluate or approve the merits of these requests at this time. Instead, City staff is seeking direction from the City Council regarding a total amount of Local Option funds available to be allocated for the coming year, including reimbursement for parking meter closures.** The applications will be reviewed by staff with that budget authority in mind, and recommendations will be made to the City Council. As with other funding processes, a variety of options are available to the City Council:

Increase From Current (\$231,251)	Dollar Increase	Amount Authorized
1%	\$ 2,313	\$ 233,564
2%	4,625	235,876
3%	6,938	238,189
4%	9,250	240,501
5%	11,563	242,814
20% (all requests)*	46,408	277,659

*excludes AEDC request, which would be funded from Hotel/Motel Tax Fund

PUBLIC ART COMMISSION

City Council will receive the Public Art Commission’s request for funding for FY 22/23 in January. The funding level of \$46,000 adopted for FY 21/22 is currently included as the FY 22/23 allocation for projecting the Local Option Sales Tax Fund balance.

ROAD CONDITIONS/ROAD USE TAX FUND

In our annual Resident Satisfaction Survey's ranking of capital improvement priorities, the reconstruction of existing streets is the top priority for our residents. This represents a challenge, since the lane-miles of streets continue to expand, existing streets continue to age, and recent winters have been particularly hard on our roadways.

The Road Use Tax Fund (RUTF) is accumulated through motor vehicle registration fees, motor vehicle fuel taxes, an excise tax imposed on the rental of automobiles, and a use tax on trailers. The RUTF revenue is restricted in use and the City uses the funds for operations and maintenance of street rights-of-way as well as capital improvements. The Road Use Tax receipts fell initially with the COVID-19 outbreak but quickly recovered. Beginning in FY 21/22 RUT distributions are based on the 2020 census and with Ames having a higher relative population growth, we receive a greater percentage of the distribution. We are currently forecasting Road Use Tax revenue of \$8,336,588 for the adjusted FY 21/22, or about 6.4% over the adopted budget. For the FY 22/23 budget we are forecasting RUT revenue of \$8,403,015, a 7.25% increase over the FY 21/22 adopted. This increased revenue will help cover the cost to maintain our growing street infrastructure.

TOWN BUDGET MEETING

On November 4, 2021, the annual Town Budget Meeting was held in person this year with virtual options for providing input. Notes from the meeting are included as Attachments (2&3) to this document.

ATTACHMENTS

1. Local Option Sales Tax Fund Summary
2. Clear Impact Scorecard: Summary of Outcome
3. Town Budget Meeting Minutes
4. Town Budget Meeting Letter
5. Outside Funding Requests

City Council's Input

(Given the information provided, the City Council's input is requested.)

Service Level Increases

Service Level Decreases

Other Issues

Attachment 1

LOCAL OPTION SALES TAX FUND SUMMARY

	FY 21/22 Adopted	FY 21/22 Adjusted	+5% ASSET/COTA FY 22/23 Estimated
Revenues			
Local Option Sales Tax	\$ 8,920,360	\$ 11,231,754	\$ 9,812,396
Transfer from Hotel/Motel	114,289	114,289	114,289
Grants	-	-	-
Other Revenue	-	-	-
Total Revenues	<u>9,034,649</u>	<u>11,346,043</u>	<u>9,926,685</u>
Transfers			
Ice Arena	20,000	20,000	20,000
Park Development	100,000	100,000	100,000
Parking Operations	5,489	5,489	5,489
60% Property Tax Relief	5,352,216	6,739,052	5,887,438
Total Transfers	<u>5,477,705</u>	<u>6,864,541</u>	<u>6,012,927</u>
Expenses			
Human Service Agencies	1,601,093	1,770,488	1,681,148
Commission on the Arts	223,733	223,733	234,920
City Council Spec. Alloc.	228,762	228,762	200,000
Human Services Admin	26,963	27,020	21,039
Public Art	46,000	114,768	46,000
Municipal Band	31,775	33,275	32,610
Total Expenses	<u>2,158,326</u>	<u>2,398,046</u>	<u>2,215,717</u>
Net Increase/(Decrease)	1,398,618	2,083,456	1,698,041
Beginning Balance	<u>2,723,460</u>	<u>7,420,219</u>	<u>3,299,589</u>
Available for CIP	4,122,078	9,503,675	4,997,630
CIP Projects	<u>1,976,800</u>	<u>6,204,086</u>	<u>1,980,628</u>
Ending Balance	2,145,278	3,299,589	3,017,002
Minimum Fund Bal. Rsv.	1,065,154		1,080,459
Avail Un-Resv Fund Bal.	<u>\$ 1,080,124</u>		<u>\$ 1,936,543</u>

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
ACCESS	Emergency Shelter	2.08	\$ 57,286	\$ 61,296	2,463	24 Hr Period Food/Shelter	\$ 120.00	62.3% of clients experiencing homelessness gained access to permanent housing; average days in shelter = 32 days; number of individuals diverted from shelter = 35
ACCESS	Domestic Abuse Crisis and Support	3.07	\$ 30,749	\$ 32,903	3,400	Staff Hour	\$ 102.00	individuals receiving DV crisis intervention or support (Story Co only) = 320; hours of service provided = 6,862
ACCESS	Sexual Abuse Crisis and Support	3.08	\$ 8,206	\$ 8,780	1,250	Staff Hour	\$ 120.00	individuals receiving SA crisis intervention or support (Story Co only) = 183; hours of service provided = 1,971
ACCESS	Battering Courtwatch	3.10	\$ 6,109	\$ 6,536	650	Staff Hour	\$ 102.00	individuals receiving Courtwatch services (Story Co only) = 183; hours of service provided = 1,177
ACCESS	Public Education and Awareness	1.12	\$ 4,101	\$ 4,388	275	Staff Hour	\$ 102.00	# of programs presented to school-age youth (Story Co only) = 84; # of programs presented at ISU = 97; # of programs presented in community = 107; 84.8% of survey respondents report having a better understanding of DV than before
			\$ 106,451	\$ 113,903				
Ames Comm. Preschool Center	Day Care - Infant	2.02	\$ 9,042	\$ 9,404	2,749	1 Full Day	\$ 81.82	# of infants served = 14; % of children meeting GOLD standards = 85.7%; % of parents reporting that they read the recommended amount per day to children = 75%
Ames Comm. Preschool Center	Day Care - Children	2.03	\$ 74,151	\$ 77,117	22,450	1 Full Day	\$ 62.40	# of children served = 91; % of children maintaining or improving literacy skills from fall to spring = 100%; % of parents reporting that they read the recommended amount per day to children = 64%
Ames Comm. Preschool Center	Day Care - School Age	2.04	\$ 40,528	\$ 42,149	37,419	1 Partial Day (3 hrs)	\$ 17.89	# of youth served during school year = 115; # of youth served during summer = 93; % of youth that improved or maintained positive relationship skills = 93.5%; # of minutes read during summer program = 100,800
			\$ 123,721	\$ 128,670				
All Aboard for Kids	Out of School Program	1.09	\$ 2,714	\$ 4,500	230	1 Partial Day (3 hrs)	\$ 209.01	% of youth reported learning a new life or academic skill = 89.5%; % of youth reported using self-advocacy skills = 36.8%; % of families reporting that camp improved family well-being = 66.7%
			\$ 2,714	\$ 4,500				
American Red Cross	Disaster Services Program	2.12	\$ 9,933	\$ 10,000	60	Staff Hour	\$ 1,622.25	# of clients served (provided shelter, food, clothing, etc) = 36; # of clients that improved financial situation = 36; # of clients reporting their immediate needs were met by services offered = 36
			\$ 9,933	\$ 10,000				

