

Freddy's Frozen Custard & Steakburgers
1241 Park Place NE, Suite C
Cedar Rapids, IA 52402



July 13th, 2021

To the City Council Members in Ames, Iowa:

Thank you for taking the time to read this letter and consider this request from the Freddy's Frozen Custard & Steakburgers in Ames, located at 2420 Lincoln Way, Suite 102.

When we opened our doors in January of 2018 to the people of Ames and the students at Iowa State University, we were overwhelmed by the warm reception. Our team and company immediately felt at home in the community, and we have enjoyed developing that relationship through Freddy's Fundraisers and several Charitable Events such as the Amazing Grace Lemonade Race.

That bond was strengthened over the last year as we all battled the Covid-19 Pandemic. Our business struggled tremendously, but the support provided by this Council in allowing us to utilize two (2) parking meters in front of our store allowed us to stay in business while ensuring the safety of our team and Guests. I am writing you today to request that this policy is made permanent.

Furthermore, now that a vaccine has been made readily available to the public, we have officially entered the "new normal". Our sales are returning to pre-pandemic levels, which will allow us to grow and employ more people in the City of Ames. This growth would be most easily sustained if we are able to cater to our Guests in the fashion they now request most often – Mobile Order, Curbside and Delivery. In short, Contactless Orders have come to stay in our day-to-day interactions with our Guests.

By allowing Freddy's and all restaurants on Lincoln Way to reserve parking meters in front of our storefront, you will allow us to do business more efficiently, reduce street congestion over high-volume periods, and most importantly, ensure that we are able to care for our Guests in a safe manner.

I humbly request that you all consider our request and grant us the exception to ensure the safety and convenience for our Guests at Freddy's on Lincoln Way.

Warm Regards,

Steven M Young

Operating Partner
MLY Investments, LLC
dba Freddy's Frozen Custard and Steakburgers of Iowa

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