

MOVED TO CONSENT

ITEM#: 18
DATE: 03-05-19

COUNCIL ACTION FORM

SUBJECT: AGREEMENT FOR SIGNAGE FOR THE JEFFERSON HIGHWAY HERITAGE BYWAY AS A STATE HERITAGE BYWAY

BACKGROUND:

On March 3, 2015, City Council approved a resolution endorsing the application to designate the Jefferson Highway Heritage Byway as an Iowa Heritage Byway. The Jefferson Highway was the first major hard-surfaced north-south highway in the United States. Stretching from Winnipeg, Manitoba, Canada to New Orleans, Louisiana, it was known as the "Pine-to-Palm Highway." In Ames, the highway enters from the eastern corporate limits on East Lincoln Way, then turns south on South Duff Avenue (U.S. Highway 69), following that road south out of Ames.

As part of the designation as a State Heritage Byway, signs will be provided and installed by the Iowa Department of Transportation (DOT) along the route. Once installed, the DOT would replace any missing or damaged signs in its jurisdiction on state routes (e.g., U.S. Highway 69). **The Iowa DOT would provide sign materials to replace any missing or damaged signs under the City's jurisdiction (currently only East Lincoln Way), but the City would provide the labor to install them. The City would also be responsible to provide replacement poles and hardware, as needed. This is similar to the Lincoln Highway designation, already in place.**

The Iowa DOT encourages the City in the agreement to adopt Iowa DOT's restrictions regarding off-premises advertising signs erected adjacent to the highway. However, the Iowa DOT has no jurisdiction over East Lincoln Way. In addition, this agreement does not obligate the City to adopt these restrictions on East Lincoln Way, and the staff has no intension at this time to recommend such restrictions.

ALTERNATIVES:

1. Approve the agreement with the Iowa DOT for the Jefferson Highway Heritage Byway.
2. Reject the agreement with the Iowa DOT for the Jefferson Highway Heritage Byway.

MANAGER'S RECOMMENDED ACTION:

The Jefferson Highway was an important international transportation link for the nation and community of Ames in the early 20th century. Its designation as a heritage byway will help inform local residents about its history and may draw visitors who are interested in traveling on the historic route. The designation as an Iowa Heritage Byway would not impose any financial obligation upon the City, other than City staff time to replace any broken or missing signs on the City portion of the route. This cost would be minimal.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, as noted above.

February 14, 2019

Damion Pregitzer, Traffic Engineer
City of Ames
PO Box 811
Ames, IA 50010-0811

RE: Resolution No. 15-118



Dear Jefferson Highway Heritage Byway host jurisdiction,

The Iowa Byways Program is pleased to announce that the graphic design for the Jefferson Highway Heritage Byway™ designated in 2016 is complete and plans to fabricate and install signs along the new byway route are in place. When this signing is complete, all fourteen Iowa byways will share the distinctive Iowa Byways™ brand

At this time, the Iowa DOT is asking local jurisdictions of the “Jefferson” to sign the Jurisdiction Agreement for Designated Iowa Byways™; and to participate in communications and planning for sign installation as needed. Nearly all of this byway route travels along state highways which DOT will manage, however local jurisdictions may be consulted when the historic designated route is off the state route or other assistance is needed in cities.

Jurisdiction Agreement

During the application process, jurisdictions along the route signed documents supporting the route for official designation. This post-designation document confirms the responsibilities of the Iowa DOT and the local jurisdictions that host byways in the Iowa Byways program. **Please have two copies of the attached Jurisdiction Agreement signed by the appropriate jurisdiction authority and send both originals back to the Iowa Byways Program Manager by March 15, 2019.** The Iowa DOT will then execute both copies and send an original back to the jurisdiction.

