

COUNCIL ACTION FORM

SUBJECT: **REQUESTS FOR MIDNIGHT MADNESS**

BACKGROUND:

The annual Midnight Madness races will be held at Ames Fitness Center South (ISU Research Park) on Saturday, July 10. The event includes 5k, 10k, and kid runs, followed by a beer garden & pizza party at Ames Fitness Center South. An estimated 500 people will enter all races and approximately 500 spectators will be at the event.

Organizers are requesting the following partial street closures from 6:00 p.m. to 9:30 p.m. on Saturday, July 10 2021:

- Collaboration Place Road to S Riverside Drive (north side lane)
- S Riverside Drive North to Airport Road (west side lane)
- Airport Road between S Riverside Drive & South Loop Drive (south side of east bound traffic)
- South Loop Drive (east side of road)
- University Blvd from Cottonwood Rd to Collaboration Place (east side of road)

City staff will provide barricades and traffic cones to facilitate this event, blocking a dedicated running lane while allowing vehicle traffic to continue using other lanes.

Midnight Madness organizers have also obtained a Noise Permit for this event. Event organizers will clean up the event on Sunday morning, with cleanup being completed by 12:30 A.M.

ALTERNATIVES:

1. Approve the requests for Midnight Madness on July 10, 2021, as outlined above.
2. Do not approve the requests for Midnight Madness.

CITY MANAGER'S RECOMMENDED ACTION:

Midnight Madness has been held since 1979 and is a popular event that draws many competitors and spectators from a wide area to Ames. There have been no significant problems in the past with the arrangements requested above.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1, as described above.



SPECIAL EVENT APPLICATION

Applications received less than thirty (30) days before the event may not be processed by the City in time for the event and will automatically be denied. Each application is viewed as a new event regardless of previous occasions.

Event Name AMES MIDNIGHT MADNESS 5K/10K RUN
Location/Address AMES FITNESS CENTER SOUTH

Region (Select one or more)

- Ames Main Street (Downtown)
- Campustown District
- Iowa State University Property
- City Parks
- Other (please explain)

Please note that events occurring in the Downtown, Campustown, In City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from Ames Main Street if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Ames Main Street: (515) 233-3472 Campustown -
Campustown Action Association: (515) 450-8771 ISU - Events
Authorization Committee: (515) 294-1437

director@amesdowntown.org
director@amescampustown.com
eventauthorization@iastate.edu

TIMELINE

Setup Date 7/10/21 Time 6:00 pm M T W R F Sa Su

Event Starts Date 7/10/21 Time 8:00 pm M T W R F Sa Su

Detailed Description of Event Activities (written overview of event and what's going to happen)

We will have a 5K/10K Road Race that starts at the Ames Fitness Center South location parking lot. The run will go north on University to Airport Rd and loop back to the fitness center. After race celebration in the parking lot from 8-12 pm.

Event Ends Date 7/10/21 Time 11:59 pm M T W R F Sa Su

Teardown
Complete Date 7/10/21 Time 12:30 am M T W R F Sa Su

Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

Rain Date NO Rain Location _____

Yes No Is this an annual event? If yes, how many years? 50

For Office Use Only

Documents Received

Date: 5-24-21

- Completed Application
- Fireworks Application (\$25 fee)
- Insurance Certificate
- Public Safety & Event Management Plan
- Site Plan/Route Map (\$25 fee) (Road Race)
- Vendor List (\$50 fee/each)
- Parking fees

Special Events Meeting

Date 6-3-21

Time 2:30

Room C235

Documents Sent:

- Alcohol License
- ABD
- Fireworks Permit
- Road Race Permit
- TOP
- Vending Permit
- Other

Departments Included

- City Manager: Brian Phillips and Tasheik Kerr
- CyRide: Jenny Bethurem or Rob Holm or Kevin Gries
- Electric: Mark Imhoff
- Fire: Jason Ziph or Rich Higgins
- Parks & Rec: Craig Kaufman or Joshua Thompson
- Public Works: Brad Becker or Dave Cole
- Police: Jason Tuttle or Geoff Huff
- Water: Heidi Petersen
- Risk Management: Bill Walton

