

**COUNCIL ACTION FORM**

**SUBJECT: REQUESTS FOR DOG DOCK JUMPING COMPETITION**

**BACKGROUND:**

Model Farm Creative Services Agency is proposing to host its second annual Dog Dock Jumping Competition July 2-4. The event involves setting up a 40' dock leading to a 20' x 40' above-ground pool of water. Dogs compete in jumping for distance, vertical leap, retrieving, and Iron Dog. Bleachers will be set up along one side of the dock and pool for spectators to watch. The event is proposed to take place on Burnett Avenue between 5<sup>th</sup> and 6<sup>th</sup> Streets. This year's proposed event is one day longer than the event last year, and will incorporate food vendors into the activities.

To facilitate this event, organizers have requested the following, from 9:00 a.m. Monday, July 2, to 10:00 a.m. Thursday, July 5:

- Closure of Burnett Avenue between 5<sup>th</sup> and 6<sup>th</sup> Streets
- Closure of 13 metered parking spaces on Burnett Avenue and six metered parking spaces on 5<sup>th</sup> Street to provide parking for First National Bank employees who will be displaced by the event (The spaces along 5<sup>th</sup> Street will not be available during the parade on July 4<sup>th</sup>, as they are on the parade route). In total, this is a loss of \$270.75 to the Parking Fund.
- A Temporary Obstruction Permit
- Access to City-owned electrical outlets (Estimated loss of \$6 to the Electric Fund)
- A blanket Vending License (\$50 fee)
- A waiver of applicable fees.

Organizers will begin setup on the morning of July 2<sup>nd</sup>. To fill the pool as rapidly as possible, organizers will arrange to pay for a hydrant meter through the Water and Pollution Control Department. Organizers have been instructed to notify adjacent businesses that there is a potential for rust to be stirred up in the water system from the high flow of water through the hydrant.

Organizers will provide overnight security for the pool and when it is not in use. Once the events have concluded, the pool will be drained via large hoses into the nearest storm drains. This water disposal plan has been reviewed by staff in Public Works. Organizers have been instructed not to allow the pool to empty directly onto the street.

The event has been approved by the Board of the Main Street Cultural District. A letter of support is attached. Organizers have consulted with the three businesses located along this portion of Burnett that will be directly affected by the event.

**ALTERNATIVES:**

1. Approve the requests for the Dog Dock Jumping Competition on July 2-5, as indicated above, including a waiver of fees.
2. Approve the requests as indicated above, and require reimbursement fees and lost revenue.
3. Do not approve the event.

**MANAGER'S RECOMMENDED ACTION:**

The proposed event offers a family-friendly activity in the Downtown area around the Fourth of July holiday. Organizers managed the event successfully last year and have developed appropriate plans to support the expanded event this year.

Therefore, it is the recommendation of the City Manager that the City Council adopt Alternative No. 1, thereby approving the requests for the Dog Dock Jumping Competition on July 2-5, as indicated above, including a waiver of fees.

Model Farm  
2420 Lincoln Way, Ames, IA 50014

June 5<sup>th</sup>, 2018

Honorable Mayor and City Council  
Ames City Hall  
515 Clark Avenue  
Ames, IA 50010



2420 Lincoln Way  
Suite 205  
515.294.4120

Dear Honorable Mayor and City Council,

We are requesting the closure of Burnett Ave. for a dog jumping contest July 2nd through the 5th. We have received the needed approval from surrounding businesses and letter of support from the Main Street Cultural District. We would request the fees be waived for the parking meters on Burnett, the additional six on 5th street, electrical fees, and the vendor fees.

Thank you for your consideration of this request and continued support of the Main Street Cultural District.

Sincerely,  
Rachel Frazier  
Student Account Manager  
Model Farm



CITY OF

## Ames SPECIAL EVENT APPLICATION

## SUMMARY OF EVENT

## DESCRIPTION

Event Name Dock Dogs

## Description

Dock Dogs is the premier canine aquatics competition and the fastest growing sport on four legs.

Dogs compete in several categories over the course of the event - Big Air, Speed Retrieve, Extreme Vertical, and Iron Dogs. Anyone can bring their dog to compete, no matter skill level or experience.

## Event Category

- ☒ Athletic/Recreation  
☐ Exhibits/Misc.  
☐ Festival/Celebration  
☐ Parade/Procession/March

- ☒ Concert/Performance  
☐ Farmer/Outdoor Market  
☐ Other (please explain)

## Anticipated Attendance

Total 2,000Per Day 750

## DATE/TIME

## Setup

Date 7/2/18Time 9 AM-4 PMDay of Week Monday

## Event Starts

Date 7/2/18Time 5 PMDay of Week Monday

## Event Ends

Date 7/4/18Time 7 PMDay of Week Wednesday

## Teardown Complete

Date 7/5/18Time 10 AMDay of Week Thursday

Rain Date, if applicable

N/A

Rain Location, if applicable

N/A

## LOCATION

### Region

(Select one or more)

- ☒ Main Street Cultural District (Downtown)  
☐ Campustown District  
☐ Iowa State University Property  
☐ City Parks  
☐ Other (please explain) \_\_\_\_\_

**Please note** that events occurring in the Downtown, Campustown, in City parks, or on ISU property require prior approvals. A letter of support will be required from CAA if the event occurs in Campustown or from MSCD if the event occurs in Downtown. Please contact the appropriate office well in advance:

Downtown - Main Street Cultural District: (515) 233-3472

Campustown - Campustown Action Association: (515) 450-8771

Iowa State University - Events Authorization Committee: (515) 294-1437

events@amesdowntown.org

director@amescampustown.com

eventauthorization@iastate.edu

## CONTACTS

### Host Organization

Model Farm Creative Services Agency

### Local Contact (Required)

#### Name

Tony Thrush

#### Address

2420 Lincoln Way, Suite 205

#### Telephone

515-294-1839

#### Cell Phone

#### Email

tony.thrush@model-farm.com

**At least ten business days prior to the event, Organizer must submit Emergency Contact List, including names and numbers of all coordinators, volunteers, and location assigned to each.**

Yes No



Is this an annual event? How many years have you been holding this event? \_



Is this event open to the public?



Is your event being held in conjunction with another event (e.g. *Farmers' Market, 4th of July*, etc.)?

If yes, please list

This will be the 2<sup>nd</sup> annual Dock Dogs held in Ames. The event will be in conjunction with the 4<sup>th</sup> of July parade and Ames' 4<sup>th</sup> of July.



May 30, 2018

Mayor and City Council  
City of Ames  
515 Clark Ave  
Ames, IA 50010

Dear Mayor John Haila and City Council,

The Ames Main Street Cultural District supports the closure of the 500 block of Burnett Street for the second annual Dock Dogs competition on July 3 and 4. We feel adding this dynamic event to our downtown 4<sup>th</sup> of July celebrations will enhance the day for the community and bring many new people to the district.

Sincerely,

A handwritten signature in black ink, appearing to be "Eric Abrams", written over a horizontal line.

Eric Abrams  
2018 MSCD Board President