OUTSIDE FUNDING REQUESTS SUMMARY

January 29, 2021

The City uses an application process to evaluate funding requests from outside organizations. Applications are evaluated by a team of City staff members.

The City Council authorized a total of \$231,251 for the requests, or an increase of 9.5% over the adopted FY 2020/21 amount. These requests would be funded by the Local Option Sales Tax Fund.

Separate from these funds, a request from the Ames Economic Development Commission (AEDC) for the Workforce Development Program was evaluated. This request is paid from Hotel/Motel Taxes. Additionally, funds to reimburse the Parking Fund for lost revenue due to waiving parking meter fees have been requested by Ames Main Street. This request, totaling \$5,738, would come from Local Option Sales Tax.

Recommendations for funding are as follows:

FY 2021/22 Operational Funding Recommendations (Local Option)

	2020/21 Adopted	2021/22 Request	2021/22 Recomm.	\$ Increase or Decrease	% Increase or Decrease
Ames Historical Society	46,927	46,927	46,927		
Ames Int'l Partner Cities	5,525	5,800	5,800	\$ 275	5.0%
Ames Main Street	50,035	50,035	50,035		
Campustown Action Ass'n	35,168	36,000	36,000	832	2.4%
Farmer's Market		7,000	7,000	7,000	
Hunziker Youth Sports Complex	31,876	45,000	45,000	13,124	41.2%
Story County Housing Trust	35,843	35,000	35,000	-843	-2.4%
SUBTOTAL	\$ 205,374	\$225,762	\$ 225,762	\$ 20,388	9.9%
					_
CAA (Parking Waivers)	242			-242	
Ames Main Street (Parking Waivers)	5,496	5,489	5,489	-5	-0.1%
SUBTOTAL PARKING WAIVERS	\$ 5,738	\$ 5,489	\$ 5,489	\$ -247	-4.3%
TOTAL (Incl. Parking Waivers)	\$ 211,112	\$231,251	\$ 231,251	\$ 20,141	9.5%

FY 2020/21 Operational Funding Recommendations (Hotel/Motel Tax Fund)

	2020/21 Adopted	2021/22 Request	2021/22 Recomm.
AEDC Workforce Development Program	\$ 15,000	\$ 15,000	\$ 15,000
TOTAL	\$ 15,000	\$ 15,000	\$ 15,000