			City of Ames					
Agency	Service	Index	Contracted 21/22	Request 22/23	22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
Boys and Girls Club	Youth Development and Social Adjustment - Daily Program	1.09	\$ 116,724	\$ 122,560	20,250	1 Partial Day (3 hrs)	\$ 30.42	% of surveyed members reporting having optimal sense of belonging = 29%; % of surveyed members reporting an optimal sense of emotional safety = 57%; % of surveyed members reporting learning leadership skills = 50%
			\$ 116,724	\$ 122,560				
Campfire	Day Care- School Age	2.04	\$ 2,000	\$ 3,750	4,000	1 Partial Day (3 hrs)	\$ 69.42	% of youth reporting feeling a sense of belonging = 75.6%; % of surveyed caregivers reporting an improved quality of life due to services; % of youth maintaining or improving positive relationship skills = 83%
Campfire	Day Care - School Age - Scholarships	2.04	\$ 3,150	\$ 1,650	240	1 Partial Day (3 hrs)	\$ 55.37	SAME AS ABOVE
Campfire	Out of School Program	1.09	\$ -	\$ 500	1,100	1 Partial Day (3 hrs)	\$ 22.29	% of youth learning a new skill = 79.5%; % of youth maintaining or improving positive relationship skills = 42%
			\$ 5,150	\$ 5,900				
Center for Creative Justice	Correctional Services - Probation Supervision	2.09	\$ 62,971	\$ 64,860	3,990	Client Hour	\$ 73.01	% of clients successfully completing probation supervision = 84.2%; % of clients successfully completing probation supervision and did not re-offend within the first year = 89.9%; % of clients who were able to remain in school or job during probation = 77.7%
			\$ 62,971	\$ 64,860				
ChildServe	Day Care - Infant	2.02	\$ 6,000	\$ 6,000	7,663	1 Full Day	\$ 60.59	% of children maintaining or improving literacy skills from fall to spring = 100%; % of families on sliding fee scale/DHS funded = 12%; % of children 0-5 years old who met or exceeded child development expectations = 95%
ChildServe	Day Care - Children	2.03	\$ 15,000	\$ 16,000	14,190	1 Full Day	\$ 60.76	Same as above
			\$ 21,000	\$ 22,000				
Bridge Home	Rapid Re-Housing Emerg. Assistance for Basic Needs	2.01	\$ 3,494	\$ 75,000	528	Client Contact	\$ 613.16	# of unduplicated individuals served = 60; # of individuals increasing household income = 10; # of individuals connected to benefits (SNAP, WIC, Medicaid) = 52
Bridge Home	Emergency Shelter	2.08	\$ 88,054	\$ 215,000	16,748	24 Hr Period Food/Shelter	\$ 54.53	# of unduplicated individuals entering shelter = 384; # of individuals experiencing homelessness that accessed transitional or permanent housing = 224; # of individuals connected to benefits (SNAP, WIC, Medicaid, etc) = 349
Bridge Home	Transitional Housing	2.07	\$ 18,181	\$ 85,000	11,700	1 Full Day	\$ 52.22	# of unduplicated individuals served = 180; # of individuals experiencing homelessness that accessed permanent housing = 31; # of individuals who increased income = 5; # of individuals connected to benefits (SNAP, WIC, Medicaid, etc) = 34

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
Bridge Home	Rapid Re-Housing Service Coordination	3.13	\$ 4,582	\$ -	-		\$ -	
			\$ 114,311	\$ 375,000				
Good Neighbor	Emergency Assistance for Basic Material Needs	2.01	\$ 21,631	\$ 25,000	2,000	Client Contact	\$ 148.52	monetary value of rent and utility assistance provided = \$189,333; # of households receiving assistance = 568
Good Neighbor	Healthy Food Vouchers	2.01	\$ 5,989	\$ 6,400	2,000	Client Contact	\$ 25.94	monetary value of vouchers redeemed = \$4,770; # of meals provided = 969
			\$ 27,620	\$ 31,400				
Heartland Senior Services	Day Care - Adults , Adult Day Center	3.02	\$ 61,852	\$ 63,708	2,250	Client Day	\$ 116.34	# of clients served annually = 22; % of clients denied service if funding subsidization was not available = 95%
Heartland Senior Services	Congregate Meals	3.06	\$ 25,134	\$ 2,590	750	Meals	\$ 22.91	# of clients served = 10; # of meals provided = 46
Heartland Senior Services	Home Delivered Meals	3.05	\$ 16,472	\$ 73,290	48,000	Meals	\$ 810.00	# of meals provided = 3,994; # of clients served = 413; # of clients reporting that meals were more nutritious than what they would prepare themselves = 56;
Heartland Senior Services	Home Delivered Meals Under 60 Program	3.05	\$ 2,060	\$ 2,125	450	Meals	\$ 11.26	# of meals provided = 21; number of clients served = 7; # of surveyed clients who indicated food insecurity = 2
Heartland Senior Services	Senior Food Program	2.01	\$ 4,400	\$ 4,532	1,150	Client Contact	\$ 966.00	# of boxes = 81; # of clients served = 126
Heartland Senior Services	Service Coordination - Outreach	3.13	\$ 45,915	\$ 47,293	1,500	Client Hour	\$ 67.34	# of clients served = 497; # of units of service provided annually = 1,367
Heartland Senior Services	Activity and Resource Center	3.14	\$ 40,080	\$ 8,256	2,400	Client Contact	\$ 25.57	# of clients = 63; # of units of service provided = 201
			\$ 195,913	\$ 201,794				
HIRTA	Transportation - City	2.13	\$ 42,665	\$ 130,254	17,835	One-Way Trip	\$ 17.74	# of one-way trips in Ames = 7,998; # of unduplicated riders from Ames = 449
			\$ 42,665	\$ 130,254				
Legal Aid	Legal Aid - Society , Legal Aid - Civil	2.10	\$ 111,179	\$ 134,011	35,000	Staff Hour	\$ 102.93	# of unduplicated clients served = 156; % of clients that improved financial situation = 22.9%; % of clients that improved quality of life = 90.5%
			\$ 111,179	\$ 134,011				
Lutheran Services in Iowa	Crisis Intervention , Crisis Child Care	3.09	\$ 5,700	\$ 5,871	40	Contact	\$ 1,233.78	# of families served = 1; % reporting stress decreased as a result of the service = 100%
			\$ 5,700	\$ 5,871				

