

PARKS & RECREATION



City Council February 7

Fees and Charges

- ❑ 44% of activities/programs experiencing an increase
- ❑ Furman Aquatic Center
 - ❑ Season Passes
 - ❑ 3% increase
 - ❑ Renewals – discount reduced from 15% to 10%
 - ❑ New passes – discount remains at 10%

Fees and Charges

- ❑ Auditorium
 - ❑ Simplifying fee schedule
 - ❑ Transitioning to non-profit and profit rates
 - ❑ Eliminating Ames Community Arts Council discounts
 - ❑ Adding a Facility Fee

Fees and Charges

- ❑ Ice Arena Ice Rental Rates – 3% increase
- ❑ Homewood
 - ❑ Greens Fees - \$1.00 per round increase
 - ❑ Season Passes
 - ❑ Transition to Junior, Student, Adult, 62+, 90+, Couple, and Family
 - ❑ Increase varies

Department Projects

- ❑ City Wide Survey
- ❑ ADA Inventory and Transition Plan
- ❑ All Inclusive Playground and Miracle League Field
- ❑ Healthy Life Center



Temporary Staff Wages

- ❑ Five Year Plan
- ❑ Increase of approximately \$100,000 in FY 18/19



We have the Best Volunteers

- ❑ Volunteer Coaches/Parents
- ❑ Eagle Scouts
- ❑ ISU Groups/Organizations
- ❑ Churches
- ❑ 4H Groups
- ❑ Service Club



Partnerships

- ❑ Holub Greenhouse
- ❑ Ames Foundation
- ❑ Green Hills
- ❑ JAX Outdoor Gear
- ❑ Sylvan Learning Center
- ❑ Ames Racquet & Fitness Center
- ❑ Ames High School Volleyball Coaches



Friends Groups

- ❑ Ada Hayden Heritage Park
 - ❑ Provided tours for mobility impaired individuals
 - ❑ Fund an Interpretive Intern
- ❑ Emma McCarthy Lee Park & Munn Woods
 - ❑ Purchased kiosk for Emma McCarthy Lee Park
- ❑ Roosevelt Park
 - ❑ Continued Sunday Summer Concert Series

Interpretive Program at Ada Hayden



New Programming

- ❑ Adult 3-on-3 Hockey Tournament
- ❑ Rounded Minds
 - ❑ Soccer & Spanish Introduction
 - ❑ Sports Exploration & Spanish Introduction
- ❑ Ropes Gone Wild
- ❑ Cycle Fusion
- ❑ K360 Fit
- ❑ Cycle Strength
- ❑ Sports Iowa
 - ❑ Summer Camps
 - ❑ Football Passing League



Auditorium & Bandshell Events

- ❑ Auditorium
 - ❑ Hope Lutheran Church
 - ❑ ISU Navigator's Conference
 - ❑ The All Iowa Arts Showcase
- ❑ Bandshell
 - ❑ Firefly Country Nights
 - ❑ ISU Parent's Weekend
 - ❑ Oktoberfest

A vertical poster for the All Iowa Arts Showcase. The background is dark with a grid pattern. The title 'All Iowa Arts Showcase' is at the top in white. Below it is the venue 'Ames City Auditorium' and address '520 6th Street Ames, IA'. The poster lists five events with dates, times, and artist names, each accompanied by a small photo of the artist. At the bottom, there is information about ticket prices and where to buy them, along with a note about local concessions and artwork on display.

