



**To:** Mayor and City Council

**From:** Deb Schildroth, Assistant City Manager

**Date:** September 8, 2020

**Subject:** Gift Cards Promoting the City's Face Covering Ordinance and Supporting Local Ames Businesses

At the September 1, 2020 meeting, City Council requested staff to contact local business groups to determine if there are resources available to compliment the generous donation of Mr. Dickson Jensen. Mr. Jensen has offered to donate \$10,000 to go towards gift cards to Ames restaurants. In turn, the intent is for the gift cards to be disseminated by the Ames Police Department to individuals adhering to the face covering ordinance by wearing a face covering.

I have contacted the following business organizations about contributing funds towards the purchase of gift cards:

- Ames Chamber/Ames Main Street
  - o Considering a \$1,000 monetary donation
- Ames Convention and Visitors Bureau
  - o Considering a \$2,000 monetary donation
- Campustown Action Association
  - o Can assist with contacting businesses and obtaining gift cards, but provide no monetary donation towards this effort

Upon review of this information, Council will need to determine if further action needs to be taken in securing additional funds.