CAA: Karin Chitty

AMS: Kim Frey

ISU: Events

Authorization Committee

City Council Meeting

Date 6-22-21

Added to Agenda with CAF Approved Y N

Reminder Date _____

CONTACTS

Sponsor/Applicant Name **Brett Carney**
Address **294 NW Georgetown Dr**
City **Waukee** State **IA** Zip Code **50263**
Daytime Phone **515-203-9557** Cell Phone **515-203-9557**
E-mail **BrettCarney10@gmail.com**
Alternate Contact Name _____
Daytime Phone _____ Cell Phone _____
E-mail _____

ATTENDANCE

Anticipated Daily Attendance **1000**

Yes No

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. Farmers' Market, 4th of July, etc.)? If yes, please list:

ORGANIZATION STATUS/PROCEEDS

- For Profit
- ~~Done~~ ~~Fide~~ Tax Exempt
- Nonprofit

Yes No

Are patron admission, entry, or participant fees required? If yes, please describe and provide amounts: **Runners need to be Registered \$20-\$30 each**

Are vendor or other fees required? If yes, please provide amounts:

Percentage of net proceeds going towards fundraising **100** %

Percentage of net proceeds going towards for-profit entity _____ %

SECURITY

Ames Police Department 24 hour non-emergency phone number: 515-239-5133

Please complete the course at <https://www.crowdmanagers.com/training> for crowd management training.

Yes No

Have you hired a professional security company to develop and manage your event's security plan? If yes, please fill out the following information:

Security Organization _____
Address _____
City _____ State _____ Zip _____ Phone _____
Email _____

**MIDNIGHT MADNESS
2021 RACE ROUTE**



5K = 1 Lap
10K = 2 Laps
(Turn at Roundabout)

TRAFFIC CONTROL PLAN

2021 AMES MIDNIGHT MADNESS ROAD RACE

The Ames Midnight Madness Road Race will be moving out to the Ames Fitness Center South location on University Ave. The 5K/10K run will start and finish in the parking, and the route will run briefly on University before heading East on Collaboration Pl to S. Riverside Drive. It will then go North to Airport Rd, where it will go West for a short distance to South Loop Drive. It will follow South Loop Drive to the bike path that runs through the Research Park Greenspace, and comes back out on University Drive. The runners then head South on University Drive back to Collaboration Pl and into the Ames Fitness Center Parking for the finish.

The race will start at 8:00pm, and all runners have to be off the course by 9:30pm when we will move all cones and barricades to open the roads back up as normal.

The attached map shows the run route and where we will station volunteers and need barricades/cones.

- 1) 2 Volunteers, 1 Type III Barricade, 20 Cones
- 2) 2 Volunteers, 2 Type III Barricades, 20 Cones
- 3) Type I Barricade
- 4) 2 Volunteers, 2 Type III Barricades, 20 Cones
- 5) 2 Type I Barricades
- 6) 1 Volunteer, 1 Type III Barricade, 1 Type I Barricade
- 7) 1 Volunteer, 1 Type I Barricade, 20 Cones
- 8) 1 Volunteer, 2 Type I Barricades, 20 Cones
- 9) 1 Volunteer, 1 Type I Barricade, 10 Cones
- 10) 1 Volunteer, 1 Type I Barricade, 5 Cones
- 11) 1 Volunteer, 1 Type I Barricade, 20 Cones, 1 One-Way Sign if possible.

At 7:30pm our plan is to have all traffic leave the area going East on Collaboration Pl, then North on S. Riverside Dr to Airport Rd. It will be a One-Way on Collaboration Place and S. Riverside Dr, leaving the other lane for the runners, with cones down the center. All traffic coming into the area from Airport Rd will use University Ave south bound lane, leaving the North Bound Lane for the runners. We will have volunteers manning those barricades to monitor traffic in and out until the course is back open at 9:30pm.

We will need 20 Safety Vests if available for our volunteers on the course. Those can be dropped off at the Ames Fitness Center on Friday, or Brett will pick them up if needed.

Total Type I Barricades Requested = 8

Total Type III Barricades Requested = 6

Total Cones Requested = 135

Total Safety Vests Requested = 20

Brett Carney
Ames Midnight Madness Director