

## **2018 ANNUAL REPORT**

**AMES HUMAN RELATIONS COMMISSION** 

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#### **CITY OF AMES MUNICIPAL CODE, CHAPTER 14**

The purpose of this chapter is to implement the provision of the lowa Civil Rights Act and to further provide for the general welfare of persons in the City of Ames, lowa, by prohibiting certain discriminatory practices, and to establish a commission for the investigation of complaints of discrimination; and, to undertake projects of education to prevent discrimination; and, to establish procedures for the conciliation of such complaints; and to enforce the provisions hereof.

At an August 2018 city council workshop, council members directed the AHRC to not adjudicate cases and instead refer all cases to the Iowa Civil Rights Commission. At this workshop, Council also discussed various methods of gathering additional information to inform an adjusted or revised ordinance and directed the AHRC to review data available (including the Campus Climate Survey, Municipal Equality Indexes) and other available data; interact with ISU, ACSD, and any others well-positioned to give input on diversity, inclusion and equity in the community in order to recommend action items and changes to the ordinance.

#### **2018 COMMISSIONERS:**

- Liming Pals
- Wayne Clinton
- Joel Hochstein (Chair as of April 2018)
- John Klaus (Chair until March 2018) expired term
- Anneke Mundel (Stepped down August 2018)
- Heidi Thompson (Stepped down July 2018)
- Brian Phillips (City staff)

The following report provides a chronological summary of key undertakings of the AHRC. This summary is followed by an overview of Ames civil rights complaints reported to the lowa Civil Rights Commission in 2018. The AHRC's Strategic Plan for 2017-19 is also provided.

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#### **ACTIVITY HIGHLIGHTS:**

#### **JANUARY 2018:**

 The AHRC approved its annual partnership with Vanessa Baker Latimer on Fair Housing Month activities.

#### **FEBRUARY 2018:**

- Approved language for the "A Home for Everyone" Award.
- AHRC also gained access to the City's community system for records management. This had
  previously been done via private Dropbox accounts. This system allows city personnel working
  with the commission to have more control over who has access to information related to the
  AHRC.

#### **MARCH 2018:**

- Discussed putting together PSAs with city staff involving educational topics from the strategic plan.
- Approved Carrie Moser from Emergency Residence Project for the "A Home for Everyone" Award.
- Approved Commissioner Hochstein to work on behalf of the Commission on the Building Inclusive Organizations Symposium hosted by the City of Ames, Ames Human Relations Commission, Iowa State Office of Diversity and Inclusion, and the Ames Chamber of Commerce.

#### **APRIL 2018:**

- Commission selected Joel Hochstein as Chair.
- Discussed the May joint meeting with City Council.
- Discussed and approved programming partnership with **Inclusive Ames** to host several programs in the fall at the Ames Public Library.

#### **MAY 2018:**

- Discussed co-sponsoring a program with Inclusive Ames titled: Race: the Power of an Illusion to be hosted at the Ames Public Library.
- Continued discussion on follow-up from May joint meeting with City Council.

#### JUNE 2018:

Commission approved a budget for the next fiscal year. Commission also reviewed physical
materials that have collected in the City Manager's office and discarded items that were
outdates or not conducive to the mission of the commission. This budget approval and physical
material review will be taking place in June of each year. It is unknown if the commission has
ever approved a budget in the past.

#### **JULY 2018:**

No meeting due to lack of quorum.

#### **AUGUST 2018:**

- Approved funding for IRIS Peace Walk at \$500.
- Approved co-sponsoring a program with **Inclusive Ames** titled: **Race: the Power of an Illusion** to be hosted at the Ames Public Library after report from Commissioner Clinton.
- Discussed a Des Moines Register article regarding a racist WiFi hotspot name in Campustown.
- Conducted workshop with Ames City Council regarding Human Relations Ordinance Chapter 14.

#### **SEPTEMBER 2018:**

- Co-sponsored a Cross-Cultural Communication program with **Inclusive Ames.**
- The AHRC provided sponsorship and all three commissioners participated in the lowa Resource for International Service (IRIS) Peace Walk at Ada Hayden park.
- Approved request from **lowa Civil Rights Commission** to renew the annual cooperative agreement and refer to City Council.

#### **OCTOBER 2018:**

- Co-sponsored a Mindful Inquiry program with **Inclusive Ames**.
- Telephonic meeting conducted due to commissioner schedule conflicts.
- Approved Humanitarian Award application materials and referred city staff to post on AHRC website.
- Approved Commissioner Clinton to serve on behalf of the AHRC on the Martin Luther King Jr.
   Celebration Planning Committee.
- All three commissioners attended the **Building Inclusive Organizations Symposium**.