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
Mary Greeley Home Health Services	Community Clinics and Health Education	3.01	\$ 17,878	\$ 18,000	4,500	Clinic Hour	\$ 100.02	# of health related presentations = 155; # of attendees = 687; % surveyed having a better understanding than before = 100%
Mary Greeley Home Health Services	In-Home Health Assistance	3.04	\$ 16,300	\$ 16,300	7,600	Hours	\$ 60.89	# of clients served = 122; % of surveyed clients able to live independently = 98.3%; % of surveyed clients reporting an increased awareness of safety - 96.6%
			\$ 34,178	\$ 34,300				
MICA	Food Pantry	2.01	\$ 24,594	\$ 27,796	7,375	Client Contact	\$ 20.45	# of clients connected to benefits to increase disposable income = 317; # of clients referred to food related resources to reduce food insecurity/improve nutrition = 156
			\$ 24,594	\$ 27,796				
NAMI	Public Education and Awareness	1.12	\$ 7,250	\$ 11,728	3,000	Staff Hour	\$ 42.41	# of programs presented = 89; # of program attendees = 2,101; % surveyed reporting they know how to help themselves, a friend, or family member = 69.%
NAMI	Public Education and Awareness (NAMI on Campus)	1.12	\$ -	\$ 500	220	Staff Hour	\$ 37.39	# of unduplicated clients = 2,182; # of programs presented = 6;
NAMI	Activity and Resource Center	3.14	\$ -	\$ 6,734	2,800	Client Contact	\$ 53.06	# of unduplicated clients = 142; % of clients reporting new skills = 93.3%; % of surveyed clients reporting increased level of socialization = 100%
NAMI	Advocacy for Social Development	1.02	\$ -	\$ 500	1,800	Staff Hour	\$ 31.80	% surveyed who felt they gained insights from shared experiences = 70%; # of volunteer hours utilized to help sustain NAMI programming = 362; % of return clients from previous year = 4.8%
			\$ 7,250	\$ 19,462				
Primary Health Care	Dental Clinic	3.01	\$ 95,000	\$ 95,000	3,750	Clinic Hour	\$ 252.15	# of unduplicated clients = 471; # of appointments kept = 743; # of appointments kept for preventative care = 252
			\$ 95,000	\$ 95,000				
Raising Readers	Thrive by Five	1.10	\$ 11,867	\$ 12,579	1,533	Client Hour	\$ 39.20	Lack of information provided due to the pandemic
Raising Readers	Out-of-School Time Learning	1.10	\$ 15,913	\$ 16,868	625	1 Partial Day (3 hours)	\$ 83.27	# of children in after-school tutoring = 66; % of children maintaining or improving reading level = 98%;
			\$ 27,780	\$ 29,447				
RSVP	Disaster Services - Volunteer Management for Emergencies	2.12	\$ 7,300	\$ 7,500	400	Staff Hour	\$ 37.52	# of events = 2; # of participants = 43; # reported feeling prepared to respond to a disaster after receiving training = 41

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
RSVP	Transportation	2.13	\$ 1,500	\$ 1,700	1,500	One-Way Trip	\$ 21.76	# of clients receiving transportation = 55; # of surveyed clients reporting improved access to essential services =28; # of surveyed clients reporting ability to maintain independence and improve well-being = 28
RSVP	Volunteer Management	1.11	\$ 24,000	\$ 25,000	30,000	Volunteer Hour	\$ 5.26	# of volunteers = 567; # of new volunteers = 26
			\$ 32,800	\$ 34,200				
The Arc of Story County	Special Recreation - Active Lifestyles	3.19	\$ 5,300	\$ 5,500	6,400	Participant Hour	\$ 10.62	# of calls received = 29; # of families served = 24; # of families served receiving appropriate referral sources = 24
The Arc of Story County	Respite Care	3.11	\$ 4,000	\$ 4,000	705	Client Hour	\$ 17.02	# of clients = 16; # of surveyed clients reporting that respite decreased family stress = 7; # of surveyed clients reporting that respite allowed them to continue living at home and prevent out of home placement
The Arc of Story County	Service Coordination	3.13	\$ 1,450	\$ 1,450	400	Client Hour	\$ 13.25	# of total participants = 36; % of participants reporting improved quality of life = 97.2%; % of participants reporting an increase in social connections by participating in Active Lifestyles = 100%
			\$ 10,750	\$ 10,950				
The Salvation Army	Emergency Asst. for Basic Material Needs (Food Pantry)	2.01	\$ 10,303	\$ 13,000	4,057	Client Contact	\$ 126.53	# of individuals served = 689; pounds of food donated to other pantries for distribution = 2,461
The Salvation Army	Emergency Asst. for Basic Material Needs (Homeless Prev)	2.01	\$ 25,132	\$ 27,000	182	Client Contact	\$ 984.36	# of Story Co individuals receiving financial assistance with rent/utilities = 526; % of individuals connected with benefits (SNAP, WIC, Medicaid, etc) = 58%
The Salvation Army	Disaster Services	2.12	\$ 938	\$ 938	40	Staff Hour	\$ 381.25	# of staff hours for disaster training and preparedness = 14
The Salvation Army	Representative Payee Services	2.14	\$ 14,033	\$ 17,000	2,450	Client Contact	\$ 28.31	# of Story Co individuals served by the program = 61; % of surveyed individuals reporting paying off past debts while in program = 70%; % of surveyed individuals reporting the program helped them meet basic needs - 97.6%
			\$ 50,406	\$ 57,938				
University Community Childcare	Child Care - Infant	2.02	\$ 36,275	\$ 43,531	4,160	Full Day	\$ 103.06	# of children assessed in literacy skills = 62; % of children maintaining or improving literacy skills = 100%; % of children or met or exceeded development expectations = 100%
University Community Childcare	Child Care - Children	2.03	\$ 39,554	\$ 47,464	8,320	Full Day	\$ 60.02	# of children assessed in literacy skills = 62; % of children maintaining or improving literacy skills = 100%; % of children or met or exceeded development expectations = 100%
			\$ 75,829	\$ 90,995				

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
YWCA	Youth Development and Social Adjustment (Girl Power)	1.07	\$ 2,000	\$ 3,000	15,000	Client Contact/day	\$ 1.72	# of children in program = 40; # of volunteers (mentors) in program = 40; # of children reporting improved self-confidence since in program = 27
YWCA	Advocacy for Social Development (Parent/Student Support)	1.02	\$ 917	\$ -	1,800	Staff Hour	\$ 20.99	# of program attendees =155; # of programs presented = 6; # of volunteers = 15
			\$ 2,917	\$ 3,000				
Youth and Shelter Services	Substance Abuse Treatment - Outpatient	3.16	\$ 9,184	\$ 14,184	650	Client Hour	\$ 202.00	# of Story Co youth served = 122; # successfully discharged from treatment = 48
Youth and Shelter Services	Primary Treatment /Health Maintenance Family Counseling	3.17	\$ 63,037	\$ 63,037	5,307	Client Hour	\$ 145.80	# of Story Co clients served = 436; # successfully discharged from family counseling = 55
Youth and Shelter Services	Emergency Assistance for Basic Needs - TLP	2.01	\$ 5,692	\$ 5,692	5,400	Client Contact	\$ 35.34	# of households served = 21; # of households given information about parenting = 10; # of households able to obtain or remain at a job or school = 14; # of households that gained access to permanent housing = 11
Youth and Shelter Services	Emergency Shelter - Rosedale	2.08	\$ 32,442	\$ 32,442	3,000	24 Hr Period Food/Shelter	\$ 73.72	# of Story Co youth served = 70; # of youth reporting improvements of feeling safe = 23; # of meals provided = 1,104
Youth and Shelter Services	Rosedale Crisis	3.09	\$ 5,250	\$ 5,250	80	Contact	\$ 65.63	# of Story Co youth receiving crisis services and admitted to longer term services = 70; # of Story Co youth successfully diverted from hospitalization, incarceration, or shelter placement = 30
Youth and Shelter Services	Storks Nest	2.11	\$ 6,933	\$ 7,280	550	Client Contact	\$ 151.04	# of participants served = 17; # of those surveyed who maintained or improved access to social supports = 29; # of those surveyed who had an increased understanding of child development and parenting = 17
Youth and Shelter Services	Youth Dev and Social Adjustment - Mentoring	1.07	\$ 31,068	\$ 34,174	2,500	Client Contact/Day	\$ 86.30	# of mentees = 124; # of mentors = 124; # of youth with improved attitude and behavior = 54; # of youth with improved grades = 33; # of youth with improved relationship skills = 40
Youth and Shelter Services	Youth Dev and Social Adjustment - Community Youth Dev	1.07	\$ 31,547	\$ 33,124	1,950	Client Contact/Day	\$ 52.58	# of youth participants = 740; # of community engagement opportunities for youth = 36; # of youth reporting growth in skills = 140
Youth and Shelter Services	Employment Assistance for Youth - Skills	1.08	\$ 20,931	\$ 20,931	1,250	Staff Hour	\$ 33.84	# of youth served = 553; # of youth who got a job while in the program = 8; # of youth volunteering while in the program = 7; # of youth reporting increased knowledge of hard and soft employability skills = 470

