

To: Mayor John Haila and City of Ames Council Members
From: Jean Kresse, President and CEO and Board of Directors
United Way of Story County (UWSC) *JK*
Re: Update – Contract for Human Services Agency Capital Funding Program
Date: January 22, 2020

OUR VISION.
TO IMPROVE THE QUALITY OF
LIFE IN OUR COMMUNITY FOR
INDIVIDUALS AND FAMILIES.

OUR MISSION.
UNITED WAY OF STORY COUNTY
IS DEDICATED TO THE
ENHANCEMENT OF THE QUALITY OF
LIFE IN OUR COMMUNITY.

At the December 17, 2019, meeting of the City Council, additional information about the Capital Funding Program was requested.

Below is the information that addresses the questions raised during that meeting. I would be happy to attend a Council meeting and address any additional questions you may have.

History: On November 14, 2017, United Way of Story County (UWSC) entered into a formal agreement with the City of Ames, to accept \$250,000 and pilot a capital grants program. The pilot grant program was designed to distribute funds for capital improvement needs to human services agencies in the ASSET process.

UWSC developed the following process: (1) submission of a Letter of Intent (LOI), (2) invitation to submit a full-proposal, (3) grant agreements signed (kept on file at UWSC), (4) process payment, and (5) six-month evaluation report provided.

UWSC's Allocations Committee reviewed five LOI submissions, requesting \$309,020. All five agencies were invited to submit full proposals. The UWSC's board of directors approved the projects at the May 31, 2018 meeting. The total allocation of \$250,000 was awarded at that time. This round of requests exceeded the available funds (\$250,000) by \$59,020. A report was made to the City Council through a memo dated May 31, 2018.

The process went well and members of the Allocations Committee agreed with the criteria the City Council included in the formal agreement, including the 50% cash match requirement. They were pleased to see applications from both smaller and larger agencies.

2019 Agreement: On July 2, 2019, UWSC entered into a second formal agreement with the City of Ames, and accepted an additional \$250,000 to continue the capital improvement grants. The agreement stated that UWSC would distribute \$246,500 in funds to agencies and would retain \$3,500 to compensate for expenses and time in administering the program.

During this next round of grant funding, UWSC's Allocations Committee reviewed three LOI submissions requesting \$222,500. All three agencies were invited to submit full proposals.

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OUR REGIONAL COMMUNITY.

LIVE UNITED



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The total amount of awards made was \$125,000, leaving a balance of \$121,500. The Allocations Committee agreed to issue a second request for applications. The timeline for the 2020 grant process was shared with the City Council in a memo dated December 9, 2019.

UWSC has received five LOI submissions requesting a total of \$222,500. The Allocations Committee will review the requests at their meeting in early February and invite those projects fitting the criteria to submit a full proposal. Recommendations on selected projects will be made in late May, and a report to Council will follow in November 2020.

Agencies Requested Funding: Of these 32 agencies presently in the ASSET process, 11 would not have a need for capital funding because of the type of organization they are and the services they provide. Funding has been requested through the Capital Improvement grants from the following nine agencies:

2017-18	Fall 2019	Spring 2020 (LOI's Submitted)
ACPC – Awarded	Boys & Girls Clubs – Denied	ACCESS
Child Serve – Awarded	Friendship Ark – Awarded	Boys & Girls Clubs
Emergency Residence Project – Awarded	Mainstream Living – Awarded	Emergency Residence Project
Mainstream Living – Awarded		Lutheran Services in Iowa
YSS (Rosedale Shelter) - Awarded		Mainstream Living

Future Needs: In January, ASSET funded agencies were asked to complete a simple survey to determine future capital needs. The survey was sent to the 32 ASSET funded agencies. To date nine have responded. Five agencies indicated they have identified the following projects: remodel of kitchen, repairing and replacing parking lot, improvements for an administrative wing, remodel of treatment rooms, deferred maintenance, new residential campus with more treatment focused facilities, replace windows and siding, and remodel office to be more functional.

We are also aware of three agencies that have indicated they need to expand or completely vacate their current space sometime in the future. We know of a childcare center that needs to repair its playground. When asked what is preventing your agency from moving forward with a project, all stated that overall funding is the barrier. Others indicated that they are working on a comprehensive fundraising plan to address needs.