#### **NOVEMBER 2018:**

No meeting due to commissioner schedule conflicts and lack of quorum.

#### **DECEMBER 2018:**

- Telephonic meeting conducted due to commissioner schedule conflicts.
- Selected Dr. Reginald Stewart as the Humanitarian Award recipient.
- Approved language and nomination form for the "A Home for Everyone" award.

# AMES CIVIL RIGHT COMPLAINTS TO THE IOWA CIVIL RIGHTS COMMISSION 2018:

Citizens are able to initiate complaints to the City via the City Manager's Office or make them directly to the Iowa Civil Rights Commission (ICRC). As a matter of procedure, reports made to the City are sent to the State for investigation and are tracked by the ICRC. Reports have been made to the Iowa Civil Rights Commission involving Ames of which the Ames Human Relations Commission is not notified. The Commission requested aggregate summaries of the Ames complaints made to the ICRC for the purpose of understanding the areas of complaints and concerns identified. Results of this request are provided below

#### Figure 1. Areas of Discrimination Complaints

Areas of Discrimination Complaints

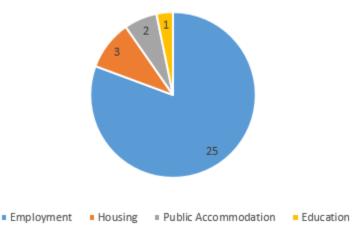


Figure 2. Basis for Complaint (Consolidated)



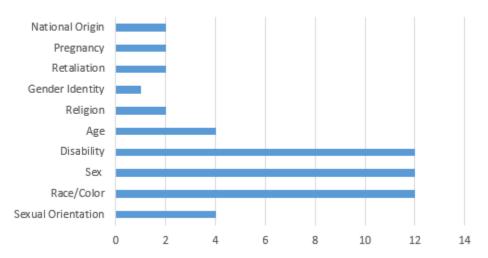
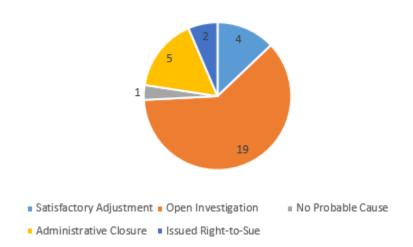


Figure 3. Results of Complaints

#### Results of Complaints



For comparison, in calendar year 2017, there were 17 complaints filed from Ames. Of these, 71% (12) were related to employment, while the remaining 29% (5) were related to housing. The bases or basis for the complaints was race (7 complaints), age (5 complaints), color (4 complaints), retaliation (3 complaints), physical disability (3 complaints), mental disability (2 complaints), religion (2 complaints), disability-not specified (1 complaint), "national origin" (4 complaints). Note that individuals may file complaints in more than one area simultaneously. Nine (9) of these complaints received administrative closure, one (1) was deemed "no probable cause", while the final seven (7) were under open investigation at the time of the request.

### Calendar Year 2018 – Ames Complaints from ICRC (in full)

Area(s)	Bases/Basis	Cause of Action	Results
Employment,	Retaliation	Harassment, Constructive Discharge,	Satisfactory Adjustment
Retaliation		Demotion, Reduced Hours, Reduced	
		Pay, Assignment, Discharge	
Employment,	Sexual Orientation	Discipline, Constructive Discharge,	Satisfactory Adjustment
Retaliation	(Heterosexual)	Sexual Harassment Assignment	
Employment,	Race (Black), Sex	Hiring	Open Investigation
Retaliation	(Female)		
Employment,	Race (Black), Sex	Demotion, Discipline, Reduced Hours,	Open Investigation
Retaliation	(Male), Color	Suspension, Assignment, Discharge	
Employment,	Sex (Female),	Denied Accommodation, Benefits,	Satisfactory Adjustment
Retaliation	Pregnancy	Reduced Hours, Pay Comparability	
Housing	Disability	Reasonable Accommodation, Terms	No Probable Cause
	(Neurological	and Conditions, Eviction	
	Impairment, Other		
	Impairment)		
Employment,	Sex (Male), Age	Promotion, Training, Harassment,	Open Investigation
Retaliation	(Younger), Sexual	Sexual Harassment, Discharge	
	Orientation		
	(Homosexual)		
Employment,	Race (Black)	Harassment Discharge	Open Investigation
Retaliation			
Employment,	Disability (Anxiety,	Denied Accommodation, Recall, Layoff,	Open Investigation
Retaliation	Depression)	Reduced Hours	
Employment,	Retaliation	Demotion, Benefits, Harassment,	Open Investigation
Retaliation		Discharge	
Employment	Age (Older)	Constructive Discharge, Discharge	Open Investigation
Employment	Age (Older)	Discharge	Open Investigation
Employment,	Race (Black), Color	Discharge, Harassment	Open Investigation
Retaliation			
Housing	Disability (Anxiety,	Otherwise deny or make housing	Open Investigation
	Depression)	unavailable, refuse to rent, Reasonable	
		Accommodation, terms and Conditions	
Employment	Sex (Female)	Harassment, Sexual Harassment	Open Investigation
Employment,	Race (Black), Sex	Demotion, Discipline, Promotion,	Administrative Closure
Retaliation	(Male), Religion	Harassment, Sexual Harassment,	
	(Other), Sexual	Assignment, Pay Comparability	
	Orientation		
	(Heterosexual)	D: I	A 1
Employment	Disability (Other	Discharge	Administrative Closure
Familia	impairment)	Deviced Assets 182 Device 183	Administrative C
Employment,	Sex (Female),	Denied Accommodation, Reduced Pay,	Administrative Closure
Retaliation	Disability (Other	Pay Comparability, Sexual	
Francis van t	impairment)	Harassment, Assignment	A dissimilations Ole
Employment,	Sex (Female)	Discharge	Administrative Closure
Retaliation	0 (5 1)	111	I I I I I I I I I I I I I I I I I I I
Employment,	Sex (Female)	Harassment, Sexual Harassment,	Issued Right-to-Sue
Retaliation	D (DL 1)	Discharge	A 1
Public	Race (Black)	Denied Credit, Service	Administrative Closure
Accommodation,			
Credit			

