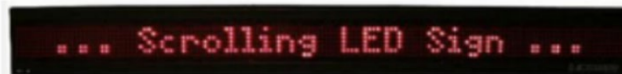


COUNCIL ACTION FORM

SUBJECT: AWARD OF CONTRACT FOR CYRIDE INTERIOR LED BUS SIGNS

BACKGROUND:

CyRide receives Section 5310 grant funding sub-allocated from the Iowa Department of Transportation, which provides formula funding to improve the mobility of seniors and individuals with disabilities. In May 2020, the Transit Board authorized CyRide to submit a state grant application to the Iowa Department of Transportation, including a request for funding of interior LED bus signs. These signs will display information about upcoming bus stops, improving the ability of individuals with disabilities and the general public to orient themselves within the transit system. This signage supplements the audible announcement of upcoming stops already deployed throughout CyRide's fleet. An example of this type of sign is shown below.



From this grant request, CyRide was awarded \$101,376 in federal funding for the LED sign project. This was provided at a federal share of 80%, requiring a local match of \$25,344. Local funding for this project is programmed in the FY 2021 Capital Improvement Plan.

In June 2019, the Transit Board approved entering into a contract with GMV Syncromatics of Los Angeles, California, to provide intelligent transportation systems (ITS) for CyRide. This contract included the option to purchase interior LED signs that integrate with other GMV Syncromatics technology already installed on the buses. **Integration of the LED signs with the rest of the ITS system is crucial to maximize the information presented to passengers, reduce duplication of equipment, and minimize the likelihood of incompatibility. After consultation with the Purchasing Division, staff is recommending that this project be pursued as a single-source procurement.**

Due to the wide variety in fleet equipment at CyRide, the final number of LED signs to be installed is still being determined. Costs will be maintained within the project budget, listed below:

Item	Federal (80%)	Local (20%)	Total
LED Signs	\$101,376	\$25,344	\$126,720

The Transit Board approved award of contract to GMV Syncromatics at its June 17, 2021 meeting.

ALTERNATIVES:

1. Waive the City's purchasing policy requirements for formal bidding procedures and approve the single-source procurement of interior LED signs from GMV Syncromatics of Los Angeles, California, at a total not-to-exceed amount of \$126,720.
2. Reject proposal.

CITY MANAGER'S RECOMMENDED ACTION:

Installing LED signs on CyRide buses will expand access for individuals with disabilities and help passengers better orient themselves while utilizing the system.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as described above.