



CITY OF  
Ames™

*Caring People ♦ Quality Programs ♦ Exceptional Service*

# MEMO

Item # 23

**To:** Mayor and Council

**From:** Susan Gwiasda, Public Relations Officer

**Date:** February 26, 2019

**Subject:** Resident Satisfaction Survey 2019

The City of Ames is again working with Iowa State University's Institute for Design Research and Outreach to produce, distribute, and analyze the 2019 Resident Satisfaction Survey. This will be the 37th year of the survey, which includes mostly benchmarking questions.

Each year, a small amount of space is reserved for current issue/policy questions to be added. Most policy questions require some explanation before any question can be asked. Due to the space necessary to set up the question, typically only a few additional questions fit in the survey. The Council is welcome to suggest topics, but please note there is no obligation to add to the survey. **The questions added to the 2018 survey are attached. These questions were requested by Healthiest Ames as benchmarking community health questions. You could opt to include these questions again, replace them with other questions, or remove them.**

In the last few years, policy questions have examined incentives for waste reduction options, rating the attractiveness of entryways into the city, support of City-sponsored "hot spots," support for an indoor aquatics center, unmet human services needs in the community, support for solar energy, and interest in improving biking/walking trails.

Our goal with the annual survey is to use feedback from our citizens regarding their satisfaction with City of Ames programs and services, capital improvement projects, and future allocations of funding to guide decision making.

Please consider what issues or policies would be helpful to have public feedback. Remember, you do not need to craft the actual questions because our consultants at Iowa State University provide that expertise.

## PREVIOUS POLICY-RELATED QUESTIONS

Your health
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A. Overall, how would you rate your health?

- |                          |                          |                          |                          |                          |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <u>Poor</u>              | <u>Fair</u>              | <u>Good</u>              | <u>Very good</u>         | <u>Excellent</u>         |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

B. During the PAST 7 DAYS, how many days were you engaged in physical activity of 20 minutes or more?

1. 0 day
2. 1 day
3. 2 - 3 days
4. 4 - 5 days
5. 6 or more days

C. What would support you in getting more daily physical activity?

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D. How interested are you in getting involved in community gardens in your neighborhood?

1. Not interested at all
2. Somewhat not interested
3. Uncertain
4. Somewhat interested
5. Very interested

E. During the last 7 days, how many times did you eat fruits? (Do not count fruit juices)

1. I did not eat fruit during the past 7 days
2. 1-3 times during the past 7 days
3. 4-6 times during the past 7 days
4. 1-2 times per day during the past 7 days
5. 3 or more time per day during the last 7 days

F. During the last 7 days, how many times did you eat other vegetables? (Do not count green salad)

1. I did not eat vegetables during the past 7 days
2. 1-3 times during the past 7 days
3. 4-6 times during the past 7 days
4. 1-2 times per day during the past 7 days
5. 3 or more time per day during the last 7 days

