

Budget Presentation 2018-19

City Council

City Manager

City Clerk

Public Relations

Media Production Services

City Council



City Council

Goals

- Council Retreat in January to identify new initiatives



City Council

Annual/Special Events

- City Council Night at the Bandshell
- Fourth of July Community Breakfast
- Main Street Cultural District/Campustown Action Association activities
- Welcomefest



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Welcomefest



City Manager's Office

Major Project Support

- SunSmart Ames Community Solar Project
- New Water Treatment Plant
- City Workforce Recruitment

Staff Support for Commissions, Organizations

- ASSET
- Commission on the Arts
- Public Art Commission
- Human Relations Commission
- Ames International Partner Cities Association
- Campus and Community Commission



City Manager's Office

Support for Council Initiatives and Community Events

- Council Goals
- Council Referrals
- Mayor's/CC Bike Ride
- RAGBRAI 2018



City Manager's Office



City Clerk's Office

- Revenues
 - Beer/Liquor Licenses
 - Miscellaneous Permits & Licenses
 - Large Increase in Transient Merchant Permits due to legalization of fireworks in Iowa
 - Zoning Board of Adjustment
 - Annexations
- Expenses
 - Publishing
 - Recording
 - No Capital Requests
 - Election



City Clerk's Office

- Special Recognition
 - Jill Ripperger
 - Retiring April 28
 - 30 Years with the City of Ames
 - Kiosk Volunteers
 - Seven Volunteers Providing Information
 - Two Longest Serving: Brian Espeland & Mindy Boney
 - Donated a Total of 1,282 Hours



City Clerk's Office

- **Records Management System**
 - Average of 1,400 document searches are performed monthly
 - 57 City staff brought in as Restricted-Use Clients
 - Tracks expirations; queries run monthly to show action is needed
 - 100,700 documents
 - View, Print, E-Mail Document
 - Compliance with Records Retention Schedule



City Clerk's Office

- Council Summary
 - Meetings
 - Resolutions
 - Ordinances
 - Agenda Items



Public Relations Office

Branding a Positive City Identity

The City of Ames is recognized as the premier provider of municipal services in a vibrant, innovative, progressive university community.



Public Relations Office

- Press Releases
- Newsletters
- Social Media/Technology
- Recognition Events
- #AlwaysAmes



Public Relations Office

- Sustainability
 - SunSmart Ames
 - Smart Business Challenge/ Recognition
 - Rummage RAMPage
 - Waste Diversion Efforts
 - Iowa DNR grant



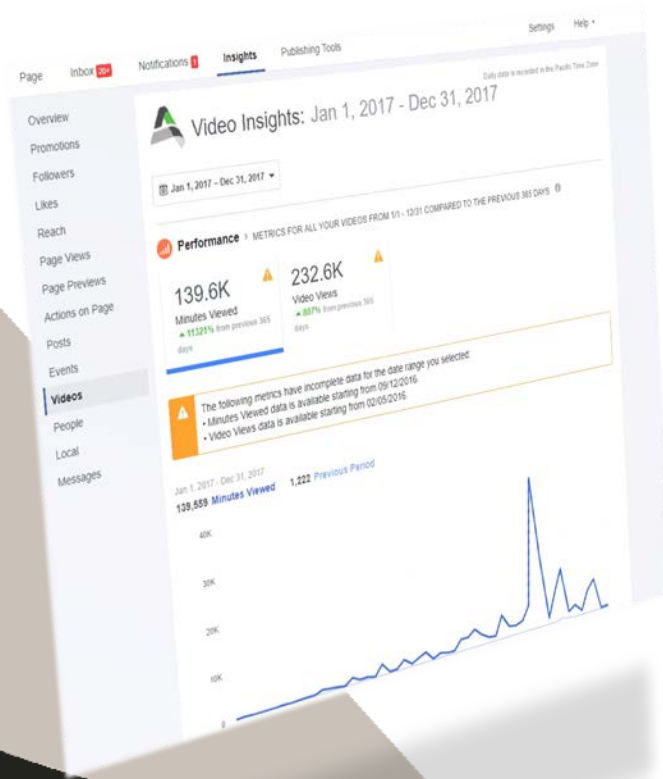
Public Relations Office

- **Events – 2018**

- Home + Garden Show, Feb. 17 -18
- Boards & Commissions Luncheon, March 22
- Yard Waste Free Day, Spring
- Eco Fair, April 21
- Bike to Work Week Breakfast, May 14
- Council Night at the Bandshell, June 7
- Fourth of July Community Pancake Breakfast, July 4
- Rummage RAMPage, July 27 – Aug. 2



Media Production Services



- Won Telly (National) Award for Resource Recovery Plant Video
- Completed Eight Year Water Treatment Plant Documentary
- Facebook Live
- Donut Disrespect Viral Video