Agency	Service	Index	City of Ames		22/23 Proposed Units of Service	Unit of Service	22/23 Proposed Cost per Unit	Outcome Summary
			Contracted 21/22	Request 22/23				
Youth and Shelter Services	Out of School Program - Summer Enrichment	1.09	\$ 10,999	\$ 11,550	9,000	Partial Day	\$ 9.88	# of youth served = 259; # of youth improving or maintaining reading level = 394; # of minutes read during summer program = 5,968
Youth and Shelter Services	Family Development/Education - Pathways, FADSS	1.10	\$ 11,704	\$ 12,289	2,400	Client Hour	\$ 58.16	# of families served = 44; # of families successfully exiting family support program = 15; # of families that improved financial situation = 8
Youth and Shelter Services	Public Education/Awareness	1.12	\$ 35,548	\$ 39,103	2,200	Staff Hour	\$ 76.28	# of youth in education and prevention programs = 5,405; # of classrooms in which programs were presented = 113; # of community settings in which programs were presented = 128
Youth and Shelter Services	Public Education/Awareness - Child Safety	1.12	\$ 8,640	\$ 9,072	350	Staff Hour	\$ 76.65	# of classrooms in which programs were presented = 12; # of community settings in which programs were presented = 3; # of children served = 223; # of surveyed children having a better understanding of safety measures than before = 158
Youth and Shelter Services	Service Coordination	3.13	\$ -	\$ 15,000	1,500	Staff Hour	\$ 36.37	# of Story Co client interactions (not incl mental health) = 162; # of referrals to internal and external programs = 25;
			\$ 272,975	\$ 303,128				
	TOTAL		\$ 1,580,531	\$ 2,056,939				
	Amount approved Dec. 2020		\$ 1,601,093					
	Amount in reserve May 2021		\$ 20,562					

Attendees:

Lauris Olson, 1705 Buchanan Dr.
Mike Sulzberger, 905 Douglas Avenue
Melissa Murray, 2016 Friley Road
Stanley Rabe, 219 Wildflower Drive
Grant Olsen, 3812 Ontario Street
Linda Munden, 209 E 6th Street
Lori Allen, 613 Clark Avenue
Julia Feddersen, 1715 Clark Avenue
Ben Woeber, 304 Welch Avenue #301
Hector Arbuckle, 519 Oliver Circle
Jennifer Brockpahler, 3817 Westlawn
Jodi Stumbo, 225 S. Kellogg Avenue
Richard Deyo, 505 8th Street #2

Spend More +

- Take over maintenance of sidewalks – clear sidewalks during winter
- Ongoing capital funding for arts agencies
- Arts coordinator
- Human services/people living in poverty
- Affordable housing
- Supportive housing services
- Bank to support deposits for rental housing
- General fund support for affordable housing
- Increased support for ASSET
- Free public transit
- Homelessness prevention
- Traffic calming in Campustown
- Pedestrian safety – Lincoln Way and Duff Avenue
- Snow removal on streets
- Prioritizing pedestrians in traffic improvements vs. cars
- Synchronizing traffic signals

Spend Less –

- Less expansion and reconstruction of streets (rebuild with narrower streets/fewer lanes)
- Traffic adaptive system improvements

From: Tam Lorenz <talorenz1556@gmail.com>
Sent: Wednesday, November 3, 2021 3:58 PM
To: City Council and Mayor <mayorcouncil@amescitycouncil.org>
Cc: deblee58@yahoo.com
Subject: Town Budget Meeting: 11/4/21: Tree Planting and Water Main Replacement

[External Email]

Dear Mayor and Council Members,

I write to ask you to fund the following projects in the City's next budget:

Allocate More Money and Staff to Plant Trees:

I've lived in Ames long enough to witness tree devastation by dutch elm disease, pine wilt, emerald ash borer and the derecho. I appreciate the City Forester's focus on trimming City trees to keep them healthy and residents safe. However, even on my block and in the park across from my home, where there has been some tree re-planting, there are many fewer trees than even 20 years ago. I've witnessed trees, re-planted on City land, die from injury or lack of water and then not be replaced with new saplings. I think Ames should elevate the priority of tree planting by allocating more money and more staff time to this beneficial activity.

Not only are trees beautiful, they are very environmentally friendly. The shade of trees in the City's parking strip between curb and sidewalk can cut summer energy consumption for homes facing south, east or west. Although the goal of the Ames Climate Action Plan is to provide guideposts to reduce green house gas emissions, carbon sequestration of remaining emissions should be part of that plan. At the 8/31/21 Climate Action Plan meeting, Councilman Gartin expressed an interest in carbon sequestration opportunities. Deciduous trees are great sequesters most of the year and conifers contribute to a lesser degree, but are on sequestration duty all year long.

Allocate More Money and Staff to Replace 4 inch Water Mains:

While Ames water may have excellent quality as it enters the City's water distribution system, some of us on the miles of 4 inch water mains do not reap the full benefit. And yet, we pay the same property tax rates and water rates as residents served by 8 inch mains. I've experienced rust stains and deposits in and on everything from coffee makers to toilet bowls and tanks. And although much worse during "flushing season", orange deposits and stains are the norm. In addition to the aesthetic and cleaning challenges presented by water delivered via century-old 4 inch mains, at the October 26, 2021 Council meeting when considering Xenia water service to annexed areas, City Staff noted firefighting works best if there is access to 12, 10 or even 6 inch mains. Not surprising: no one mentioned the merits of a 4 inch main.

The last time I wrote to Council about 4 inch water main replacement was in January 2019. In my 1/20/19 email, I supported the budget request of the Public Works Water Utilities to fund water distribution system improvements that included replacing 4 inch water mains. I will not repeat here the substance of the helpful and informative communications I've had with staff in that department,

Attachment 4

beginning in 2016. (If asked, I can provide that information including video of orange water flowing from one of my faucets and the extra yearly cost to me if I installed an iron filtration unit.) However, I am disappointed that after replacing the 4 inch main in the 100 block of S. Maple Avenue in 2017 and stating replacement of the remaining 4 inch mains as a goal in your 2019 budget plan, the City still has not replaced the 4 inch main serving the rest of S. Maple Avenue.

As always, I appreciate your time and attention to all of the complex issues you address each week.

Sincerely,
Tam Lorenz
311 S. Maple Avenue

Sent from my iPad



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization?

 YES

 NO

Organization Name: Ames History Museum

Date: 11/15/2021

Contact Person: _____

Contact Mailing _____

Address: _____

Contact: Casie Vance, PO Box 821, Ames

IA

50010

City

State

ZIP Code

Phone: 515-232-2148

E-mail Address: director@ameshistory.or

Tax ID#: _____

42-1155124

Program/Event Information

What are the goals of this program/event?:

Ames History Museum's mission is to engage the diverse public and provide unique opportunities to learn about Ames history. The organization achieves this mission through public programs, exhibits, research assistance, and preservation of a large collection of historical artifacts and archives.

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Ames History Museum, Hoggatt School, other locations in Ames

of individuals involved in program/event planning: 25 # of individuals who will benefit from program/event: 10,000

Funding amount requested: \$48,335

Has the City of Ames funded this program/event before?

If yes, what year was it last funded?: _____

FY21-22

If yes, what amount of funding was received?: \$46,927

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

AHM has approximately 150,000 public interactions per year, including visitors to the museum, attendees at lectures and events, assistance with research questions, engagement on social media, visitors to Hoggatt one-room schoolhouse museum, and more.

