

**COUNCIL ACTION FORM**

**SUBJECT: REQUESTS FROM AMES SOCCER CLUB FOR TIM CUP**

**BACKGROUND:**

The Ames Soccer Club hosts an annual soccer tournament called the TIM Cup. This year's event is planned to take place from 5:00 p.m. to 10:00 p.m. on Saturday, August 11<sup>th</sup> at the Hunziker Youth Sports Complex (HYSC). New this year, the organizers would like to hold a post-event festival as a way to fundraise for improvements to the HYSC. The event will include food trucks and entertainment. Approximately 100 people are expected to attend.

Organizers have proposed an event layout using the western portion of the HYSC's north parking lot for the entertainment and food trucks. The City's lease agreement with HYSC provides HYSC the ability to manage the use of the HYSC property. Therefore, no approvals are needed from the City to partially close the parking lot; however, Council approval is required for the issuance of a blanket Vending License to allow food trucks to sell to the public. This is for two reasons: 1) it is for an entire area rather than a single vendor, and 2) vending is only normally permitted in commercial zones.

Additionally, organizers have requested a waiver of the fee for the vending license (\$50 loss to the City Clerk's Office). **It should be noted that although the attached special event application materials refer to a proposed beer garden, organizers have dropped that component of the event from their plans.**

**ALTERNATIVES:**

1. Approve the requests to issue a blanket vending license, including the waiver of fees.
2. Approve the request for a blanket Vending License, but require payment of the \$50 fee.
3. Do not approve the requests.

**CITY MANAGER'S RECOMMENDED ACTION:**

This event is an opportunity for a family-friendly festival at the Hunziker Youth Sports Complex. Staff has reviewed the proposed event and has no concerns with the proposed activities in the most recent event plan.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests to issue a blanket vending license, including the waiver of fees.



## SUMMARY OF EVENT

### DESCRIPTION

**Event Name** Ames Soccer Club - post TIM Cup event

**Description**

Each year, the Ames Soccer Club hosts TIM Cup, a 4v4 soccer tournament in honor of Timothy Jenks, a former player who was tragically killed in a cycling accident. This year, we would like to add a post-event festival in order to launch our latest campaign for facility improvements. The event will include two food trucks, entertainment, and a contained beer "garden" located just off HYSC on city-owned property. The event will be open to the public and is for all ages.

- Event Category**
- Athletic/Recreation
  - Exhibits/Misc.
  - Festival/Celebration
  - Parade/Procession/March
  - Concert/Performance
  - Farmer/Outdoor Market
  - Other (please explain)

**Anticipated Attendance**

Total 100 Per Day 1

### DATE/TIME

|                          |                       |                   |                             |
|--------------------------|-----------------------|-------------------|-----------------------------|
| <b>Setup</b>             | Date <u>8.11.2018</u> | Time <u>Noon</u>  | Day of Week <u>Saturday</u> |
| <b>Event Starts</b>      | Date <u>8.11.2018</u> | Time <u>5 PM</u>  | Day of Week <u>Saturday</u> |
| <b>Event Ends</b>        | Date <u>8.11.2018</u> | Time <u>10 PM</u> | Day of Week <u>Saturday</u> |
| <b>Teardown Complete</b> | Date <u>8.11.2018</u> | Time <u>11 PM</u> | Day of Week <u>Saturday</u> |

**Rain Date, if applicable** N/A

**Rain Location, if applicable** \_\_\_\_\_

## LOCATION

- Region**  
 (Select one or more)
- Main Street Cultural District (Downtown)
  - Campustown District
  - Iowa State University Property
  - City Parks
  - Other (please explain) Hunziker Youth Sports Complex

**Please note** that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

-  
 Downtown - Main Street Cultural District: (515) 233-3472                      events@amesdowntown.org  
 Campustown - Campustown Action Association: (515) 450-8771              director@amescampustown.com  
 Iowa State University - Events Authorization Committee: (515) 294-1437      eventauthorization@iastate.edu

## CONTACTS

**Host Organization** Ames Soccer Club

|                                 |                   |                                       |
|---------------------------------|-------------------|---------------------------------------|
| <b>Local Contact</b> (Required) | <b>Name</b>       | <u>Damien Corrieri</u>                |
|                                 | <b>Address</b>    | <u>2822 Aberdeen Dr</u>               |
|                                 | <b>Telephone</b>  | <u>515.451.5157</u>                   |
|                                 | <b>Cell Phone</b> | <u>515.451.5157</u>                   |
|                                 | <b>Email</b>      | <u>damien.corrieri@amessoccer.org</u> |

**At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.**

**Yes No**

- Is this an annual event? How many years have you been holding this event? \_
- Is this event open to the public?
- Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list

This is the fourth year of TIM Cup, although the post-event is a new addition. Both are open to the public. Those participating in TIM Cup pay a fee to play in the tournament.