### **COUNCIL ACTION FORM**

**SUBJECT**: PROPOSED SMALL ART GRANT AWARDS

### **BACKGROUND**:

On March 9, 2021, the City Council approved criteria for the Small Art Grant pilot program. The purpose of this program is to provide competitive grants for individual artists to create arts projects that will benefit the residents of Ames and/or contribute to making Ames a fun and vibrant community. The program criteria adopted by the City Council require that recipients be:

- 1. An individual artist or a group of artists
- 2. Residents of Ames
- 3. Not an organization or governmental entity
- 4. Ineligible for funding from the Commission on the Arts (COTA) Annual Grant and Special Project Grant Programs

## Projects receiving funding must:

- 1. Benefit the residents of Ames
- 2. Contribute to making Ames a fun and vibrant community
- 3. Have a public component (e.g., the creation of the project involves the public, the public may observe the creation of the project, or the public may view/hear/touch/explore/etc. the finished product). The criteria indicate that artists may propose exhibiting their finished work on City property.

The Council allocated \$10,000 for this program. Applications were accepted from March 17 to April 30, 2021. A committee consisting of two representatives each from the Commission on the Arts (COTA) and the Public Art Commission (PAC) reviewed the applications.

A total of 15 applications were received from 13 separate artists/groups. The requests totaled \$44,553. Upon review, the committee recommended awards to four proposals:

# 1. Tell Me Your Flower Story – Virginia and Scott Kovach

Request: \$1,910 Recommended Award: \$1,910

<u>Brief Description</u>: Eight people would be interviewed about their meaningful experiences with flowers in KHOI's studio. After editing the interviews, a special one-hour show will be recorded for KHOI about the project. On the show, original poetry about flowers will be read. The interviews will also be available on KHOI's website. Additionally, eight 11" by 14" mixed media works of art will be created

that will each represent one of the interviews. These mixed media pieces will be displayed at Reliable Street in August 2021.

## 2. The Collective Mending Sessions – Catherine Reinhart

Request: \$700 Recommended Award: \$700

<u>Brief Description</u>: The Collective Mending Sessions in an on-going, socially engaged project led by local artist Catherine Reinhart. Since 2018, Reinhart has been conducting this project, which is a series of workshops centered on collaboratively mending abandoned quilts. This proposal request would fund one in-person workshop with community partner and local Ames downtown business, Threadit. This 2-3 hour workshop would take place at a date TBD, preferably late summer/early fall 2021 at the Threadit location.

### 3. Hi, How Are You? Campustown Mural - Kipp Davis

Request: \$3,000 Recommended Award: \$3,695

Brief Description: The Hi, How Are You? mural's prominent theme is one of mental health awareness. This is a nationwide campaign with the mission of starting conversations about mental health. (More info can be viewed at hihowareyou.org.) The applicant feels this pairs well with several other themes such as kindness, inclusion, and Campustown's You Are Welcome Here messaging. The applicant is a recent graduate of lowa State University and currently working on projects throughout the Midwest. The proposed mural will utilize images from the Hi How Are You campaign and incorporate some local Ames items as well. The artwork will reflect a diverse array of characters and the words "Hi, How Are You?" in bold, bright colors. An interactive aspect is also planned, which would hopefully encourage people to take photos and share the messaging. The site is located on the North façade of the building at 116 Welch Avenue.

## 4. Art of Climate Planning – Vivian M Cook & the EcoTheatre Lab

Request: \$3,000 Recommended Award: \$3,695

Brief Description: This project, proposed for Summer 2021, is inspired by the Octagon Center for the Arts' Summer 2020 Outrage to Change project and by the City of Ames' commitment to developing a climate action plan in the coming months. With this funding, The EcoTheatre Lab will commission six artists-visual, literary, and/or performance--to develop original art pieces between July and October 2021 that encourage Ames community members to engage with the climate action planning process. Each of these artists will be paid \$500 for their commissioned work and will be in communication with the applicants--who have experience as producers, facilitators, and directors of arts events focused on conversations about environmental sustainability--as they develop their pieces. The applicants will reach out to downtown businesses in Ames to offer opportunities to showcase the artwork throughout the duration of the climate

action plan engagement process (through March 2022), as well as to encourage downtown businesses and those who visit them to also participate in the process.

2021 - 22 Small Art Grant Recommendations

Applicant	Project	Request	Proposed Award
Robert Anders	Bob's Retirement Hut, Scriptorium & Scrap Heap	\$ 750	
Kipp Davis/CAA	Hi, How are You Mural	3,000	\$ 3,695
Eric Evans	Hear Here: A Day with the Sounds and Spaces of Ames	4,320	
Siriaco Garcia	Viva La Raza	3,000	
Virginia & Scott Kovach	Tell Me Your Flower Story	1,910	1,910
Michael Nootz	In My Opinion	123	
Catherine Reinhart	The Collective Mending Sessions	700	700
Kyle Renell	Rememberance of Iowa's COVID19 Dead	400	
Kaleb Stevens	Creating PLAYce in the Space	7,850	
Kaleb Stevens	The Leak Party	500	
Reid Miller	Tales of Resilience	3,000	
Cameron Gray	The Buxton Initiative: Black Books	3,000	
Cameron Gray	Glowing in Black and White	3,000	
Anna Segner	Mural of Ames Wildlife	10,000	
Vivian Cook & The EcoTheatre Lab	Art of Climate Planning	3,000	3,695
Total		\$ 44,553	\$ 10,000

The review committee's recommendations include conditions for three of the four awarded proposals. For the Collective Mending Sessions, the committee requested that the finalized quilts be displayed publicly in exchange for funding. The committee proposed increasing the award amount for the Hi, How Are You? Campustown Mural project by \$695 over the request, with the additional funds contributing to fully compensate the artist and purchase additional supplies. For the Art of Climate Planning proposal, the committee proposed an additional \$695 over the request amount, with the additional funds supporting an expansion to one additional artist.

City Council direction is now being requested to proceed with developing contracts with the four proposed awardees. Once contracts are approved, the funds will be provided to the awardees on a reimbursement basis. The projects are to be completed between July 1, 2021 and June 30, 2022.

### **ALTERNATIVES:**

- 1. Direct staff to prepare contracts for four Small Art Grant projects in accordance with the recommendations provided by the review committee.
- 2. Refer this item back to the review committee for further information.

### **CITY MANAGER'S RECOMMENDED ACTION:**

The four projects recommended for funding by the Small Art Grant review committee fulfill the City Council's vision for this initiative. Each project will contribute to making Ames a fun and vibrant community. They will provide for public participation either through creating the art or experiencing the completed product.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1 as described above.