AHM board and staff have recently focused on digitizing resources such as yearbooks, phone books, and maps, providing online access to artifact collections through a searchable database, and creating virtual exhibits and programs. These efforts mean the organization has continued to fulfill its mission and reach an increased, diverse audience even during the pandemic. Another focus for the upcoming year is increased partnerships with other organizations. New partnerships will expand the museum's audience, along with providing an opportunity for creative programming for the Ames community.

In addition to public programming, exhibits, and research assistance, AHM stores and cares for more than 8,000 artifacts and an extensive collection of archival material. Artifacts tell unique Ames stories and the collection is important to maintain for future generations. Archival collections include meeting minutes, personal papers, and other records that might otherwise be lost.

The funding request this year is a modest increase over last year's request. AHM has an increase in public interactions year over year.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

AHM hosts an annual benefit event each fall as a fundraiser as well as sending out annual appeal letters. The museum has about 525 members. Membership and individual donations to the operating fund make up about 50% of the annual budget. AHM applies for grants for special projects, including the Ames Convention & Visitors Bureau Community Grants Program, Story County Community Foundation, Altrusa Club, state grants, and other community grants. During the pandemic, the museum received funding from the Payroll Protection Program and CARES Act funding from the Iowa Department of Cultural Affairs.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Casie Vance has been AHM's executive director for nine years. She has a Masters in Public Administration with an emphasis in nonprofit management. She, along with board treasurer, Ken Cameron, and board president, Lynette Spicer, will ensure compliance. Ames History Museum has a track record of proven success in reaching goals and complying with the funding contract.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	49793	58278	52100	72600
2	MEMBERSHIP DUES	36517	30862	34000	42000
3	FEES CHARGED	41083	19295	10600	7000
4	INVESTMENT INCOME	7908	13052	15700	15150
5	GRANTS (PRIVATE SECTOR)	2500	0	0	5000
6	STATE/FEDERAL FUNDS	0	26000	0	0
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	0	0	0	0
8	OTHER GOV'T OR NON-PROFIT FUNDS	3500	3500	3500	3500
9	MISC. (Describe):	15715	556	18061	1475
10	FUNDING REQUEST FROM CITY OF AMES	44812	45315	47075	47631
11	TOTAL REVENUES	201828	196858	181036	194356

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED	111441	127842	122609	143167
13	OCCUPANCY/RENT	7646	7953	6468	6402
14	SUPPLIES/EQUIPMENT	17907	13599	13405	11405
15	CONTRACTUAL SERVICES	36100	32938	27854	21782
16	PROMOTION/ADVERTISING	2026	801	1800	1500
17	MISC. (Describe):	26708	13725	8900	10100
18	TOTAL EXPENSES	201828	196858	181036	194356

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1				
2				
3	Provide 150,000 public interactions through programs, exhibits, o	150,000	6/30/23	18,000
4	Store and preserve 8,000+ Ames history artifacts and archives, in	2000	6/30/23	16,835
5	Reach all Ames 3rd grade classes with Ames history programmin	250	6/30/23	7500
6	Partner with 12 other community organizations for special project	1200	6/30/23	6000
7				
8				
9				
TOTAL				48,335

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Casie Vance Title: Executive Director Date: 11/15/21

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.

Notes:

TASK LIST on Page 3 – Most tasks listed are ongoing throughout the year. We will compile each quarter's portion of completed tasks and request approximately 1/4 of the funding each quarter. Some tasks are seasonal, but all listed will be completed by 6/30/23.

BUDGET SECTION

AHM financial reports are kept by calendar year on a cash basis. On our application, Column A is 2019 actual revenue and expenses, Column B is 2020 actual revenue and expenses, Column C is 2021 approved budget, and Column D is proposed budget for 2022.

Line 9 – Misc. includes gift shop sales, bank interest, and transfers from cash reserves

Line 10 – Funding Request: Because our Jan-Dec fiscal year overlaps with the City's July-June fiscal year, the figures on this line represent the sum of half the money from two fiscal years.

Line 17 – Misc. includes expenses associated with programs, events, exhibitions, collections, and transfers to building maintenance reserve

NOTE: The contact person, mailing address, and task 1 and 2 lines were not working properly on the form.



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames International Partner Cities Association

Date: 11/08/2021

Contact Person: Partial travel expenses for trip leaders to Koshu, Japan

Contact Mailing

Address: Holiday letter and annual dues request/processing

Ames

IA

50010

City

State

ZIP Code

Phone: 316-871-0837

E-mail Address: cindyghicks@iastate.edu

Tax ID#: 42-1393419

Program/Event Information

What are the goals of this program/event?:

The mission of the Ames International Partner Cities Association (AIPCA) is to promote cultural and educational exchanges between the people of the City of Ames and those of our partner cities. Ames currently has one designated sister city; Koshu City, Japan. In addition, City of Haouaria, Tunisia (Africa) has expressed strong interest in becoming a sister city with Ames. We are currently

Date(s) program/event will be held: 7/1/2020 to 6/30/2023 Check if continuous or ongoing:

Location of the program/event: _____

of individuals involved in program/event planning: 20 # of individuals who will benefit from program/event: 300

Funding amount requested: \$5,800

Has the City of Ames funded this program/event before?



If yes, what year was it last funded?:

2021-2022

If yes, what amount of funding was received?:

\$5,800

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

In 2020, the delegation trip to/from Japan was suspended due to COVID-19 pandemic. We plan to resume the exchange program in 2022.

We request \$2,500 in the 2022-2023 budget to explore the possibility of establishing a sister city with Podujeva in Kosovo. AIPCA was approached by City of Haouaria, Tunisia in North Africa. AIPCA is currently looking into this opportunity. We are requesting budget support in 2022-2023 fiscal year to possibly make a trip to Haouaria or to host a delegation from the City in Calendar Year 2022. Details are still in planning stage.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

In the past, the Ames Chambers has donated between \$800-\$1,600 in goods and services when we have hosted our Koshu delegates, they provided the funding for the meal at the farewell dinner for the delegation and their hosting families. The Ames Chamber of Commerce has also committed to providing two scholarships for students who don't have the financial means to make the trip. Countless hours of volunteer time went into the planning and implementation of the delegation visit. Some individuals donated cash and and/or paid for meals for the delegates. Host families covered room and board, transportation, and the activity/entrance fees. Delegates and chaperons to our partner cities provide their own air fare and pay for extra expenses. Our trip leaders pay half their plane ticket during our trips to our sister city. Also we did sell AIPCA t-shirts (student designed) and souvenir to members for fundraising. There is a lot of community interest and enthusiasm for our sister city program.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

The AIPCA Board and specifically our treasurer, Jennifer Malone, will be responsible for ensuring compliance. All of the Board members currently have professional occupations. Also Brian Phillips is our city liaison and he helps us ensure our compliance with the city funding contract.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	410		\$400	400
2	MEMBERSHIP DUES	685	\$495.04	\$500	500
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS	1633.14		\$100	100
9	MISC. (Describe): Ames Chamber of commerce donation for Student travel scholarships				3,000
10	FUNDING REQUEST FROM CITY OF AMES	8858.33	\$5525	\$5800	\$5800
11	TOTAL REVENUES	11951.47			\$9800

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED				
13	OCCUPANCY/RENT	225	\$51	\$200	\$200
14	SUPPLIES/EQUIPMENT	6267.38	\$947.92	\$500	\$850
15	CONTRACTUAL SERVICES	1805	\$50	\$200	\$4400
16	PROMOTION/ADVERTISING	266.43	\$268.95	\$300	\$450
17	MISC. (Describe): (FY22-23 Student travel Scholarships)	2473.18		\$4600	\$3000
18	TOTAL EXPENSES	11036.99	\$1317.87	\$5800	\$8900