Employment	Sex (Female),	Discharge, Promotion, Pay	Open Investigation
	Disability (Other	Comparability	
	impairment)		
Employment,	Sex (Female)	Discharge, Pay Comparability, Terms	Issued Right-to-Sue
Retaliation		and Conditions, Assignment	
Housing	Race (Black)	Refuse to Rent, Otherwise deny or	Satisfactory Adjustment
		make housing unavailable	
Public	Race (Black)	Denied Service	Open Investigation
Accommodation			
Employment	Sex (Female),	Denied Accommodation, Harassment,	Open Investigation
	Pregnancy	Discharge	
Employment	Disability (Back	Hiring	Open Investigation
	Impairment)		
Employment	Disability (Regarded	Benefits, Harassment, Suspension	Open Investigation
	as)		
Employment,	Race (Other), National	Discharge, Discipline, Harassment	Open Investigation
Retaliation	Origin (Other) Sexual		
	Orientation		
	(Homosexual), Gender		
	Identity		
Employment,	Age (Older), Disability	Hiring	Open Investigation
Retaliation	(Back Impairment)		
Education,	Race (Other), National	Discharge	Open Investigation
Retaliation	Origin (Afghani, Arab,		
	Middle Eastern),		
	Religion (Muslim)		

#### AMES HUMAN RELATIONS COMMISSION 2017-19 STRATEGIC PLAN

#### Introduction:

Since establishment by City Ordinance in 1974 the Ames Human Relations Commission has been charged with the responsibility of investigating, reporting, and making recommendations to the City Council on civil rights and human relations issues. The establishing ordinance prohibits specified discriminatory practices. It is the duty of the Commission to put in place and oversee, consistent with the City Ordinance, a process by which complaints of such discrimination are received, investigated and resolved in a manner that enforces those prohibitions. Additionally, the Commission has a duty to produce research, investigations, reports and publications to promote goodwill among the diverse citizens of Ames. What follows is a broadly stated strategic plan to guide the Commission in meeting its responsibilities in 2017-2019.

#### Strategic Goal A – Watchdog

The Human Relations Commission will function as an alert and energetic watchdog. A watchdog is sensitive to approaching danger and barks a warning before harm happens. To that end, the Commission will undertake activities to discover conduct or circumstances that may lead to prohibited discrimination so that the community can be warned and assisted in preventing

it. The Commission will develop and follow a protocol to handle discriminatory incidents in the Ames community.

#### Strategic Goal B – Information & Analysis

The Commission will study the existence, character, causes and extent of discriminatory practices in the community.