Communications and Preconstruction Information

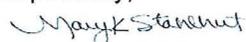
The following resources provide additional information for your consideration:

- The route may be viewed in an interactive map here: <https://iowadot.gov/iowasbyways/iowas-byways-home>
- An informational website including Iowa Byways Signage Policy and construction / sign placement maps may be found at the Iowa Byways Signage webpage: <http://www.iowadot.gov/iowasbyways/signage.html>.
- For other questions about the byway signing project, please contact your Iowa DOT District Maintenance Manager whom you normally do business with or Brad Fleming, Chief Deputy Maintenance Supervisor; phone: (515) 239-1628, or e-mail: brad.fleming@iowadot.us.

Thank you for your prompt attention to executing and returning the agreement. We look forward to working with you as we install the beautiful new Jefferson Highway Heritage Byway signs in 2019.

If you have questions about the Iowa Byways™ program, please contact me directly.

Respectfully,



Mary K. Stahlhut
Iowa Byways Program Manager

MKS:plr
Enclosure

**Jurisdiction Agreement for Designated Iowa Byways™
Byway Management, Off-Premise Sign Management and
Signage Installation and Maintenance**

The Iowa Scenic Byways Program was established under Iowa Code Chapter 306D and provides for state and local development and Department designation of Iowa Byways. The Iowa Byways program was established to identify, protect and enhance roadways in Iowa which exemplify the state's scenic and historic resources. This effort is carried out through volunteer work and cooperation between interested citizens, organizations, local governments, and the Department.

The following provides the terms of agreement between the Iowa Department of Transportation (herein known as the Department) and the city City of Ames (herein known as the Jurisdiction) for the installation and maintenance of byway signage on the Jefferson Highway Heritage Byway. Signature by authorized parties establishes acceptance of these terms.

Iowa Byways™ Designation

1. Applications to designate Jefferson Highway Heritage Byway as an Iowa scenic byway were submitted with the official endorsement of the Jurisdiction; and the Department has designated the Jefferson Highway Heritage Byway on the route proposed.
2. Upon designation as a state scenic byway, local sponsors are responsible for funding tourism and promotional plans and activities and no federal or state funding is inherent these designations.
3. The Department will enforce certain restrictions of off-premise signs along portions of the byway which follow interstate or primary highways in accordance with Iowa Administrative Code Chapter 761 - 117.3(1); and the Jurisdiction will be responsible for signing ordinances and compliance for roadways under their jurisdiction.

Iowa Byways™ Signage

1. Signs, posts and hardware for marking the route for the above referenced Iowa Byway shall be furnished and installed by the Department for the life of the designated byway.
2. The installations shall comply with the Department's Traffic and Safety Manual Chapter 02G Iowa Byways Signage Policy.
3. Initial installation of signs shall be coordinated between the Iowa Byways Program, the local Department maintenance staff and the Jurisdiction. This may include a shared review of the signing plan if needed, coordination of materials, location and installation, particularly in cities.
4. The Department is responsible for installing and maintaining referenced signage for the life of the designated byway in accordance with the signage plan for the Jefferson Highway Heritage Byway.
5. Missing or damaged sign panels shall be ordered from the Department through the Iowa Byways Program at no cost on an as needed basis. Replacement signage and materials shall be delivered to the closest Department maintenance facility.
6. The local byway managing entity and/or the Department shall conduct periodic inventories to further assure proper placement and condition of the byway signage.
7. Intentionally damaging signage or unauthorized removal is considered a federal offense and is punishable by federal law. The Jurisdiction shall do everything in its power to apprehend and prosecute offenders who damage or remove signage from its installed location.

IN WITNESS WHEREOF, each of the parties hereto has executed this Agreement as of the date shown opposite its signature below.
For the Jurisdiction:

By _____ Date _____, _____

Title _____

ATTEST:(for RECIPIENT)

PRIMARY PROJECT CONTACT

Signed _____

Name _____

Title _____

Title _____

Date _____, _____

E-mail _____

Phone _____

**For the Iowa Department of Transportation:
Office of Systems Planning:**

By _____ Date _____, _____
Craig Markley, Director