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1	Partial travel expenses for trip leaders to Koshu, Japan	2	June 2023	\$2400
2	Holiday letter and annual dues request/processing	All Member	Jan 2023	\$150
3	Exploration of new opportunity with Haouaria, Tunisa	2	TBD	\$2000
4	and Podujeva, Kosovo			
5	Annual Meeting/Retreat	50	June 2023	\$500
6	City Gifts and delegation preparation	2	May 2023	\$300
7	Print annual Lunar New Year Calendar	50	Nov 2022	\$300
8	Organize Middle School Student Zoom Exchange	30+	March 23	\$150
9	with Koshu middle school students			
			TOTAL	\$5800

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Cynthia G. Hicks

Title: AIPCA Board Chair

Date: 11/12/2021

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames Main Street Farmers' Market Date: 11/10/2021

Contact Person: Lojean Petersen

Contact Mailing Address: Logistics, Rental of Kybos, Garbage dumpster & Installation of Banners

Ames IA 50010

City State ZIP Code

Phone: 515-232-2310 E-mail Address: amesfarmersmarket@ameschamber.com State Chamber, cert. Tax ID#: 42-0623975 ZIP Code

Program/Event Information

What are the goals of this program/event?:

The goal of this event is to promote local farmers, entrepreneurs and businesses to have a place where they can showcase their products to the local Ames community and the surrounding communities. We strive to make this event a destination place for visitors from Ames and surrounding communities to come enjoy a Saturday morning in the heart of our Downtown Cultural District. We offer many other activities for young and old to enjoy.

Date(s) program/event will be held: 5/7/2022 to 10/15/2022 Check if continuous or ongoing:

Location of the program/event: 300 & 400 Blocks of Main Street

of individuals involved in program/event planning: 1 # of individuals who will benefit from program/event: 72,000

Funding amount requested: \$10,000.00

Has the City of Ames funded this program/event before? If yes, what year was it last funded?: 7000 If yes, what amount of funding was received?: \$7000

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

Our goals for the use of the outside funding request are:

- A. Provide public restrooms by renting Kybos for the summer for the Main Street area; providing garbage dumpster for the extra garbage the event accumulates; assist with the cost of installation of the overhead banners for the Ames Main Street Farmers Market for enhanced awareness.
- B. Point of Contact for the downtown businesses, community members and interested vendors to field all inquiries, concerns and questions for all things concerning the Ames Main Street Farmers' Market.
- C. Website enhancements and upkeep of the Ames Main Street Farmers' Market website.

The additional funds requested over last year would be used for marketing and solicitation of new businesses or entrepreneurs in the Ames area and provide those non traditional vendors a platform to jump start their businesses at the market.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

We have applied for an Ames Convention and Visitors Community Grant
Vendor Dues
Soliciting Sponsorships

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Lojean Petersen - Manager of the Ames Main Street Farmers market for the last 9 years.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	30171	19850	18000	20000
2	MEMBERSHIP DUES	5000	5000	5000	5000
3	FEES CHARGED	22615	22615	25000	25000
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	5000	5000	5000	5000
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe):				
10	FUNDING REQUEST FROM CITY OF AMES			7000	10000
11	TOTAL REVENUES	62786	52465	60000	65000

		(A)	(B)	(C)	(D)
EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED	32527	34000	34000	34000
13	OCCUPANCY/RENT	3000	3000	3000	3000
14	SUPPLIES/EQUIPMENT	9995	5500	7120	8100
15	CONTRACTUAL SERVICES	9697	3335	9150	11000
16	PROMOTION/ADVERTISING	5837	4900	5000	7170
17	MISC. (Describe):	1730	1730	1730	1730
18	TOTAL EXPENSES	\$62,786	\$52,465	\$60,000	\$65,000

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should not include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1	Lojean Petersen	1	10/15/2022	
2	Logistics, Rental of Kybos, Garbage dumpster & Installation of Bar			4100.00
3	Point of Contact for all things Market related			2500.00
4	Website Upkeep & Maintenance			1400.00
5	Expand Market Services to new businesses/entrepreneurs			2000.00
6				
7				
8				
9				
				TOTAL \$10,000.00

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Lojean Petersen Title: Manager Date: 11/10/2021

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization?

YES NO

Organization Name: Ames Main Street

Date: 11/15/2021

Contact Person: _____

Contact Mailing _____

Address: _____

Ames

Iowa

50010

City

State

ZIP Code

Phone: 515-232-2310

E-mail Address: sarahd@ameschamber.

Tax ID#: _____

42-0623975

Program/Event Information

What are the goals of this program/event?:

The main goals of Ames Main Street is to promote and maintain Downtown Ames as a destination for living, working, playing through shopping, dining, socializing and entertainment; promoting historic preservation and building development through facade work and upper-story housing, and renovation; recruiting and retaining new businesses; organizing events and promotions that increase customer and

Date(s) program/event will be held: _____ to _____

Check if continuous or ongoing:

Location of the program/event: Downtown Ames

of individuals involved in program/event planning: 100+

of individuals who will benefit from program/event: 100+

Funding amount requested: \$50,035 plus parking waivers (\$5,488.50)+ \$55,232.50

Has the City of Ames funded this program/event before?

If yes, what year was it last funded?:

FY 21/22

If yes, what amount of funding was received?:

\$50,035

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

1. Host 4th of July Parade (\$3,800)
2. Fulfill Requirements to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants (\$13,000)
3. Maintain a current building and business inventory, district statistics, per the requirements of the MSI Program (\$2,000)
4. Serve as a point of contact regarding downtown public policy issues and inform property owners and tenants about policy changes, construction projects, and other issues that may affect downtown (\$8,000)
5. Host Snow Magic (\$3,000 + \$7.50 - Parking)
6. Conduct public right-of-way beautification efforts (\$12,000)
7. Host ArtWalk (\$3,000)
8. Host district-wide retail promotions (\$2,000 + \$5,481 - Parking)
9. Serve as a point of contact for special events, whether organized by Ames Main Street or others (\$3,235)

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Ames Main Street raises funds through Investor Dues from downtown business owners, building owners, and other interested parties, as well as through fundraising for events through sponsorships. We have applied for the Ames Community Grants program through the Ames Convention and Visitors Bureau to help support our community events.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

1. Sarah Dvorsky, Executive Director of Ames Main Street
 2. Amy Howard, Vice President of Finance and Operations, Ames Chamber of Commerce
 3. Ames Main Street Board of Directors - 16 volunteers
 We believe with these individuals and the organization's oversight from the Ames Chamber of Commerce, this organization has a history of properly using city funding.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	63232	21077	18722	40000
2	MEMBERSHIP DUES	16180	31872	36062	30000
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	0	1208	0	0
6	STATE/FEDERAL FUNDS				7100
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				15544
9	MISC. (Describe):	8	6	0	0
10	FUNDING REQUEST FROM CITY OF AMES	46300	53649	50035	55532
11	TOTAL REVENUES	122420	107812	140819	148176

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED	77825	81700	77600	
13	OCCUPANCY/RENT	616	616	650	650
14	SUPPLIES/EQUIPMENT	1140	1294	1500	32000
15	CONTRACTUAL SERVICES	43336	46500	46500	75000
16	PROMOTION/ADVERTISING	5937	1184	3233	35000
17	MISC. (Describe):				
18	TOTAL EXPENSES	128854	131294	129483	142620

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1				
2				
3	Maintain a current building and business inventory, district statisti		12/22	2000
4	Serve as a point of contact regarding downtown public policy issu		12/22 & 6/	8000
5	Host Snow Magic		12/22	3007.50
6	Conduct public right-of-way beautification efforts		5/23	12000
7	Host ArtWalk		6/23	3000
8	Host district-wide retail promotions		6/23	7481
9	Serve as a point of contact for special events, whether organized		6/23	3235
			TOTAL	\$55,523.50
	Host 4th of July Parade		7/23	3800
	Fulfill Requirements to maintain Ames as an MSI community and Iowa Great Place, including seeking and managing grants		8/22 and 1/23	13000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Sarah Dvorsky Title: Executive Director Date: 11/15/2021

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Smart Choice

November 12, 2021

Mr. Brian Phillips
City of Ames
515 Clark Ave.
Ames, IA 50010

RE: Outside Funding Request

Mr. Phillips,

I write to you with the attached proposal for funding of a program of important work for the Campustown district. This is submitted by the Ames Chamber of Commerce as the Campustown organization is in a bit of flux at this time. This is the result of the resignation of the previous director, Karin Chitty, and a level of uncertainty related to events and programming that would properly support this important neighborhood in the Ames community, going forward.