All Iowa Arts Showcase
Ames City Auditorium
520 6th Street Ames, IA

March 3, 2018 7:00 PM
Patrick Tape Fleming (Gloom Balloon)
& Ryne Doughty

March 10, 2018 7:00 PM
Ben Schrag and The Cautionaries
& Dan Tedesco

March 16, 2018 7:00 PM
Bitter Canyon &
Matt Woods

April 13, 2018 8:30 PM
Jen McClung &
Elizabeth Moen

April 20, 2018 7:00 PM
Evan Campbell &
Patresa Hartman

Advance Tickets \$10 (plus \$1 fee)
Tickets \$15 (plus \$2 fee) at the door

Local concessions served by
Lockwood Cafe
Ames, IA

Tickets on Sale At The
Ames Community Center or
by calling 515-239-5350

Artwork from
Iowa based artists
on display in the
Auditorium Lobby

Scholarship Funding

- ❑ Utilize MICA guidelines
- ❑ Youth participants receive half off of registration fee for recreation programs
 - ❑ Scholarship amount absorbed in budget
 - ❑ Increased from 39 (FY 15/16) to 99 (FY 16/17)
- ❑ Community donations (i.e. Ames Jaycees)

Facility Space

- Seeking priority arrangement with Ames School District for space
- Free up Community Center Gymnasium for open recreation
- Non-City facility usage
 - Cornerstone Church
 - Green Hills
 - ISU Forker Pool
 - St. Cecilia Church
 - Sports Iowa



Turf

- ❑ Objective is to mow manicured turf areas on average every 7 to 10 days
 - ❑ Average for 2016 was 12.5 days
 - ❑ Average for 2017 was 8 days

No Trimming in the Parks

(2025 Initiative)

- ❑ Continuing this effort
- ❑ Daley, Duff Avenue, Hutchison, Northridge Heights, and Roosevelt Parks are virtually trim free



Forestry

- ❑ Update tree inventory
- ❑ Comprehensive Tree Management Plan
 - ❑ Age diversity
 - ❑ Species diversity
 - ❑ Pruning guidelines

EAB Response Plan Update

- ❑ Accelerated removal in the park system
- ❑ Over 400 trees removed thus far
- ❑ No treatment of trees
- ❑ Contracting removal of large trees
- ❑ Replanting

Structural

- ❑ Updating grilling areas around shelters
- ❑ Updating electrical controls and switching light fixtures to LED in shelters



Sanitation Rounds

Trips to Resource Recovery

<u>Year</u>	<u>Trips</u>	<u>Tons/Trip</u>	<u>Total Cost</u>
2014	61	0.69	\$3,359
2015	45	0.84	\$2,652
2016	37	1.19	\$2,529
2017	31	1.30	\$2,317

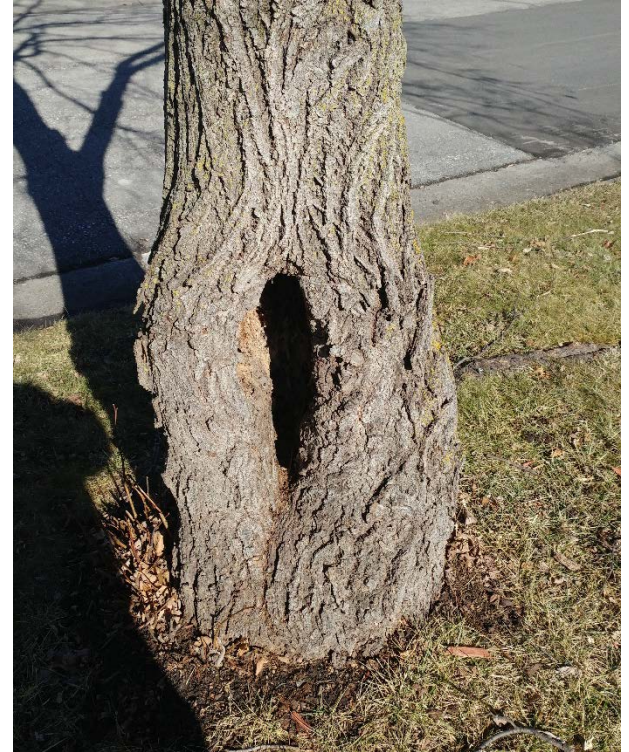
Cemetery

- Mini Excavator purchased for digging graves



Right-of-Way

- ❑ Addressing hazardous trees
- ❑ Pruning new trees
- ❑ Pruning old trees
- ❑ Planting new trees – Ames Foundation





**QUESTIONS
COMMENTS**