Objective	Strategies	Performance Measures
Maintain objective knowledge related to claims of discrimination.	Obtain reports from the lowa Civil Rights Commission on claims of discrimination in relation to types and probable cause.	Annually review and trend reports.
	Monthly receive reports from the City on types of claims made locally in writing, or on the website.	<ul> <li>Monthly agenda report of Discriminatory Claims to the City, and any concerns expressed on the Human <u>Relations@cityofAmes.org</u>.</li> </ul>
	Formal and informal reports will be used to determine priority areas of focus.	Review reports and share with City Council and Community leaders annually and as needed.
City and Community employers will be knowledgeable regarding workplace discrimination and how to decrease the risk.		<ul> <li>Meet with Cyclone Society for Human Resource Management (CySHRM) to identify their concerns and opportunities to promote non-discriminatory cultures and practices.</li> <li>Summarize and share qualitative and quantitative findings with City Council relating to claims of discrimination.</li> </ul>
Support accurate reporting of City activities related to inclusion and anti-discrimination practices.	Work with City to identify public reporting related to inclusion and anti-discriminatory practices.	Municipality Equality Index.
		<ul> <li>Research potential rubrics for inclusion for City Services/Municipalities.</li> </ul>
community member perceptions and experiences in relation to housing, employment, public accommodation, race and ethnic minority, gender identify, religion, age, gender, sexual orientation, physical or mental disability, or familial status.		Bi-annually, collect and summarize findings to be used for future planning, i.e. Community Demographics, CyRide or City Surveys.
The Commission will be an active presence in providing community education and deterring discrimination.	The Commission will increase engagement and community interactions.	<ul> <li>Monitor and report contacts or participation in relation to social media and public engagement activities.</li> </ul>

Strategic Goal C – Public Awareness & Effective Communication
The Human Relations Commission will work to improve its profile and effectiveness in communicating with the general public as follows:

Objective	Strategies	Performance Measures
Raise public awareness of the Commission's work	Expand media outreach	<ul> <li>Provide an educational press release (on housing, employment, education/training, public accommodations or</li> </ul>

	Maintain an active presence in the Ames community	least 4 x per year, ideally every 3 months.  Develop a protocol to communicate with the press following discriminatory incidents in the Ames community.  Have at least one commissioner attend each of the events listed in the Commission's annual calendar, with visible identification (t-shirt, name-tag)  Co-sponsor community events with aligned organizations and individuals  Develop a list of, and
	Maintain an active presence in the Ames community	communicate with the press following discriminatory incidents in the Ames community.  • Have at least one commissioner attend each of the events listed in the Commission's annual calendar, with visible identification (t-shirt, name-tag)  • Co-sponsor community events with aligned organizations and individuals  • Develop a list of, and
	the Ames community	commissioner attend each of the events listed in the Commission's annual calendar, with visible identification (t-shirt, name-tag)  Co-sponsor community events with aligned organizations and individuals  Develop a list of, and
		events with aligned organizations and individuals  • Develop a list of, and
		work with, aligned organizations and individuals to provide links from their websites to the AHRC website.
	Keep the AHRC website current and easy to navigate	<ul> <li>Make a link to any</li> <li>AHRC educational pieces and resolutions, Iowa Civil Rights</li> <li>Commision documents, etc. from the website</li> <li>Provide and update the annual calendar of events</li> </ul>
	Use social media to communicate with the public	Utilize the City of Ames Facebook page.
publications and dissemination of information for all persons	to provide accessibility to those persons with limited English proficiency	Provide translated bolded/large print directions (in Spanish, Chinese, Arabic, and Korean) on (a) how to translate the web contents on the City site; (b) how to file a complaint; (c) how to access interpretation for other City services.  Provide link to lowa Civil Rights Commission Complaint Form directions in Spanish  On AHRC documents:  Provide translated bolded/large print directions (in Spanish, Chinese, Arabic, and

Improve communication with transgender, gender-nonconforming, and gender-questioning persons within the Ames community	Revise City website and brochures to include gender neutral language	interpretive services for assistance in understanding discrimination laws and filing complaints  Bi-annually, review Ames City (Cy-Ride) demographic data to determine if translation is needed for other languages  Remove his/her language from AHRC-specific literature  Explore the possibility of removing such language from other City documents.
Raise public awareness of community organizations, activities, and individuals that exemplify inclusivity and a non-discriminatory approach	List these organizations, activities, and individuals on the AHRC website	Annually, award the Humanitarian Award and Fair Housing Award

#### **Strategic Goal D – Management Excellence**

The Human Relations Commission will strive to keep this strategic plan at the forefront of all its decisions and activities. In the spirit of that objective, the Human Relations Commission agenda will reflect the strategic plan by indicating a section for each strategic goal. All business of the commission should be placed under a subheading in the agenda for each meeting and if a business item is linked to more than one goal, each goal should be identified beside the business item [ie: Commission Response to White Nationalist Remark (SG-A, SG-C)]

The Human Relations Commission will strive to effectively spend the budgeted monies from the Ames City Council. Monies allocated for the Commission should only be used in ways what advance these strategic goals. During its annual report, the Commission should describe the ways in which its monies were used and in what ways its use advanced the goals described above.