

**COUNCIL ACTION FORM**

**SUBJECT: REQUEST FOR FEE WAIVER FOR RUN FOR THE ROSES**

**BACKGROUND:**

The members of Alpha Omicron Pi and the Ames Area Running Club are proposing to host their 32<sup>nd</sup> annual Run for the Roses event on Sunday, October 7 from 6:30 a.m. to 12:00 p.m. The event includes a 5k race/walk, 10k race, kid's run, and a post-race breakfast. An estimated 1,300 guests are anticipated to attend.

Participants will run in a coned section of the roadway. Vehicle traffic will be able to pass along parts of the route. Therefore, approval for road closures is not required. However, organizers are requesting a waiver of the fee for the Road Race Permit (\$25 loss to the City Clerk's Office). This waiver requires Council approval.

**ALTERNATIVES:**

1. Approve the waiver of the Road Race fee, as requested by the organizers of Run for the Roses.
2. Do not approve the waiver, and require payment of the Road Race fee.

**MANAGER'S RECOMMENDED ACTION:**

The Run for the Roses event raises awareness for arthritis. Funds raised from the event benefits arthritis research. Alpha Omicron Pi and the Ames Area Running Club have contributed over \$285,000 to arthritis research grants.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the waiver of the Road Race fee, as requested by the organizers of Run for the Roses.



*Run for the Roses*

32<sup>nd</sup> Annual 10K Run, 5K Run and Health Walk,  
Children's Fun Run



Alpha Omicron Pi  
2007 Greeley  
Ames, IA 50010

Ames Area Running Club  
P.O. Box 266  
Ames, IA 50010

July 23, 2018

Honorable Mayor Haila and Ames City Council  
Ames City Hall  
515 Clark Avenue  
Ames, IA 50010

Re: 32<sup>nd</sup> Annual Run For The Roses

Dear Honorable Mayor Haila and City Council,

Ames Area Running Club and Alpha Omicron Pi Sorority will be holding the 32<sup>nd</sup> Annual Run For The Roses on Sunday, October 7, 2018. Enclosed is our event brochure. We request a waiver of the race permit fee.

Thank you for your consideration of our request. We look forward to seeing you folks on October 7, at the Ames Middle School.

Sincerely,

Don Muff  
Race Director, Run For The Roses  
(515) 290-8837

Roman Lynch  
Race Director, Run For The Roses  
(515) 231-9995

Enclosure: RFTR race brochure