

COUNCIL ACTION FORM

SUBJECT: REQUESTS FROM AMES VELO FOR AMES GRAND PRIX

BACKGROUND:

The Ames Velo organization has proposed hosting its third Annual Ames Grand Prix bicycle races on Saturday, June 29th and Sunday, June 30th. The event consists of timed races of 10 to 50 riders per race along a short circuit. It is anticipated that riders will reach speeds of up to 35 miles per hour on the course. An estimated 500 individuals are anticipated to attend the two days of racing.

MAIN STREET CRITERIUM EVENT:

On Saturday, June 29th, the races will take place downtown from 4:00 p.m. until approximately 11:00 p.m. To facilitate this event, organizers have requested the following:

- Closure of Main Street from Clark Avenue to Douglas Avenue, Douglas Avenue from Main Street to Sixth Street, Sixth Street from Douglas Avenue to Burnett Avenue, Burnett Avenue from Sixth Street to Main Street, Fifth Street from Douglas Avenue to Clark Avenue, Kellogg Avenue from Main Street to Sixth Street, and Clark Avenue from Fifth Street to Main Street from 4:00 p.m. to 11:00 p.m.
- Closure of 280 metered parking spaces from 2:30 p.m. to 11:00 p.m. along the race route and suspension of parking enforcement. City staff estimates that this will result in a loss of \$490 to the Parking Fund
- Blanket Temporary Obstruction Permit for the closed area
- Blanket Vending License for the closed area and waiver of fee (\$50)

A finish line will be established in the 300 block of Main Street, and organizers will use a speaker system to announce race results. A race command post will be set up on Douglas Avenue. The speed of racers requires them to use the full width of the street when entering and exiting turns. However, organizers will attempt to close intersections in a way that allows vehicle traffic to turn onto adjacent streets to get past the race area.

CyRide will detour from Sixth Street to avoid the closed streets. Organizers have contacted Ames Main Street regarding this event, and Ames Main Street has provided a letter of support.

RESEARCH PARK CIRCUIT RACE:

The following day, Sunday, June 30th, races will be held from 8:00 a.m. to approximately 5:00 p.m. To facilitate this event, organizers have requested closure of the following streets from 8:00 a.m. to 5:00 p.m. on the day of the event: University Boulevard from Ames Fitness Center south parking lot to Collaboration place, Collaboration Place, and Plaza Loop. Additionally, a blanket Temporary Obstruction Permit, a blanket Vending License and waiver of fee (\$50) are also requested.

A letter of support from the ISU Research Park has been obtained for this event.

ISSUES FOR BOTH RACES:

In this style of race the riders tend to group together. Therefore, organizers will manage the street closures in a way that allows for motorists and pedestrians to cross into the center of the race area when the route is clear. The organizers have staff who are experienced in managing street closures for bicycle races.

For the ISU Research Park race, organizers will place signage well in advance of the closures warning drivers of the potential for delay, and signs warning drivers to slow as they approach the point where they will wait to be allowed through the race course. This route is primarily confined to the ISU Research Park parking lot, so motorists are less likely to be impacted.

Public Works will provide barricades and place electronic message board signs in each area prior to the race announcing the closures (if signs are available at that time). Because of the high speeds of riders at these events and the potential for serious harm if a rider encounters a roadway defect, Public Works will modify its street-sweeping schedule to clear street debris from these routes the day prior to the races. Additionally, City staff has requested that organizers inspect the pavement along the routes in the days prior to the event and contact staff to patch any pavement defects that could cause injury to a racer.

Organizers will obtain liability insurance through USA Cycling once the event is approved by the City Council. The insurance limits proposed exceed the City's minimum requirements for special events. Additionally, City staff has asked that the participants' hold harmless waivers also include language holding the City harmless.

ALTERNATIVES:

1. Approve the requests for the Ames Grand Prix on June 29-30 including waiver of blanket Vending License fees (\$100) as outlined above, contingent upon receipt of a certificate of liability insurance and reimbursement for the lost parking revenue.
2. Direct staff to work with organizers to find an alternative location for this event.
3. Deny the requests.

CITY MANAGER'S RECOMMENDED ACTION:

This event is a unique opportunity to bring bicycle racing to Ames. The event proposed has the support of Ames Main Street and the ISU Research Park. Organizers have experience hosting these events in the past and have taken precautions in their planning to ensure a safe, enjoyable event for the community.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative #1 as described above.

March 28, 2019

Scott T. Wall
Ames Velo Race Director
1306 Douglas Ave.
Ames, IA 50010

Ames City Council
c/o Ames City Clerk
City Hall
515 Clark Ave.
Ames, IA 50010

Dear Ames City Council,

I am the Race Director for the 3rd Annual Ames Grand Prix bicycle races in downtown Ames and at the ISU Research Park on June 29 and 30, 2019 promoted by the Ames Velo bicycle racing team. This year we plan to invite food vendors to the event and, at a pre-event meeting with city staff on March 26, we talked about the \$50/day food vendor fee and the option of requesting a waiver for that fee.