Whether the organization proceeds as the Campustown Action Association or becomes more of an advisory committee that the Chamber simply manages, what is most important is making sure the programming to support the area is completed. In either instance, it was incumbent upon the Chamber to submit a proposal and program of work that will properly support Iowa State University, the students, businesses, and the residents, which rely upon a vibrant Campustown.

You will see a commitment to clean up and beautification inside the proposal. You will find our commitment to being the conduit between the city and the businesses/residents of Campustown as it relates to messaging from the city and/or the City's façade grant program. Communication will be high priority as will engaging building owners and resident businesses to strategize on next steps for the Campustown area.

Implementation of the program of work will be executed through the team at the Chamber along with select contractors that can support various aspects of the work that needs to be completed. You can be certain that we will deliver on what we are proposing in a timely and professional manner.

Our request of the City of Ames is to fund the program of work along with other funders the Ames Chamber of Commerce, Iowa State University, and the building and business owners in Campustown. Collectively, we can underwrite and deploy a plan of work that will enhance the Campustown community.

Thank you for your consideration. Please alert me to any questions you may have.

Sincerely,

A handwritten signature in blue ink, appearing to read 'D. Culhane', is written over a light blue horizontal line.

Daniel A. Culhane, President & CEO
Ames Chamber of Commerce

CC: Steve Schainker



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization? YES NO

Organization Name: Ames Chamber of Commerce - Campustown pro Date: 11-12-2021

Contact Person: Dan Culhane

Contact Mailing Address: 304 Main Street

Ames IA 50010

City State ZIP Code

Phone: 515-232-2310 E-mail Address: dan@ameschamber.co Tax ID#: 420623975

Program/Event Information

What are the goals of this program/event?:

The Ames Chamber of Commerce will implement an aggressive program of work for the Campustown district in 2022, which will include clean up and beautification throughout the year. The Chamber will implement no less than 3 community events within the district, while also serving as the Point of Contact for the City of Ames inside the district. Finally, the Chamber will be the organization promoting

Date(s) program/event will be held: _____ to _____ Check if continuous or ongoing:

Location of the program/event: Campustown district

of individuals involved in program/event planning: Multiple # of individuals who will benefit from program/event: Community

Funding amount requested: \$40,000

Has the City of Ames funded this program/event before? If yes, what year was it last funded?: 2020 If yes, what amount of funding was received?: 36,000

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The funding will assist in accomplishing several goals of improving the Campustown district. The City's funding, along with private funding and a financial allocation from Iowa State University, will allow for consistent clean up, fresh banners on light poles, and other plants and flowers that will aesthetically enhance the district. We will also implement 3 different events, currently focusing on a back to school event, a summer event, and a third event in the spring. The goal of these events is to engage the ISU student community as well as the general community at-large.

We will also work to maintain the highest level of communication possible with stakeholders in the Campustown area, working closely with building owners, business owners, to keep them apprised of the facade grant program and maintaining a rapid response to street closures and other needs of the City when it impacts the Campustown area.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

The Ames Chamber of Commerce is financially committed to the funding for 2022 and also will be supporting the work through the depth of our team of professionals. Iowa State University is being asked to financially support the program of work as well. Finally, the business community inside Campustown is being solicited for annual investment as well as sponsorship of events and programs.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Amy Howard, Vice President of Finance & Operations at the Ames Chamber of Commerce. She handles all of the contracts currently held by the organization and would manage this one as well. She has served in this role for 16 years and manages budgets totaling over \$3 million in revenues annually between the Ames Chamber of Commerce and its affiliate entities.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	8,000	3,000	3,000	5,000
2	MEMBERSHIP DUES	10,000	5,000	6,000	5,000
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)	2,000		4,000	
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS	18,000	10,000	10,000	30,000
8	OTHER GOV'T OR NON-PROFIT FUNDS				10,000
9	MISC. (Describe):				
10	FUNDING REQUEST FROM CITY OF AMES	32,965	35,168	36000	40,000
11	TOTAL REVENUES	70,965	53,168	59,000	90,000

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED	40,000	30,000	29,000	10,000
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT		3,000	2,000	
15	CONTRACTUAL SERVICES	7,000	9,000	10,000	35,000
16	PROMOTION/ADVERTISING	25,000	23,000	27,000	15,000
17	MISC. (Describe):				30,000
18	TOTAL EXPENSES	72,000	65,000	68,000	90,000

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

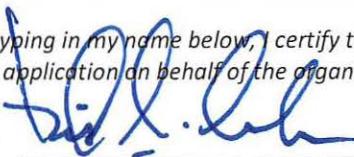
*Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.*

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1	Dan Culhane			
2	304 Main Street			
3	Host Back to School Event		August 2022	5000.00
4	Host Summer Event		June 2023	5000.00
5	Host Spring Event		April 2023	5000.00
6	Point of Contact for the district regarding the City of Ames Facade		December	5000.00
7	District wide clean up and beautification (ongoing)		July 2022	10,000.00
8	District wide clean up and beautification (ongoing)		January 20	10,000.00
9				
TOTAL				40,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name:  Title: President/CEO Date: 11/12/21

Submit completed applications to the City Manager’s Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization?

 YES

 NO

Organization Name: Hunziker Youth Sports Complex (HYSC)

Date: 11/11/2021

Contact Person: Youth Sports Programs

Contact Mailing
Address:

Ames

IA

50010

City

State

ZIP Code

Phone: 515-460-2175 E-mail Address: kurt.moore@hyscames.

Tax ID#: 42-1421342

Program/Event Information

What are the goals of this program/event?:

To provide a safe and well-maintained environment for youth and families of the Ames Community where they can engage in sporting activities, based on the fundamentals of good sportsmanship, honesty, loyalty, courage and respect for authority.

Date(s) program/event will be held: March to November Check if continuous or ongoing:

Location of the program/event: _____

of individuals involved in program/event planning: 40 # of individuals who will benefit from program/event: 6500

Funding amount requested: \$80,000

Has the City of Ames funded this
program/event before?

If yes, what year was
it last funded?:

2020

If yes, what amount of
funding was received?: _____

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

With a generous grant from the City of Ames, HYSC will be able to offset additional expenses for operating the complex, including field/greens maintenance, equipment and building upkeep. This funding helps all sports keep our registration fees lower. This helps each sport reach a goal of increasing participation from community members of all socioeconomic statuses.

Additional funding will increase HYSC's capacity for the management and coordination of event planning (current and new), event hosting and the requisite maintenance and management activities required with operating the complex in a well maintained and inviting capacity.

