

**COUNCIL ACTION FORM**

**SUBJECT: REQUESTS FOR DOG DOCK JUMPING COMPETITION**

**BACKGROUND:**

Model Farm Creative Services Agency is proposing to host its third annual Dog Dock Jumping Competition July 4-6. The event involves setting up a 40' dock leading to a 20' x 40' above-ground pool of water. Dogs compete in jumping for distance, vertical leap, and retrieving. Bleachers will be set up along one side of the dock and pool for spectators to watch. The event is proposed to take place on Burnett Avenue between 5<sup>th</sup> and 6<sup>th</sup> Streets. The event will also incorporate food vendors into the activities.

To facilitate this event, organizers have requested the following, from 6:00 a.m. Thursday, July 4, to 11:00 p.m. Saturday, July 6:

- Closure of Burnett Avenue between 5<sup>th</sup> and 6<sup>th</sup> Streets
- Closure of 14 metered parking spaces on Burnett Avenue and six metered parking spaces on 5<sup>th</sup> Street to provide parking for First National Bank employees who will be displaced by the event (The spaces along 5<sup>th</sup> Street will not be available during the parade on July 4<sup>th</sup>, as they are on the parade route). In total, this is a loss of \$90.00 to the Parking Fund.
- A Temporary Obstruction Permit
- Access to City-owned electrical outlets (Estimated loss of \$6 to the Electric Fund)
- A blanket Vending License (\$50 fee)
- A waiver of applicable fees.

Organizers will begin setup on the morning of July 4<sup>th</sup>. To fill the pool as rapidly as possible, organizers will arrange to pay for a hydrant meter and water used through the Water and Pollution Control Department. Organizers have been instructed to notify adjacent businesses that there is a potential for rust to be stirred up in the water system from the high flow of water through the hydrant.

Organizers will provide overnight security for the pool and when it is not in use. Once the events have concluded, the pool will be drained via large hoses into the nearest storm drains. This water disposal plan has been reviewed by staff in Public Works. Organizers have been instructed not to allow the pool to empty directly onto the street.

The event has been approved by the Board of Ames Main Street. A letter of support is attached. Organizers will consult with the three businesses located along this portion of Burnett that will be directly affected by the event.

**ALTERNATIVES:**

1. Approve the requests for the Dog Dock Jumping Competition on July 4-6, as indicated above, including a waiver of fees (does not include water usage).
2. Approve the requests as indicated above, and require reimbursement fees and lost revenue.
3. Do not approve the event.

**MANAGER'S RECOMMENDED ACTION:**

The proposed event offers a family-friendly activity in the Downtown area around the Fourth of July holiday. Organizers managed the event successfully last year and have developed appropriate plans to support the event this year.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the Dog Dock Jumping Competition on July 4-6, as indicated above, including a waiver of fees (does not include water usage).

Model Farm  
2420 Lincoln Way, Ames, IA 50014

May 20<sup>th</sup>, 2019

Honorable Mayor and City Council  
Ames City Hall  
515 Clark Avenue  
Ames, IA 50010



2420 Lincoln Way  
Suite 205  
515.294.4120

Dear Honorable Mayor and City Council,

We are requesting the closure of Burnett Ave. for a dog jumping contest July 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>. We have received the needed approval from surrounding businesses and letter of support from the Main Street Cultural District. We would request the fees be waived for the parking meters on Burnett, as well as electrical fees.

Thank you for your consideration of this request and continued support of the Main Street Cultural District.

Sincerely,  
Tristan Wade  
Student Account Manager  
Model Farm



May 20, 2019

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor Haila and Members of the Ames City Council,

Ames Main Street supports the 3rd Annual Ames 4th of July Dock Dogs Dog Jumping Competition, which not surprisingly will be held on July 4, 2019.

This is a unique event that allows us to partner with the Iowa State Daily and Model Farm Creative Services to celebrate the true greatness of both Downtown Ames, Iowa State University, and the Ames community.

By bringing residents to Downtown Ames for attractions and events such as this, Ames Main Street is able to fulfill its mission as a Main Street Iowa community and create an economically vibrant downtown with unique living, dining, and entertainment experiences.

Sincerely,

A handwritten signature in black ink, appearing to read "Kristin Roach", written in a cursive style.

Kristin Roach  
2019 Ames Main Street Board President



CITY OF

Ames

# SPECIAL EVENT APPLICATION

## SUMMARY OF EVENT

### DESCRIPTION

Event Name Ames 4th of July Dog Jumping Competition

#### Description

DockDogs is a series of competitive dog jumping events held across the nation each year. Comprised of three aquatic events, big air, extreme vertical, and speed retrieval, the competition provides entertainment for both human and canine. The competition will provide a fun, unique experience to Ames and help to bring together people of all ages.

#### Event Category

- Athletic/Recreation
- Exhibits/Misc.
- Festival/Celebration
- Parade/Procession/March
- Concert/Performance
- Farmer/Outdoor Market
- Other (please explain)

#### Anticipated Attendance

Total 3,000 Per Day 1,000

### DATE/TIME

Setup	Date <u>July 4th</u>	Time <u>6 am</u>	Day of Week <u>Thursday</u>
Event Starts	Date <u>July 4th</u>	Time <u>1 pm</u>	Day of Week <u>Thursday</u>
Event Ends	Date <u>July 6th</u>	Time <u>7 pm</u>	Day of Week <u>Saturday</u>
Teardown Complete	Date <u>July 6th</u>	Time <u>11 pm</u>	Day of Week <u>Saturday</u>

Rain Date, if applicable N/A

Rain Location, if applicable N/A

**LOCATION**

- Region**  Main Street Cultural District (Downtown)  
 (Select one or more)  Campustown District  
 Iowa State University Property  
 City Parks  
 Other (please explain) \_\_\_\_\_

**Please note** that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472 events@amesdowntown.org  
 Campustown - Campustown Action Association: (515) 450-8771 director@amescampustown.com  
 Iowa State University - Events Authorization Committee: (515) 294-1437 eventauthorization@iastate.edu

**CONTACTS**

Host Organization

Model Farm

Local Contact (Required)

Name

Tony Thrush

Address

2420 Lincoln Way Suite 205, Ames, IA

Telephone

(515) 294-4149

Cell Phone

(515) 290-7876

Email

tony.thrush@model-farm.com

**At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.**

**Yes No**

Is this an annual event? How many years have you been holding this event? \_

Is this event open to the public?

Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July, etc.*)?

If yes, please list

This will be our third year hosting the Ames 4th of July Dog Jumping Competition. It will occur on the 4th of July and be near the Ames parade but they will not conflict.