Along with bringing bicycle racing to Ames, one of Ames Velo's goals is to give back to the community. In 2017 and 2018 the Ames Grand Prix donated profits from the races to The TIM Foundation, a scholarship for Ames 8th Grade students to assist them in pursuing activities outside the normal curriculum (athletics, music, etc) during their high school careers. The Ames Grand Prix will be a fundraiser for The TIM Foundation again in 2019.

We request that the Ames City Council grant a blanket vending license to the 3rd Annual Ames Grand Prix on June 29 and 30, 2019 and that they waive the \$50/day vendor fees. Any money we can save on event expenses goes to a good cause benefiting local students. Thank you for your consideration of this request.

Sincerely,



Scott T. Wall



April 16, 2019

Mayor and City Council
City of Ames
515 Clark Ave
Ames, IA 50010

Dear Mayor Haila and Members of the Ames City Council,

Ames Main Street supports the closure of Main Street from Clark to Douglas, Douglas from Main to 6th Street, 6th Street from Douglas to Burnett, 5th Street from Burnett to Clark, and Clark from 5th Street to Main Street (as shown in the included map), for the Third Annual Ames Velo Ames Grand Prix, which will be held on Saturday, June 29th, 2019 from 4pm-12am.

This is a unique event that celebrates the true greatness of both Downtown Ames and the Ames community. By bringing residents to Downtown Ames for attractions and events such as this, Ames Main Street is able to fulfill its mission as a Main Street Iowa community and create an economically vibrant downtown with unique living, dining, and entertainment experiences.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kristin Roach', with a stylized flourish at the end.

Kristin Roach
2019 Ames Main Street Board President



April 19, 2019

To Whom It May Concern:

Iowa State University Research Park fully supports the use of University Boulevard, Airport Road, South and North Loop Drives and Collaboration Place for the Ames Velo Grand Prix race series and the races to be held at ISU Research Park. In addition, we have worked closely with our tenant partners including Ames Fitness and McFarland Clinic to bring them into the mix of the event and they are also supportive.

We welcome the opportunity to showcase what we are building at ISURP, to give our tenant community another chance to interact with one another, and even participate in this great event. Ames Velo have been amazing stewards to both our community and the larger cycling community and should be commended for the professional and top-notch way they run their organization. We are proud supporters of their work and hope to see this partnership continue for years to come as we both build our organizations.

Kind regards,

A handwritten signature in black ink, appearing to read "Alison M Doyle", followed by a long horizontal line.

Alison Doyle
Iowa State University Research Park
Director of Marketing and Business Engagement



CITY OF

ames

SPECIAL EVENT APPLICATION**SUMMARY OF EVENT****DESCRIPTION****Event Name** 3rd Annual Ames Grand Prix**Description**

A two-day series of bicycle races in downtown Ames and at the ISU Research Park. In 2019 the downtown evening criterium will be held on June 29. The June 30 ISU Research Park race will also be a criterium this year, circling the Core Building and Ames Fitness at the south end of the park.

Both races require that the streets used for the race course be completely closed to parking and vehicle traffic. On June 29 vehicles and pedestrians may still cross the course to access downtown businesses and park on interior streets. For the June 30 race Ames Fitness' parking lot will be closed. McFarland Clinic has agreed to let us use their lot for race and Ames Fitness parking. University Boulevard will be closed to traffic between the south roundabout and Ames Fitness' west entrance though we can allow limited access for through traffic.

Downtown streets will be closed on Saturday, June 29 from 4:00 p.m. to 11:00 p.m. ISU Research Park roads will be closed on Sunday, June 30 from 8:00 a.m. to 5:00 p.m. closure. Event start information below is for Saturday and end information is for Sunday. Saturday's races will end at 11:00 p.m. and the streets will be re-opened immediately. Teardown should

Event Category☒ Athletic/Recreation☐ Concert/Performance☐ Exhibits/Misc.☐ Farmer/Outdoor Market☐ Festival/Celebration☐ Other (please explain)☐ Parade/Procession/March**Anticipated Attendance**

Total

500

Per Day

250

DATE/TIME**Setup**

Date 06/29/2019

Time 2:30 p.m.

Day of Week Saturday

Event Starts

Date 06/29/2019

Time 5:15 p.m.

Day of Week Saturday

Event Ends

Date 06/30/2019

Time 5:00 p.m.

Day of Week Sunday

Teardown

Date 06/30/2019

Time 6:00 p.m.

Day of Week Sunday

Complete

Rain Date, if applicable

NA

Rain Location, if applicable

NA

LOCATION

Region

(Select one or more)

- ☒ Main Street Cultural District (Downtown)
- ☐ Campustown District
- ☐ Iowa State University Property
- ☐ City Parks
- ☒ Other (please explain)

ISU Research Park roads

Please note that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

-
Downtown - Main Street Cultural District: (515) 233-3472
Campustown - Campustown Action Association: (515) 450-8771
Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org
director@amescampustown.com
eventauthorization@iastate.edu

CONTACTS

Host Organization

Ames Velo

Local Contact (Required)

Name

Scott T. Wall - Race Director

Address

1306 Douglas Ave, Ames, IA 50010

Telephone

515/233-1611(h)382-7216(w)

Cell Phone

515-509-4816

Email

smacwall@msn.com

At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.

Yes No

☒ ☐ Is this an annual event? How many years have you been holding this event? _

☒ ☐ Is this event open to the public?

☐ ☒ Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list