This increased capacity may seed opportunity for increased participation by other community sports groups as well as make the complex a more attractive environment for other youth sporting events, bringing families from outside the community to Ames—generating a positive economic impact to the community. Additionally, this more attractive environment will make Ames more appealing for those looking to move to a new community.

HYSC has historically made a significant contribution to the youth sports community of Ames and is poised to make an even more substantial impact in the years ahead. We are excited to continue to partner with the city in this capacity.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

Each sport that resides at HYSC pays annual fees to help cover operating expenses. Occasional fundraising and donations have been received in the past and our board is developing a plan for greater fundraising efforts to take place with local businesses and patrons in 2022.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Kurt Moore, HYSC Board President

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING				
2	MEMBERSHIP DUES	\$73,600	\$41804	\$92593	\$92500
3	FEES CHARGED	\$2000	\$0	\$0	\$0
4	INVESTMENT INCOME	\$30	\$30	\$30	\$30
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS				
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS				
9	MISC. (Describe):	\$51680	\$0	\$25520	\$25000
10	FUNDING REQUEST FROM CITY OF AMES	\$30700	\$32000	\$36000	\$80,000
11	TOTAL REVENUES	\$158010	\$73834	\$154,143	\$197530

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED	\$45336	\$12500	\$35709	\$85,000
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	\$27315	18000	\$40425	\$65000
15	CONTRACTUAL SERVICES	\$79850	\$49000	\$64615	\$30000
16	PROMOTION/ADVERTISING				
17	MISC. (Describe):	\$23819	\$2000	\$15000	\$20000
18	TOTAL EXPENSES	\$176320	\$81500	\$155,749	\$200,000

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1	Youth Sports Programs	6500	10/31	\$80,000
2				
3				
4				
5				
6				
7				
8				
9				
			TOTAL	

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Kurt Moore Title: Board President Date: 11/12/2021

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.



Outside Funding Request Process Application

Applicant Information

Is this request for a program/event sponsored by a student organization?

 YES

 NO

Organization Name: Story County Housing Trust

Date: 11/15/2021

Contact Person: Andrew Collings

Contact Mailing

Address: 420 Watson Powell Jr Way

Des Moines

IA

50309

City

State

ZIP Code

Phone: 515-334-0075

E-mail Address: acollings@dmampo.org

Tax ID#:

81-4570694

Program/Event Information

What are the goals of this program/event?:

- 1.) Sustain the affordability and viability of Story County owner-occupied housing stock while maintaining safe & environmentally healthy homes for those with incomes at or below 80% of area median income (AMI).
- 2.) Remove barriers to obtaining or maintaining affordable rental units by offering rent and/or deposit

Date(s) program/event will be held: January 2023 to December 2024 Check if continuous or ongoing:

Location of the program/event: The City of Ames and the surrounding communities in Story County.

of individuals involved in program/event planning: 12 # of individuals who will benefit from program/event: 500/year

Funding amount requested: \$38,000/year

Has the City of Ames funded this program/event before?

If yes, what year was it last funded?:

December 2020

If yes, what amount of funding was received?: \$35,000

Program/Event Description

Please answer each question below using the space provided.

Explain how this request helps accomplish the goals of this program/event. If you are requesting an increase in funding from the last funding cycle, include an explanation of the enhanced or expanded services you intend to provide with the additional funding:

The State Housing Trust Fund grants require 25% local match monies for each annual grant awarded. The funding from the City of Ames will be used to partially meet that obligation. One hundred percent of the monies will be used towards direct funding for owner-occupied home repairs and rental assistance programs for individuals and families in Story County earning less than 80% area median income.

What efforts have you made to obtain funding from other sources? Include fundraising, dues, and any requests to other City- sponsored programs (e.g., ASSET, COTA, Ames Community Grants Program)

The 2021 State Housing Trust Fund grant application was successful which was for the maximum amount of \$207,973.00. A 2022 SHTF grant was submitted in October and the Iowa Finance Authority will announce the grant awards in December 2021. The maximum amount applied for this grant year was \$270,813.00. If awarded those funds will be available in January 2022. The SHTF continues to receive funding from the Story County Board of Supervisors, Story County municipalities, and community banks and lending institutions monies.

Who will be responsible for ensuring compliance with the funding contract? What are his/her/their qualifications?:

Starting in January 2020 the SHTF has been administered by the Central Iowa Housing Trust Fund who is staffed by the Des Moines Area MPO. The Des Moines MPO awards and manages over \$14 million in federal transportation dollars every year plus over \$6 million for RPA-11 (CIRTPA) which is also staffed by the MPO. Andrew Collings is the staff who manages both the Central Iowa Housing Trust Fund and the SHTF. Andrew started working at the Southern Iowa Council of Governments in 2011 after graduating with a Masters degree in Urban and Regional Planning from the University of Iowa and transitioned to the MPO in 2014. He currently manages the RPA, CIHTF, and the SHTF on top of managing traffic modeling, road condition analysis, and other transportation related issues.

Budget

Complete the budget for your activity below, including previous fiscal years in columns A, B, and C, and your grant request from the City of Ames in box D10.

		(A)	(B)	(C)	(D)
REVENUE - ALL SOURCES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
1	FUNDRAISING	5950.00	10010.00	6000	10000
2	MEMBERSHIP DUES				
3	FEES CHARGED				
4	INVESTMENT INCOME				
5	GRANTS (PRIVATE SECTOR)				
6	STATE/FEDERAL FUNDS	190065.00	207973.00	270813.00	270813
7	ISU OR ISU STUDENT GOVERNMENT FUNDS				
8	OTHER GOV'T OR NON-PROFIT FUNDS	17356.12	42356.12	17356.12	17914
9	MISC. (Describe):				
10	FUNDING REQUEST FROM CITY OF AMES	35000.00	35843.00	35000	38000
11	TOTAL REVENUES	248371.12	296182.12	329169.12	336727

EXPENSES		FY 19-20 ACTUAL	FY 20-21 ACTUAL	FY 21-22 ADOPTED	FY 22-23 PROPOSED
12	SALARY AND RELATED				
13	OCCUPANCY/RENT				
14	SUPPLIES/EQUIPMENT	300.00	500	500	500
15	CONTRACTUAL SERVICES	147262.50	282652.49	300000	300000
16	PROMOTION/ADVERTISING			1000	1000
17	MISC. (Describe): Contract fees for Administration	7593.95	20000	25000	38000
18	TOTAL EXPENSES	155156.45	303152.49	326500	339500

Proposed Task/Drawdown Schedule

Funds awarded must be used to benefit the general public. On the lines below, describe the tasks you plan to complete using requested funds, the anticipated task completion date, and the amount you will request in reimbursement for that task. The total should add up to your funding request.

Tasks below should be services and programs that will be provided to the public (e.g., individual events, educational programs, improvements to public spaces, etc.). Tasks should **not** include costs that primarily benefit the organization (e.g., administrative expenses, overhead, rent, utilities, etc.). The organization should consider such internal costs in the overall cost of providing the specific service or program.

Prioritize the tasks proposed in this list, with the tasks the organization would most like to receive funding for towards the top.

Priority	Task	Participants	Completion Date	Amount
1	Andrew Collings	22	12/30/24	\$22,000
2	420 Watson Powell Jr Way	35	12/30/24	\$16,000
3				
4				
5				
6				
7				
8				
9				
TOTAL				\$38,000

Disclaimer and Submission

By typing in my name below, I certify that my answers are true and complete to the best of my knowledge. I am authorized to submit this application on behalf of the organization named herein.

Name: Andrew Collings Title: Administrator Date: 11/15/20

Submit completed applications to the City Manager's Office, 515 Clark Avenue, Ames, IA 50010. Applications must be received no later than 5:00 p.m. on November 15 to be considered for funding.