



MEMO

Item No. 9i

To: Mayor John Haila and Ames City Council Members
From: Lieutenant Heath Ropp, Ames Police Department
Date: September 10, 2021
Subject: Beer Permits & Liquor License Renewal Reference City Council Agenda

The Council agenda for September 28, 2021, includes beer permits and liquor license renewals for:

- **AJ's Ultra Lounge** (2401 Chamberlain St) - Class C Liquor with Class B Native Wine Permit, Outdoor Service and Sunday Sales

A review of police records for the past 12 months found 13 liquor law violations. 12 individuals were cited for being underage on premise. 7 of those individuals were in possession of a fake ID. During a compliance check on March 25th, 2021, an employee sold alcohol to a minor and was cited accordingly. A follow-up compliance check was completed, and no violations were recorded. All 13 of the citations were written in 2021.

So far, the Police Department has made recommendations to improve their performance such as providing additional staffing and utilizing the Iowa ABD Age to Purchase mobile application to scan identifications to ensure validity. Management acknowledged these recommendations and has put these additional measures in place. Since the failed compliance check in March and our suggestions to improve their performance, the establishment has only had 2 violations.

The Police Department would recommend renewal of the 12-month license.

During this 12-month period, The Police Department will continue to monitor the above location by conducting regular foot patrols, bar checks and by educating the bar staff through trainings and quarterly meetings.