

PKTS. 5-22-2020



May 21, 2020

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Haila and Members of the Ames City Council,

As we prepare for the local economy to fully reopen and businesses to open their doors, I am contacting you today with a proposal that will cultivate immense good will and appreciation from the small business community.

Many Ames Main Street and Campustown businesses are in the process of reopening, and as they do so and customers begin frequenting these locations once again, what better way to support them than waive parking meter fees and fines from Thursday, May 28th-Monday, June 1st to drive people to both districts and provide a welcoming atmosphere for both the businesses and their customers upon their return.

While I know doing so will result in lost revenue for the parking fund, it will also show business owners in both districts how much the city appreciates their commitment to the City of Ames, as well as their perseverance and determination to see it through these challenging times. It is a small gesture that will provide immense return on your investment.

If you agree to move forward in this fashion, Ames Main Street and Campustown Action Association stand ready to ensure the appropriate communication occurs to inform the businesses and the public about this gesture. We will also make sure this is heavily promoted to thank the City for their willingness to help our small businesses in Downtown and Campustown.

Since there will not be another City Council meeting after Tuesday, May 26th prior to the reopening date of May 28th, I ask that you consider taking the appropriate steps to waive fines and fees during the aforementioned period, and if not then, shortly thereafter, as this is a simple idea that will have a positive impact when needed most.

Thank you for your prompt consideration of this matter. As always, please let me know if we can be of assistance in any way.

Sincerely,

A handwritten signature in black ink, appearing to read 'Drew Kamp', enclosed within a large, loopy oval scribble.

Drew Kamp
Executive Director